

## ANNUAL EEO PUBLIC FILE REPORT

<b>Facility ID #</b>	<b>Date Report Covers:</b> 4/1/20 – 3/31/21	<b>Employer:</b> <b>FOREVER MEDIA, INC.</b>	<b>Job Search to:</b> careers@forevermediainc.com
24940 12918 88380 76254 49789 24942 74089 49777 21421 74469 71246 24997	<b>Stations, City of License:</b> WGYY-FM, Meadville PA WRQI-FM, Saegertown PA WRQW-FM, Cooperstown PA WXMJ-FM, Cambridge Springs PA WHMJ-FM, Franklin PA WMGW-AM, Meadville PA WTIV-AM, Titusville PA WFRA-AM, Franklin PA WGYI-FM, Oil City PA WYLE-FM, Grove City PA WKST-AM, New Castle PA WUZZ-AM, New Castle PA	<b>Employment Unit Addresses:</b> 900 Water Street, Downtown Mall, Meadville PA 16335  1243 Liberty Street, Ste. 501, Franklin PA 16323  219 Savannah Gardner Road, New Castle PA 16101  87 Stambaugh Ave (2-C) Sharon PA 16146  <b>On-Line Public File location:</b> www.forevernorthwestpa.com	<b>Contact Person, Title, email, phone number:</b> Jim Shields, GM jshields@forevermediainc.com 814-724-1111

This EEO Public File Report is filed in each Station's public inspection file.

Employer is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex, or national origin. We engage in a continuing effort to seek out prospective applicants for employment. We contacted agencies in the area of the station to solicit for full-time open positions of employment. This report reflects those agencies contacted. Those, which requested to be contacted, are so noted. We have found these agencies to be suppliers of possible employment candidates in our continuing outreach program to achieve dissemination of information to a broad section of the community.

Employer periodically re-evaluates the recruitment sources list for wide dissemination of vacancies.

### Full-Time Vacancies Filled:

Job Title	Hire Date	Persons Hired	Persons Interviewed	Recruitment Sources Used from Master List	Referring Source
Account Executive	11/2/20	1	2	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35	34
Account Executive	3/8/21	1	1	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21,	32

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				22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 36	
Total		2	3		

**Full-Time Recruitment Sources Master List:**

Recruitment Source Number	Recruitment Source Name, Address, Phone, Contact, email, URL	Source Requested Notification	Referrals from this source
1	www.forevernorthwestpa.com Jim Shields 900 Water St. Meadville PA 16335 814-724-1111	No	0
2	Pennsylvania Assoc of Broadcasters Gail Ponti 208 N. 3 <sup>rd</sup> Street Harrisburg PA 17101 717-482-4820 www.pag.org	No	0
3	PA Careerlink Krista Gorman 260 Chestnut St., Meadville PA 16335 814-337-5574 www.cwds.state.pa.us	No	0
4	Pittsburgh Veteran Center Director of Job Placement 2500 Baldwin Rd. Pittsburgh PA 15205 412-920-1765	No	0
5	Opportunities Unlimited of Erie Jeanne Daugherty 2185 8 <sup>th</sup> St., Erie PA 16505 814-878-2070 www.ouerie.org	No	0
6	Clarion University Bill Bailey 419 Becht Hall, 840 Wood St, Clarion PA 16214 814-393-2000 www.clarion.edu	No	0
7	Gannon University Erin Hart 109 University Square, Erie PA 16541 814-871-7000 www.gannon.edu	No	0
8	Ohio/Illinois Centers for Broadcasting Gary James	No	0

	9885 Rockside Rd., St #160, Valley View OH 44125 216-503-5900 www.beonair.com		
9	Westminster College Katy Demedal 319 S. Market St. New Wilmington PA 16142 724-946-6338 www.westminster.edu	No	0
10	Center for Employment Opportunities Jacqueline Weinberger 100 Ross St #416 Pittsburgh PA 15219 412-444-1025 www.ceoworks.org	No	0
11	Allegheny College Office of Career Education 520 N. Main Street, Meadville PA 16335 814-333-3100 www.allegheny.edu	No	0
12	University of Pittsburgh (Titusville) Career Services 504 East Main St., Titusville PA 16354 814-827-4400 www.UPT.Pitt.edu	No	0
13	All Access www.allaccess.com	No	0
14	Internal Posting-Brownsville Joyce Nicholson 123 Blaine Road Brownsville PA 15417 724-938-2000 jnicholson@forevermediainc.com	No	0
15	Internal Job Posting-Cumberland Jeanie McLaughlin 350 Byrd Avenue Cumberland, MD 21502 301-722-6666 jmclaughlin@forevermediainc.com	No	0
16	Internal Job Posting – Hollidaysburg Jody Downing 1 Forever Drive Hollidaysburg, PA 1664 814-941-9800	No	0

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	jdowning@forevermediainc.com		
17	Internal Job Posting – Johnstown Shelly Lovenduski 109 Plaza Drive Johnstown, PA 15905 814-255-4186 slovenduski@forevermediainc.com	No	0
18	Internal Job Posting – State College Jody Downing 2551 Park Center Blvd. State College, PA 16801 814-237-9800 businesssc@forevermediainc.com	No	0
19	Internal Job Posting – Meadville Jill Hamilton 900 Water St., Downtown Mall Meadville PA 16335 814-724-1111 jhamilton@forevermediainc.com	No	0
20	Internal Job Posting –Franklin Mary Rutherford 1243 Liberty St. Franklin PA 16323 814-432-2188 mrutherford@forevermediainc.com	No	0
21	Internal Job Posting –Sharon Lynda Vesey 87 Stambaugh Ave Sharon, PA 16146 724-308-7208 lvesey@forevermediainc.com	No	0
22	Internal Job Posting –New Castle John Thomas 219 Savannah Gardner Road New Castle PA 16101 724-654-5501 jthomas@forevermediainc.com	No	0
23	Internal Job Posting – Robinson Dottie McCartney 2 Robinson Plaza, Suite 410 Pittsburgh, PA 15205 412-275-3393 dmccartney@forevermediainc.com	No	0
24	Internal Job Posting – York/Hanover Tammy Signor 275 Radio Road Hanover, PA 17331	No	0

	717-637-3831 tsignor@forevermediainc.com		
25	Internal Job Posting- Easton Lynn Moore 306 Port Street Easton, MD 21601 410-822-3301 lmoore@forevermediainc.com	No	0
26	Internal Job Posting – Bellaire Dottie McCartney 56325 High Ridge Rd. Bellaire OH 43906 740-676-5661 dmccartney@forevermediainc.com	No	0
27	Internal Job Posting – Bridgeville Joyce Nicholson 1370 Washington Pike Bridgeville PA 15017 412-221-1629 jnicholson@forevermediainc.com	No	0
28	Internal Job Posting – Lebanon Tammy Signor 440 Rebecca St. Lebanon PA 17046 717-272-7651 tsignor@forevermediainc.com	No	0
29	Internal Job Posting – Wilmington Bobbi Jo Clifford 2727 Shipley Road Wilmington DE 19810 302-478-2700 bclifford@forevermediainc.com	No	0
30	Internal Job Posting – Havre de Grace Nick Brino 707 Revolution Street Havre de Grace MD 21078 866-664-1037 nbrino@forevermediainc.com	No	0
31	Internal Job Posting – Milford Sandra Gay 1666 Blairs Pond Rd. Milford DE 19963 302-422-7575 sgay@forevermediainc.com	No	0
32	Indeed Customer Support 177 Broad Street,6th Floor, Stamford CT 06901	No	1

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	888-746-9333 www.indeed.com		
33	Walk-Ins, Employee/ Client Referrals/Other Jim Shields, General Manager 900 Water Street, Downtown Mall Meadville PA 16335 814-724-1111 jshields@forevermediainc.com	No	0
34	Radio Advertising (Forever Media, Inc.) Jim Shields, General Manager 900 Water Street, Downtown Mall Meadville PA 16335 814-724-1111 WGYI-FM, WGYI-FM, WRQI-FM, WRQW-FM, WXMJ-FM, WHMJ-FM, WYLE-FM, WMGW-AM, WTIV-AM, WFRA-AM, WKST-AM, WUZZ-AM jshields@forevermediainc.com	No	2
35	Franklin Area Chamber of Commerce Jodi Lewis 1237 Liberty St. Franklin PA 16323 814-432-5823 www.franklinareachamber.org	No	0
36	Meadville Chamber of Commerce Christa Lundy 908 Diamond Park Meadville PA 16335 814-337-8030 www.meadvillechamber.com	No	0
		<b>Total</b>	<b>3</b>

**Outreach Activities List:**

Outreach Number	Date	Recruitment Initiative	Description	Participants
1	4/15/20	#1 Conventions, Job Fairs, Career Days, Career Fairs	Shippensburg University's Career, Mentoring and Professional Development Center offered the Career CUB Take Over 2020 Spring Career & Internship Fair. This virtual fair was held on April 15, 2020 from 10:30 a.m. to 2 p.m. through the Ship Career Connection Symplicity link.	Courtney Paul-Wessner, Jill Hamilton, Judy Vavrek, Andy Kreiser, David Pavlic, Bethany Hildebrand, Mark Schollenberger, Don Dalesio, Michael Vennare, Tammy Signor who represented all Forever Media Stations.
2	5/21/20	#1 Conventions, Job Fairs, Career Days, Career Fairs	Shippensburg University's Career, Mentoring and Professional Development Center held the Raider Graduate Virtual Job Fair on May 21, 2020, 2020 from 3 p.m. to 5 p.m. through the Ship Career Connection Symplicity link.	Diane Fetty, CHR D represented all of the Forever Media stations
3	9/23/20	#1 Conventions, Job Fairs, Career Days, Career Fairs	Forever Media Career Fair. The Career Fair was held on 9/23/20 from 12p – 6p at the Trinity Point Church of God.	Cindy Grant, GSM represented the NWPA cluster of Forever Media.
4	10/14/20	#1 Conventions, Job Fairs, Career Days, Career Fairs	<b>All Majors:</b> Fall 2020 Virtual Job & Internship Fair. As college students and employers both face uncertainty with the economy and job market, Dickinson College, Gettysburg College, and Mount St. Mary's University are partnering to bring you two unique opportunities to virtually connect with 7,000+ students across three schools this fall.	Diane Fetty, CHR D represented all of the Forever Media stations
5	11/12/20	#1 Conventions, Job Fairs, Career Days, Career Fairs	Keystone Virtual Fall 2020 Grad, Internship & Career Fair. Meet and network with Keystone Students and Alumni.	Diane Fetty, CHR D represented all of the Forever Media stations
6	11/18/20	#1 Conventions, Job Fairs, Career Days, Career Fairs	<b>Virtual Career Expo</b> -Career Link and Fayette Chamber. The Fayette Business Education Partnership, PA CareerLink Fayette and the Fayette Chamber of Commerce are partnering together to present WORK! Fayette County - Virtual Career Expo!	Diane Fetty, CHR D represented all of the Forever Media stations
7	12/2/20	#1 Conventions, Job Fairs, Career Days, Career Fairs	<b>Virtual Fall Career Fair</b> -Colleges of Business, Technology, Arts and Sciences. Meet and network with WilmU Student and Alumni.	Diane Fetty, CHR D represented all of the Forever Media stations
8	2/17/21	#1 Conventions, Job Fairs, Career Days, Career Fairs	<b>Robert Morris University 2021 Spring Career and Student Engagement Fair</b> - Meet and network with <b>RMU</b> students and Alumni.	Diane Fetty, CHR D represented all of the Forever Media stations
9	2/19/21	#1 Conventions, Job Fairs, Career Days,	<u>22nd ANNUAL JOB EXPO/THE PENNSYLVANIA STATE UNIVERSITY- THE COLLEGE OF</u>	Diane Fetty, CHR D represented all of



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		Career Fairs	<p><u>COMMUNICATIONS</u> Participation in the 2021 PSU College of Communications Virtual JobExpo. The Pennsylvania State University's College of Communications is the largest ACEEJMC accredited undergraduate communications program in the country. This Job Expo is designed for Penn State's top-notch advertising, public relations, film/video, journalism, media studied and telecommunications students and alumni to meet with Radio Broadcasting Groups, public relations firms, newspapers, magazines, production companies and broadcast and cable organizations. We have found that participation in this Job Expo has provided us an opportunity to meet strong candidates with relevant experience in an extremely efficient manner covering the entire mid-Atlantic region. By participating in the 2020 Virtual JobExpo Comm, we had access to over 5,000 students from Penn State. Penn State University changed its job fair to a virtual event in light of the Covid-19 situation in the country at this time.</p>	the Forever Media stations
10	2/24/21	#1 Conventions, Job Fairs, Career Days, Career Fairs	<p><b>Maryland and Pennsylvania Liberal Arts Career Fair</b> -Institutions include Gettysburg College, Goucher College, Hood College, McDaniel College, Mount St. Mary's University, Muhlenberg College, Notre Dame of Maryland University, St. John's College, Ursinus College, and Washington College. Employers had an opportunity to meet and talk with 19,300+ students from 10 liberal arts institutions!</p>	Diane Fetty, CHRD represented all of the Forever Media stations
11	2/25/21	#1 Conventions, Job Fairs, Career Days, Career Fairs	<p><b>The University of Maryland Eastern Shore Career and Professional Development Center</b> - Spring 2021 Virtual Career Fair. Employers had the advantage of this unique opportunity to meet virtually with motivated and talented individuals. Many students are seeking employment opportunities and internships.</p>	Diane Fetty, CHRD represented all of the Forever Media stations
12	2/26/21	#1 Conventions, Job Fairs, Career Days, Career Fairs	<p><b>Juniata College Career Day 2021</b> Participation in the 2021 Juniata College Career Day virtual event. This event was designed to bring students together with employers and alumni from 120+ business, industry and public service to discuss student career options, internships and full-time employment opportunities.</p>	Diane Fetty, CHRD represented all of the Forever Media stations
13	05/20/20 and ongoing	#2 Hosted Job Fairs	<p><b>FOREVER MEDIA</b> hosts an on-going job fair on its website <a href="http://www.forevermediainc.com">www.forevermediainc.com</a> where applicants have an opportunity to view open positions, by market, and submit a resume.</p>	Diane Fetty, CHRD
14	None this period.	#5 Forever Media Internship Program	<p>Forever Media Radio helps prepare students to take their place in society as active, critical and engaged media professionals. We provide internship opportunities to students every year. We work to design a program that allows students to earn college credit for hands on experience at the radio station. The Internships are designed to meet the needs of the radio</p>	

