

## ANNUAL EEO PUBLIC FILE REPORT

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| <b>Facility ID #</b>   | <b>Date Report Covers:</b><br>4/1/21 – 3/31/22  | <b>Employer:</b><br><b>FOREVER MEDIA, INC.</b>  | <b>Job Search to:</b><br>careers@forevermediainc.com  |
| 24940<br>12918<br>88380<br>76254<br><br>49789<br>24942<br>74089<br>49777<br>21421<br>74469<br>71246<br>24997 | <b>Stations, City of License:</b><br>WGYF-FM, Meadville PA<br>WRQI-FM, Saegertown PA<br>WRQW-FM, Cooperstown PA<br>WXMJ-FM, Cambridge Springs PA<br>WHMJ-FM, Franklin PA<br>WGMW-AM, Meadville PA<br>WTIV-AM, Titusville PA<br>WFRA-AM, Franklin PA<br>WGYI-FM, Oil City PA<br>WYLE-FM, Grove City PA<br>WKST-AM, New Castle PA<br>WUZZ-AM, New Castle PA | <b>Employment Unit Addresses:</b><br>900 Water Street,<br>Downtown Mall,<br>Meadville PA 16335<br><br>1243 Liberty Street, Ste. 501,<br>Franklin PA 16323<br><br>219 Savannah Gardner Road,<br>New Castle PA 16101<br><br>87 Stambaugh Ave (2-C)<br>Sharon PA 16146<br><br><b>On-Line Public File location:</b><br>www.forevernorthwestpa.com | <b>Contact Person, Title, email, phone number:</b><br>Jim Shields, GM<br>jshields@forevermediainc.com<br>814-724-1111 |

This EEO Public File Report is filed in each Station’s public inspection file.

Employer is an equal opportunity employer and does not discriminate in the hiring, training or promotion of employees by reason of race, color, religion, sex, or national origin. We engage in a continuing effort to seek out prospective applicants for employment. We contacted agencies in the area of the station to solicit for full-time open positions of employment. This report reflects those agencies contacted. Those, which requested to be contacted, are so noted. We have found these agencies to be suppliers of possible employment candidates in our continuing outreach program to achieve dissemination of information to a broad section of the community.

Employer periodically re-evaluates the recruitment sources list for wide dissemination of vacancies.

**Full-Time Vacancies Filled:**

| Job Title | Hire Date | Persons Hired | Persons Interviewed | Recruitment Sources Used from Master List | Referring Source |
|-----------|-----------|---------------|---------------------|---|------------------|
| NONE      |           |               |                     |   |                  |
| Total     |           | 0             | 0                   |   |                  |

**Full-Time Recruitment Sources Master List:**

| <b>Recruitment Source Number</b> | <b>Recruitment Source Name, Address, Phone, Contact, email, URL</b>  | <b>Source Requested Notification</b> | <b>Referrals from this source</b> |
|----------------------------------|--|--------------------------------------|-----------------------------------|
| 1                                | www.forevernorthwestpa.com<br>Jim Shields<br>900 Water St.<br>Meadville PA 16335<br>814-724-1111   | No                                   | 0                                 |
| 2                                | Pennsylvania Assoc of Broadcasters<br>Gail Ponti<br>208 N. 3 <sup>rd</sup> Street<br>Harrisburg PA 17101<br>717-482-4820<br>www.pag.org                                  | No                                   | 0                                 |
| 3                                | PA Careerlink<br>Krista Gorman<br>260 Chestnut St.,<br>Meadville PA 16335<br>814-337-5574<br>www.cwds.state.pa.us  | No                                   | 0                                 |
| 4                                | Pittsburgh Veteran Center<br>Director of Job Placement<br>2500 Baldwick Rd.<br>Pittsburgh PA 15205<br>412-920-1765   | No                                   | 0                                 |
| 5                                | Opportunities Unlimited of Erie<br>Jeanne Daugherty<br>2185 8 <sup>th</sup> St.,<br>Erie PA 16505<br>814-878-2070<br>www.ouerie.org                                      | No                                   | 0                                 |
| 6                                | Thiel College<br>Liza Schaeff<br>Career Development Director<br>75 College Ave.<br>Greenville PA 16125<br>800-248-4435<br>lschaeff@thiel.edu                             | No                                   | 0                                 |
| 7                                | Wilmington University<br>Catherine Russo, Career Svc Counselor<br>320 N. DuPont Hwy<br>Pratt Building<br>New Castle DE 19720<br>302-356-6740<br>careerservices@wilmu.edu | No                                   | 0                                 |

Forever Media EEO Report NWPA 04.01.21 through 03.31.22 FINAL

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| 8  | Ohio Media School<br>Houda Crable<br>9885 Rockside Rd., St #160,<br>Valley View OH 44125<br>216-503-5900<br>www.beonair.com                                 | No | 0 |
| 9  | Westminster College<br>Katy Demedal<br>319 S. Market St.<br>New Wilmington PA 16142<br>724-946-6338<br>www.westminster.edu                                  | No | 0 |
| 10 | Center for Employment Opportunities<br>Jacqueline Weinberger<br>100 Ross St #416<br>Pittsburgh PA 15219<br>412-444-1025<br>www.ceoworks.org                 | No | 0 |
| 11 | American Broadcasting School<br>Michelle McConnell<br>4511 SE 29 <sup>th</sup> Street<br>Oklahoma City OK 73115<br>405-672-6511<br>michelle@radioschool.com | No | 0 |
| 12 | American Women in Radio & Television<br>8405 Greensboro Drive, Suite 800<br>McLean VA 22102<br>703-506-3290<br>info@awrt.org                                | No | 0 |
| 13 | All Access<br>24955 Pacific Coast Highway, C303<br>Malibu CA 90265<br>www.allaccess.com   | No | 0 |
| 14 | Internal Posting-Brownsville<br>Joyce Nicholson<br>123 Blaine Road<br>Brownsville PA 15417<br>724-938-2000<br>jnicholson@forevermediainc.com                | No | 0 |
| 15 | Internal Job Posting-Cumberland<br>Jeanie McLaughlin<br>350 Byrd Avenue<br>Cumberland, MD 21502<br>301-722-6666<br>jmclaughlin@forevermediainc.com          | No | 0 |
| 16 | Internal Job Posting – Hollidaysburg<br>Jody Downing  | No | 0 |

Forever Media EEO Report NWPA 04.01.21 through 03.31.22 FINAL

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|    | 1 Forever Drive<br>Hollidaysburg, PA 1664<br>814-941-9800<br>jdowning@forevermediainc.com   |    |   |
| 17 | Internal Job Posting – Johnstown<br>Shelly Lovenduski<br>109 Plaza Drive<br>Johnstown, PA 15905<br>814-255-4186<br>slovenduski@forevermediainc.com                        | No | 0 |
| 18 | Internal Job Posting – State College<br>Jody Downing<br>2551 Park Center Blvd.<br>State College, PA 16801<br>814-237-9800<br>businesssc@forevermediainc.com               | No | 0 |
| 19 | Internal Job Posting – Meadville (NWPA)<br>Jill Hamilton<br>900 Water St., Downtown Mall<br>Meadville PA 16335<br>814-724-1111<br>jhamilton@forevermediainc.com           | No | 0 |
| 20 | Internal Job Posting –Franklin (NWPA)<br>Mary Rutherford<br>1243 Liberty St.<br>Franklin PA 16323<br>814-432-2188<br>mrutherford@forevermediainc.com                      | No | 0 |
| 21 | Internal Job Posting –Sharon (NWPA)<br>Lynda Vesey<br>87 Stambaugh Ave<br>Sharon, PA 16146<br>724-308-7208<br>lvesey@forevermediainc.com                                  | No | 0 |
| 22 | Internal Job Posting –New Castle (NWPA)<br>John Thomas<br>219 Savannah Gardner Road<br>New Castle PA 16101<br>724-654-5501<br>jthomas@forevermediainc.com                 | No | 0 |
| 23 | Internal Job Posting – Robinson (Pittsburgh)<br>Dottie McCartney<br>2 Robinson Plaza, Suite 410<br>Pittsburgh, PA 15205<br>412-275-3393<br>dmccartney@forevermediainc.com | No | 0 |

Forever Media EEO Report NWPA 04.01.21 through 03.31.22 FINAL

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| <b>24</b> | Internal Job Posting – York/Hanover<br>Tammy Signor<br>275 Radio Road<br>Hanover, PA 17331<br>717-637-3831<br>tsignor@forevermediainc.com               | No | 0 |
| <b>25</b> | Internal Job Posting- Easton<br>Patti Tibbitt<br>306 Port Street<br>Easton, MD 21601<br>410-822-3301<br>lmoore@forevermediainc.com                      | No | 0 |
| <b>26</b> | Internal Job Posting – Bridgeville<br>Joyce Nicholson<br>1370 Washington Pike<br>Bridgeville PA 15017<br>412-221-1629<br>jnicholson@forevermediainc.com | No | 0 |
| <b>27</b> | Internal Job Posting – Lebanon<br>Tammy Signor<br>440 Rebecca St.<br>Lebanon PA 17046<br>717-272-7651<br>tsignor@forevermediainc.com                    | No | 0 |
| <b>28</b> | Internal Job Posting – Wilmington<br>Bobbi Jo Clifford<br>2727 Shipley Road<br>Wilmington DE 19810<br>302-478-2700<br>bclifford@forevermediainc.com     | No | 0 |
| <b>29</b> | Internal Job Posting – Havre de Grace<br>Doug Hall<br>707 Revolution Street<br>Havre de Grace MD 21078<br>866-664-1037<br>dhall@forevermediainc.com     | No | 0 |
| <b>30</b> | Internal Job Posting – Milford<br>Nanci Black<br>1666 Blairs Pond Rd.<br>Milford DE 19963<br>302-422-7575<br>nblack@forevermediainc.com                 | No | 0 |
| <b>31</b> | Indeed<br>Customer Support<br>177 Broad Street,6th Floor, Stamford CT 06901<br>888-746-9333<br>www.indeed.com   | No | 0 |

Forever Media EEO Report NWPA 04.01.21 through 03.31.22 FINAL

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| 32 | Walk-Ins, Employee/ Client Referrals/Other<br>Jim Shields, General Manager<br>900 Water Street, Downtown Mall<br>Meadville PA 16335<br>814-724-1111<br>jshields@forevermediainc.com  | No           | 0 |
| 33 | Radio Advertising (Forever Media, Inc.)<br>Jim Shields, General Manager<br>900 Water Street, Downtown Mall<br>Meadville PA 16335<br>814-724-1111<br>WGYY-FM, WGYI-FM, WRQI-FM, WRQW-FM,<br>WXMJ-FM, WHMJ-FM, WYLE-FM, WMGW-AM,<br>WTIV-AM, WFRA-AM, WKST-AM, WUZZ-AM<br>jshields@forevermediainc.com | No           | 0 |
| 34 | Franklin Area Chamber of Commerce<br>Jodi Lewis<br>1237 Liberty St.<br>Franklin PA 16323<br>814-432-5823<br>www.franklinareachamber.org  | No           | 0 |
| 35 | Meadville Chamber of Commerce<br>Christa Lundy<br>908 Diamond Park<br>Meadville PA 16335<br>814-337-8030<br>www.meadvillechamber.com   | No           | 0 |
|    |  | <b>Total</b> | 0 |