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			station and academic requirements of the college or university where the student is enrolled. Each internship is uniquely designed to help prepare students to take their place in society as active, critical and engaged media professionals. Students may work with the News Director, Program Director, Business Manager, Chief Engineer, Sales Manager or the General Manager to fulfill their Internship. Promotional interns. They helped develop, plan, implement, and recap ways to market and promote the station group. They attend Live Action Broadcasts for the radio network and help promote the event.	
15	6/3/20	#8 Establishment of Training Programs for Station Personnel	Forever Media (Brownsville, Pittsburgh Wheeling, Meadville/Franklin and Sharon hosted a training Webinar for Local Businesses and Staff. Marketing During a Crisis: Expert Advice for Local Business by Gordon Borrell, CEO Borrell Associates.	David Pavlic, Michael Vennare, Judy Vavrek, Helen Powers, Cindy Grant, Lynda Vesey, Jim Shields and Mike Sherry.
16	6/22/20	#8 Establishment of Training Programs for Station Personnel	Pennsylvania Association of Broadcasters held a virtual meeting. Presentations of broadcast innovations, programming and legal concerns.	Bobbi Castellucci, Market Mgr., Dave Davies, Market Manager, Mike Sherry, VP of Sales
17	9/23/20	#8 Establishment of Training Programs for Station Personnel	Pennsylvania Association of Broadcasters held a Board of Directors Meeting virtually. Presentations of broadcast innovations, programming and legal concerns.	Bobbi Castellucci, Market Mgr., Dave Davies, Market Manager, Mike Sherry, VP of Sales
18	9/28/20 through 9/29/20	#8 Establishment of Training Programs for Station Personnel	Forever Media manager/owner attended the AIMS (Association of Independent Metropolitan Stations) conference virtually. This two-day conference presented discussions regarding the radio business and new opportunities and problem solving.	Lynn Deppen, President and Mike Sherry, VP of Sales
19	12/10/20	#8 Establishment of Training Programs for Station Personnel	Pennsylvania Association of Broadcasters held the 2020 Board of Directors Meeting virtually. Presentations of broadcast innovations, programming and legal concerns.	Bobbi Castellucci, Market Mgr., Dave Davies, Market Manager, Mike Sherry, VP of Sales
20	2/22/21 and 2/23/21	#8 Establishment of Training Programs for Station Personnel	Forever Media Manager/owner attended the AIMS (Association of Independent Metropolitan Stations) virtually. This two-day conference presented discussions regarding the radio business and new opportunities and problem solving.	Lynn Deppen, President and Mike Sherry, VP of Sales
21	3/9/21 through 3/11/21	#8 Establishment of Training Programs for Station Personnel	RSC Sound Software conducted training for Program Directors on the music selector product called GSelector.	Program Directors Altoona, Johnstown, Meadville, Pittsburgh, Brownsville, State

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				College, York, PA; Wilmington, DE; and Cumberland, MD
	3/24/21	#8 Establishment of Training Programs for Station Personnel	<b>Staying on Top of Your Broadcast FCC EEO Obligations webinar.</b> FCC has continued to enforce its EEO rules, reviewing a station's compliance both in connection with its license renewal and through periodic audits. Stations still need to engage in wide dissemination of information about job openings and engage in specified outreach activities designed to educate their communities about broadcast employment and to train employees for advancement in their broadcast careers, even if they have no job openings. This webinar gave a review of the FCC's obligations and how we can meet those obligations even while social distancing.	Jill Hamilton, Business Manager
22	Daily	#8 Establishment of Training Programs for Station Personnel	Account Executives are provided with daily group sales meetings to further their understanding of sales, communication, marketing trends/opportunities and sales information. These morning meetings are usually led by the General Sales Manager or General Manager. When individual training is required, the Account Executives are assisted by the General Sales Manager and/or the General Manager.	Sales Staff
23	Bi-Monthly	#8 Establishment of Training Programs for Station Personnel	Forever Media Corporate Program Director, Mike Stevens, conducts a bi-monthly telephone conference call with the Program Directors and General Managers to review, guide and train in order to help them succeed in their careers and the overall operation of the Radio Stations. These calls routinely include coaching and support from Forever Media President Lynn Deppen and Radio Consultant Joel Raab.	Program Directors and GMs with Mike Stevens
24	Monthly	#8 Establishment of Training Programs for Station Personnel	Forever Media Corporate Program Director, Mike Stevens conducts a monthly telephone conference call with Production Directors and Copy Writers to guide, and train in order to help them succeed in their careers, as well as share ideas and talk about trends in copy writing and production. These calls include coaching and support from me.	Production Directors and Copywriters with Mike Stevens
25	Weekly	#8 Establishment of Training Programs for Station Personnel	A weekly telephone conference call is held on Thursdays at 10:31 am with Production Directors and copywriters, who are divided into group, to share ideas for commercials and promos.	Production Directors and Copywriters
26	Weekly	#8 Establishment of Training Programs for Station Personnel	A weekly telephone conference call is held on Tuesdays at 10:31 am with the programming air staff, who are divided into group, to share ideas on air content.	Programming Staff
27	Ongoing	#8 Establishment of Training Programs for Station Personnel	Forever Media makes available Matrix Solutions to the Sales Department. Matrix offers a web-based media-specific software platform that	All Management and sales staff

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			enables the sales department to maximize their advertising opportunities. The program provides media sales workflow while giving the exact information needed for prospecting, managing, evaluating, and closing business. Training tools for all aspects of sales are provided and available within this program.	
29	Annually and upon hire	#8 Establishment of Training Programs for Station Personnel	Forever Media supports and has a commitment to the principals of equal employment opportunity and intends to provide a work environment free from unlawful discrimination of any kind. In keeping with this commitment, upon hire, all new employees are put through Sexual Harassment training and every employee trained annually.	All Employees
30	Weekly	#8 Establishment of Training Programs for Station Personnel	Forever Media incorporates an additional level of employee training with the ThinkZoom-P1Learning program. P1Learning provides on-line training and operations development solutions focused exclusively on the media industry. P1 provides selling techniques and concepts, tips, training, development leadership advice and legal compliance requirements to salespersons, human resources, supervisors and management. All Forever Media employees have access to hundreds of interactive courses, tests and written materials on a variety of topics relevant to the industry.	All Employees
31	Ongoing	#8 Establishment of Training Programs for Station Personnel	Forever Media General Managers schedule weekly, daily and individual meetings with Sales Account Executives to review, guide and train in order to help each succeed in their career. Additionally, every Tuesday morning, the Vice-President of Sales conducts a telephone-conferenced webinar to mentor all Forever Media station General Managers, General Sales Managers, Market Managers through a process of informal discussion of knowledge, education, coaching and support as it relates to work, career, or professional development.	VP of Sales, GM's, GSM's, Sales Staff, Market Managers
32	Ongoing	#8 Establishment of Training Programs for Station Personnel	The station's General Manager, General Sales Manager and Account Executives routinely train on-line with the Radio Advertising Bureau. During this period, all have earned Radio Marketing Professional Certifications from the Radio Advertising Bureau. These educational and instructional courses are designed to improve our sales team's knowledge about radio and offers educational/instructional courses designed to improve management, daily operations and leadership of the Radio Stations.	Sales Staff
33	Ongoing	#8 – Establishment of Training Programs for Station Personnel	Forever Media makes available Marketron. Marketron offers a web-based media-specific software platform that enables the traffic departments, production departments, and business managers to maximize their managing and invoicing of commercials, non-traditional	Traffic Staff, Programming Staff, and Business Managers

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			revenue and digital. Training tools for all aspects are provided and available within this program.	
34	Ongoing	#8 Establishment of Training Programs for Station Personnel	The General Manager and General Sales Manager have routinely trained on-line with the Pennsylvania Associations of Broadcasters (The Local Broadcast Sales Team & P1 Selling).	GM's, GSM's
34	Ongoing	#8 Establishment of Training Programs for Station Personnel	The General Manager and General Sales Manager have routinely trained on-line with the Pennsylvania Associations of Broadcasters (The Local Broadcast Sales Team & P1 Selling).	GM's, GSM's
35	Ongoing	#8 Establishment of Training Programs for Station Personnel	Forever Media makes available Nielsen. Nielsen offers platform training for the sales department. Training tools for all aspects are provided and available within this program including a monthly calendar of training sessions.	Sales Staff
36	Upon Request	#16 Radio Station Group Tours	We routinely give group tours of our facility, 900 Water Street, Meadville PA 16335 & 219 Savannah Gardner Rd., New Castle PA 16101 to organizations such as the Boy and Girl Scouts, elementary and high school groups, church groups and other similar groups. The tours provide an introduction to the Radio Broadcasting Industry and are offered for free. A typical tour includes information on the history of Radio and our stations. We explain and demonstrate the broadcasting equipment used to transmit programming from the studio to the transmitter site, we explain the studio equipment and how it functions. An introduction and hands-on recording of commercial production is demonstrated. An explanation of all positions and responsibility of station personnel is also given. We discuss our station formats, audience and coverage area. The tours are tailored to meet the goals of the specific groups. To request a tour contact: Forever Media, Inc. 900 Water Street, Meadville PA 16335 Attention: GM or call 814-724-1111.	Jim Shields, General Manager

AE HIRED 11/2/20

# FOREVER MEDIA

SOURCES 14-31

## ACCOUNT EXECUTIVE / SALES REP

- Job Position:** Account Executive / Sales Rep
- Description:** The Account Executive is responsible for working with direct sales clients and advertising agencies to execute successful sales promotions, branding and marketing campaigns, and advertising results for advertisers. Successful candidates must possess exceptional communication, presentation, and a negotiation skills. Account Executives must be self-motivated, goal-driven, passionate, and creative with the ability to multi-task in a fast paced environment.
- Responsibilities:** Expand local sales by bringing new advertisers to the station, generating new leads and selling non-traditional and interactive advertising. Establish and develop strong salesperson – client relationships. Develop short and long range plans for revenue growth in Venango County.
- Experience/Qualifications:** Outside sales experience is preferred but not required. Must have a valid driver's license, good communication skills, creative writing skills, and computer skills. Attention to details and deadlines are a must.
- Salary:** Competitive wages based on experience and performance.
- Contact:** Cindy Grant, Sales Manager  
1243 Liberty Street, Ste. 501  
Franklin PA 16323  
cgrant@forevermediainc.com

Forever Media, Inc., Forever Media of Ohio, LLC, Forever Media of MD, LLC and Forever Media of DE, LLC and their affiliates and Radio Station(s) do not and shall not discriminate, in any manner on the basis of race or gender, respecting their recruiting, employment or advertising practices.

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9/23/20: Posted in Meadville PA, Franklin PA, New Castle PA, Sharon PA, Johnstown PA, Hollidaysburg PA, State College PA, Bridgeville PA, Brownsville PA, Cumberland MD, York PA, Robinson PA, Wilmington, DE, Havre de Grace, MD, Milford, DE, Easton MD, & Bellaire OH, Lebanon PA,

Source 1

# FOREVER NORTHWEST PA MEDIA

What's going on this week?



HOME

ADVERTISE

EVENTS

CAREERS

CONTEST RULES

WE CARE

LISTEN LIVE

## Wanted: Account Executives in Venango County - Franklin, PA

Are you persuasive? Are you persistent? Are you prepared? Then you hold the keys to success as an Account Executive! We currently have a very exciting sales opportunity that lets you break free of the office and head out into the area! Work side-by-side with growing businesses and take them to the next level. Imagine, you can earn a great living by stimulating the local economy and working alongside the most creative people in Northwest PA! If that sparks your imagination, you might be the kind of person we're looking for. A radio sales career is challenging, fun, rewarding, and the possibilities are endless.

If you have sales or marketing experience, and you're ready to enter the very unique world of radio sales, we'd like to talk to you about joining our team.

This position offers a competitive base, commission compensation package, 401k, healthcare and more. Create your future as an account executive. To apply, send your resume to:

Cindy Grant, Sales Manager  
1243 Liberty Street, Ste. 501  
Franklin PA 16323  
cgrant@forevermediainc.com

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Work at 1243 Liberty Street | 717.731.1111 | 1243 Liberty Street |  
Franklin, PA 16323 | 717.731.1111 | 1243 Liberty Street |  
Franklin, PA 16323 | 717.731.1111 | 1243 Liberty Street |  
Franklin, PA 16323

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website

SOURCE 2

POSTED: SEPTEMBER 23, 2020

**ACCOUNT EXECUTIVE IN VENANGO COUNTY, PA**

PAB

**BACK TO LIST**  
**View All Jobs**

(jobs/)

**CALL TODAY!**  
**717-482-4820**

(tel:1-717-482-4820)

Full Time

📍 Franklin, PA - Venango County (<http://maps.google.com/maps?q=Franklin%2C+PA+-+Venango+County&zoom=14&size=512x512&maptype=roadmap&sensor=false>)

📅 Posted 4 seconds ago

**Forever Media, Inc.**  
**RADIO**🌐 Website (<http://WWW.FOREVERNORTHWESTPA.COM>)

Are you persuasive? Are you persistent? Are you prepared? Then you hold the keys to success as an Account Executive! We currently have a very exciting sales opportunity that lets you break free of the office and head out into the area! Work side-by-side with growing businesses and take them to the next level. Imagine, you can earn a great living by stimulating the local economy and working alongside the most creative people in Northwest PA! If that sparks your imagination, you might be the kind of person we're looking for. A radio sales career is challenging, fun, rewarding, and the possibilities are endless.

If you have sales or marketing experience, and you're ready to enter the very unique world of radio sales, we'd like to talk to you about joining our team.

This position offers a competitive base, commission compensation package, 401k, healthcare and more. Create your future as an account executive. To apply, send your resume to:

Cindy Grant, Sales Manager



9/23/2020

Job Opening: ACCOUNT EXECUTIVE IN VENANGO COUNTY, PA at a Pennsylvania Broadcaster Posted at the Pennsylvania Associati...

1243 Liberty Street, Ste. 501

Franklin PA 16323

cgrant@forevermediainc.com

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## APPLY FOR JOB

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Make Payment

717-482-4820 (tel:1-717-482-4820)

208 North 3rd Street - Suite 105, Harrisburg, PA 17101

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## Job Posting: Confirmation

### Confirmation

Thank you for submitting your job posting. Your job posting is pending approval and it may take up to 1 business day for approval. Upon approval, the job posting status will change to "Open" and be searchable by applicants.

If your job posting has not been approved, or you have additional questions, please contact local PA CareerLink® staff at the following office.

#### PA CAREERLINK OIL REGION

255 Elm ST Ste 1,  
Oil City, Pennsylvania - 16301  
Phone: 814-678-5050  
Fax: 814-678-5005  
Email:

### Contact Information

The following Employer Contact information will display to job seekers when they apply:

#### Forward Resume To:

cgrant@forevermediainc.com

If any of the above information is not accurate, please edit your job posting details (click the "Review Job Posting" link below and then click the "Edit" button under the Contact Details section of the Review Job Posting Screen) or edit your contact details from the Main Menu (under Company Profile > Company Contacts).

### Additional Actions

- Review Job Posting
- Create another job posting (JobPostingBasicDetails.aspx?shcCe6ZPm@mail@4rmN9apY2sOzBrQli3OX4cFnqSLxqZxGrw7ghVijQaFv8@AD@z15s\_x3s65ngdh3q3DPVqk2P@OoMItA37bvXOH\_Bu4zvC8OUsp\_V)
- View all Job Postings (JobPostingList.aspx)

Source 4-12

# **FOREVER MEDIA**

September 23, 2020

University of Pittsburgh (Titusville)  
Attn: Career Services  
504 East Main Street  
Titusville PA 16354

Please find enclosed an employment announcement(s) from Forever Media (WGYF-FM, WGYI-FM, WRQI-FM, WRQW-FM, WXMJ-FM, WHMJ-FM, WYLE-FM, WFRA-AM, WKST-AM, WUZZ-AM, WMGW-AM, and WTIV-AM) for the positions of Sales Executive in Meadville PA, Sharon PA, and Franklin PA.