**Outreach Activities List:**

| Outreach Number | Date             | Recruitment Initiative                               | Description  | Participants   |
|-----------------|------------------|--|--|--|
| 1               | 4/21/21          | #1 Conventions, Job Fairs, Career Days, Career Fairs | <b>Wilmington University</b> - Participation in the 2021 Virtual Spring Career Fair-Colleges of Business, Technology, Art & Sciences. This event was designed to bring students together with employers and alumni from hundreds of businesses, industry and public service to discuss student career options, internships and full-time employment opportunities.                                 | Diane Fetty, CHRD represented all of the Forever Media stations  |
| 2               | 8/12/21          | #1 Conventions, Job Fairs, Career Days, Career Fairs | <b>Pennsylvania CareerLink Day</b> -The event featured open interviews and information on employment and career opportunities. Information on all current employment opportunities with Forever Media Inc. was offered to attendees. In addition, the information was left with Pennsylvania CareerLink of Greene County to be used with future candidates looking for employment.                 | Jennifer Martin represented all of the Forever Media stations.   |
| 3               | 8/17 and 8/18/21 | #1 Conventions, Job Fairs, Career Days, Career Fairs | <b>APG Chesapeake Virtual Job Fair</b> -open to all employers to connect with job seekers.   | Diane Fetty, CHRD represented all of the Forever Media stations  |
| 4               | 9/25/21          | #1 Conventions, Job Fairs, Career Days, Career Fairs | <b>Careerlink (Franklin PA)</b> – Participation in the 9/25/21 Career and Job Fair at the Cranberry Mall in Cranberry PA. Over 20 different employers participated in this Career Fair that was a joint effort of Forever Media and Careerlink.  | Cindy Grant, SM and Tanya Bain, Sales Rep.                       |
| 5               | 9/29/21          | #1 Conventions, Job Fairs, Career Days, Career Fairs | <b>MD-PA College Center Alliance</b> - Opportunity to Connect with thousands of students at the Fall 2021 Virtual Career Fair for the MD-PA College Career Center Alliance: Dickinson College, Gettysburg College, Goucher College, Hood College, McDaniel College, Mount St. Mary's University, Muhlenberg College, Notre Dame of Maryland University, St. John's College, and Washington College | Diane Fetty, CHRD represented all of the Forever Media stations  |
| 6               | 9/30/21          | #1 Conventions, Job Fairs, Career Days, Career Fairs | <b>Point Park University</b> -connected with students of <b>Roland School of Business</b> to discuss career opportunities, internships and full-time employment.   | Diane Fetty, CHRD represented all of the Forever Media stations  |
| 7               | 9/30/21          | #1 Conventions, Job Fairs, Career Days, Career Fairs | <b>Thomas Jefferson University</b> -Jefferson Falls East-connected with students to discuss career opportunities, internships and full-time employment.  | Diane Fetty, CHRD represented all of the Forever Media stations  |
| 8               | 10/13/21         | #1 Conventions, Job Fairs, Career Days, Career Fairs | <b>Fall Job Fair @ PA CareerLink Greene County- Wednesday October 13, 2021. 11am-2pm.</b> Forever Media-Brownsville participated in the <b>Fall Job Fair @ PA CareerLink Greene County</b> at 200 Greene   | David Pavlic, GSM, represented all of the Forever Media stations |

Forever Media EEO Report NWPA 04.01.21 through 03.31.22 FINAL

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|    |          |  | Plaza; Waynesburg, PA 15370. The event featured open interviews and information on employment and career opportunities from nearly 30 vendors in a variety of fields. These included automotive repair, banking, county government, energy (coal, oil & gas), healthcare, hospitality, graphic design, maintenance, manufacturing, media, retail, social services, teaching, and transportation. Information on all current employment opportunities with Forever Media Inc. was offered to attendees. In addition, the information was left with PA CareerLink of Greene County to be used with future candidates looking for employment |  |
| 9  | 10/20/21 | #1 Conventions, Job Fairs, Career Days, Career Fairs | <b>Frostburg State University Virtual Career and Internship Fair-</b> opportunity to discuss career opportunities, internships and full-time employment.  | Diane Fetty, CHRD represented all of the Forever Media stations                |
| 10 | 10/20/21 | #1 Conventions, Job Fairs, Career Days, Career Fairs | <b>Seton Hill University-</b> opportunity to discuss career opportunities, internships and full-time employment.  | David Pavlic represented all of the Forever Media stations.                    |
| 11 | 10/27/21 | #1 Conventions, Job Fairs, Career Days, Career Fairs | DOL JF at Chase Center- opportunity to discuss career opportunities and full-time employment with the attendees.  | Don Dalesio and Steve Viehmeyer represented all of the Forever Media stations. |
| 12 | 11/11/21 | #1 Conventions, Job Fairs, Career Days, Career Fairs | Point Park University- opportunity to discuss career opportunities, internships and full-time employment.   | David Pavlic represented all of the Forever Media stations.                    |
| 13 | 11/20/21 | #1 Conventions, Job Fairs, Career Days, Career Fairs | <b>Careerlink (Franklin PA)</b> – Participation in the 11/20/21 Career and Job Fair at the Cranberry Mall in Cranberry PA. Over 19 different employers participated in this Career Fair that was a joint effort of Forever Media and Careerlink.  | Cindy Grant, SM and Tanya Bain, Sales Rep.                                     |
| 14 | 1/29/22  | #1 Conventions, Job Fairs, Career Days, Career Fairs | <b>Careerlink (Franklin PA)</b> – Participation in the 1/29/22 Career and Job Fair at the Cranberry Mall in Cranberry PA. Over 20 different employers participated in this Career Fair that was a joint effort of Forever Media and Careerlink.   | Cindy Grant, SM and Tanya Bain, Sales Rep.                                     |
| 15 | 2/16/22  | #1 Conventions, Job Fairs, Career Days, Career Fairs | Spring 2022 NE Ohio Regional Career Exploration Fair (school attendees: The University of Akron Baldwin Wallace, Walsh University, Youngstown State University, Mount Union, Cleveland State University, Ursuline, Hiram College, Lake Erie College, Cuyahoga Community College, Stark State). Opportunity to discuss career opportunities, internships and full-time employment.   | Diane Fetty, CHRD represented all of the Forever Media stations                |
| 16 | 2/25/22  | #1 Conventions, Job Fairs, Career Days, Career Fairs | <u>Juniata Career Day-</u> Participation in the virtual 2 Juniata College Career Day virtual event. This event was designed to bring students together with employers and alumni from 120+ business, industry and   | Bethany Hildebrand, GSM. represented all of the Forever Media stations         |

Forever Media EEO Report NWPA 04.01.21 through 03.31.22 FINAL

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|    |                   |  | public service to discuss student career options, internships and full-time employment opportunities.   |   |
| 17 | 2/28/2022         | #1 Conventions, Job Fairs, Career Days, Career Fairs | <u>JOB EXPO/THE PENNSYLVANIA STATE UNIVERSITY- THE COLLEGE OF COMMUNICATIONS</u><br>Virtual participation in the 2022 PSU College of communications Virtual JobExpo. The Pennsylvania State University's College of Communications is the largest ACEEJMC accredited undergraduate communications program in the country. This Job Expo is designed for Penn State's top-notch advertising, public relations, film/video, journalism, media studied and telecommunications students and alumni to meet with Radio Broadcasting Groups, public relations firms, newspapers, magazines, production companies and broadcast and cable organizations. We have found that participation in this Job Expo has provided us an opportunity to meet strong candidates with relevant experience in an extremely efficient manner covering the entire mid-Atlantic region. | Diane Fetty, CHRD represented all of the Forever Media stations |
| 18 | 3/1/22            | #1 Conventions, Job Fairs, Career Days, Career Fairs | Spring 2022 McDaniel College Virtual Job & Internship Fair. Opportunity to discuss career opportunities, internships and full-time employment.  | Diane Fetty, CHRD represented all of the Forever Media stations |
| 19 | 3/8/22            | #1 Conventions, Job Fairs, Career Days, Career Fairs | University of Delaware's 2022 Communications, Marketing & Media Career Meetup. Opportunity to discuss career opportunities, internships and full-time employment.   | Diane Fetty, CHRD represented all of the Forever Media stations |
| 20 | 3/30/22           | #1 Conventions, Job Fairs, Career Days, Career Fairs | The Greater Connellsville Chamber of Commerce. Opportunity to meet with job seekers.  | David Pavlic represented all of the Forever Media stations      |
| 21 | Ongoing           | #2 Hosted Job Fairs                                  | <b>FOREVER MEDIA</b> hosts an on-going job fair on its website <a href="http://www.forevermediainc.com">www.forevermediainc.com</a> where applicants have an opportunity to view open positions, by market, and submit a resume.  | Diane Fetty, CHRD   |
| 22 | None this period. | #5 Forever Media Internship Program                  | Forever Media Radio helps prepare students to take their place in society as active, critical and engaged media professionals. We provide internship opportunities to students every year. We work to design a program that allows students to earn college credit for hands on experience at the radio station. The Internships are designed to meet the needs of the radio station and academic requirements of the college or university where the student is enrolled. Each internship is uniquely designed to help prepare students to take their place in society as active, critical and engaged   |   |

Forever Media EEO Report NWPA 04.01.21 through 03.31.22 FINAL

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|    |                   |   | media professionals. Students may work with the News Director, Program Director, Business Manager, Chief Engineer, Sales Manager or the General Manager to fulfill their internship. Promotional interns. They helped develop, plan, implement, and recap ways to market and promote the station group. They attend Live Action Broadcasts for the radio network and help promote the event.                   |   |
| 23 | 4/21/21 & 4/22/21 | #8 Establishment of Training Programs for Station Personnel | All Access Radio Summit Webinar. 2 days of Programming, Promotions, production, and research topics presented by industry professionals. The information was shared with Forever Media's Program Directors during their bi-monthly telephone conference calls  | Mike Stevens, Corporate Program Director  |
| 24 | 5/20/21           | #8 Establishment of Training Programs for Station Personnel | Pennsylvania Association of Broadcasters held a virtual meeting. Presentations of broadcast innovations, programming and legal concerns.   | Bobbi Castellucci, Market Manger, Dave Davies, Market Manager, Mike Sherry, VP of Sales |
| 25 | 12/9/21           | #8 Establishment of Training Programs for Station Personnel | Pennsylvania Association of Broadcasters held a virtual meeting. Presentations of broadcast innovations, programming and legal concerns.   | Bobbi Castellucci, Market Manger, Dave Davies, Market Manager, Mike Sherry, VP of Sales |
| 26 | Bi-Monthly        | #8 Establishment of Training Programs for Station Personnel | Forever Media Corporate Program Director, Mike Stevens, conducts a bi-monthly telephone conference call with the Program Directors and General Managers to review, guide and train in order to help them succeed in their careers and the overall operation of the Radio Stations. These calls routinely include coaching and support from Forever Media President Lynn Deppen and Radio Consultant Joel Raab. | Program Directors and GMs with Mike Stevens   |
| 27 | Weekly            | #8 Establishment of Training Programs for Station Personnel | A weekly telephone conference call is held on Thursdays at 10:31 am with Production Directors and copywriters, who are divided into group, to share ideas for commercials and promos.  | Production Directors and Copywriters  |
| 28 | Weekly            | #8 Establishment of Training Programs for Station Personnel | A weekly telephone conference call is held on Tuesdays at 10:31 am with the programming air staff, who are divided into group, to share ideas on air content.  | Programming Staff   |
| 29 | Occasionally      | #8 Establishment of Training Programs for Station Personnel | Mike Stevens will occasionally share a webinar or presentation to programming and/or production directors and copywriters as they are held by consultants and other broadcast organizations.   | Programming/Production Staff  |
| 30 | Monthly           | #8 Establishment of Training Programs for Station Personnel | Forever Media Corporate Program Director, Mike Stevens conducts a monthly telephone conference call with Production Directors and Copy Writers to guide, and train in order to help them succeed in their careers, as well as share ideas and talk about trends in copy writing and  | Production Directors and Copywriters with Mike Stevens                                  |

Forever Media EEO Report NWPA 04.01.21 through 03.31.22 FINAL

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|    |                        |   | production. These calls include coaching and support from Mike.   |  |
| 31 | Daily                  | #8 Establishment of Training Programs for Station Personnel | Account Executives are provided with daily group sales meetings to further their understanding of sales, communication, marketing trends/opportunities and sales information. These morning meetings are usually led by the General Sales Manager or General Manager. When individual training is required, the Account Executives are assisted by the General Sales Manager and/or the General Manager.  | Sales Staff  |
| 32 | Ongoing                | #8 Establishment of Training Programs for Station Personnel | Forever Media makes available Monarch (previously Matrix Solutions) to the Sales Department. Matrix offers a web-based media-specific software platform that enables the sales department to maximize their advertising opportunities. The program provides media sales workflow while giving the exact information needed for prospecting, managing, evaluating, and closing business. Training tools for all aspects of sales are provided and available within this program.   | All Management and sales staff                         |
| 33 | Annually and upon hire | #8 Establishment of Training Programs for Station Personnel | Forever Media supports and has a commitment to the principals of equal employment opportunity and intends to provide a work environment free from unlawful discrimination of any kind. In keeping with this commitment, upon hire, all new employees are put through Sexual Harassment training and every employee trained annually.  | All Employees  |
| 34 | Weekly                 | #8 Establishment of Training Programs for Station Personnel | Forever Media incorporates an additional level of employee training with the ThinkZoom-P1Learning program. P1Learning provides on-line training and operations development solutions focused exclusively on the media industry. P1 provides selling techniques and concepts, tips, training, development leadership advice and legal compliance requirements to salespersons, human resources, supervisors and management. All Forever Media employees have access to hundreds of interactive courses, tests and written materials on a variety of topics relevant to the industry. | All Employees  |
| 35 | Ongoing                | #8 Establishment of Training Programs for Station Personnel | Forever Media General Managers schedule weekly, daily and individual meetings with Sales Account Executives to review, guide and train in order to help each succeed in their career. Additionally, every Tuesday morning, the Vice-President of Sales conducts a telephone-conferenced webinar to mentor all Forever Media station General Managers, General Sales Managers, Market Managers through a   | VP of Sales, GM's, GSM's, Sales Staff, Market Managers |

Forever Media EEO Report NWPA 04.01.21 through 03.31.22 FINAL

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|    |              |  | process of informal discussion of knowledge, education, coaching and support as it relates to work, career, or professional development.  |   |
| 36 | Ongoing      | #8 Establishment of Training Programs for Station Personnel  | The station's General Manager, General Sales Manager and Account Executives routinely train on-line with the Radio Advertising Bureau. During this period, all have earned Radio Marketing Professional Certifications from the Radio Advertising Bureau. These educational and instructional courses are designed to improve our sales team's knowledge about radio and offers educational/instructional courses designed to improve management, daily operations and leadership of the Radio Stations.                                  | Sales Staff   |
| 37 | Ongoing      | #8 Establishment of Training Programs for Station Personnel  | The General Manager and General Sales Manager have routinely trained on-line with the Pennsylvania Associations of Broadcasters (The Local Broadcast Sales Team & P1 Selling).  | GM's, GSM's   |
| 38 | Ongoing      | #8 – Establishment of Training Programs for Station Personnel  | Forever Media makes available Marketron. Marketron offers a web-based media-specific software platform that enables the traffic departments, production departments, and business managers to maximize their managing and invoicing of commercials, non-traditional revenue and digital. Training tools for all aspects are provided and available within this program.   | Traffic Staff, Programming Staff, and Business Managers |
| 39 | Ongoing      | #8 Establishment of Training Programs for Station Personnel  | Forever Media makes available Nielsen. Nielsen offers platform training for the sales department. Training tools for all aspects are provided and available within this program including a monthly calendar of training sessions.  | Sales Staff   |
| 40 | 10/27/21     | #10 Participation of programs relating to career opportunities in broadcasting sponsored by educational institutions | Point Park University-Future of Broadcast Day-program for broadcast students. Panelists from the PAB's Board of Directors gave their valuable input to the students to help prepare and encourage them for a career in broadcasting.  | Mike Sherry, VP of Sales                                |
| 41 | Upon Request | #16 Radio Station Group Tours  | We routinely give group tours of our facility, 900 Water Street, Meadville PA 16335 & 219 Savannah Gardner Rd., New Castle PA 16101 to organizations such as the Boy and Girl Scouts, elementary and high school groups, church groups and other similar groups. The tours provide an introduction to the Radio Broadcasting Industry and are offered for free. A typical tour includes information on the history of Radio and our stations. We explain and demonstrate the broadcasting equipment used to transmit programming from the | Jim Shields, General Manager                            |

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|  |  |  | <p>studio to the transmitter site, we explain the studio equipment and how it functions. An introduction and hands-on recording of commercial production is demonstrated. An explanation of all positions and responsibility of station personnel is also given. We discuss our station formats, audience and coverage area. The tours are tailored to meet the goals of the specific groups. To request a tour contact: Forever Media, Inc. 900 Water Street, Meadville PA 16335 Attention: GM or call 814-724-1111.</p> |  |
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OUTREACH 1

**From:** [handshake@mail.joinhandshake.com](mailto:handshake@mail.joinhandshake.com) on behalf of Handshake via [joinhandshake.com](mailto:joinhandshake.com)  
**To:** [careers@forevermediainc.com](mailto:careers@forevermediainc.com)  
**Subject:** NEW Link - WilmU Virtual Fair for Colleges of Business, Technology, Arts & Sciences  
**Date:** Friday, February 19, 2021 2:45:47 PM

## NEW Link for April 21st Virtual Career Fair Colleges of Business, Technology, Arts & Sciences at Wilmington University

Thanks for your patience in registering for the April 21st Virtual Fair! The updated Employer Registration link for that day is listed below.

**We invite you to attend our FREE Virtual Spring Career Fairs April 21-22 from 2-6pm on Handshake! Meet and network virtually with Students and Alumni to promote career opportunities. Registered employers must preschedule either information or 1:1 sessions within the designated time frame in order to meet students. Simply create sessions that work best for your schedule!**

**April 21, 2021 – Colleges of Business, Technology, Arts & Sciences  
April 22, 2021 – Colleges of Education, Health Professions, Social & Behavioral Science  
Register**

- o **Employer Registration for April 21**
- o **Employer Registration for April 22 Preschedule Sessions**
- o **Company Info Session (30 min)**
- o **1:1 Student Sessions (10 min)**

Ask Us for Assistance!

**Career Services – [careerservices@wilmu.edu](mailto:careerservices@wilmu.edu)**

**Handshake - Handshake Video: Create Schedules for Virtual Fair Live**

**Zoom Sessions - Career Services via Zoom**

**(Wednesdays in March & April 14 from 3:00 – 6:00 pm)**

This email was sent to Diane Fetty from Wilmington University.  
Unsubscribe from Wilmington University • [Unsubscribe from all Career Centers](#) P.O. Box 40770, San Francisco, CA 94140

**From:** Diane Fetty  
**To:** CHR D  
**Subject:** Fwd: Thank you!  
**Date:** Sunday, April 25, 2021 5:27:26 PM

---

---

**From:** catherine.a.russo@wilmu.edu <catherine.a.russo@wilmu.edu>  
**Sent:** Wednesday, April 21, 2021, 6:41 PM  
**To:** dfetty@forevermediainc.com  
**Subject:** Thank you!

Hello Diane,

Thank you for coming to our Career Fair today.

As mentioned, let me know if you would like me to advertise your open positions. I am happy to send targeted email blasts for you. Thank you again for your support of WilmU students, and I hope to be able to work with you again in the future!

Take care and have a wonderful evening!

Best Regards,

*Catherine*

---

**Catherine A. Russo, MBA**  
**Career Services Counselor & Adjunct Instructor**

**WILMINGTON UNIVERSITY**

**Career Services Office**

320 North DuPont Highway | New Castle, DE 19720 | (302) 356-6740

[Connect with me on LinkedIn!](#)

[www.wilmu.edu/careerservices](http://www.wilmu.edu/careerservices)

[Join Handshake to View Job Opportunities!](#)

OUTREACH 2

**From:** Terri Taylor  
**To:** [Norma Rodabaugh](mailto:Norma.Rodabaugh); [Stacey Parker](mailto:Stacey.Parker); [kjohnson@jacobspectro.com](mailto:kjohnson@jacobspectro.com); [jbooth@gonpl.com](mailto:jbooth@gonpl.com); [Ashley Kiefer](mailto:Ashley.Kiefer); [RODell@shaftdrillers.com](mailto:RODell@shaftdrillers.com); [David Pavlic](mailto:David.Pavlic)  
**Cc:** [bmugrage@washingtongreene.org](mailto:bmugrage@washingtongreene.org); [David Biller](mailto:David.Biller)  
**Subject:** Thank You for Participating in our Job Fair Yesterday!  
**Date:** Friday, August 13, 2021 1:27:24 PM

---

Good Afternoon,

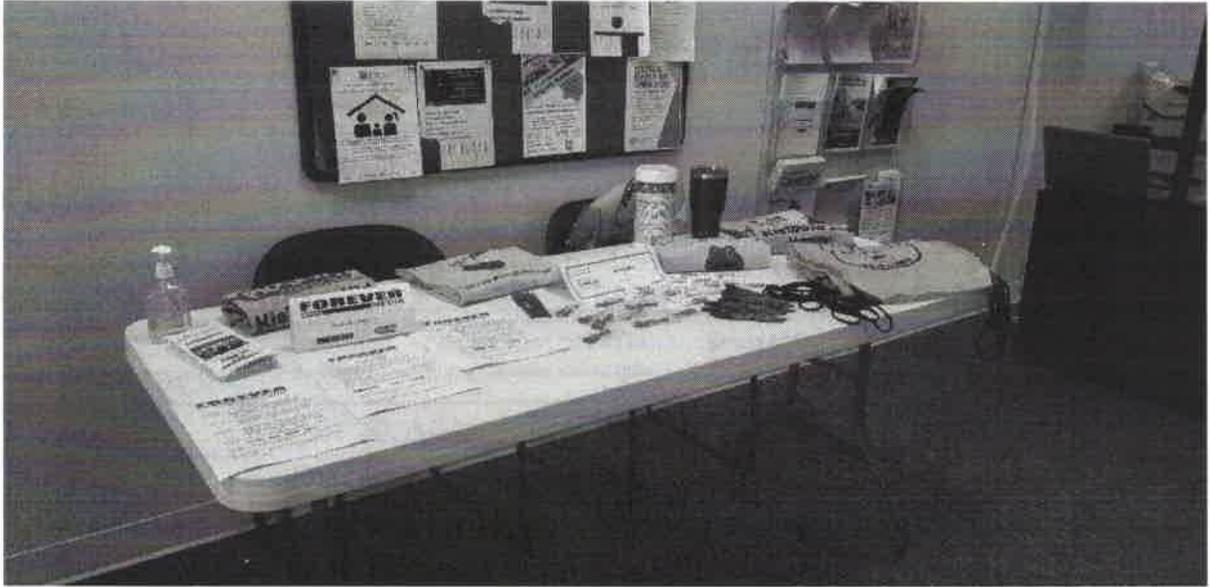
I wanted to thank you for your participation and support in the PA CareerLink Greene County event yesterday. Our business service team representatives will be reaching out to you in the next week to update you on job order applicants and to discuss next steps.

In the meantime, if you would like to use our facility for job applicant interviews or to schedule hiring events (weekly, monthly) please do not hesitate to reach out.

Thanks again,

*Terri Cooley-Taylor, Site Administrator  
PA CareerLink Greene County  
EARN Program Coordinator  
Washington Greene County Job Training Agency, Inc.  
724-852-2900 ext. 241  
[ttaylor@washingtongreene.org](mailto:ttaylor@washingtongreene.org)*

**Equal Opportunity Employer  
Auxiliary aids and services are available upon request to individuals with disabilities**



# 2021 Maryland.works

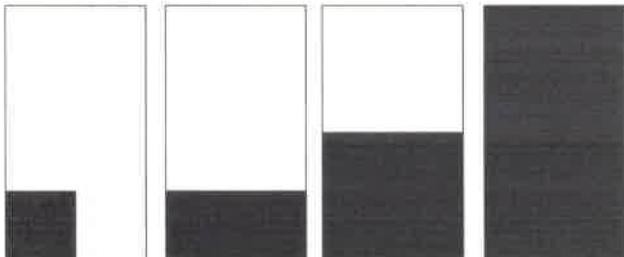
## IMPACT SECTION

YOUR REGIONS GUIDE TO THE POST-COVID WORKFORCE,  
OFFERING TIPS TO JOBSEEKERS AND OPPORTUNITIES TO EMPLOYERS

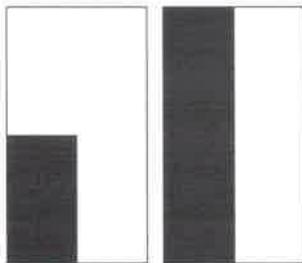
# Getting Back to Work

### STANDARD AD SIZES

| EIGHTH | QUARTER | HALF    | FULL    |
|--------|---------|---------|---------|
| \$375  | \$695   | \$1,350 | \$1,950 |



5.062" x 6"    10.25" x 6"    10.25" x 10.5"    10.25" x 21.5"



5.062" x 10.5"    5.062" x 21.5"

### PREMIUM FULL PAGES

| BACK COVER | PAGE 2 OR 3 | PAGE 4 OR 5 |
|------------|-------------|-------------|
| \$3,500    | \$3,000     | \$2,500     |

ad space  
reservations:  
**July 29TH**

Covering the Chesapeake

STAR DEMOCRAT | DUNDALK EAGLE

BAY TIMES RECORD OBSERVER

CECIL WHIG | KENT COUNTY NEWS

SOUTHERN MARYLAND NEWS



CHESAPEAKE

INFORM. INNOVATE. INSPIRE.