Our company currently has a position available for applicants who wish to respond to the opening. Attached is the announcement which provides a description of the position.

We respectfully request that your organization post this information to your members and/or the general public through whatever means you feel necessary. Forever Media is continually looking for organizations that regularly distribute information about employment opportunities to job applicants or have job applicants to refer. If your organization would like to continue to receive notification of job vacancies at our stations, please notify: Jill Hamilton at Forever Media, 900 Water Street, Downtown Mall, Meadville PA 16335, phone: 814-724-1111, fax : 814-333-9628.

If you should have any questions regarding this submission, please feel free to call Forever Media, Jill Hamilton, Business Manager at (814) 724-1111. We do not accept calls from applicants, a formal resume should be submitted to our mailing address of 900 Water Street, Downtown Mall, Meadville PA 16335 or 1243 Liberty Street, St. 501, Franklin PA 16323 or 87 Stambaugh Avenue, Ste 3, Sharon PA 16146 (Attn: Sales Manager).

Stations WGYF-FM, WGYI-FM, WRQI-FM, WRQW-FM, WXMJ-FM, WHMJ-FM, WYLE-FM, WFRA-AM, WMGW-AM, WUZZ-AM, WKST-AM and WTIV-AM are an Equal Opportunity Employer and encourage minorities and females to apply.

Please check and return to our office if you wish to be removed from our mailing list.

**Forever Media, Inc., Forever Media of Ohio, LLC, Forever Media of MD, LLC and Forever Media of DE, LLC and their affiliates and Radio Station(s) do not and shall not discriminate, in any manner on the basis of race or gender, respecting their recruiting, employment or advertising practices.**

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Recruitment Source letter prior to this page was sent to the following:

SOURCE

Pittsburgh Veteran Center  
Director of Job Placement  
2500 Baldwick Rd.  
Pittsburgh PA 15205

4

Opportunities Unlimited of Erie  
2185 W. 8<sup>th</sup> Street  
Erie PA 16505

5

Clarion University  
Attn: Bill Bailey, Director  
419 Becht Hall, 840 Wood Street  
Clarion PA 16214

6

Gannon University  
Attn: Erin Hart, Asst Dir. For Employer Relations  
109 University Square  
Erie PA 16541

7

Ohio/Illinois Centers for Broadcasting  
National Director of Placement  
Attn: Gary James  
9885 Rockside Road, Suite 160  
Valley View OH 44125

8

Westminster College  
319 S. Market Street  
New Wilmington PA 16142

9

Center for Employment Opportunities  
100 Ross Street # 416  
Pittsburgh PA 15219

10

Allegheny College  
Office of Career Education  
520 N. Main Street  
Meadville PA 16335

11

University of Pittsburgh (Titusville)  
Attn: Career Services  
504 East Main Street  
Titusville PA 16354

12

## Net Talk

AllAccess.com radio industry discussion boards.  
<https://www.allaccess.com/forum/>

### Sales Executive - Franklin, PA

<https://www.allaccess.com/forum/viewtopic.php?f=10&t=90920>

Page 1 of 1

#### Sales Executive - Franklin, PA

by jhamilton

Posted: Wed Sep 23, 2020 12:47 pm

Are you persuasive? Are you persistent? Are you prepared? Then you hold the keys to success as an Account Executive! We currently have a very exciting sales opportunity that lets you break free of the office and head out into the area! Work side-by-side with growing businesses and take them to the next level. Imagine, you can earn a great living by stimulating the local economy and working alongside the most creative people in Northwest PA! If that sparks your imagination, you might be the kind of person we're looking for. A radio sales career is challenging, fun, rewarding, and the possibilities are endless.

If you have sales or marketing experience, and you're ready to enter the very unique world of radio sales, we'd like to talk to you about joining our team.

This position offers a competitive base, commission compensation package, 401k, healthcare and more. Create your future as an account executive. To apply, send your resume to:

Cindy Grant, Sales Manager  
1243 Liberty Street, Ste. 501  
Franklin PA 16323  
[cgrant@forevermediainc.com](mailto:cgrant@forevermediainc.com)

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Page 1 of 1

SOURCE 32



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## Account Executive

Forever Media, Inc. - Franklin, PA 16323

Temporarily remote

[Apply Now](#)



[Save this job](#)



[Copy link](#)

**Job Position:** Account Executive / Sales Rep

**Description:** The Account Executive is responsible for working with direct sales clients and advertising agencies to execute successful sales promotions, branding and marketing campaigns, and advertising results for advertisers. Successful candidates must possess exceptional communication, presentation, and a negotiation skills. Account Executives must be self-motivated, goal-driven, passionate, and creative with the ability to multi-task in a fast paced environment.

**Responsibilities:** Expand local sales by bringing new advertisers to the station, generating new leads and selling non-traditional and interactive advertising. Establish and develop strong salesperson – client relationships. Develop short and long range plans for revenue growth in Venango County.

**Experience/Qualifications:** Outside sales experience is preferred but not required. Must have a valid driver's license, good communication skills, creative writing skills, and computer skills. Attention to details and deadlines are a must.

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**Job Type:** Full-time

**Benefits:**

- 401(k)
- Dental insurance
- Employee assistance program
- Flexible spending account
- Health insurance
- Life insurance
- Paid time off
- Vision insurance

**Schedule:**

- 8 hour shift

**Experience:**

- Sales: 2 years (Preferred)

**Education:**

SOURCE 34

Date: 9/30/20

# Sales Order

Stations: WGYI-FM, WHMJ-FM, WRQW-FM      Buyer: \_\_\_\_\_  
 Contract Name: 2020 SALES POSITION OPENING      Tax Schedule: \_\_\_\_\_ (None)  
 Contract#: 19612      Agency Commission %: 0  
 Start Date: 10/02/20      End Date: 10/31/20      Billing Cycle: Calendar  
 Revenue Type: LOCAL DIRECT      Type: Cash      Salesperson: 5874HFRAN      Comm %: 0  
 Advertiser: FOREVER - RECRUITMENT      Makegood Policy: Within Contract Dates  
 Address: DO NOT MAIL  
 City: MEADVILLE      State: PA      Zip: 16335  
 Product Name: 2020 SALES POSITION OPENI  
 Competitive Code: EMPLOYMENT

## WGYI-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	10/02/20	10/31/20		6 00 AM	12 00 AM	60	15	15	15	15	15	15	15	15	105	D	0 00	450	0 00	10
OPEN SALES POSITION																				

TOTAL GROSS \$0.00, NET \$0.00

## WHMJ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	10/02/20	10/31/20		6 00 AM	12 00 AM	60	15	15	15	15	15	15	15	15	105	D	0 00	450	0 00	10
OPEN SALES POSITION																				

TOTAL GROSS \$0.00, NET \$0.00

## WRQW-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY		
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$	
1	10/02/20	10/31/20		6 00 AM	12 00 AM	60	15	15	15	15	15	15	15	15	105	D	0 00	450	0 00	10
OPEN SALES POSITION																				

TOTAL GROSS \$0.00, NET \$0.00

### Billing Projections By Month

	Oct 20	Nov 20
CA	0 00	0 00
ST	0 00	0 00



FOREVER MEDIA  
:60 / WHMJ, WGYI, WRQW

RECRUITMENT

1 VOICE 1: YOU CAN'T MAKE DECENT MONEY SELLING RADIO.  
 2 CINDY: OH, YES YOU CAN! AS AN ACCOUNT EXECUTIVE WITH FOREVER MEDIA, YOU'LL  
 3 RECEIVE A COMPETITIVE COMPENSATION PACKAGE, BASED ON YOUR EXPERIENCE AND  
 4 PERFORMANCE. THIS INCLUDES GENEROUS BENEFITS - LIKE HEALTHCARE, VISION,  
 5 DENTAL, PAID TIME OFF AND MORE!  
 6 VOICE 2: I DON'T WANT TO BE SITTING AT A DESK ALL DAY.  
 7 CINDY: AND YOU WON'T BE! OUR SALES TEAM CAN BE FOUND THROUGHOUT THE  
 8 COMMUNITY - MEETING NEW PEOPLE, DEVELOPING NEW RELATIONSHIPS, AND  
 9 SERVICING THE VALUED CLIENTS WHO ALREADY USE OUR STATIONS: FROGGY, MAJIC,  
 10 ROCKY, AND THE ALLEGHENY NEWS TALK SPORTS NETWORK!  
 11 VOICE 3, HOPEFUL: SOUNDS LIKE IT COULD BE FUN...?  
 12 CINDY: ABSOLUTELY! RADIO IS AN EXCITING, FAST-PACED ENVIRONMENT, WITH THE  
 13 NEED FOR FUN-LOVING, HARD-WORKING PEOPLE. IF YOU'RE MOTIVATED, A TEAM  
 14 PLAYER, AND YOU LOVE TO SEE OUR LOCAL BUSINESSES GROW - YOU OWE IT TO  
 15 YOURSELF TO LEARN MORE ABOUT A CAREER AS AN ACCOUNT EXECUTIVE WITH  
 16 FOREVER MEDIA! I'M CINDY GRANT - GENERAL SALES MANAGER OF FOREVER MEDIA IN  
 17 FRANKLIN. CALL ME TODAY AT 814-432-2188 AND LET ME TELL YOU MORE. OR SHOOT ME  
 AN EMAIL! C GRANT AT FOREVER MEDIA I N C DOT COM.

C  
O  
P  
Y

Client's Signature of Final Approval

Date

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# INVOICE



**Invoice #:** MC-1201033595  
**Invoice Date:** 10/18/2020  
**Contract #:** 19612  
**Page:** 13  
**Net Amount Due:** \$0.00

Day	Date	Time	Ln	Length	Product	ISCI	Rate
WED	10/14/20	03:21p	1	60	SALES POSITION		\$0.00
WED	10/14/20	04:22p	1	60	SALES POSITION		\$0.00
WED	10/14/20	06:21p	1	60	SALES POSITION		\$0.00
WED	10/14/20	07:17p	1	60	SALES POSITION		\$0.00
WED	10/14/20	08:57p	1	60	SALES POSITION		\$0.00
WED	10/14/20	09:19p	1	60	SALES POSITION		\$0.00
WED	10/14/20	10:20p	1	60	SALES POSITION		\$0.00
WED	10/14/20	11:58p	1	60	SALES POSITION		\$0.00

**WGJI-FM**

**Total Spots:** 185  
**Gross Amount:** \$0.00  
**Agency Commission:** \$0.00  
**Net Amount:** \$0.00

**WHMJ-FM**

**Total Spots:** 182  
**Gross Amount:** \$0.00  
**Agency Commission:** \$0.00  
**Net Amount:** \$0.00

**WRQW-FM**

**Total Spots:** 186  
**Gross Amount:** \$0.00  
**Agency Commission:** \$0.00  
**Net Amount:** \$0.00

**Remit To:**

Forever Media, Inc.  
 900 Water Street  
 Downtown Mall  
 Meadville, PA 16335

**Invoice Totals**

**Total Spots:** 553  
**Gross Amount:** \$0.00  
**Agency Commission:** \$0.00  
**Net Amount Due:** \$0.00

This invoice does not reflect payments received.

FOREVER MEDIA, INC IS AN EQUAL OPPORTUNITY EMPLOYER AND DOES NOT AND SHALL NOT DISCRIMINATE IN ANY WAY ON THE BASIS OF RACE, GENDER, OR ETHNICITY RESPECTING THEIR EMPLOYMENT OR ADVERTISING PRACTICES. Copyright (c) 2016 Forever Media, Inc.

Any questions regarding this bill, please call 814-724-1111.

SOURCE 35



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(https://www.instagram.com/franklinareachamber/)



(https://www.youtube.com/channel/UCiFtsJ2jDQtlU8gO3UxqXg/featured)

Upcoming Events

- Live Music at FoxTales
Tough Day Challenge
9-Pin No Tap Tournament

(https://www.franklinareachamber.org/jobs)

Sales Executive

Posted 09/20/2020 Sales (https://www.franklinareachamber.org/jobs?c=52)

Are you persuasive? Are you persistent? Are you prepared? Then you hold the keys to success as an Account Executive! Forever Media currently has a very exciting sales opportunity that lets you break free of the office and head out into the area!

If you have sales or marketing experience, and you're ready to enter the very unique world of radio sales, we'd like to talk to you about joining our team.

This position offers a competitive base, commission compensation package, 401k, healthcare and more. Create your future as an account executive. To apply, send your resume to:

Cindy Grant, Sales Manager
1243 Liberty Street, Ste 501
Franklin PA 16323

cgrant@forevermedia.com | mailto:cgrant@forevermedia.com

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Sales Executive

(https://www.franklinareachamber.org/list/member/forever-media-froggy-majic-rocky-107)

Forever Media - Froggy, Majic, ROCKY
(https://www.franklinareachamber.org/list/member/forever-media-froggy-majic-rocky-107)

1243 Liberty Street, Suite 501, Franklin, PA 16323
(https://www.google.com/maps?g=1243%20Liberty%20Street%20Suite%20501)

(814) 432-2188
(tel.814)4322188

(814) 437-9372

Visit Website
(http://www.forevernorthwestpa.com)

Business Directory (https://www.franklinareachamber.org/info) / Events Calendar (https://www.franklinareachamber.org/events) / Hot Deals (https://www.franklinareachamber.org/hotdeals) / Job Postings (https://www.franklinareachamber.org/jobs) / Contact Us (https://www.franklinareachamber.org/contact) / Weather (https://www.franklinareachamber.org/weather) / Join The Chamber (https://www.franklinareachamber.org/member/newmemberapp)

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Where to SHOP (/LIST)
Where to REST (/LIST)
Where to EAT (/LIST)
Where to LIVE (/LIST)



Directory (/list)



Deals (/hotdeals)



Map (/map)



News (/newsletter-member-newsletter)



Events (/events)



Government (/list/category/government-80)

Contact Us

Franklin Area Chamber of Commerce
1255 Liberty St., Franklin, PA 16323
(https://maps.google.com?g=1255+Liberty+St,+Franklin+PA+16323)
814.432.5823 (tel.814)432-5823
administrator@franklinareachamber.org
mailto:administrator@franklinareachamber.org

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AE Hired 3/8/21

# **FOREVER** **MEDIA**

## ACCOUNT EXECUTIVE/SALES REP

Meadville, PA

- Job Position:** Account Executive/Sales Rep
- Description:** Forever Media, Inc. is seeking a self-motivated, goal-driven individual with knowledge of, and a desire to work with, local business owners throughout NWPA, helping them to grow their business through the power of local radio. The account executive will identify client needs prior to proposing advertising recommendations, conduct market research, plan and execute creative branding and promotional campaigns, and assist in driving results for advertisers.
- Responsibilities:** Account Executives are responsible for developing new business, maintaining and servicing accounts, and reactivating inactive accounts. They will work to grow revenue by developing strong partnerships with existing and potential advertisers to assist in increasing sales, traffic count, and visibility through the use of local radio, promotional opportunities, digital and interactive initiatives. Prior sales or marketing experience is preferred along with a willingness to learn. Strong communication and presentation skills are required as well as the ability to work in a fast-paced, team-focused environment. Candidate must possess a valid driver's license.
- Experience/  
Qualification:** Outside sales experience is preferred but not required. Successful candidates must possess exceptional communication, presentation and negotiation skills, must be self-motivated, goal-driven, passionate and creative with the ability to multi-task in a fast-paced environment. Candidates must possess a valid driver's license, registered vehicle, and vehicle insurance.