"your community connection"

on stands  
August 12-13

**2021**

The week prior to the  
Virtual Job Fair!

QTY: 36K Print  
36k Front Sections

Wrapped Around The Day's Paper

FOR MORE INFORMATION, PLEASE CONTACT:

TYLER EDWARDS | TEDWARDS@CHESPUB.COM | 410.200.7866

OUTREACH 4 9/25/21

# FOREVER MEDIA

NORTHWEST PA

# CAREER AND JOB FAIR

**FROGGY ROCKY MAJIC** WJGW WTIV WPRA  
99.3 104.5

*invite you to participate!*

**Saturday, September 25<sup>th</sup>**  
11am – 2pm at the Cranberry Mall  
6945 Route 322, Cranberry

*Lunch Included, Catered by Stiller's Meats*

### INVESTMENT OPTIONS:

\$600  
Sept.

- Booth (8 ft. table, 2 chairs)
- Promotional mentions
- Website listing
- 80 recruitment commercials --  
**20 ON EACH STATION**  
4 per day to run Sept. 20-24 (5 days)

\$350  
Sept.

- Booth (8 ft. table, 2 chairs)
- Promotional mentions
- Website listing
- 24 recruitment commercials --  
12 per station on 2 stations  
4 per day to run Sept. 22-24 (3 days)

Choose 2 Stations:

- ROCKY  FROGGY  MAJIC  ANTS

\$600  
Oct.

### *Reinforce Your Employment Needs!*

**Add on an October schedule!** (Must participate in above to take advantage of October deal!)

- 96 Commercials – 24 on each station for 2 weeks Oct. 2-11  
4X per day Saturday, Sunday and Monday

Company: \_\_\_\_\_

\*\*\*\*\*  
**SECURE YOUR SPACE BY  
THURS., SEPTEMBER 9<sup>TH</sup>**  
\*\*\*\*\*

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

\*\*\*\*\*  
**PLEASE INCLUDE A BRIEF  
DESCRIPTION OF YOUR COMPANY**  
\*\*\*\*\*

Authorized Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**MAIL TO:** Cindy Grant, Sales Manager  
c/o Forever Media • 1243 Liberty St., Suite 501 • Franklin, PA 16323

\*\*\*\*\*  
**PAYMENT IS DUE BY  
TUES., SEPTEMBER 14<sup>TH</sup>**  
\*\*\*\*\*

**FAX TO: 814-437-9372 SCAN & EMAIL TO: cgrant@forevermediainc.com**

Both parties agree that the terms listed on the back of this agreement are fully incorporated into this agreement. Forever Media, Inc., Forever Media of Ohio, LLC, Forever Media of MD, LLC and Forever Media of DE, LLC and their affiliates and Radio Station(s) do not and shall not discriminate, in any manner on the basis of race or gender, respecting their recruiting, employment or advertising practices.

Agreement between FOREVER MEDIA GROUP and (client) \_\_\_\_\_ to broadcast commercial messages as outlined on reverse or attached

# OUTREACH 5

The screenshot shows a Handshake virtual career fair page. At the top, a banner reads "REGISTER TODAY!" and "FALL 2021 VIRTUAL CAREER FAIR SEPTEMBER 29, 2021 • 2 - 5 PM EDT". It is presented by the MD-PA College Career Center Alliance, with logos for Gettysburg, Dickinson, Hood College, and Goucher College. A woman is shown smiling in the background of the banner.

Below the banner, the event details are listed: "Fall 2021 Virtual Career Fair" on Wednesday, September 29th, 2021, from 2:00 pm to 5:00 pm EDT. The event is virtual. There are buttons for "Filter" and "Registered".

Navigation options include "Details", "All Employers", "RSVPs", and "Schedule". There is a "Test Handshake Video" button.

The event was posted "6 months ago".

**Employer Attendees**

Logos for employers include Payscale, Cigna, City Year, Federal Company, Vector Marketing, and Deloitte. A button says "See More Employers".

**School Attendees**

Logos for schools include Dickinson College, Mount St. Mary's University, Gettysburg College, Hood College, and Goucher College.

**Contact**

Jamie Quilford  
Associate Director of Employer Relations  
jqulfor@gettysburg.edu

- Home
- My Profile
- Company Profile
- Jobs
- Search Students
- Schools
- Contacts
- Events
- Scheduling
- On-Campus Interviews
- Fair
- Smart Recommendations
- Banking
- Reports
- Company
- Analytics
- Learn More

### Fall 2021 Virtual Career Fair registration

**EMPLOYER**  
Forever Media Inc.

**REGISTRANT**  
Diane Felty

**TOTAL REPRESENTATIVE COUNT**  
1

**REPRESENTATIVES**  
Diane Felty

**REGISTERED AT**  
September 08, 2021 at 10:09 AM

**STATUS**  
approved

### Looking for

**JOB#**  
Account Executive, Account Executive, Director of Digital Sales, Market Manager / GSM, Media Sales Consultant, On-Air Personality

**JOB TITLES**  
Account Executive, Account Executive, Director of Digital Sales, Market Manager / GSM, Media Sales Consultant, On-Air Personality

**JOB TYPES**  
Job

**EMPLOYMENT TYPES**  
Full-Time

**WORK AUTHORIZATIONS**  
US work authorization is required

**MAJORS**  
None

**MAJOR GROUPS**  
Radio, Television, Media, Business Administration & Management

**SCHOOL YEARS**  
None

**Payments**

**Payment Status**  
unpaid

No Extra Questions

**Labels**

No labels have been added

### Registration Packages

Wednesday, Sep 29, 2:00 pm - 5:00 pm

| Item                   | Cost   |
|------------------------|--------|
| Private/Public Company | \$0.00 |
|                        | \$0.00 |

### General Items

| Item | Cost   |
|------|--------|
|      | \$0.00 |

Total \$0.00

### Individual Sessions

| Representative | Booked | Open | - |
|----------------|--------|------|---|
| Diane Felty    | 5      | 0    |   |

### Current Invoice

There are no invoices recorded yet. When invoices are made, they will be listed here.

### Payment History

- Home
- My Profile
- Company Profile
- Settings
- Jobs
- Workspaces
- Search Students
- Desktop
- Contacts
- Account
- Events
- Scheduling
- On-Campus
- Alerts
- Feedback
- Log Out
- My Profile
- Company Profile
- Settings
- Jobs
- Workspaces
- Search Students
- Desktop
- Contacts
- Account
- Events
- Scheduling
- On-Campus
- Alerts
- Feedback
- Log Out

# POINT PARK UNIVERSITY

## Professional Career-Readiness Center



**2021 Rowland School of Business Virtual Career Fair**  
Thursday, September 30th 2021, 11:00 am - 3:30 pm EDT  
Virtual

Follow Registered

Details All Employers RSVPs Schedule

Visit Handshake Video

6 months ago

### Employer Attendees



Vector Marketing, Smolair Broadcast Group, Inc., Equitable Advisors, Clean Water Action, Highmark Health, United States Steel Corporation and 45 other employers are going.

See More Employers

### Contact

**Kenneth Anderson**  
Coordinator, Student Engagement & Employer Relations  
kanderson@pointpark.edu

### Attachments

Social\_Media\_PSE\_Career\_Fair\_Invitation.png  
19/09/2021 10:00

### Career Fair Description

Point Park University is excited to partner with Handshake to run career fairs in a virtual format for the fall semester. Registration is now open for the Fall 2021 School of Business Career Fair! Attending this fair is FREE of charge to all students and employers.

Upon registration, we'll review the details you submitted for approval. At our fair, you'll be able to engage with students in a variety of formats, including:

- Video, audio, and chat communication with students
- Group meetings with up to fifty students
- 11 meetings scheduled in advance or after a group session
- By sharing your values and documentation with students ahead of time

Note: During registration, you'll be asked to share the number of representatives who plan to attend the fair—up to 15 representatives per employer are able to participate in the fair. Each representative you register will be able to create their own unique schedule to engage with students later this summer. To learn more about these features check out Handshake.com to access a virtual fair training webinar recording, which was hosted by Handshake.

The fair fall will target students, alumni, and employers related to the following majors:

- Accounting
- Applied Computer Science
- Business Administration
- Business Management
- Economics and Finance
- Health Care Administration and Management
- Human Resources Management
- Information Systems and Business Analytics
- Marketing and Sales
- MBA
- Organizational Leadership
- Public Administration
- Sports, Arts and Entertainment Management

We greatly value your partnership and look forward to connecting you with our students this fall!

Best,  
Professional Career-Readiness Center  
Point Park University

## Jefferson-East Falls Virtual Fair Evaluation



handshake@mail.joinhandshake.com

To careers@forevermediainc.com

 If there are problems with how this message is displayed, click here to view it in a web browser.  
Click here to download pictures. To help protect your privacy, Outlook prevented automatic download of some pictures:

[Bing Maps](#)

[Action Items](#)

Hello Diane

Thank you for attending our Fall Virtual Career Fair. If you have a moment, would you mind clicking the button below to complete an evaluation for how the event was for you. Thank you again for attending the fair today and I hope to see you at a future recruiting event.

Best Regards,

David Prisco, MBA, MA

Associate Director of Industry Relations

Jefferson: Philadelphia University + Thomas Jefferson University

Jefferson East Falls Campus: Kanbar Center - Room 313B

Phone: 215.951.2932 | Email: [David.Prisco@jefferson.edu](mailto:David.Prisco@jefferson.edu)

[Click Here For Evaluation](#)

This email was sent to Diane Fetty from Thomas Jefferson University.

[Unsubscribe from Thomas Jefferson University](#) • [Unsubscribe from all Career Centers](#)

P.O. Box 40770, San Francisco, CA 94140



OUTREACH 8

**From:** David Pavlic  
**To:** Diane Fetty; Joyce Nicholson; Jennifer Martin  
**Subject:** Forever Media-Brownsville (Career Fair Vendor) Fall Job Fair @ PA CareerLink Greene County on October 13, 2021  
**Date:** Friday, October 15, 2021 10:13:49 AM  
**Attachments:** [img-X15100803-0001.pdf](#)

---

**Fall Job Fair @ PA CareerLink Greene County- Wednesday October 13, 2021 11am-2pm**

Forever Media-Brownsville participated in the **Fall Job Fair @ PA CareerLink Greene County** at 200 Greene Plaza; Waynesburg, PA 15370.

The event featured open interviews and information on employment and career opportunities from nearly 30 vendors in a variety of fields. These included automotive repair, banking, county government, energy (coal, oil & gas), healthcare, hospitality, graphic design, maintenance, manufacturing, media, retail, social services, teaching, and transportation.

Information on all current employment opportunities with Forever Media Inc. was offered to attendees. In addition, the information was left with PA CareerLink of Greene County to be used with future candidates looking for employment. Representing Forever Media, Inc. was David Pavlic.

David Pavlic RMP, CRMC, CDMC, CRSM  
General Sales Manager  
Forever Media-Brownsville  
123 Blaine Road  
Brownsville, PA 15417

Office: 724-938-2000  
Mobile 412-759-7221  
Fax: 724-938-0366  
[dpavlic@forevermediainc.com](mailto:dpavlic@forevermediainc.com)

During this evolving health situation, the safety and well-being of our employees, clients, and families is our main priority. We greatly care about our communities and want to do our part to keep you healthy, keep our employees healthy and help minimize the spread of the virus.

**Forever Media, Inc. and Affiliates ("Forever") Email Disclaimers:**

**Content/Confidentiality/Intellectual Property Disclaimer:** This email (including any attachments, images, audio, video, data, documents, files, or previous emails within the body) ("Email") may contain confidential, and/or proprietary, and/or intellectually proprietary information and/or property that is protected by copyright and/or the Health Insurance Portability and Accountability Act (HIPAA) and/or as otherwise protected by law. As the recipient of this Email, you are hereby notified that any unauthorized reading, disseminating, disclosure, copying, or reproduction of this Email is strictly prohibited. If you are not the intended recipient of this Email, you should delete this Email immediately.