If you think you have what it takes to be a member of our **Meadville, PA** team, email your resume and cover letter today to: [careers@forevermediainc.com](mailto:careers@forevermediainc.com).

Forever Media is an Equal Opportunity Employer. Forever Media, Inc., its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

Source 1

# FOREVER MEDIA

## ACCOUNT EXECUTIVE/SALES REP

Meadville, PA

<b>Job Position</b>	Account Executive/Sales Rep
<b>Description:</b>	Forever Media, Inc. is seeking a self-motivated, goal-driven individual with knowledge of, and a desire to work with, local business owners throughout NWPA, helping them to grow their business through the power of local radio. The account executive will identify client needs prior to proposing advertising recommendations, conduct market research, plan and execute creative branding and promotional campaigns, and assist in driving results for advertisers
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<b>Experience/Qualification:</b>	Outside sales experience is preferred but not required. Successful

Type here to search

4:17 PM 7/19/2021

Source 2

2/19/2021

Job Opening: ACCOUNT EXECUTIVE (MEADVILLE PA) at a Pennsylvania Broadcaster Posted at the Pennsylvania Association of Broa...

POSTED: FEBRUARY 19, 2021

# ACCOUNT EXECUTIVE (MEADVILLE PA)

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**717-482-4820**

(tel:1-717-482-4820)

Full Time

📍 MEADVILLE, PA (<http://maps.google.com/maps?q=MEADVILLE%2C+PA&zoom=14&size=512x512&maptype=roadmap&sensor=false>)

🕒 Posted 4 seconds ago

**Forever Media, Inc.**  
**RADIO**

🌐 Website (<http://WWW.FOREVERNORTHWESTPA.COM>)

**Job Position:** Account Executive/Sales Rep

**Description:** Forever Media, Inc. is seeking a self-motivated, goal-driven individual with knowledge of, and a desire to work with, local business owners throughout NWP, helping them to grow their business through the power of local radio. The account executive will identify client needs prior to proposing advertising recommendations, conduct market research, plan and execute creative branding and promotional campaigns, and assist in driving results for advertisers.

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2/19/2021

Job Opening: ACCOUNT EXECUTIVE (MEADVILLE PA) at a Pennsylvania Broadcaster Posted at the Pennsylvania Association of Broa...

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If you think you have what it takes to be a member of our Meadville, PA team, email your resume and cover letter today to: [careers@forevermediainc.com](mailto:careers@forevermediainc.com).

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717-482-4820 (tel:1-717-482-4820)

208 North 3rd Street - Suite 105, Harrisburg, PA 17101

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## Job Posting: Confirmation

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Thank you for submitting your job posting. Your job posting is pending approval and it may take up to 1 business day for approval. Upon approval, the job posting status will change to "Open" and be searchable by applicants.

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255 Elm ST Ste 1,  
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Fax: 814-678-5005  
Email:

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- View all Job Postings (JobPostingList.aspx)

## Job Posting: Review



[Preview Job Posting \(./././JobSeeker/JobPostingDetails?...](#)

pm@C\_rWoF2@YpugT9iDHe74TUvryZxSPaWwNUZz@UEhHPHjITryrHZyF91Z4@nrGAu87IQW4k83jSQkk4wPmcHGsyZBT  
mEc@A1e@vViyI-S1QYoTGBChFHMmv3eBcKaRiz826O5aa7bLlU8QpnSYg\_G0jYzqK)

View your job posting as it will display to job seekers before submitting for approval



[View Occupation Profile information](#)

View occupation information including Wages, Knowledge & Skills, Education & Training, and more



There are currently no job postings in PA CareerLink® that are similar to your posting

View other PA CareerLink® job postings similar to yours

### Employer Details

#### LEGAL NAME

Forever Media, Inc

#### DOING BUSINESS AS

Forever Media, Inc

#### ADDRESS

900 Water ST  
Meadville, PA 16335-3428

#### PHONE

814-724-1111

### Basic Details

EDIT

#### APPROVAL STATUS

Pending

#### JOB POSTING STATUS

New

#### JOB POSTING NUMBER

14770841

#### POSTING DATE

2/19/2021 3:57:36 PM

#### JOB TITLE

SALES EXECUTIVE - MEADVILLE, PA

#### JOB SUMMARY

Forever Media, Inc. is seeking a self-motivated, goal-driven individual with knowledge of, and a desire to work with, local business owners throughout NWPA, helping them to grow their business through the power of local radio. The account executive will identify client needs prior to proposing advertising recommendations, conduct market research, plan and execute creative branding and promotional campaigns, and assist in driving results for advertisers.

Account Executives are responsible for:

- Developing new business, maintaining and servicing accounts, and reactivating inactive accounts
- They will work to grow revenue by developing strong partnerships with existing and potential advertisers to assist in increasing sales, traffic count, and visibility through the use of local radio, promotional opportunities, digital and interactive initiatives.



2/19/2021

PA CareerLink® - Review Job Posting

- Prior sales or marketing experience is preferred along with a willingness to learn.
- Strong communication and presentation skills are required as well as the ability to work in a fast-paced, team-focused environment.
- Candidate must possess a valid driver's license, registered vehicle, and vehicle insurance.
- Outside sales experience is preferred but not required.
- Successful candidates must possess exceptional communication, presentation and negotiation skills, must be self-motivated, goal-driven, passionate and creative with the ability to multi-task in a fast-paced environment.

MENU

Forever Media is an Equal Opportunity Employer. Forever Media, Inc., its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

**How to apply:**

Click Apply Now, select a résumé, then click Continue to email your résumé to the Employer from Careerlink.

**JOB TITLE (OTHER THAN ENGLISH)**

**JOB SUMMARY (OTHER THAN ENGLISH)**

**IS THIS FOREIGN LABOR CERTIFICATION JOB POSTING ?**

No

**FOREIGN LABOR CERTIFICATION TYPE**

**FOREIGN LABOR START DATE**

**FOREIGN LABOR END DATE**

**H2A/H2B CLOSING DATE**

**FEDERAL CONTRACTOR JOB LISTING (FCJL) JOB POSTING**

No

**IS COMPANY UNDER AFFIRMATIVE ACTION RULING**

No

**EXPERIENCE**

1 Years

**LICENSE TYPE**

Class C - Standard Drivers License

**STATE**

Pennsylvania

**ENDORSEMENTS**

**EDUCATION LEVEL**

High school graduate or equivalency certificate (GED)

**ASSIGNED STAFF**

**Job Site Details**

EDIT

**ADDRESS LINE 1**

900 Water ST

**ADDRESS LINE 2**

**CITY**

Moadville

**STATE**

Pennsylvania

**ZIP CODE**

16335

**COUNTY**

SOURCE 4-12

# **FOREVER**

---

## **MEDIA**

February 19, 2021

Pittsburgh Veteran Center  
Director of Job Placement  
2500 Baldwick Rd.  
Pittsburgh PA 15205

Please find enclosed an employment announcement(s) from Forever Media (WGYY-FM, WGYI-FM, WRQI-FM, WRQW-FM, WXMJ-FM, WHMJ-FM, WYLE-FM, WFRA-AM, WKST-AM, WUZZ-AM, WMGW-AM, and WTIV-AM) for the positions of Sales Executive in Meadville PA.

Our company currently has a position available for applicants who wish to respond to the opening. Attached is the announcement which provides a description of the position.

We respectfully request that your organization post this information to your members and/or the general public through whatever means you feel necessary. Forever Media is continually looking for organizations that regularly distribute information about employment opportunities to job applicants or have job applicants to refer. If your organization would like to continue to receive notification of job vacancies at our stations, please notify: Jill Hamilton at Forever Media, 900 Water Street, Downtown Mall, Meadville PA 16335, phone: 814-724-1111, fax : 814-333-9628.

If you should have any questions regarding this submission, please feel free to call Forever Media, Jill Hamilton, Business Manager at (814) 724-1111. We do not accept calls from applicants, a formal resume should be submitted to our mailing address of 900 Water Street, Downtown Mall, Meadville PA 16335 (Attn: General Manager).

Stations WGYY-FM, WGYI-FM, WRQI-FM, WRQW-FM, WXMJ-FM, WHMJ-FM, WYLE-FM, WFRA-AM, WMGW-AM, WUZZ-AM, WKST-AM and WTIV-AM are an Equal Opportunity Employer and encourage minorities and females to apply.

Please check and return to our office if you wish to be removed from our mailing list.

**Forever Media, Inc., Forever Media of Ohio, LLC, Forever Media of MD, LLC and Forever Media of DE, LLC and their affiliates and Radio Station(s) do not and shall not discriminate, in any manner on the basis of race or gender, respecting their recruiting, employment or advertising practices.**

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Recruitment Source letter prior to this page was sent to the following:

SOURCE

Pittsburgh Veteran Center  
Director of Job Placement  
2500 Baldwick Rd.  
Pittsburgh PA 15205

4

Opportunities Unlimited of Erie  
2185 W. 8<sup>th</sup> Street  
Erie PA 16505

5

Clarion University  
Attn: Bill Bailey, Director  
419 Becht Hall, 840 Wood Street  
Clarion PA 16214

6

Gannon University  
Attn: Erin Hart, Asst Dir. For Employer Relations  
109 University Square  
Erie PA 16541

7

Ohio/Illinois Centers for Broadcasting  
National Director of Placement  
Attn: Gary James  
9885 Rockside Road, Suite 160  
Valley View OH 44125

8

Westminster College  
319 S. Market Street  
New Wilmington PA 16142

9

Center for Employment Opportunities  
100 Ross Street # 416  
Pittsburgh PA 15219

10

Allegheny College  
Office of Career Education  
520 N. Main Street  
Meadville PA 16335

11

University of Pittsburgh (Titusville)  
Attn: Career Services  
504 East Main Street  
Titusville PA 16354

12

SOURCE 13

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HISPANIC PERSONALITIES

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## ACCOUNT EXECUTIVE (MEADVILLE PA)

Moderator: mpaulsen68

### Forum rules

You can only post your Situations Wanted once in any 24 hour period. Additional posts will be deleted. Post will remain visible for 14 days.  
No voiceover, voicetracking, or other business plugs, please!

Search this topic...

1 post - Page 1 of 1

## ACCOUNT EXECUTIVE (MEADVILLE PA)

by jhamilton • Fri Feb 19, 2021 1:44 pm

jhamilton

Posts: 93  
Joined: Thu Dec 10, 2009 2:09 pm  
Contact: [☺](#)

**Job Position:** Account Executive/Sales Rep  
**Description:** Forever Media, Inc. is seeking a self-motivated, goal-driven individual with knowledge of, and a desire to work with, local business owners throughout NWPA, helping them to grow their business through the power of local radio. The account executive will identify client needs prior to proposing advertising recommendations, conduct market research, plan and execute creative branding and promotional campaigns, and assist in driving results for advertisers.  
**Responsibilities:** Account Executives are responsible for developing new business, maintaining and servicing accounts, and reactivating inactive accounts. They will work to grow revenue by developing strong partnerships with existing and potential advertisers to assist in increasing sales, traffic count, and visibility through the use of local radio, promotional opportunities, digital and

**A PD POSITION AT WKLH MILWAUKEE HASN'T OCCURRED FOR 25 YEARS**

Opportunities sometimes come when you are not expecting them. The opportunity to lead and program one of America's premier classic rock brands, Milwaukee's WKLH, is here and now. This is a landmark opportunity for the right person. That individual will inherit a solid team of local on-air veterans who have a passion to grow and learn. Trend-setting programming presentation, stellar imaging, and strong coaching and people skills are essential. There's an empty office in Milwaukee waiting for our next programming leader. Send your presentation ASAP: [bbellini@wklh.com](mailto:bbellini@wklh.com) No calls please. Saga is an Equal Opportunity Employer.



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Experience/Qualification: Outside sales experience is preferred but not required. Successful candidates must possess exceptional communication, presentation and negotiation skills, must be self-motivated, goal-driven, passionate and creative with the ability to multi-task in a fast-paced environment. Candidates must possess a valid driver's license, registered vehicle, and vehicle insurance.

If you think you have what it takes to be a member of our Meadville, PA team, email your resume and cover letter today to: [careers@forevermediainc.com](mailto:careers@forevermediainc.com).

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1 post • Page 1 of 1

[Return to "Situations Wanted"](#)

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All times are UTC-07:00

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SOURCES 14-31

# **FOREVER** **MEDIA**

## ACCOUNT EXECUTIVE/SALES REP

Meadville, PA

**Job Position:** Account Executive/Sales Rep

**Description:** Forever Media, Inc. is seeking a self-motivated, goal-driven individual with knowledge of, and a desire to work with, local business owners throughout NWPA, helping them to grow their business through the power of local radio. The account executive will identify client needs prior to proposing advertising recommendations, conduct market research, plan and execute creative branding and promotional campaigns, and assist in driving results for advertisers.

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**Experience/  
Qualification:**

Outside sales experience is preferred but not required. Successful candidates must possess exceptional communication, presentation and negotiation skills, must be self-motivated, goal-driven, passionate and creative with the ability to multi-task in a fast-paced environment. Candidates must possess a valid driver's license, registered vehicle, and vehicle insurance.

If you think you have what it takes to be a member of our **Meadville, PA** team, email your resume and cover letter today to: [careers@forevermediainc.com](mailto:careers@forevermediainc.com).

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February 19, 2021 Posted: Cumberland, MD; Easton, MD; Havre de Grace, MD; Milford, DE; Wilmington, DE; Bellaire, OH; Altoona, PA; Brownsville, PA; Johnstown, PA; Lebanon, PA; Meadville/NWPA; Pittsburgh, PA; State College, PA; York, PA ✓

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SOURCE 32



## Account Executive

Forever Media  
Meadville, PA 16335  
Temporarily remote

Apply Now

Save this job

Copy link

### Job details

#### Job Type

Full-time

#### Number of hires for this role

1

### Qualifications

- Bachelor's (Preferred)
- Sales Experience: 1 year (Preferred)

### Full Job Description

**Job Position:** Account Executive/Sales Rep

**Description:** Forever Media, Inc. is seeking a self-motivated, goal-driven individual with knowledge of, and a desire to work with, local business owners throughout NWPA, helping them to grow their business through the power of local radio. The account executive will identify client needs prior to proposing advertising recommendations, conduct market research, plan and execute creative branding and promotional campaigns, and assist in driving results for advertisers.