**Advertising Practices Disclaimer:** Forever and its Radio Station(s) do not and shall not discriminate, in any manner on the

# **FALL JOB FAIR EMPLOYERS**

Allegheny Millwork  
Ammeraal Beltech  
Caregivers On Demand LLC  
Central Greene School District  
Chuck's Collision Shop  
County of Greene  
Council of Three Rivers American Indian Ctr.  
Domestic Violence Services of SWPA  
Eaton Corporation  
FAST Center  
First Federal of Greene County  
Forever Media –Froggy 94.9 & Pickle 99.3  
Frank's International  
GMS  
Hampton Inn Waynesburg  
Jacobs Petroleum  
JENNMAR Services  
Morgantown Mall  
Pathways of Southwestern PA  
PennDOT  
Senior Life  
Shaft Drillers International  
Rolling Meadows Healthcare Center  
Rt. 21 Stone Company  
Waynesburg Healthcare & Rehab Center  
Windstream Communications



**WHERE:  
PA CAREERLINK  
GREENE COUNTY  
200 Greene Plaza  
Waynesburg**

**DATE:  
Wednesday  
October 13th, 2021**

**TIME: 11:00AM– 2:00PM**

**Pre- Register @  
PACAREERLINK.PA.GOV  
paclgreene@washingtongreene.org**

**724-852-2900 ext. 221**

**TTY 724-852-2234**

Pennsylvania  
**CareerLink**  
A proud partner of the American Job Center network

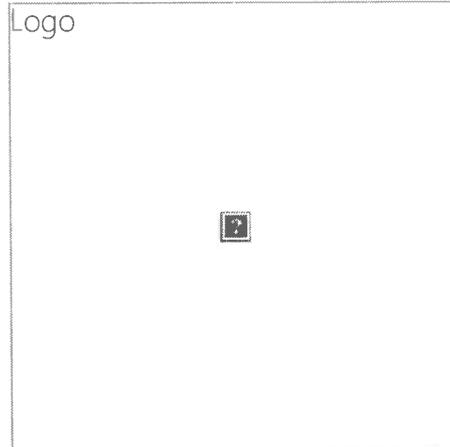
*Equal Opportunity Employer  
Auxiliary aids and services available upon  
request to individuals with disabilities*

Southwest Corner  
**WORKFORCE**  
Development Board  
Beaver County • Greene County • Washington County

# OUTREACH 9

**From:** [handshake@mail.joinhandshake.com](mailto:handshake@mail.joinhandshake.com) on behalf of [Career & Professional Development Center via joinhandshake.com](#)  
**To:** [careers@forevermediainc.com](mailto:careers@forevermediainc.com)  
**Subject:** Fall Career & Internship Fair October 20 Frostburg State University  
**Date:** Tuesday, October 19, 2021 2:53:48 PM

---



Hello,

Thank you so much for signing up to attend the **FSU Virtual Career & Internship Fair** tomorrow from **11am to 2pm**. We are so excited that you are joining us and our students are excited to talk with you. They are still signing up for sessions and are able to do so until the **start time of each session**. We are sending reminders to them today and tomorrow morning. Please only cancel sessions that you are not able to attend - students can and will sign up throughout the day tomorrow.

Be sure to **REFRESH** your sessions page to see any new signups throughout the day so that you don't miss any late additions to your schedule.

To ensure things go smoothly from the technical side - Please see if you can access Twilio (Handshake's video provider) using their network test page. This will help you be sure that the video will work from your end during the fair.

**We are available all day for you should you need any assistance. You can call us at 301-687-4403 or email [careerservices@frostburg.edu](mailto:careerservices@frostburg.edu) for immediate assistance.**

We appreciate your time and dedication to FSU and our students.  
THANK YOU for your support.

# OUTREACH 10

**From:** David Pavlic  
**To:** Diane Fetty  
**Subject:** FW: Seton Hill University FREE Fall 2021 Virtual Internship and Job Fair Information!! Register Today!!  
**Date:** Thursday, October 21, 2021 8:07:22 AM

---

**From:** handshake@mail.joinhandshake.com [mailto:handshake@mail.joinhandshake.com]  
**Sent:** Monday, September 13, 2021 12:09 PM  
**To:** dpavlic@forevermediainc.com  
**Subject:** Seton Hill University FREE Fall 2021 Virtual Internship and Job Fair Information!! Register Today!!

Good Afternoon David,

Registration is now open for the **Fall 2021 Seton Hill University Virtual Internship and Job Fair**, scheduled for **Wednesday, October 20th from 11:00 am – 2:00 pm**. This career fair is **FREE** for employers and open to students attending Seton Hill University as well as other colleges and universities. Opening this career fair to all students will increase your ability to engage with more students to assist you in reaching your hiring goals.

**In order to register for the event, you must follow the steps below:**

1. Create a profile in Handshake. If you already have an active profile in the system, please skip to step **#3**. Signing up is very easy and takes less than 5 minutes.
2. Follow the following link to get started [setonhill.joinhandshake.com](http://setonhill.joinhandshake.com). Once you have created your account in Handshake, your request to join will be approved. After you have been approved, you will be able to post any active opportunities within your organization for students and alumni. In addition, you will be able to register for this career fair.
3. If you already have an active account in the system, simply select the following link to register for the fair. [REGISTER HERE](#)

Upon registration, we will review the details you submitted for approval. In the following weeks, we'll follow up with details about how to engage with students in this virtual environment, including:

- Video, audio, and chat communication with students
- Group meetings with students

- 1:1 student meetings scheduled in advance or after a group session
- Sharing your values and documentation with students ahead of time

During registration, you will be asked to share the number of representatives who plan to attend the fair. Each representative you register will be able to create their own unique schedule to engage with students as we get closer to the career fair date.

To learn more about these features and to help you prepare for the virtual career fair, please view Handshake's virtual fair training webinar for employers: [https://youtu.be/i\\_mee-AvbwI](https://youtu.be/i_mee-AvbwI)

We greatly value your partnership and look forward to helping you connect with students.

Sincerely,

George Carter  
Assistant Director, Experiential Learning and Employer Relations  
Seton Hill University

## Fall 2021 Seton Hill University Virtual Internship and Job Fair.

This email was sent to David Pavlic from Seton Hill University.

[Unsubscribe from Seton Hill University](#) • [Unsubscribe from all Career Centers](#)

P.O. Box 40770, San Francisco, CA 94140



# HELP WANTED!

# Who's Hiring?



Search career possibilities at the Delaware Job Link.

**Delaware JobLink**

<https://joblink.delaware.gov>

A proud partner of the  
**americanjobcenter**  
network

**Thousands**  
of great  
opportunities may  
be found!



DIVISION OF EMPLOYMENT & TRAINING

Due to COVID-19, the Department of Labor has suspended public access to our offices until further notice.

For assistance, please contact us through our live chat option at

**DE VOCAL:**

<https://vocal.delaware.gov>

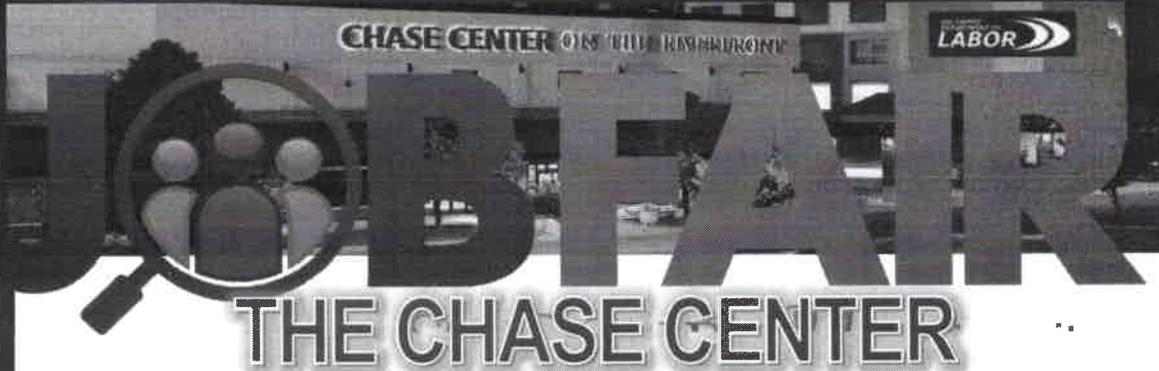
from 8am to 4:30pm

or visit

**DELAWARE JOBLINK:**

<https://joblink.delaware.gov>

MULTI-EMPLOYER EVENT BROUGHT TO YOU BY



**815 JUSTISON STREET, WILMINGTON**

**OCTOBER 27, 2021 10:00am-4:00pm**

This is a Multi-Employer Event hosted by the  
**DEPARTMENT OF LABOR**

Come ready to network on  
Wednesday, October 27th from 10:00am- 4:00pm.



This is a great opportunity to meet with HR Reps from a variety of companies all seeking prospective employees! This is a wonderful opportunity to market and discuss your skills! Candidates will have the opportunity to ask questions and apply for fantastic jobs! Be sure to bring several copies of your resume with you!

Over 100 employers are anticipated to be in attendance. All are  
**READY TO HIRE!**

Participating employers will be made known in the coming weeks!  
In the meantime, please  
**SAVE THE DATE!!**

**Free Parking !**



ALL CDC protocols will be followed including social distancing. Face masks are **REQUIRED** for admittance.

DOL REPS WILL BE AVAILABLE TO PROVIDE INFO ABOUT FREE TRAINING OPPORTUNITIES!

**From:** [Donald Dalesio](#)  
**To:** [Bobbi Jo Clifford](#)  
**Cc:** [CHRD](#)  
**Subject:** FW: Multi-Employer Job Fair at the Chase Center - Wednesday, October 27 from 10 - 4  
**Date:** Friday, October 22, 2021 11:25:03 AM  
**Attachments:** [image001.png](#)  
[image002.png](#)  
[DOL JF AT CHASE CENTER -red hilite.pdf](#)

---

Bobbi Jo,

We will be in attendance for this job fair on October 27<sup>th</sup>. Please make note for annual reports and let me know what else that I can provide to you.

Thanks

Don

---

**From:** Steve Viehmeyer [mailto:[sviehmeyer@forevermediainc.com](mailto:sviehmeyer@forevermediainc.com)]  
**Sent:** Friday, October 22, 2021 11:19 AM  
**To:** 'Donald Dalesio' <[ddalesio@forevermediainc.com](mailto:ddalesio@forevermediainc.com)>  
**Subject:** FW: Multi-Employer Job Fair at the Chase Center - Wednesday, October 27 from 10 - 4

Don,  
FYI ....

We a go here.....

I will attend with you...

Thanks,  
Steve

---

**From:** Nguyen, Elise (DOL) [mailto:[Elise.Nguyen@delaware.gov](mailto:Elise.Nguyen@delaware.gov)]  
**Sent:** Friday, October 22, 2021 11:13 AM  
**To:** undefined <[sviehmeyer@forevermediainc.com](mailto:sviehmeyer@forevermediainc.com)>  
**Cc:** Coulter, Keith R (DOL) <[Keith.Coulter@delaware.gov](mailto:Keith.Coulter@delaware.gov)>  
**Subject:** Multi-Employer Job Fair at the Chase Center - Wednesday, October 27 from 10 - 4

Good Afternoon Steve - I have reserved a table and 2 chairs for your use. Look for an email on Monday with employer info!

The **Department of Labor** will be holding a **Multi-Employer Job Fair on Wednesday, October 27th from 10:00 - 4:00 at the CHASE CENTER**, located at 815 Justison St., Wilmington, DE 19801

We are anticipating over 100 employers to attend.

A table and 2 chairs will be provided for each employer. There is '**no cost**' to attend the Job Fair. 'Wifi' will be available.

Please reply to this email **ASAP** if you are interested in participating and we will reserve your spot!

You must 'reply' to attend this event! If you have 'already' corresponded with me, you do not need to reply.

We will be mandating the normal CDC safety requirements of 'wearing a mask' and 6 feet social distancing.

Several food trucks will be available during the job fair!

Please post and share the attached flyer!

Look for an email, a day or two before the event with additional information.

PLEASE POST AND SHARE THE ATTACHED FLYER! Thank you!

Regards,

Elise Nguyen

Business Service Rep

Department of Labor

4425 N. Market Street

Wilmington, DE 19802

P (302) 761-8082

Email: [elise.nguyen@delaware.gov](mailto:elise.nguyen@delaware.gov)



OUTREACH 12

Handshake

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- Webinars
- Help
- Feedback
- Log Out
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# POINT PARK UNIVERSITY

## Professional Career-Readiness Center

 **Fall 2021 School of Communication Virtual Career Fair**  
 Thursday, November 11th 2021 11:00 am - 3:30 pm EST  
 Virtual

[Follow](#) [Registered](#)

[Details](#) [All Employers](#) [RSVPs](#) [Schedule](#)

[Post Handshake Video](#)

🕒 4 months ago

### Employer Attendees



Website:

Vector Marketing, Sinclair Broadcast Group, Inc., PLS Logistics Services, URBN (Anthropologie, BHLDN, Free People, Terrain, Urban Outfitters), Duquesne Light, CVS Health and 29 other employers are going.

[See More Employers](#)

### Contact

**Kenneth Anderson**  
 Coordinator, Student Engagement & Employer Relations  
[kanderson@pointpark.edu](mailto:kanderson@pointpark.edu)

### Career Fair Description

Point Park University is excited to partner with Handshake to run career fairs in a virtual format for the fall semester. Registration is now open for the Fall 2021 School of Communication Career Fair! **Attending this fair is FREE of charge to all employers.**

Upon registration, we'll review the details you submitted for approval. At our fair, you'll be able to engage with students in a variety of formats, including:

- Video, audio, and chat communication with students
- Group meetings with up to fifty students
- 1:1 meetings scheduled in advance or after a group session
- By sharing your resumes and documentation with students ahead of time

Note: During registration, you'll be asked to share the number of representatives who plan to attend the fair--up to 15 representatives per employer are able to participate in the fair. Each representative you register will be able to create their own unique schedule to engage with students later this summer. To learn more about these features check out Handshake.com to access a virtual fair training webinar recording, which was hosted by Handshake.

The fall fair will target students alumni, and employers related to the following majors:

- Broadcast Production and Media Management
- Graphic and Interactive Design
- Journalism
- Multimedia
- Photography
- Public Relations and Advertising
- Social Media Management
- Sports Communication

We greatly value your partnership and look forward to connecting you with our students this fall!

Best,  
 Professional Career-Readiness Center  
 Point Park University

OUTREACH 13

11/20/21

# FOREVER MEDIA

NORTHWEST PA

# CAREER AND JOB FAIR

**FROGGY ROCKY MAJIC**  
100.3 94.3 99.3 104.5  
**WBGW WTVV WFRA**  
100.7-1490 104.3-1230 104.1-1150

*invite you to participate!*

**Saturday, November 20th**  
11am – 2pm at the Cranberry Mall  
6945 Route 322, Cranberry

Lunch Included

### CAREER & JOB FAIR INVESTMENT OPTIONS:

\$600  
Nov.

- Booth (8 ft. table, 2 chairs)
- Promotional mentions
- Website listing
- 80 recruitment commercials --  
20 ON EACH STATION  
4 per day to run Nov. 15-19 (5 days)

\$350  
Nov.

- Booth (8 ft. table, 2 chairs)
- Promotional mentions
- Website listing
- 24 recruitment commercials --  
12 per station on 2 stations  
4 per day to run Nov. 17-19 (3 days)

Choose 2 Stations:

- ROCKY  FROGGY  MAJIC  ANTS

\$600  
DEC.

### *Reinforce Your Employment Needs!*

**Add on a December schedule!** (Must participate in above to take advantage of December deal!)

- 96 Commercials – 24 on each station for 2 weeks Dec. 4-13  
4X per day Saturday, Sunday and Monday

Company: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**PLEASE INCLUDE JOB DESCRIPTIONS & POSITION INFORMATION FOR PRODUCTION OF COMMERCIAL**

\*\*\*\*\*

Authorized Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**MAIL TO:** Cindy Grant, Sales Manager  
c/o Forever Media • 1243 Liberty St., Suite 501 • Franklin, PA 16323

**FAX TO: 814-437-9372 SCAN & EMAIL TO: cgrant@forevermediainc.com**

\*\*\*\*\*  
**PAYMENT IS DUE BY THURS., NOVEMBER 11TH**  
\*\*\*\*\*

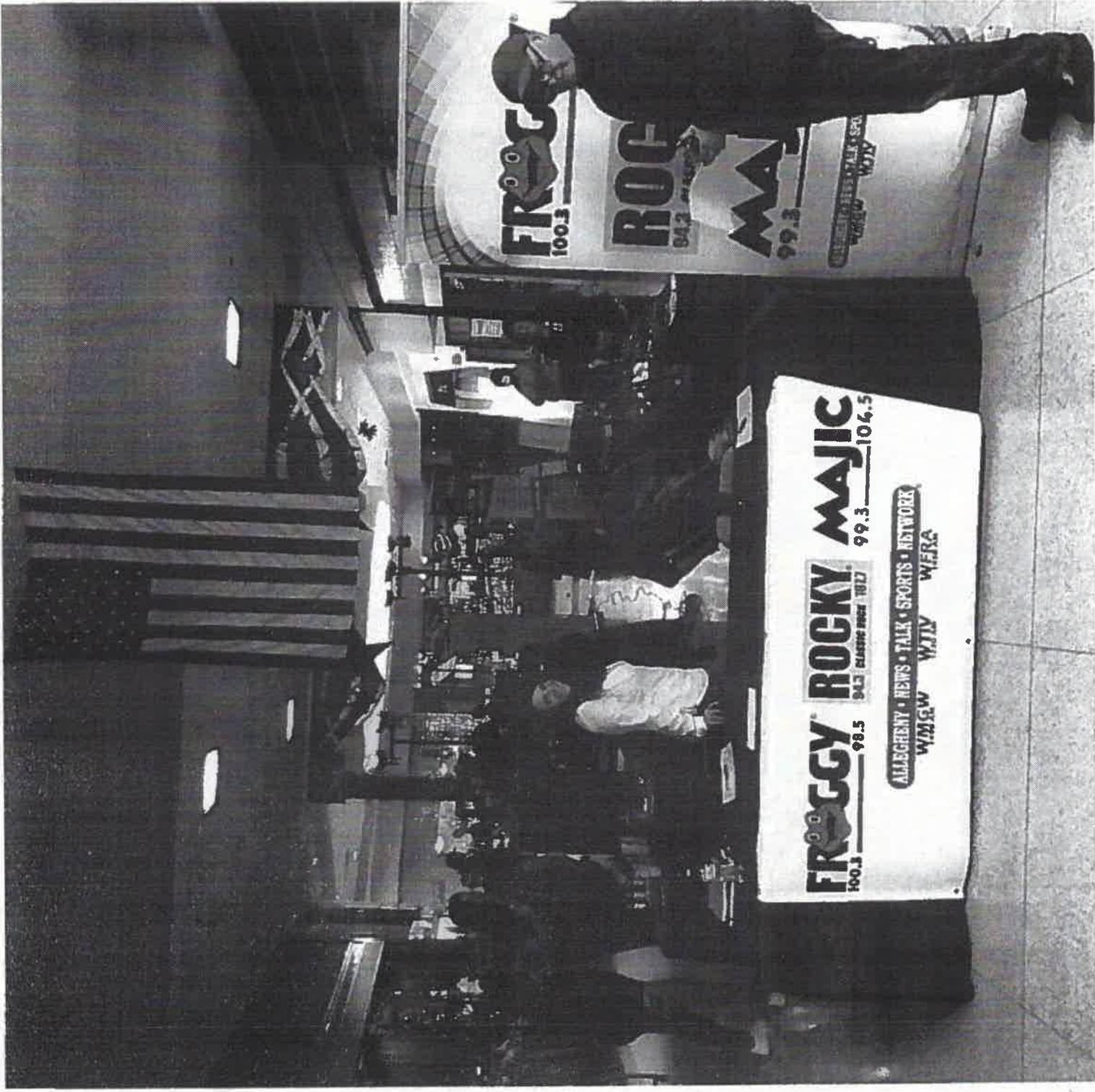
Both parties agree that the terms listed on the back of this agreement are fully incorporated into this agreement. Forever Media, Inc., Forever Media of Ohio, LLC, Forever Media of MD, LLC and Forever Media of DE, LLC and their affiliates and Radio Station(s) do not and shall not discriminate, in any manner on the basis of race or gender, respecting their recruiting, employment or advertising practices.

Agreement between FOREVER MEDIA GROUP and (client) \_\_\_\_\_ to broadcast commercial messages as outlined on reverse or attached.

LOG ON TO [FOREVERMEDIAINC.COM](http://FOREVERMEDIAINC.COM) TO ACCESS ALL ATTENDEES THEN CLICK TO LEARN MORE ABOUT WHAT POSITIONS ARE AVAILABLE AT THE FOLLOWING LOCATIONS:

1. Forever Media – Froggy Rocky Majic and Allegheny News / Talk / Sports
  - a. Outside Sales for Venango County and North
2. Kronospan, Shippenville
3. UCIP – United Community Independence Programs, Oil City
4. Franklin Industries – Franklin
5. Polk Center – Polk
6. Commodore Homes – Shippenville
7. Hickman Lumber, Emlenton
8. BSI Financial Services – Titusville
9. Liberty Electronics – Franklin
10. OPEN – VOLUNTEER TABLE
11. U S Navy
12. All Seasons Temp – Franklin
13. Quality Life Services – Grove City
14. CATA – Franklin
15. Clarion Bathware - Shippenville & Fryburg
16. Sugar Creek Station – Franklin
17. Specialty Fabrication and Powder Coating – Reno
18. Presbyterian Senior Care – Oakwood Heights, Oil City
19. UFP Parker – Parker and Clarion
20. PA Career Link to help with resumes and answer questions

11/20/21



**FROGGY**  
100.3 98.5

**ROCKY**  
94.3 classic rock 107.7

**MAJIC**  
99.3 104.5

**WMGW**  
100.7 • 1490

**WTIV**  
105.3 • 1230

**WFRA**  
98.1 • 1450

ALLEGHENY • NEWS • TALK • SPORTS • NETWORK

OUT REACH 14 1/29/22

# CAREER AND JOB FAIR

## This Saturday 11am - 2pm

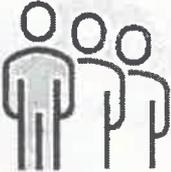
**FREE TO ATTEND! FIND YOUR DREAM JOB!**

**DON'T LIKE YOUR JOB?**

**READY FOR SOMETHING DIFFERENT  
WITH BETTER PAY OR DIFFERENT HOURS?**

**On-site interviews and recruiting  
will be taking place!**

# CAREER AND JOB FAIR



**FROGGY** 100.3 WLS 84.3 CLASSIC ROCK 107.1  
**ROCKY** 99.3 104.5  
**MAJIC** 100.7-1490 106.3-1220 98.1-1490  
MUSIC • NEWS • TALK • SPORTS • ENTERTAINMENT

*invite you to participate!*

**Saturday, January 29th**

11am – 2pm at the Cranberry Mall  
6945 Route 322, Cranberry

Lunch Included

**CAREER & JOB FAIR INVESTMENT OPTIONS:**

\$600  
Jan.

- Booth (8 ft. table, 2 chairs)
- Promotional mentions
- Website listing
- 80 recruitment commercials --  
**20 ON EACH STATION**  
4 per day to run Jan. 24-28 (5 days)

\$350  
Jan.

- Booth (8 ft. table, 2 chairs)
- Promotional mentions
- Website listing
- 24 recruitment commercials --  
12 per station on 2 stations  
4 per day to run Jan. 26-28 (3 days)

Choose 2 Stations:

ROCKY  FROGGY  MAJIC  ANTS

*Reinforce Your Employment Needs!* (Must participate in above to take advantage of this deal!)

\$600  
Dec.

**Add on an December schedule!**

- 96 Commercials – 24 on each station for 2 weeks Dec. 18-27 4X per day Sat., Sun. and Mon.

\$600  
Feb.

**Add on a February schedule!**

- 96 Commercials – 24 on each station for 2 weeks Feb. 5-14 4X per day Sat., Sun. and Mon.