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(http://www.facebook.com/meadvillechamber)

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**Member Login** (/login)

Hot Deals (/hotdeals) Map (/map)

Local Jobs (/jobs/) News (/news) Events (/events)

<http://www.meadvillechamber.com/jobs>

## ACCOUNT EXECUTIVE

Posted 02/19/2021 Advertising (http://www.meadvillechamber.com/jobs?c=3)

**Job Position:** Account Executive/Sales Rep  
**Description:** Forever Media, Inc. is seeking a self-motivated, goal-driven individual with knowledge of, and a desire to work with, local business owners throughout NWPA, helping them to grow their business through the power of local radio. The account executive will identify client needs prior to proposing advertising recommendations, conduct market research, plan and execute creative branding and promotional campaigns, and assist in driving results for advertisers.  
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If you think you have what it takes to be a member of our Meadville, PA team, email your resume and cover letter today to: [careers@forevermediainc.com](mailto:careers@forevermediainc.com) (mailto:careers@forevermediainc.com)  
 Forever Media is an Equal Opportunity Employer. Forever Media, Inc. its affiliates and their Radio Stations do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

**ACCOUNT EXECUTIVE**  
<http://www.meadvillechamber.com/list/member/forever-media-inc-meadville-224>

Forever Media Inc.  
<http://www.meadvillechamber.com/list/member/forever-media-inc-meadville-224>

900 Water Street, Downtown Mall, Meadville, PA 16335  
<https://www.google.com/maps?data=!4m2!3m1!1s900+Water+St+Meadville+PA+16335>

(814) 724-1111  
 (tel:8147241111)

(814) 724-1111

Send Email  
 (mailto:hamilton@forevermediainc.com)

Visit Website  
 (http://WWW.FOREVERNORTHWESTPA.COM)

Additional Postings available from Forever Media Inc.

**GENERAL SALES MANAGER: MEADVILLE, PA**  
<http://www.meadvillechamber.com/jobs/info/sales-general-sales-manager-meadville-pa-1297>

**GENERAL SALES MANAGER: MEADVILLE, PA**  
<http://www.meadvillechamber.com/jobs/info/sales-general-sales-manager-meadville-pa-1298>

- Business Directory (http://www.meadvillechamber.com/list/) / Events Calendar (http://www.meadvillechamber.com/events/) / Hot Deals (http://www.meadvillechamber.com/hotdeals/) / Member To Member Deals (http://www.meadvillechamber.com/member-to-member/) / Job Postings (http://www.meadvillechamber.com/jobs/) / Contact Us (http://www.meadvillechamber.com/contact/) / Information & Resources (http://www.meadvillechamber.com/info/) / Weather (http://www.meadvillechamber.com/Weather)
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Meadville-Western Crawford County Chamber of Commerce  
 908 Diamond Park, Meadville, PA 16335  
<https://www.908cp.com/>  
 8-2291 Diamond Park, Meadville, PA 16335 ~ 814-727-8920 (tel:8147278920) Email Us (mailto:kstaudt@meadvillechamber.com)

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(http://www.facebook.com/meadvillechamber)



# OUTREACH 1

4/15/20

Shippensburg University's Career, Mentoring and Professional Development Center offered the Career CUB Take Over 2020 Spring Career & Internship Fair. This virtual fair was held on April 15, 2020 from 10:30 a.m. to 2 p.m. through the Ship Career Connection Symplicity link.

Forever Media was represented by:

Courtney Paul-Wessner, GSM, Altoona  
Jill Hamilton, Business Manager, NWPA  
Judy Vavrek, Market Manager, Wheeling  
Andy Kreiser, GM, State College  
David Pavlic, GSM, Brownsville  
Bethany Hildebrand, LSM, Johnstown  
Mark Schollenberger, Market Manager, Milford  
Don Dalesio, GM, Wilmington  
Michael Vennare, GM, Robinson  
Tammy Signor, Business Manager, York/Lebanon

Added to 06/01/19-05/31/2020 reports

Stacie Montz, GM, Havre de Grace

Patti Tibbitt, GSM, Easton

Tim Martin, Operations Manager, Cumberland

5/21/20

Shippensburg University's Career, Mentoring and Professional Development Center held the Raider Graduate Virtual Job Fair on May 21, 2020, 2020 from 3 p.m. to 5 p.m. through the Ship Career Connection Symplicity link. Diane Fetty, CHRD, represented all of the Forever Media Stations.

**From:** [career@ship.edu](mailto:career@ship.edu)  
**To:** [Diane Fetty](#)  
**Subject:** Thank you for attending!  
**Date:** Thursday, May 21, 2020 5:05:16 PM

---

Dear Employers,

**Thank you** so much for participating in todays Raider Graduate Virtual Job Fair. We understand that this is a trying time for students as well as employers looking to fill positions.

We have compiled a publication that will be available to our students that includes your company and contact information. We will be using this resource in conjunction with helping our students to find employment opportunities beyond today.

Again, thank you for your participation and interest in SU students!

Best,

Career, Mentoring, and Professional Development Center

[career@ship.edu](mailto:career@ship.edu)

717-477-1484



OUTREACH 2

FW: Tomorrow is the Virtual Fair! April 15, 2020  
From: Bethany Hildebrand <bhildebrand@forevermediainc.com>  
Sent: Fri, Jul 31, 2020 at 12:47 pm  
To: Shelly Lovenduski  
Cc: Lara Mosby

 Images not displayed. [SHOW IMAGES](#) | [ALWAYS SHOW IMAGES FROM THIS SENDER](#)

## *Shippensburg University Virtual Job Fair*

-----Original Message-----

From: career@ship.edu  
Sent: Tuesday, April 14, 2020 8:57pm  
To: bhildebrand@forevermediainc.com  
Subject: Tomorrow is the Virtual Fair! April 15, 2020

Good Evening!

We are excited for you to join us **TOMORROW** for our **Virtual Career & Internship Fair** from 10:30 am - 2 pm through Ship Career Connection.

The fair will be held through your Employer Ship Career Connection account. The Virtual Fair will consist of a LIVE chat box, which means there is no need to download any additional programs, or worry about having audio or video capabilities.

If you need assistance logging into your Ship Career Connection account, please follow the LOGIN directions listed below and also included in the attached handout. If you are still having issues logging in, please call our office at 717-477-1484.

### **TIPS:**

- **Login.** Take a moment to login to your account prior to the fair to make sure that you have no issues with pop-ups or security settings.
- **Hardware.** The virtual fair will work best using a laptop or desktop. Phones or tablets are NOT recommended.
- **Assistance.** The CMPDC staff will be available via phone at 717-477-1484 and email at career@ship.edu to answer any questions or troubleshoot any issues leading up and during the fair.
- **Handouts.** Familiarize yourself with the handouts. They provide a lot of information.
- **Engage.** This is a new virtual experience for many of us. The CMPDC is here to help make this the best possible experience for our students and employers.

### **CAREER FAIR INFORMATION**

#### **LOGIN**

Here is the direct link to log into your Ship Career Connection account:

**Jill Hamilton**

---

**From:** Jim Shields <jshields@forevermediainc.com>  
**Sent:** Wednesday, April 15, 2020 5:33 PM  
**To:** Jill Hamilton  
**Subject:** Fwd: Thank You! Please fill out the evaluation!

Sent from my iPhone

Begin forwarded message:

**From:** career@ship.edu  
**Date:** April 15, 2020 at 5:28:18 PM EDT  
**To:** jshields@forevermediainc.com  
**Subject:** Thank You! Please fill out the evaluation!

Hello!

Thank you for attending the Shippensburg University Virtual Job & Internship Fair.

Please take a minute to complete this quick survey, so we can gain feedback from our Fair.


<https://forms.gle/oaRISE6nK9awGb1a8>

We appreciate your continued support of the Career, Mentoring, and Professional Development Center. Thank you for participating and I look forward to working with you in the future for our events.

Questions? Feel free to contact us at [career@ship.edu](mailto:career@ship.edu) or (717) 477-1484.

Warm regards,

Career, Mentoring, and Professional Development Center

 ■ simplicity

# CAREER AND JOB FAIR



*invite you to participate!*

**Wed., September 23<sup>rd</sup>**

Noon – 6pm

at Trinity Point Church of God

180 W. Trinity Point Drive, Clarion  
(Near Tractor Supply)

Lunch included, catered by Sweet Basil

## INVESTMENT OPTIONS:

\$500

- Booth (8 ft. table, 2 chairs)
- Promotional mentions
- Website listing
- 20 recruitment commercials ON EACH STATION (5 per day) to run Sept. 19-22

\$200

- Booth (8 ft. table, 2 chairs)
- Promotional mentions
- Website listing
- 16 recruitment commercials (4 per day) to run Sept. 19-22 on your choice of station

Your Station Choice:

FROGGY  ROCKY  MAJIC  ANTS

Company: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

\*\*\*\*\*  
**SECURE YOUR SPACE BY THURS., SEPTEMBER 10<sup>TH</sup>**  
\*\*\*\*\*

\*\*\*\*\*  
**PLEASE INCLUDE A BRIEF DESCRIPTION OF YOUR COMPANY**  
\*\*\*\*\*

Authorized Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**MAIL TO:** Cindy Grant, Sales Manager  
c/o Forever Media • 1243 Liberty St., Suite 501 • Franklin, PA 16323  
**FAX TO:** 814-437-9372 **SCAN & EMAIL TO:** cgrant@forevermediainc.com

\*\*\*\*\*  
**PAYMENT IS DUE BY THURS., SEPTEMBER 10<sup>TH</sup>**  
\*\*\*\*\*

OUTREACH 4

Invoice: #73



Hello,

Your invoice has arrived! Gettysburg College has invoiced you for your All Majors: Fall 2020 Virtual Job & Internship Fair career fair registration. Your total comes to \$50.00.

[View Registration](#)

**Registration Date:** September 15th 2020  
**Employer:** Forever Media Inc.  
**Registrant:** Diane Fetty  
**Billing Address:** 1370 Washington Pike Road

Please contact the career fair host for any questions:  
**Name:** Jamie Guilford  
**Email:** [jguilfor@gettysburg.edu](mailto:jguilfor@gettysburg.edu)

Itemized List

Item	Date/Time	Cost
Private/Public Company	Wednesday, Oct 14, 11:00 am - 2:00 pm EDT	\$50.00
		<b>Total Cost: \$50.00</b>
		<b>Less Amount Paid: \$0.00</b>
		<b>Amount Due: \$50.00</b>

Gettysburg College has indicated that they'll be able to manually accept payments for this career fair.

To submit the virtual fair registration fee, please copy and paste the following link into your web browser: <https://commerce.cashnet.com/JobandInternshipFair>. \*Please note that we can only accept Discover, MasterCard, Visa, and JCB. We do not accept American Express.

Best,  
The Handshake Team

Handshake

**From:** [handshake@mail.joinhandshake.com](mailto:handshake@mail.joinhandshake.com) on behalf of [Dickinson College, Gettysburg College, & Mt. St. Mary's University Career Offices via joinhandshake.com](#)  
**To:** [Careers](#)  
**Subject:** Students Can Sign Up for Sessions Last Minute!  
**Date:** Wednesday, October 14, 2020 11:41:12 AM

---

Good morning everyone!

We're so excited that you could all join us for the fair today! Please note that students can sign up for any empty sessions (both group and 1:1) up to 1 minute before it starts, so you will want to keep your eye on your schedule for any last minute additions.

If you have any problems, we are in a [zoom room](#) to help troubleshoot any issues.

Thank you again for joining us!  
Dickinson College, Gettysburg College, & Mt. St. Mary's University  
Career Offices

This email was sent to Diane Fetty from Gettysburg College.  
[Unsubscribe from Gettysburg College](#) • [Unsubscribe from all Career Centers](#)  
P.O. Box 40770, San Francisco, CA 94140

OUTREACH 5

**From:** [handshake@mail.joinhandshake.com](mailto:handshake@mail.joinhandshake.com) on behalf of Career Services Diane Bubb via [joinhandshake.com](mailto:joinhandshake.com)  
**To:** [Careers](#)  
**Subject:** Thank you for participating in our Career Fair  
**Date:** Monday, November 16, 2020 1:51:40 PM

---

Dear Diane Fetty:

Thank you for your participation in the Fall 2020 Grad, Internship, & Career Fair held on November 12. This was Keystone College's first experience in hosting a virtual event.

Your participation allowed our students to learn more about opportunities available to them as far as researching additional educational opportunities, employment and internship prospects, and a better understanding of careers available to them. It is great that our students can expand their networks, by interacting with professionals like you.

Please feel free to utilize the Handshake system to advertise recruiting or other events.

Thank you again.

Best Regards!

Diane Bubb  
Keystone College  
[diane.bubb@keystone.edu](mailto:diane.bubb@keystone.edu)

This email was sent to Diane Fetty from Keystone College.

[Unsubscribe from Keystone College](#) • [Unsubscribe from all Career Centers](#)

P.O. Box 40770, San Francisco, CA 94140



OUTREACH 6

**From:** Kathi Hull  
**To:** Kathi Hull  
**Subject:** Virtual Career Expo  
**Date:** Tuesday, November 17, 2020 2:48:32 PM

---

Good Afternoon!

Thank you all for registering for the Virtual Career Expo tomorrow! This is our very first attempt at a Virtual expo and we hope things go off without a hitch! I wanted to share with you all somethings that will be helpful for the event tomorrow. When you registered for the event you created a login to the Booth Central website. That is how you log into the event tomorrow. Below are some other helpful links for you to review

How do I Review My Virtual Booth and Test My Video Chat?

<https://support.boothcentral.com/en/article/how-do-i-review-my-virtual-booth-and-test-my-video-chat-1k1u6l7/>

How Do I Update My Images, Video Link and Other Info for My Virtual Event?

<https://support.boothcentral.com/en/article/how-do-i-update-my-images-video-link-and-other-info-for-my-virtual-event-12n2v34/>

During the event, if you have any technical issues there will be a help chat box pinned to the side of your screen and booth central will be there to monitor and help with any technical issues. After the event, the CareerLink staff and/or myself will follow up with you to see how the event went on your end. Again, this is our first try and we appreciate you working with us to see how this is going to work!

Please let me know if you have any questions!

*~Kathi R. Hull~*

FBEP Coordinator  
Fayette Business Education Partnership  
Fayette Chamber of Commerce  
65 W. Main Street  
Uniontown, PA 15401  
(724) 437-4571  
Fax: (724) 438-3304  
C: (724) 366-3709  
[www.fayettebep.org](http://www.fayettebep.org)  
[www.facebook.com/FayetteBEP](https://www.facebook.com/FayetteBEP)  
Follow Us on Twitter: @FayetteBEP  
Now on Instagram: @Fayette.BEP  
#FayetteBEP #FayetteCoPA

**From:** [Kathi Hull](#)  
**To:** [Kathi Hull](#)  
**Subject:** Virtual Career Expo Employer Survey  
**Date:** Monday, November 23, 2020 10:09:57 AM  
**Attachments:** [Virtual Career Expo Employer Survey - Writeable PDF.pdf](#)

---

Good Morning!

I wanted to start off by thanking you for attending our very first Virtual Career Expo last week! We were all a little nervous to see how it would go being it was our first try!

We wanted to get some feedback on the Career Expo from you are employers that attended!

The attached survey is in a writeable pdf form and is easily downloaded for you to fill out, save and send it back to me!

Again, thank you for attending the Career Expo and we look forward to trying more in the very near future!