Company: \_\_\_\_\_

Contact Name & Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

\*\*\*\*\*  
**SECURE YOUR SPACE BY**  
**MON., JANUARY 17TH**  
\*\*\*\*\*

**PLEASE INCLUDE JOB DESCRIPTIONS  
& POSITION INFORMATION FOR  
PRODUCTION OF COMMERCIAL**

\*\*\*\*\*

Authorized Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_

**MAIL TO: Cindy Grant, Sales Manager**

c/o Forever Media • 900 Water Street, Downtown Mall • Meadville, PA 16335

**FAX TO: 814-437-9372 SCAN & EMAIL TO: cgrant@forevermediainc.com**

\*\*\*\*\*  
**PAYMENT IS DUE BY**  
**THURS., JANUARY 20TH**  
\*\*\*\*\*

Both parties agree that the terms listed on the back of this agreement are fully incorporated into this agreement. Forever Media, Inc., Forever Media of Ohio, LLC, Forever Media of MD, LLC and Forever Media of DE, LLC and their affiliates and Radio Station(s) do not and shall not discriminate, in any manner on the basis of race or gender, respecting their recruiting, employment or advertising practices.

Agreement between FOREVER MEDIA GROUP and (client) \_\_\_\_\_ to broadcast commercial messages as outlined on reverse or attached.

## CAREER & JOB FAIR

ADD YOUR OWN EVENT TO THE CALENDAR

JOIN THE BE HERE EMAIL LIST

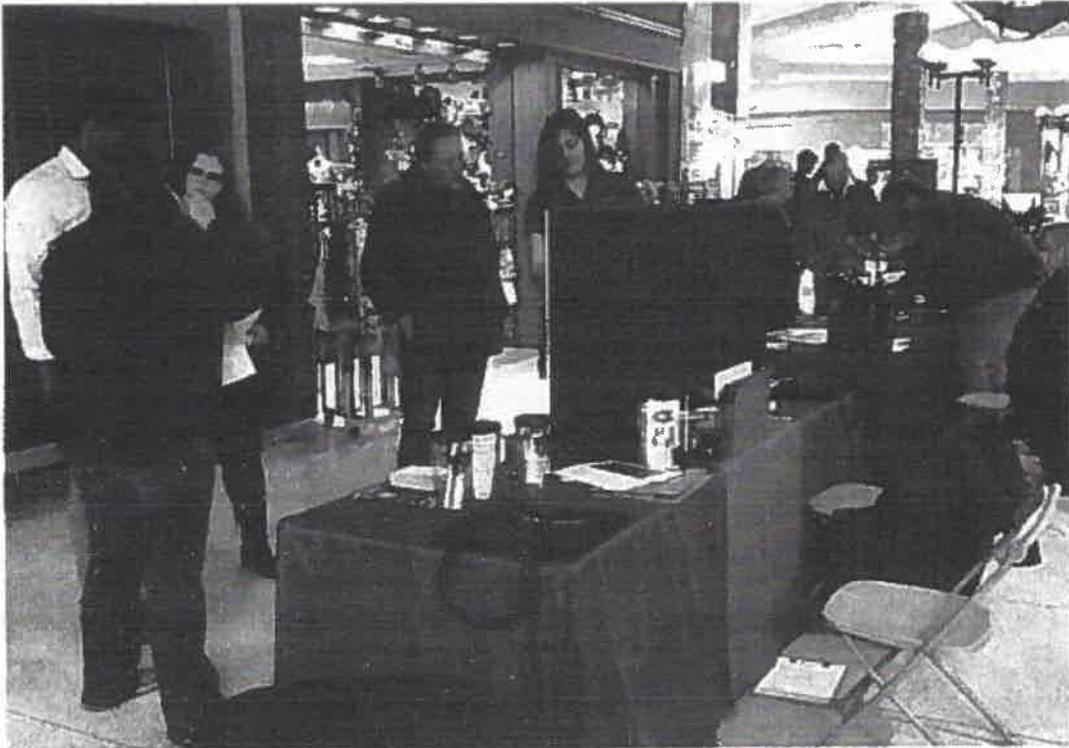
« All Events

### Career & Job Fair

January 29 @ 11:00 am - 2:00 pm

« Book Sale at the Franklin Public Library

» St. Stephen School Reverse Raffle »



Froggy, Rocky, Majic and the Allegheny News Talk Sports Network are pleased to announce their job fair is back again by popular demand! The Career & Job Fair is slated for Saturday, January 29th at the Cranberry Mall and will run from 11am to 2pm.

OUTREACH 15

**From:** [handshake@mail.joinhandshake.com](mailto:handshake@mail.joinhandshake.com) on behalf of [Career Exploration and Development at Kent State University via joinhandshake.com](#)  
**To:** [Diane Fetty](#)  
**Subject:** Thank You from the NE Ohio Regional Fair Planning Committee  
**Date:** Wednesday, February 16, 2022 6:03:47 PM

---

Career Exploration Fair



## How Did It Go?

Hi Diane

Another one in the books! The NE Ohio Regional Career Exploration Fair has officially ended and we sincerely thank you for joining us. We are thrilled that so many organizations, students, and alumni

participated throughout the day.

Please take a moment to tell us about your experience so we can continue learning and improving our events for you and our students.

**Share your feedback here!**

More information regarding the next consortium fair opportunity will be forthcoming. Keep an eye out in Handshake!

**\*\*Please forward this message to all team members participating in the fair as they may not all be listed as representatives on your registration\*\***

**Career Exploration & Development**

Kent State University  
career@kent.edu | 330-672-2360  
[kent.edu/career](http://kent.edu/career)

*The Spring 2022 NE Ohio Regional Virtual Career Exploration Fair  
Planning Committee*

This email was sent to Diane Fetty from Kent State University.

[Unsubscribe from Kent State University](#) • [Unsubscribe from all Career Centers](#)

P.O. Box 40770, San Francisco, CA 94140



### Junata College Career Day 2022

Friday, February 25th 2022, 11:00 am - 3:00 pm EST  
Virtual

Details All Employers RSVPs Schedule

Follow

Test Hand

### Sessions

6 sessions booked | 3 sessions open

#### Friday Feb 25

11:00 - 12:00PM EST



11:00 AM - 11:10 AM

**Joyce Wang**

Junata College

11:10 AM - 11:20 AM

Open slot

Bethany Hildebrand (you)

View profile

Manage Team

Manage Sess

OUTREACH 16

other products that support a healthy internet.

View more

Search... Favorites filter applied

[← \(/emp/career\\_fairs/30216/registrations\)](/emp/career_fairs/30216/registrations)

## Juniata College Career Day 2022 registration

---

**EMPLOYER**

Forever Media Inc. (/emp/employers/21935)

**BILLING ADDRESS**

109 Plaza Drive, Johnstown, PA 15905

**REGISTRANT**

Bethany Hildebrand (/emp/contacts/19263051)

**TOTAL REPRESENTATIVES COUNT**

1

**REPRESENTATIVES**

Bethany Hildebrand

**REGISTERED AT**

February 07, 2022 at 10:58 AM

**STATUS**

approved

### Payments

#### Payment Status

unpaid

### Label

No labels have been added.

### Contact Information

**WEBSITE**

<https://www.juniata.edu/academics/quest/career-development/index.php>  
(<https://www.juniata.edu/academics/quest/career-development/index.php>)

**PHONE**

814-641-3350

**EMAIL**

[careers@juniata.edu](mailto:careers@juniata.edu)

OUTREACH 17

**From:** [Martin, Robert Paul](#)  
**To:** [Martin, Robert Paul](#)  
**Subject:** Thank you for attending JobExpo.Comm 2022 and making it a success! We want to hear from you!  
**Date:** Monday, February 28, 2022 9:25:31 PM

---

Dear JobExpo.Comm 2022 Recruiters:

We'd like to take a moment to thank you for joining us today for our 23<sup>rd</sup> annual JobExpo.Comm 2022 Internship/Career Fair.

As you know, an event of this size simply doesn't happen without the support of a great team but also you, our recruiters. Your commitment to our college, our program, and of course, our students means so much and we are truly grateful for the relationships we have developed with each and every one of you.

At this time, we hope you will take a minute or two to give us your thoughts on the entire event. We'd like to know what you liked and perhaps how we can improve our virtual recruiting event in the future by taking the survey below. Please share the survey with any of your other colleagues who participated today. Should you have any comments you would personally like to share, please do not hesitate to call me directly at 814-863-4674.

We hope you made many positive connections throughout the afternoon with some of the Bellisario College's finest students. We also hope that you will continue to engage our students on the internships and full-time opportunities you have moving forward. And, of course, we would love to hear if you hire any Nittany Lions for the positions you recruited for today.

Once again, thank you for being a part of our (virtual) JobExpo.Comm 2022 Internship/Career Fair and making it an outstanding success!

Best regards,

Bob, Julie, Stephanie and Cece

## We'd love to hear from you.

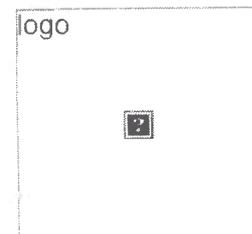


Thank you for participating in our online chat event.

To help us improve, we'd like to ask you a few questions about your experience.

**It will only take two minutes**, and your responses help make our online events better for you.

[Take the Survey](#)



OUTREACH 18

**From:** Daniel DeHollander  
**To:** Daniel DeHollander  
**Subject:** FW: 2022 - 03-01 Twilio outage  
**Date:** Tuesday, March 1, 2022 1:53:14 PM

---

Hello All,

Thank you for your participation in today's Job & Internship Fair! I just now received the note below from Handshake about tech issues. Of course, I appreciate you attempting to connect with students however possible, and I will also encourage them to reach out following the event.

Thank you for your patience and understanding.

Sincerely,  
Daniel

**Daniel H. DeHollander**  
*Associate Director of Career Development*

---

**From:** Handshake  
**Sent:** Tuesday, March 1, 2022 1:47 PM  
**To:** Daniel DeHollander <ddehollander@mcdaniel.edu>  
**Subject:** 2022 - 03-01 Twilio outage

CAUTION: This email originated from a non-McDaniel address. Do not click links or open attachments unless you recognize the sender and know the content is safe.

Hello,

I'm reaching out because I see you are hosting a virtual fair today. We've just learned that our video partner, Twilio, is experiencing an incident. Unless the incident is resolved soon, this could affect sessions during your fair. To be safe, I recommend sending a quick message to employers advising them to switch their sessions to an external video platform.

*These are the instructions to switch a group session to an external platform and these are the instructions to switch a 1:1 session.*

Note this may affect your post-fair reporting with some employers showing up as a no-show if they do not launch their sessions from inside Handshake. In your message to employers it may help to remind them to still launch all sessions from inside Handshake.

Please let me know if there is anything that the Handshake team can do to support your team today with this unexpected situation!

h

OUTREACH 19

**From:** [handshake@mail.joinhandshake.com](mailto:handshake@mail.joinhandshake.com) on behalf of Career Center - University of Delaware via [joinhandshake.com](mailto:joinhandshake.com)  
**To:** [careers@forevermediainc.com](mailto:careers@forevermediainc.com)  
**Subject:** Follow Up Survey - Communications, Marketing & Media Career Meetup  
**Date:** Wednesday, March 9, 2022 9:26:38 AM

---

Communications, Marketing & Media Career Meetup Logo



Good Morning Diane,

Thank you for your participation in the Communications, Marketing & Media Career Meetup! We hope you made valuable connections with our students, and we appreciate you spending your time at the fair.

As we strive to continuously improve our events, we are interested in your feedback about the fair. Please follow the link below to participate in a short 5-minute survey and your company will be entered into a raffle to win free registration to an upcoming UD career fair!