*~Kathi R. Hull~*

FBEP Coordinator  
Fayette Business Education Partnership  
Fayette Chamber of Commerce  
65 W. Main Street  
Uniontown, PA 15401  
(724) 437-4571  
Fax: (724) 438-3304  
C: (724) 366-3709  
[www.fayettebep.org](http://www.fayettebep.org)  
[www.facebook.com/FayetteBEP](https://www.facebook.com/FayetteBEP)  
Follow Us on Twitter: @FayetteBEP  
Now on Instagram: @Fayette.BEP  
#FayetteBEP #FayetteCoPA

OUTREACH 7

**From:** [handshake@mail.joinhandshake.com](mailto:handshake@mail.joinhandshake.com) on behalf of Handshake via [joinhandshake.com](https://joinhandshake.com)  
**To:** [Diane Fetty](#)  
**Subject:** WilmU Virtual Fall Career Fairs  
**Date:** Wednesday, November 4, 2020 11:02:15 AM

Logo



## ✓ WilmU Virtual Fall Career Fairs

***As a valued WilmU Employer, we invite you to attend our FREE Virtual Fall Career Fairs in December on Handshake!*** Meet and network virtually with Students and Alumni to promote career opportunities within your organization. Upon Handshake registration approval, employers schedule information or one-on-one sessions with students any time within the designated time frames. Simply

create sessions that work best for your schedule!

**December 2, 2020** – Colleges of Business, Technology, Arts & Sciences

**December 9, 2020** – Colleges of Education, Health Professions, Social & Behavioral Sci

Afternoon (12-2) and Evening (4-6) sessions available both days

· **Register**

- [Employer Registration for December 2](#)
- [Employer Registration for December 9](#)

· **Set Up Schedules**

- Company Info Session (30 min)
- 1:1 Student Sessions (10 min)

***Ask Us for Assistance!***

Career Services – [careerservices@wilmu.edu](mailto:careerservices@wilmu.edu)

Handshake - [Handshake Video: Create Schedules for Virtual Fair](#)

This email was sent to Diane Fetty from Wilmington University.

[Unsubscribe from Wilmington University](#) • [Unsubscribe from all Career Centers](#)

P.O. Box 40770, San Francisco, CA 94140

OUTREACH 8

**From:** [Handshake](#)  
**To:** [Diane Fetty](#)  
**Subject:** Join tomorrow's fair, Robert Morris University 2021 Spring Career & Student Engagement Fair  
**Date:** Tuesday, February 16, 2021 11:09:37 AM

---



# Get ready for tomorrow's fair, Robert Morris University 2021 Spring Career & Student Engagement Fair

Follow the link below to log in and join your sessions.

[Join the fair](#)

If you haven't already, here are a few last things to check up on before your sessions start:

## 1. Test your connection with Handshake video

Your organization might have advanced security measures in place, which could affect your ability to use Handshake video. To test your video, just follow this quick, [step-by-step guide](#).

## 2. Get familiar with Handshake's video tools

Get to know the tools you'll be using for group sessions and 1:1 meetings with students with [this guide](#).

## Got questions?

Check out our [FAQ for all things virtual fairs](#). If you can't find what you need, just [shoot us a note](#), and we'll get back to you as soon as we can.

---

If you'd no longer like to receive emails like this you can [sign in](#) to manage your notification preferences or [unsubscribe](#).

# OUTREACH 9

**From:** Martin, Robert Paul  
**To:** Martin, Robert Paul  
**Subject:** Thank you for joining us today for our 22nd annual JobExpo.Comm Internship/Career Fair  
**Date:** Friday, February 19, 2021 5:55:30 PM

---

JobExpo.Comm Recruiters:

Thank you for joining us for our 22<sup>nd</sup> annual JobExpo.Comm Internship/Career Fair today. The response from our students has been extremely positive thus far and it's all because of the participation of our recruiters who attended today's event!

Your hard work, support and diligence in meeting with our students virtually today is what makes this day truly special for our college and our students. We are grateful.

We hope you feel it was just as productive of a day and you met some exceptional candidates for your internship and entry-level opportunities. We'll be reaching out soon to get your feedback. We hope you will take the time to provide this information. This will help us get better at utilizing our virtual career resources.

Until then, enjoy the weekend, and let us know if there are any immediate comments you can provide to help us moving forward.

Thanks, again, to everyone.

Stephanie, Julie and Bob

Bob Martin  
Assistant Dean  
Office of Internships & Career Placement  
208-D Carnegie Building  
University Park, PA 16802-5101  
Telephone: (814) 863-4674

Nittany Lion Careers:  
<http://nittanylioncareers.psu.edu/>



**PennState**  
**Donald P. Bellisario**  
**College of Communications**

# OUTREACH 10

**From:** Manuel Ruiz  
**Cc:** Rich Goodman; Lisa A. Moody; Nanette S. Cooley; Tauriello, Clare M.; Jones, Alan; Stephen Wallis; Page, Maura; Littlefield, Lisa; Cady, Kathleen; Jaime.Dunn@sjc.edu; samanthahof@muhlenberg.edu; ryansmolko@muhlenberg.edu; Hansen, Sharon; Joanna Hamburg; Jamie Guilford; pouss@msmary.edu; Amy Vile; Christopher Bloom Ford; Marc Goldman  
**Subject:** Complete Brief Survey Reminder for MD/PA Career Fair (IMPORTANT)  
**Date:** Wednesday, February 24, 2021 8:48:15 PM  
**Importance:** High

---

Dear Employer and Graduate School Partners,

Thanks for attending The Maryland & Pennsylvania Career Fair today from 3-7pm. **To help us improve for the future please complete the following brief instrument:**

**[https://mcdaniel.az1.qualtrics.com/jfe/form/SV\\_77c7kc2sZS6mKFM](https://mcdaniel.az1.qualtrics.com/jfe/form/SV_77c7kc2sZS6mKFM)**

Best,  
Dr. Manuel Ruiz  
Pronouns: He, Him, His  
Director of Student Development Programming  
Center for Experience & Opportunity  
McDaniel College  
(410) 871-3156

# OUTREACH 11

**From:** Burton, Suzanne  
**To:** [recruiting@achievingtrueself.com](mailto:recruiting@achievingtrueself.com); Coligan, Melissa; Sherry Martin; Diane Fetty; [lpoole@peacecorps.gov](mailto:lpoole@peacecorps.gov); [mfreeman@aacounty.org](mailto:mfreeman@aacounty.org); [rridley@southuniversity.edu](mailto:rridley@southuniversity.edu); Kopp, Mallory; Bridges, Dj; [mwaltersjohnson@ubalt.edu](mailto:mwaltersjohnson@ubalt.edu); [wells@kennedykrieger.org](mailto:wells@kennedykrieger.org); [mmeisels@bozzuto.com](mailto:mmeisels@bozzuto.com); LeAndrea Johnson; [pkarpin@lowershoreclinic.org](mailto:pkarpin@lowershoreclinic.org); Makaela Bournazian; [carleen.emery@ic.fbi.gov](mailto:carleen.emery@ic.fbi.gov); Pratz, Erica (DHR); [tsajobfairs@accenturefederal.com](mailto:tsajobfairs@accenturefederal.com); Page, Cheryl (ATR); [internships@cbf.org](mailto:internships@cbf.org); Sara Westcoat; [brecruit@troopers.ny.gov](mailto:brecruit@troopers.ny.gov); Alexander D. Arthur; Cheryl Ahumada - DOC; [heather.m.jester@sherwin.com](mailto:heather.m.jester@sherwin.com); [sarah.stongesenft@coopersurgical.com](mailto:sarah.stongesenft@coopersurgical.com); [kbuchanan@co.worcester.md.us](mailto:kbuchanan@co.worcester.md.us); [gstubblefield@lawrencehall.org](mailto:gstubblefield@lawrencehall.org); [michiko.kraft@gsaig.gov](mailto:michiko.kraft@gsaig.gov); [jdebkowski@splunk.com](mailto:jdebkowski@splunk.com); [heatherhillaert@eurofinsus.com](mailto:heatherhillaert@eurofinsus.com); [fredeswinda.mendoza@perdue.com](mailto:fredeswinda.mendoza@perdue.com); Crews, Michelle; [drapermediacreative@gmail.com](mailto:drapermediacreative@gmail.com); Erin E. Duckworth  
**Subject:** UMES 2021 Virtual Fair Support  
**Date:** Tuesday, February 23, 2021 11:15:41 AM  
**Attachments:** [EMPLOYERS DAY OF CAREER FAIR.docx](#)  
[Employers Day of Fair.docx](#)

---

Good Morning Recruitment Team,

We have you scheduled to participate in our virtual career fair on Thursday, February 25, 2021, either the 11:00 am to 2:00 pm or 4:00 pm to 7:00 pm sessions or both. Please see the attached document for the day of fair support. We look forward to seeing you at the fair! Have a great day!

## ***Suzanne Burton***

Administrative Assistant I

University of Maryland Eastern Shore

Career and Professional Development Center

30665 Student Services Center Lane, Suite 2158

Princess Anne, MD 21853

(410) 651-6447 phone

(410) 651-8048 fax

[smburton@umes.edu](mailto:smburton@umes.edu)



OUTREACH 12

**From:** [Stuber, Tamara \(stuber\)](#)  
**To:** [Stuber, Tamara \(stuber\)](#)  
**Subject:** Juniata College Career Day Employer Survey  
**Date:** Friday, February 26, 2021 3:02:46 PM

---

Hello everyone,

Let me start by thanking each of you who took the time to meet with our students today! I hope you were able to make some good matches and connections. If I can be of any further assistance in helping you identify candidates or following up with specific students, please do not hesitate to let me know.

This was our first event of this nature and I would genuinely appreciate your feedback. Please take a minute to take our brief survey:

[JuniataCollegeCareerDay2021](#)

Thank you, once again!

**Tammy Stuber**  
Career Development  
**Office:** Founders Hall – 2<sup>nd</sup> Floor  
**Phone:** 814-641-3350

 **Handshake**

[Join Handshake at Juniata](#)

**JUNIATA COLLEGE**  
1700 Moore Street Huntingdon, PA 16652 | [juniata.edu](http://juniata.edu)

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OUTREACH 13

# FOREVER MEDIA

OUR MARKETS STATIONS DIGITAL MARKETING CAREERS CONTACT US LISTEN LIVE

## VIRTUAL JOB FAIR

Forever Media is proud to present our ongoing Virtual Job Fair, giving you the opportunity to join a premier broadcasting company in the region. If you're interested in starting or building your career with us, we're interested in hearing from you. Resumes can be sent at any time to [careers@forevermediainc.com](mailto:careers@forevermediainc.com). You can also reach out to our Human Resources department for more information on current openings by emailing us at [CHRLD@forevermediainc.com](mailto:CHRLD@forevermediainc.com).

Additionally, you'll find links to our office locations below that will provide all current openings at that location. If you're interested in applying for any of them, simply complete the form below.

Forever Media is an Equal Opportunity Employer. Forever Media, Inc., its affiliates and their Radio Station(s) do not and shall not discriminate in any way on the basis of race or gender, respecting their employment or advertising practices.

### OUR LOCATIONS

- ALTOONA, PA
- BROWNSVILLE, PA
- CUMBERLAND, MD
- EASTON, MD
- FRANKLIN, PA
- HAVRE DE GRACE, MD
- JOHNSTOWN, PA
- LEBANON, PA
- MEADVILLE, PA
- MILFORD, DE
- ROBINSON, PA
- SHARON, PA
- STATE COLLEGE, PA
- WHEELING, WV
- WILMINGTON, DE
- YORK, PA

**Name \***

First  Last

**Address \***

Street Address

Address Line 2

City  State

ZIP Code

**Phone \***

**Email \***

**Office Location \***

Which office are you applying to work?

**Position**

If you are applying for a specific position, please enter it here.

**Position**

If you are applying for a specific position, please enter it here.

**Upload your resume**

No file chosen

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Powered by [Formstack](#) by Forever Media

# FOREVER MEDIA

## INTERNSHIP AGREEMENT

THIS AGREEMENT is between Forever Media ("Company") and \_\_\_\_\_, an individual ("Intern") currently residing at \_\_\_\_\_.

WHEREAS, Intern desires training in the radio business for College credit from \_\_\_\_\_ pursuant to the attached internship curriculum requirements: and

WHEREAS, Company has agreed to provide such training to Intern under the direct observation of Company employees who have expertise and knowledge of the radio business ("Internship");

NOW THEREFORE, in consideration of the mutual promises set forth herein below and intending to be legally bound thereby, the parties agree to the following:

1. The Company agrees to provide training in the radio business to Intern at its \_\_\_\_\_ facility beginning \_\_\_\_\_ and has supplied Attachment I (Unlawful Discrimination and Harassment Policy) and Attachment IV (Electronic Medium Policy) from the Forever Media Handbook.
2. It is mutually agreed and understood that the Company may terminate this Internship at any time and for any or no reason.
3. Intern specifically understands acknowledges and agrees that Intern is not an employee of the Company;
4. Intern will not hold himself/herself out as an employee of the Company;
5. Intern will not receive, nor is he/she entitled to receive, any pay or benefits under this Internship;
6. Intern will not be covered, nor is he/she entitled to be covered, by any insurance benefits, including worker's compensation, and will not be eligible for unemployment compensation upon termination of the Internship. Intern will hold harmless Company for any claim or cause of action of any kind whatsoever arising from Intern's Internship.
7. Intern will comply with all instructions and guidelines given to him/her from time to time and at all times will comply fully with the Company's rules of conduct and any course syllabus or academic requirements from their academic entity.
8. Intern has no expectation of a job with the Company after completion of the Internship.
9. This Internship arises from an academic initiative related to Interns academic course of study and is for the benefit of that initiative.
10. Intern is not authorized and under no circumstances will be allowed to operate a Company Vehicle and will abide by all policies and procedures promulgated by the Company.
11. Intern has been supplied a copy of Company's current Preventing Unlawful Harassment in the Workplace Manual and understands and will abide by the rights and obligations set forth therein.
12. During the course of this internship, Intern will not perform services that will result in the displacement of any Company employees. However, the Company's employees will closely observe Intern's work.
13. During and after this Internship, Intern agrees to keep in the strictest confidence, and not disclose to any person, all confidential information relating to the Company, its business, and its clients, which is learned or acquired during the internship.

IN WITNESS WHEREOF, the parties have signed this Agreement this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_.

INTERN:

\_\_\_\_\_

Print Name: \_\_\_\_\_

COMPANY:

By: \_\_\_\_\_

Lynn A. Deppen

OUTREACH 15

**From:** David Pavlic  
**To:** Diane Fetty  
**Subject:** Gordon Borrell Marketing During a Crisis Webinar  
**Date:** Wednesday, June 3, 2020 3:00:43 PM

---

Forever Media Markets Brownsville (David Pavlic), Pittsburgh (Michael Vennare), Wheeling (Judy Vavrek), Meadville (Helen Powers), Franklin (Cindy Grant) and Meadville (Lynda Vesey) along with Jim Shields and Mike Sherry hosted a training webinar for area businesses and our staffs. The webinar Marketing During a Crisis: Expert Advice for Local Businesses was presented by Gordon Borrell (CEO of Borrell Associates) on Wednesday June 3, 2020 at 2pm..

**Marketing During Crisis:**  
**Expert Advice for Local Businesses**

*specialty*  
**GORDON BORRELL**  
CEO BORRELL ASSOCIATES

**FREE**  
**LIVE WEBINAR JUNE 3, 2020 2PM**

**FOREVER**  
PITTSBURGH **MEDIA**

**WQVE** 94.9 104.3 **WQVE** 104.3 **PICKLE 99.3** **PICKLE 92.1**

David Pavlic RMP, CRMC, CDMC  
General Sales Manager  
Forever Media-Brownsville  
123 Blaine Road  
Brownsville, PA 15417

Office: 724-938-2000  
Mobile 412-759-7221  
Fax: 724-938-0366  
[dpavlic@forevermediainc.com](mailto:dpavlic@forevermediainc.com)

During this evolving health situation, the safety and well-being of our employees, clients, and families is our main priority. We greatly care about our communities and want to do our part to keep you healthy, keep our employees healthy and help minimize the spread of the virus.

**Forever Media, Inc. and Affiliates ("Forever") Email Disclaimers:**

OUTREACH 16

**From:** Mike Sherry  
**To:** CHRD  
**Subject:** FW: June 22 virtual PAB Board Meeting - 3PM  
**Date:** Tuesday, December 29, 2020 12:34:42 PM

---

June Board agenda.

MTS

Greetings PAB Board of Directors,

Looking forward to our virtual Board meeting Monday June 22 at 3 pm. Below is the meeting agenda as well as the Zoom meeting link. Please do not hesitate to contact me if you have any questions before the meeting.

### Agenda

Minutes Annual Meeting (see attached)  
Investment Report- Sage Financial (see attached)  
Financial Statement – RKL (see attached)

#### President's Report

Hotel Hershey Deposit

NAB/SLC Report

Legislative Report

    Presidential Primary 2024 Move

    Non-Compete Proposed Legislation

Annual Report 2019

Website Refresh- news aggregator

Media Day 2022- Philadelphia

Initiatives on Hold

Future's Committee

    Broadcast Advertising Presentation and Sizzle Reel

    Continuing Education Member Credit/Payment

    Engineering Recruitment and Professional Development Program

#### Member Services Report

FEMA Face Masks  
Webinars – P1 Webinar - Failure is not an Option, Third Thursday  
Webinars  
FCC Week in Review  
“Rising Above” – July 22-23 Virtual Event  
PAB Alerts

-  
PEP/NCSA Report (see attached)  
National Guard Contract

-  
Action Item  
Dues 2021 (see attached)  
2018 Radio Dues and 2020 Television Dues=50%/50% split

**PAB Virtual Board Meeting**

June 22, 2020 03:00 PM via Zoom

Join Zoom Meeting

<https://us02web.zoom.us/j/84396117826>

Meeting ID: 843 9611 7826

Dial by your location  
+1 929 205 6099 US (New York)

Stay healthy,

Joe Conti, President  
Pennsylvania Association of Broadcasters  
208 North Third Street Suite 105  
Harrisburg, Pa 17101  
717-482-4820  
215-262-6730 cell  
[www.pab.org](http://www.pab.org)

OUTREACH 17

**From:** Mike Sherry  
**To:** CHR D  
**Subject:** FW: Board Meeting Agenda Wednesday September 23, 2020 3 PM  
**Date:** Tuesday, December 29, 2020 12:33:48 PM

---

PAB Agenda Sept Board Meeting.

MTS

---

**From:** Joe Conti [mailto:JConti@pab.org]  
**Subject:** Board Meeting Agenda Wednesday September 23, 2020 3 PM

Greetings PAB Board of Directors,

Zoom Board Meeting Wednesday September 23 3 PM ✓ <https://us02web.zoom.us/j/84787535949>  
Gail has sent out calendar invite with Zoom contact info also. Please respond to her invite if you have not previously done so.

Agenda

Minutes- June 22, 2020- see attached

Investment Report- John Sion- Sage Investments- see attached

Financial Report- August 31, 2020- see attached

President's Report

Non Compete and State Budget Update-

<https://www.legis.state.pa.us/cfdocs/billInfo/billInfo.cfm?sYear=2019&sInd=0&body=S&type=B&bn=1288>

EIB Awards Virtual Show Update- October 2, 2020 Noon

Election Committee- Report by November 10,2020

Future's and Executive Committee New Program Recommendations- see attached

PAB Innovation Grant Program

PAB Broadcast Engineer Future's Enterprise Annual Meeting- December 10, 2020 3 PM

Annual Meeting Thursday December 10, 2020 3 PM

Please do not hesitate to contact me prior to the meeting with any questions. Looking forward to seeing you all, virtually, on Wednesday.

Joe Conti, President  
Pennsylvania Association of Broadcasters  
208 North Third Street Suite 105

OUTREACH 18

**From:** Mike Sherry  
**To:** CHRD  
**Subject:** FW: AIMS AGENDA  
**Date:** Tuesday, December 29, 2020 12:31:00 PM

---

No agenda for the February 2021 AIMS meeting.

MTS

**Subject:** AIMS AGENDA

In case you could not find this on the calendar invitation:

**Presentations for September 28, 2020**

**10:00am - 12noon EST**

10:00am - Forever Media  
10:30am - Golden West  
11:00am - Zimmer Radio  
11:30am - Neuhoff Media  
12noon - Hubbard Radio

**Presentations for Tuesday, September 29, 2020**

**10:00am - 12noon EST**

10:00am - Always Mountain Time  
10:30am - MacDonald Garber Broadcasting  
11:00am - Kensington Digital Media  
11:30am - Rawlco Radio  
12:00noon - Federated Media

**Tony Richards**

Kensington Digital Media  
49 Music Square West Suite 300  
Nashville, Tennessee 37203  
C: 260-413-0144

"... if you work really hard and you're kind, amazing things will happen."

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--

**Tony Richards**  
Kensington Digital Media



OUTREACH 19

**From:** Mike Sherry  
**To:** CHR D  
**Subject:** FW: December 10, 2020 3 PM PAB Board of Directors Agenda  
**Date:** Tuesday, December 29, 2020 12:35:30 PM

---

December Board Meeting.

MTS

**Subject:** December 10, 2020 3 PM PAB Board of Directors Agenda

Greetings PAB Board of Directors,

Here is the agenda for our Annual Meeting Thursday December 10, 2020 at 3 PM.

### Join Zoom Meeting

<https://us02web.zoom.us/j/83107607722?>

[pwd=cU1JeHU3RTFsajdXb3ByRjhGekNnZz09](https://us02web.zoom.us/j/83107607722?pwd=cU1JeHU3RTFsajdXb3ByRjhGekNnZz09)

Approval of September 23, 2020 Minutes- see attached

Report of Election Committee- see attached

Director's Vote

Officer's Vote

Past Chairman Recognition and Remarks

President's Report- see attached

PEP/ NCSA Report- see attached

Member Services Report

Sage Investment Report- see attached

Financial Report- see attached

2021 Budget- see attached

Discussion

Gold Medal Award 2021, Broadcast Hall of Fame 2021 and Excellence in Broadcasting Awards  
2021

Please do not hesitate to contact me with any questions before the meeting.

Joe Conti, President

Pennsylvania Association of Broadcasters

208 North Third Street Suite 105

Harrisburg, Pa 17101

717-482-4820

215-262-6730 cell

[www.pab.org](http://www.pab.org)

Broadcasting In Your Community

And Trusted

Stay Tuned To Us

OUTREACH 20

**From:** Lynn Deppen  
**To:** CHR  
**Subject:** Fwd: AIMS Agenda - February 22 -23, 2021  
**Date:** Monday, March 1, 2021 11:10:30 AM

---

Latest AIMS

Thank you,

Lynn Deppen

-----Original Message-----

From: Tony Richards <trichards@kensington.media>  
To: Trish Garber <trish.garber@106khq.com>; Keith Black <kblack@rawlco.com>; Brad Williams <bwilliams@federatedmedia.com>; James Derby <jderby@federatedmedia.com>; Neuhoff, Beth <BethNeuhoff@neuhoffmedia.com>; Dan Seeman <DSeeman@hbi.com>; Lynn Deppen <ldeppen@aol.com>; Pete Benedetti <pete@alwaysmountaintime.com>; Dave Lehman <dlehman@goldenwestradio.com>; Morris, Ginny <gmorris@hubbardradio.com>; John Dille <jdille@federatedmedia.com>; Woody Zimmerman <woody@kensington.media>; Randy Campbell <randy@whinradio.com>; Leann Didier <leann@hippieradio945.com>; Steve Fehder <steve@hippieradio945.com>; Alison Cameron <alison.cameron@grantbroadcasters.com.au>; Hulvey, Michael <MichaelHulvey@neuhoffmedia.com>; John Zimmer <johnz@zrgmail.com>; Krista Benedetti <krista@alwaysmountaintime.com>; Peter Garber <garber.pm@gmail.com>; Tad Garber <garbertad@yahoo.com>; Marcie Watson <mwatson@rawlco.com>; Kyle McCoy <kyle@alwaysmountaintime.com>; Carla Leible <Cleible@zrgmail.com>; altradio@aol.com; elmer.hidebrand@goldenwest.ca; carter.friesen@goldenwest.ca; Lyndon Friesen <lyndon.friesen@goldenwest.ca>; Dave Lehman <dave.lehman@goldenwest.ca>; ashton.friesen@goldenwest.ca; Brett Adnum <BA@goldenwest.ca>; Mike Sherry <msherry@forevermediainc.com>  
Sent: Wed, Feb 17, 2021 10:44 am  
Subject: AIMS Agenda - February 22 -23, 2021

Hi Everyone!

Each group will have 30 minutes to present. I think I mentioned you can do 2 items but, in reality, you can do as many as you want in 30 minutes.

Looking forward to seeing everyone!  
-Tony

**Presentations for Monday, February 22, 2020**  
**11:00am - 2:00pm EST**

11:00am - Forever Media  
11:30am - Golden West  
12:00pm - Zimmer Radio  
12:30pm - Always Mountain Time  
1:00pm - Neuhoff Media  
1:30pm - Hubbard Radio

**Presentations for Tuesday, February 23, 2020**  
**11:00am - 2:00pm EST**

11:00am - Grant Broadcasters  
11:30am - MacDonald Garber Broadcasting  
12:00pm - Kensington Digital Media  
12:30pm - Rawlco Radio  
1:00pm - Federated Media  
1:30pm - Board Meeting (Members Only)

**Tony Richards**

Kensington Digital Media  
49 Music Square West Suite 300  
Nashville, Tennessee 37203  
C: 260-413-0144

"... if you work really hard and you're kind, amazing things will happen."

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# OUTREACH 21

**From:** Mike Stevens  
**To:** CHRD  
**Subject:** FW: [#45787] - Welcome to GSelector WFGY-FM, WFRB-FM, WFGI-FM, WGYF-FM, WOGI-FM, WOGG-FM, WFGE-FM, WXCX-FM, WGTY-FM  
**Date:** Friday, March 12, 2021 10:41:38 AM

---

Diane,

Below is from day 1 and 2.

Mike

**From:** Stan Priest [mailto:support@rcsworks.com]  
**Sent:** Wednesday, March 10, 2021 12:06 PM  
**To:** mstevens@forevermediainc.com  
**Subject:** Re: [#45787] - Welcome to GSelector WFGY-FM, WFRB-FM, WFGI-FM, WGYF-FM, WOGI-FM, WOGG-FM, WFGE-FM, WXCX-FM, WGTY-FM

Hi Mike & Crew,

This is the Zoom meeting invite for Thursdays GSelector training session:

Stan Priest is inviting you to a scheduled Zoom meeting.

Topic: RCS GSelector Training Session #3  
Time: Mar 11, 2021 10:30 AM Eastern Time (US and Canada)

Join Zoom Meeting  
<https://rcs.zoom.us/j/4936677020>

Meeting ID: 493 667 7020  
One tap mobile  
+16468769923,,4936677020# US (New York)  
+13017158592,,4936677020# US (Washington DC)

Dial by your location  
+1 646 876 9923 US (New York)  
+1 301 715 8592 US (Washington DC)  
+1 312 626 6799 US (Chicago)  
+1 253 215 8782 US (Tacoma)  
+1 346 248 7799 US (Houston)  
+1 408 638 0968 US (San Jose)  
+1 669 900 6833 US (San Jose)  
+1 438 809 7799 Canada

Meeting ID: 493 667 7020  
Find your local number: <https://rcs.zoom.us/u/adt8VFMuGl>

This Zoom meeting should be opened on the same machine that is running GSelector so that we can share the screen so I can show you around GSelector.

Please select phone audio for the meeting.

You and your crew can call any of the numbers for zoom in the list in the invite this will connect us for the meeting.

I will grant you the control to record the training session on your end when we connect.

See you in the zoom meeting.

Stan - RCS Support

## RCS Support

**Need help? We're always open.**

[www.rcsworks.com/support](http://www.rcsworks.com/support) | 24/7 Support Line | +1 (914) 259-4900



On Wed, 10 Mar at 12:04 PM , Stan Priest <[support@rcsworks.com](mailto:support@rcsworks.com)> wrote:  
Hi Mike & Crew,

Thank you for joining me today for our GSelector training session #2.  
Here is some of what we covered:

RCS Support/ Gselector Training Session 2  
Training Session 2: Gselector Configurations

Any Questions on Homework? How did you do?

Priorities

Attributes

- a) Station
- b) Global
- c) Differences in DB Specific (Left)
- d) Station Specific (Right)
- e) M/F Vocals = Global (These are always consistent)
- f) Add Song
- g) Artist Description (Top)
- h) Guest Vocalist (Bottom)
- i) Category group settings
- j) Pass order
- k) Set the number of Rolling Backups to at least 15
- l) Linker

How To Setup Attributes

Priorities -- Clocks (Start building Clocks and Assign)

- a) Review Clocks and Assignment
- b) Clock items
- c) Clock Creation

Homework:

- a) Check Categories
- b) Check Clocks and assignments
- c) Day Three: We will create the export and Test schedule and export log

We will pick it back up with our GSelector training session #3 on Thursday  
See you then.

Stan

## RCS Support

**Need help? We're always open.**

OUTREACH NOT NUMBERED (28)

**From:** [WBK Marketing](#)  
**To:** [Diane Fetty](#)  
**Subject:** Thank you for attending Staying on Top of Your Broadcast FCC EEO Obligations  
**Date:** Thursday, March 25, 2021 12:30:39 PM

---

WILKINSON  
BARKER  
KNAUER

W) B) K)

We hope you enjoyed our webinar.

Please send your questions, comments and feedback to: [lbenden@wbklaw.com](mailto:lbenden@wbklaw.com).

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OUTREACH 23, 24, 25, 26

**From:** Lynn Deppen  
**To:** CHR D  
**Subject:** Fwd: EEO  
**Date:** Monday, March 29, 2021 9:45:57 AM

---

Thank you,

Lynn Deppen

-----Original Message-----

**From:** Mike Stevens <mstevens@forevermediainc.com>  
**To:** Lynn Deppen <ldeppen@aol.com>  
**Sent:** Thu, Mar 25, 2021 11:01 am  
**Subject:** EEO

Lynn,

For Training Programs for Station Personnel, here is what I do:

A bi-monthly telephone conference call with the Program Directors and General Managers to review, guide, and train in order to help them succeed in their careers and the overall operation of the Radio Stations. These calls routinely include coaching and support from me, Forever Media President Lynn Deppen and Radio Consultant Joel Raab.

A monthly telephone conference call with Production Directors and Copy Writers to guide, and train in order to help them succeed in their careers, as well as share ideas and talk about trends in copy writing and production. These calls include coaching and support from me.

A weekly telephone conference call is held on Thursdays at 10:31 am with Production Directors and copy writers, who are divided into groups, to share ideas for commercials and promos.

On occasion, I will share a webinar or presentation to programming and/or production directors and copywriters as they are held by consultants and other broadcast organizations.

Thanks,

Mike

Mike Stevens  
Corporate Program Director  
Forever Media, Inc.  
109 Plaza Drive, Johnstown, PA 15905  
Office #: 814-255-4186 - Ext. 320

OUTREACH

27, 30, 31, 32  
33, 34, 34, 35

**From:** Mike Stevens  
**To:** CHR D  
**Cc:** Lynn Deppen  
**Subject:** FW: PD Conference Call Tomorrow (11/18) at 10:30 AM  
**Date:** Thursday, March 25, 2021 3:03:34 PM  
**Attachments:** ProgrammingNewsletter Vol 2 - Issue 5.pdf

---

Diane,

Below is a copy of the email that I sent with the agenda and a programming newsletter for the call for the bi-monthly calls with PDs and GMs.

Let me know if you need anything else.

---

**From:** Mike Stevens [mailto:mstevens@forevermediainc.com]  
**Sent:** Tuesday, November 17, 2020 3:27 PM  
**To:** 'Aaron Bryan' <abryan@forevermediainc.com>; 'Byron Conner' <bconner@forevermediainc.com>; 'Carson Yoder' <cyoder@forevermediainc.com>; 'Chris Carl' <ccarl@forevermediainc.com>; 'Chris Prospero' <cprospero@forevermediainc.com>; 'Christopher Forshey' <cforshey@forevermediainc.com>; 'Dan Gaffney' <dgaffney@forevermediainc.com>; 'David Anthony' <danthony@forevermediainc.com>; 'George Lucas' <glucas@forevermediainc.com>; 'Jay Nyce' <jhimmons@forevermediainc.com>; 'Jeremy Mulder' <jmulder@forevermediainc.com>; 'Jim Kiscadden' <jkiscadden@forevermediainc.com>; 'Jim Wisor' <jwisor@forevermediainc.com>; 'Joe Black' <jnaugle@forevermediainc.com>; 'John Thomas' <jthomas@forevermediainc.com>; 'Johnny O' Wilson' <jwilson@forevermediainc.com>; 'Justin Kibler' <jkibler@forevermediainc.com>; 'KC O'Day' <kcoday@forevermediainc.com>; 'Lucas Bubb' <lbubb@forevermediainc.com>; 'Matt Spence' <mspence@forevermediainc.com>; 'Mike Rossi' <wschwartz@forevermediainc.com>; 'Mike Stevens' <mstevens@forevermediainc.com>; 'Mitch Edwards' <btercek@forevermediainc.com>; 'Pat Urban' <purban@forevermediainc.com>; 'Phil Kirzyc' <pkirzyc@forevermediainc.com>; 'Richard Anton' <ranton@forevermediainc.com>; 'Scott Donato' <sdonato@forevermediainc.com>; 'Steve Monz' <smonz@forevermediainc.com>; 'Steve Todd Davies' <sdavies@forevermediainc.com>; 'Thomas Frank Carr' <tfcarr@forevermediainc.com>; 'Tim Martin' <tmartin@forevermediainc.com>; 'Tommy Edwards' <tpotopa@forevermediainc.com>; 'Tyler Zeisloft' <tzeisloft@forevermediainc.com>; 'Andrew Kreiser' <akreiser@forevermediainc.com>; 'Bobbi Castellucci' <bcastellucci@forevermediainc.com>; 'Dave Davies' <ddavies@forevermediainc.com>; 'David Pavlic' <dpavlic@forevermediainc.com>; 'Don Dalesio' <ddalesio@forevermediainc.com>; 'Jim Shields' <jshields@forevermediainc.com>; 'Judy Vavrek' <jvavrek@forevermediainc.com>; 'Mark Schollenberger' <mschollenberger@forevermediainc.com>; 'Michael Vennare' <mvennare@forevermediainc.com>; 'Nick Brino' <nbrino@forevermediainc.com>; 'Patti Tibbitt' <ptibbitt@forevermediainc.com>  
**Cc:** Lynn Deppen <ldeppen@aol.com>; Mike Sherry <msherry@forevermediainc.com>; Joel Raab <joel@joelraab.com>  
**Subject:** PD Conference Call Tomorrow (11/18) at 10:30 AM

Reminder that tomorrow morning (**Wednesday 11/18**) is the PD Conference call at **10:30 am**.

The Agenda for tomorrow is:



1. Effective Teasing – Steve Monz
2. Time Management – Chris Prospero
3. BMI Reports for AM Stations Due

Conference call Number is: **877-278-8686** and the pin number is **605406**

Talk to everyone then.

Thanks,

Mike

Mike Stevens  
Corporate Program Director  
Forever Media, Inc.  
109 Plaza Drive, Johnstown, PA 15905  
Office #: 814-255-4186 - Ext. 320  
Fax #: 814-255-6145  
[mstevens@forevermediainc.com](mailto:mstevens@forevermediainc.com)

-  
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SOURCES 22, 27, 30, 31, 32,  
33, 34, 34, 35

**From:** Lynn Deppen  
**To:** CHRD  
**Subject:** Fwd: EEO  
**Date:** Monday, March 29, 2021 9:45:20 AM

---

Thank you,

Lynn Deppen

-----Original Message-----

**From:** Mike Sherry <msherry@forevermediainc.com>  
**To:** ldeppen@aol.com  
**Sent:** Fri, Mar 26, 2021 11:16 am  
**Subject:** EEO

Forever Media is committed to the career advancements of our Sales Managers and Account Executives. As the VP of Sales I regularly hold a Tuesday morning Managers meeting via Zoom to assist in their sales training, management growth, economics of the broadcast industry, digital advertising and key leadership traits.

In partnership with our vendors: Matrix, RAB, P1 Learning, Nielsen and Marketron. We often invite guest speakers to review and educate our Managers on the latest products available to them. We also invite key Industry Leaders in the fields of research, training and recruitment to participate in our Tuesday morning conference calls to share their insight regarding the Radio Broadcast Industry.

Best,

Michael T. Sherry  
Vice President of Sales  
Forever Media, Inc.  
(412) 310-2378  
[msherry@forevermediainc.com](mailto:msherry@forevermediainc.com)

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Featured report

### Fans are changing the game

Learn how global consumer behavior has shifted over the last two years and its impact on sports sponsorship models and content distribution.

Entertainment

### Reinforcing first-party data strategies is essential for loyalty

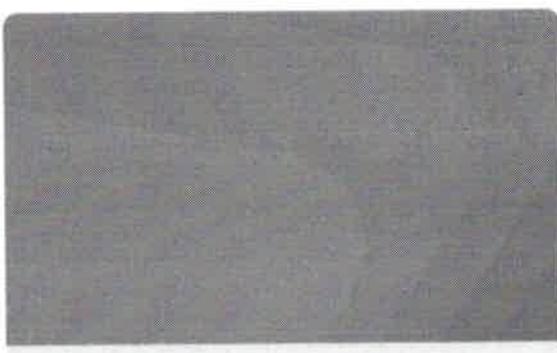
Perspectives

Article

### How brands can adapt to the changing face of targeting



### ing seen on screen 2021



### 2022 media planning



### The Gauge: Streaming hits high



## Online Courses for Sales

Professional Development delivers our highly-acclaimed classes right to your computer, giving you access to this training any time and anywhere you have internet. RAB Professional Development Online combines video with text, learner interaction, and online quizzes for a complete learning experience: the most relevant training available in an entertaining, easy learning format. What's more, Sales Managers are able to monitor progress of classes and accreditation via email notification.

Since each course is available on an individual basis, the best value lies in our Unlimited Total Access Training. As the name implies, you get unlimited seats to the three RAB online training and accreditation courses below:

- RMP: Radio Marketing Professional course for new sellers
- CRMC: Certified Radio Marketing Consultant course for advanced sellers
- CDMC: Certified Digital Marketing Consultant for digital sellers

You can upgrade your Unlimited Total Access training plan to include RAB's Certified Radio and Integrated Marketing Consultant (CRMCi) and Certified Radio Sales Manager (CRSM) training and accreditation courses.

You can put all of your staff through all of the courses to grow their skill sets. You might even consider putting potential hires through the Radio Marketing Professional (RMP) course before investing in draws and guarantees that don't pan out.

This is truly the most comprehensive and most affordable RAB training ever; designed to meet all your sales training needs for an entire year!

Contact Kim Johnson for registration information for you or any of your staff. Call: 972-753-6759 or click here to email.





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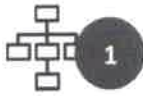
Link

of valuable strategies and insights for broadcast media salespeople



## Platform Training

Understand how to use NXT with our comprehensive live platform training sessions.



### 1 Kick Off | 30 minutes

Identify platform users and discuss organizational workflows

*Who to bring: Future NXT Admins - Owners, Sales Managers, Traffic/Business Managers*



### 2 Security Training | 30 – 90 minutes

Understand platform user permissions and setting up new users

*Who to bring: Future NXT Admins - Owners, Sales Managers, Traffic/Business Managers*



### 3 Orders Training | 90 minutes

See the airtime order management workflow

*Who to bring: Traffic/Business Managers, Traffickers, Sales Managers, Sales Reps (if entering their own orders)*



### 4 Follow Up | 30 – 60 minutes

Check in and answer any open questions you may have on the NXT platform

*Who to bring: Anyone can join, but we would suggest anyone using Orders*

#### Additional Training and Resources

- 24/7 access to the [Marketron Learning Center](#), an online training platform that provides best practices, how-tos, industry information, product guides and more.
- Consulting and support delivered by a best-in-class professional services team (post platform training).

The future of radio revenue includes digital advertising

The future is Marketron NXT



#### Interested in digital advertising?

**Upgrade to the NXT Digital Bundle today.**

To support your digital success, all NXT digital customers have access to robust digital education and sales training:

- [NXT Training Academy](#), a program designed for salespeople to increase their knowledge of digital advertising products, learn tips for selling campaigns and help them get the most out of NXT.
- Live platform training sessions to see how NXT Proposals, Digital Orders and Reports can be used to grow your revenue.



## About P1 Learning

P1 Learning was founded to provide Real World Training Solutions to the "on-the-go" business professional. And what better way to reach these individuals then short, 10-minute video courses that can be accessed "on-the-go".



The average attention span is in decline going from 12 seconds back in 2000 to around 8 seconds in 2015. To put that into perspective, a goldfish's attention span is greater than ours ( ).

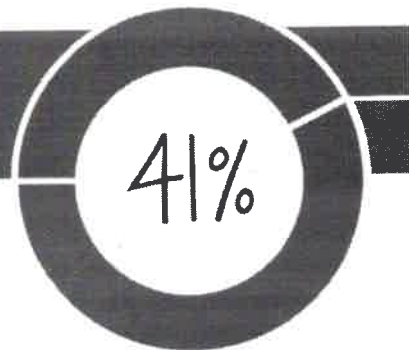
So whether you're a manager looking for weekly training tips or looking to take your new hire from rookie to ready, you need an all-in-one training program that pinpoints to your needs... wherever you or your employees may be.

Our content is placed in a secure learning management system, otherwise known as an LMS. Within the LMS there are hundreds of short video courses to fit your needs in sales, supervision, leadership, management, and many other categories.


We don't consider ourselves to be another bland form of training. We are different. Each of our videos provides targeted content that is cost effective, delivered in a fun, short, and compelling manner that teach repeatable skills and behaviors to generate maximum results.

41% of employees who receive poor training will leave their post within a year. That's why it's key to have short refresher courses and job aides for continual on-the-job usage.

In addition to our library of courses, P1 Learning offers a range of additional services including live assist based training, live and in-person sessions, customized course creation, and our new interactive sales training program with the Interactive Advertising Bureau (IAB).



NAME	SALESPERSON	PRIORITY	TYPE	LAST BILLED
+ \$ *National Prospect Account	*National Seller	No Priority Assigned	Prospect	8/2018
- 23andMe	*National Seller	No Priority Assigned	Billing	5/2019
OUTLET	OFFICE	AGENCY	CREATED	LAST BILLED
Pittsburgh Times Herald	National	ITN Networks	12/26/2017	5/2019
+ \$ 4 Media Group	Sutton, Lindsay	No Priority Assigned	Billing	5/2019
+ \$ 411 Pain	Sutton, Lindsay	No Priority Assigned	Billing	5/2019

**Filtering** - When you need to narrow down your view to a specific segment of accounts click the  icon next to Accounts to access the filter options:

### Edit Accounts Filters

**OFFICES**

OUTLETS

PRIORITIES

SALESPEOPLE

TYPE


TAGS

All

- Local Group
- National Group
- OKC National Digital Remnant
- Tulsa National Digital Remnant

Cancel Save

Select the primary attributes on the left of the pop-up to then **uncheck** the individual items on the right that you'd like to exclude from your view. The most common use is to filter by Salesperson while you're working on a single individual's list.

**Exporting** - To download your List to Excel, select the Export icon  in the upper right-hand corner of the page. In Excel, you are able to print the list and do other functions native to that application.

**Note:** An inactive salesperson will appear with a strike through their name.

**Reassigning Accounts**

To assigning an account and its history to your salespeople follow the following steps:

1. Select the Account(s) that you wish to reassign. You can select as many as you'd like as long as they're going to the same Account Executive.

NAME	SALESPERSON	PRIORITY
+ \$ *National Prospect Account	*National Seller	No Priority Assigned
+ 23andMe	*National Seller	No Priority Assigned
<input checked="" type="checkbox"/> \$ 4 Media Group	Sutton, Lindsay	No Priority Assigned
+ \$ 411 Pain	Sutton, Lindsay	No Priority Assigned
+ \$ 417 Elder Law	Ward, Marvin	No Priority Assigned

2. Next, click **Mass Actions** and select **Reassign Accounts**.



# OUTREACH 29

**From:** CHR D  
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**Subject:** Annual Harassment Training  
**Date:** Thursday, March 4, 2021 9:22:00 AM  
**Importance:** High

Hi everyone!

It's time for the annual harassment training. This year, you can watch the video and sign the signature page via the Employee Navigator ([www.employeenavigator.com](http://www.employeenavigator.com)). You will need to log on to the Employee Navigator. You can reset your password if you have forgotten it. You will see that 2 tasks have been assigned to you. One task is to watch the video and one task is to acknowledge that you watched the video.

Please complete this training by March 26, 2021. This will give everyone ample time to fit this into their schedule. I will be able to monitor who has completed the training in real time.

Thank you for your cooperation in completing this by the due date.

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