**Survey:** [https://delaware.ca1.qualtrics.com/jfe/form/SV\\_aW8M4cEdmozGvMG](https://delaware.ca1.qualtrics.com/jfe/form/SV_aW8M4cEdmozGvMG)

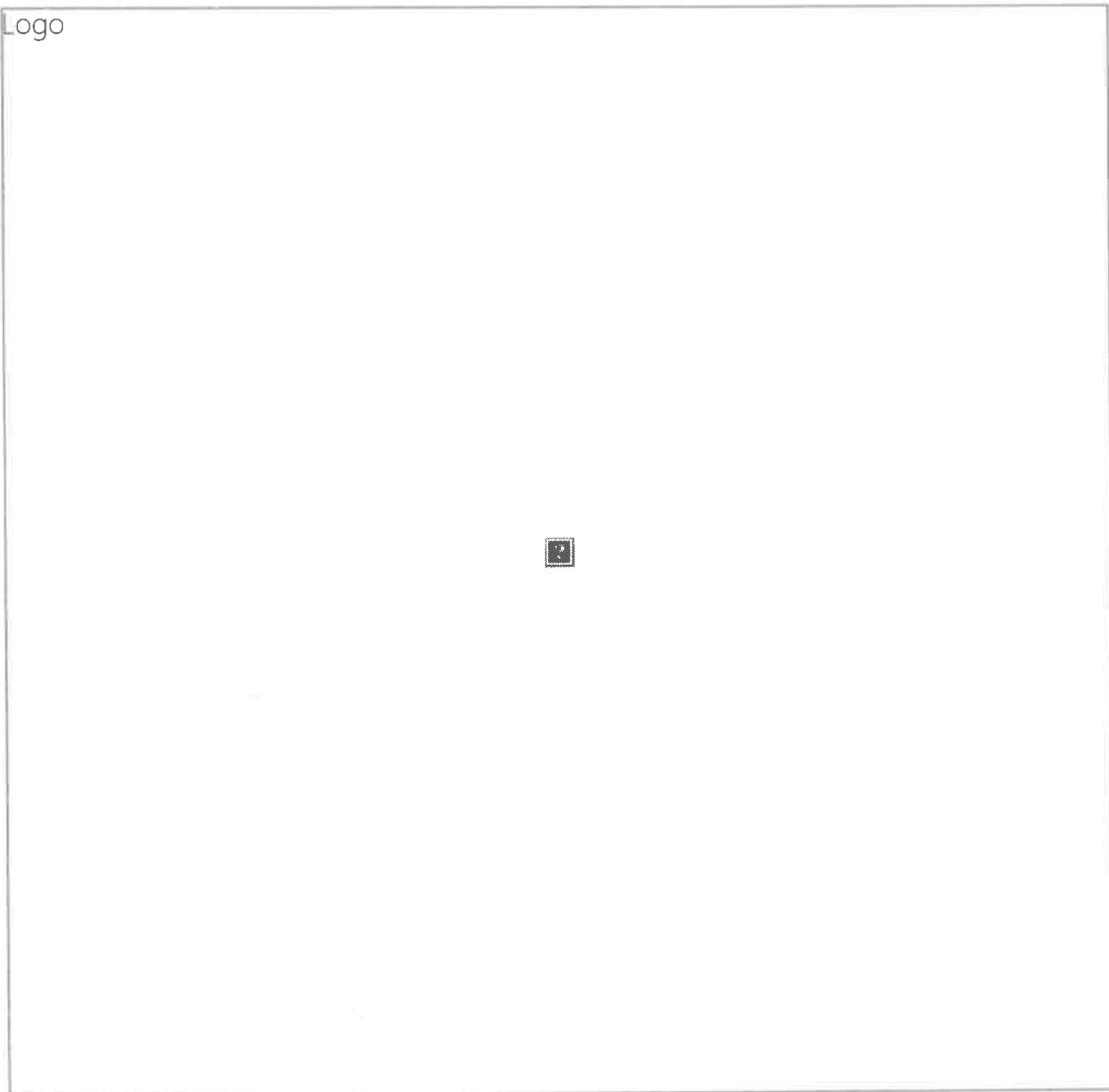
Recommendations for after the fair:

- Follow up with your participants after the fair!
- **Employers have access to an RSVP tab in the career fair registration page** - In this tab employers can see all of the students who signed up for all sessions (including group sessions.) You can also mass message students and download public resumes of students who registered for your schedules.

Sincerely,

*The Career Center*  
[career-events@udel.edu](mailto:career-events@udel.edu).

Logo



**University of Delaware Career Center**

302-831-2392 | [udcareers@udel.edu](mailto:udcareers@udel.edu) | [//udel.edu/career-center](http://udel.edu/career-center)

401 Academy Street, Newark, DE 19716

**Hours of Operation:** Monday - Friday, 8:30 a.m. - 5 p.m.

Follow us on social media!

[Facebook](#) | [Twitter](#) | [Instagram](#)

This email was sent to Diane Fetty from University of Delaware.

[Unsubscribe from University of Delaware](#) • [Unsubscribe from all Career Centers](#)

P.O. Box 40770, San Francisco, CA 94140

OUTREACH 20

**From:** David Pavlic  
**To:** Diane Fetty; Joyce Nicholson; Jennifer Martin  
**Subject:** Forever Media-Brownsville (Career Fair Vendor) Greater Connellsville Chamber of Commerce Job Fair on March 30, 2022  
**Date:** Wednesday, February 2, 2022 1:55:15 PM  
**Attachments:** [img-202143810-0001.pdf](#)

---

Greater Connellsville Chamber of Commerce Job Fair- Wednesday March 30, 2022 10am-3pm

Forever Media-Brownsville (WOGG-FM & WPKL-FM) will be participating in the Job Fair @ Morrell VFC Event Center at 1323 University Drive; Dunbar, PA 15431.

Information on all current employment opportunities with Forever Media Inc. will be offered to attendees. In addition, the information will be left with the Greater Connellsville Chamber of Commerce to be used for future candidates looking for employment. Representing Forever Media, Inc. will be David Pavlic.

David Pavlic RMP, CRMC, CDMC, CRSM  
General Sales Manager  
Forever Media-Brownsville  
123 Blaine Road  
Brownsville, PA 15417

Office: 724-938-2000  
Mobile 412-759-7221  
Fax: 724-938-0366  
[dpavlic@forevermediainc.com](mailto:dpavlic@forevermediainc.com)

During this evolving health situation, the safety and well-being of our employees, clients, and families is our main priority. We greatly care about our communities and want to do our part to keep you healthy, keep our employees healthy and help minimize the spread of the virus.

**Forever Media, Inc. and Affiliates ("Forever") Email Disclaimers:**

**Content/Confidentiality/Intellectual Property Disclaimer:** This email (including any attachments, images, audio, video, data, documents, files, or previous emails within the body) ("Email") may contain confidential, and/or proprietary, and/or intellectually proprietary information and/or property that is protected by copyright and/or the Health Insurance Portability and Accountability Act (HIPAA) and/or as otherwise protected by law. As the recipient of this Email, you are hereby notified that any unauthorized reading, disseminating, disclosure, copying, or reproduction of this Email is strictly prohibited. If you are not the intended recipient of this Email, you should delete this Email immediately.

**Advertising Practices Disclaimer:** Forever and its Radio Station(s) do not and shall not discriminate, in any manner on the basis of race or gender, respecting their employment or advertising practices.

**Email:** If you forward this email, please delete the forwarding history, which includes my email address. This prevents spammers from obtaining our email address as well as minimizing the dispersion of viruses.



## REGISTRATION FORM

THE GREATER CONNELLSVILLE CHAMBER OF COMMERCE

PRESENT A JOB FAIR – MARCH 30, 2022

10 am – 3pm

Morrell VFC Event Center, 1323 University Dr., Dunbar PA 15431

Yes, please reserve 2 chairs for:

Organization: FOREVER MEDIA INC. WOGG-FM / WPKL-FM Website: FOREVERPITTSBURGH.COM

Contact Person: DAVID PAULIC Email: DPAULIC@FOREVERMEDIAINC.COM

Telephone: 724-938-2000 (OFFICE) 412-759-7221 (MOBILE)

Jobs being recruited at this job fair:

JOB TITLE: (please list as many as you like and use additional paper if needed)

1. ACCOUNT EXECUTIVE
- 2.
- 3.

Also, are you planning to fill any internships? NO how many? \_\_\_\_\_

May we announce that your organization will be attending the job fair? YES

May we link your website to our event to allow candidates to become familiar with your company prior to meeting you at the job fair? YES

We will be attending X ~~Non-GCCC Chamber member \$35~~ FEE WAIVED BY BROOKE DEASON ~~GCCC Chamber member \$25~~

We will not be attending but would like to send applications and print material for distribution \$10 fee \_\_\_\_\_

(Make checks payable to The Greater Connellsville Chamber of Commerce, 100 S Arch Street, Connellsville PA 15425)

Or pay online at [www.paypal.me/connellsvillechamber](http://www.paypal.me/connellsvillechamber)

Questions call 724-628-5500 or email [cvchamber@zoominternet.net](mailto:cvchamber@zoominternet.net)

OUTREACH 21

# FOREVER MEDIA®

OUR MARKETS STATIONS DIGITAL MARKETING CAREERS CONTACT US LISTEN LIVE

## VIRTUAL JOB FAIR

Forever Media is proud to present our ongoing Virtual Job Fair giving you the opportunity to join a premier broadcasting company in the region. If you're interested in starting or building your career with us, we're interested in hearing from you. Resumes can be sent at any time to [careers@forevermedia.com](mailto:careers@forevermedia.com). You can also reach out to our Human Resources department for more information on current openings by emailing us at [CHL@forevermedia.com](mailto:CHL@forevermedia.com).

Additionally, you'll find links to our office locations below that will provide all current openings at that location. If you're interested in applying for any of them, simply complete the form below.

Forever Media is an Equal Opportunity Employer. Forever Media, Inc., its affiliates and their Radio Station(s) do not and shall not discriminate, in any way on the basis of race or gender, respecting their employment or advertising practices.

### OUR LOCATIONS

- ALTOONA, PA
- BROWNSVILLE, PA
- CUMBERLAND, MD
- EASTON, MD
- FRANKLIN, PA
- HAVRE DE GRACE, MD
- JOHNSTOWN, PA
- LEBANON, PA
- MEADVILLE, PA
- MILFORD, DE
- ROBINSON, PA
- SHARON, PA
- STATE COLLEGE, PA
- WHEELING, WV
- WILMINGTON, DE
- YORK, PA

**Name \***

First  Last

**Address \***

Street Address

Address Line 2

City  State

ZIP Code

**Phone \***

**Email \***

**Office Location \***

Which office are you applying to work?

**Position**

If you are applying for a specific position, please enter it here.

**Position**

If you are applying for a specific position, please enter it here.

**Upload your resume**

No file chosen

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Website Content powered by Flurry Media



OUTREACH 22

INTERNSHIP AGREEMENT

THIS AGREEMENT is between Forever Media ("Company") and \_\_\_\_\_, an individual ("Intern") currently residing at \_\_\_\_\_

WHEREAS, Intern desires training in the radio business for College credit from \_\_\_\_\_ pursuant to the attached internship curriculum requirements; and

WHEREAS, Company has agreed to provide such training to Intern under the direct observation of Company employees who have expertise and knowledge of the radio business ("Internship");

NOW THEREFORE, in consideration of the mutual promises set forth herein below and intending to be legally bound thereby, the parties agree to the following:

- 1. The Company agrees to provide training in the radio business to Intern at its \_\_\_\_\_ facility beginning \_\_\_\_\_ and has supplied Attachment I (Unlawful Discrimination and Harassment Policy) and Attachment IV (Electronic Medium Policy) from the Forever Media Handbook.
2. It is mutually agreed and understood that the Company may terminate this Internship at any time and for any or no reason.
3. Intern specifically understands acknowledges and agrees that Intern is not an employee of the Company:
4. Intern will not hold himself/herself out as an employee of the Company:
5. Intern will not receive, nor is he/she entitled to receive, any pay or benefits under this Internship:
6. Intern will not be covered, nor is he/she entitled to be covered, by any insurance benefits, including worker's compensation, and will not be eligible for unemployment compensation upon termination of the Internship. Intern will hold harmless Company for any claim or cause of action of any kind whatsoever arising from Intern's Internship.
7. Intern will comply with all instructions and guidelines given to him/her from time to time and at all times will comply fully with the Company's rules of conduct and any course syllabus or academic requirements from their academic entity.
8. Intern has no expectation of a job with the Company after completion of the Internship.
9. This Internship arises from an academic initiative related to Interns academic course of study and is for the benefit of that initiative.
10. Intern is not authorized and under no circumstances will be allowed to operate a Company Vehicle and will abide by all policies and procedures promulgated by the Company.
11. Intern has been supplied a copy of Company's current Preventing Unlawful Harassment in the Workplace Manual and understands and will abide by the rights and obligations set forth therein.
12. During the course of this internship, Intern will not perform services that will result in the displacement of any Company employees. However, the Company's employees will closely observe Intern's work.
13. During and after this Internship, Intern agrees to keep in the strictest confidence, and not disclose to any person, all confidential information relating to the Company, its business, and its clients, which is learned or acquired during the internship.

IN WITNESS WHEREOF, the parties have signed this Agreement this \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_\_\_

INTERN: \_\_\_\_\_
Print Name: \_\_\_\_\_

COMPANY:
By: Lynn A. Deppen

OUTREACH 23

**From:** [Mike Stevens](#)  
**To:** [Diane Fetty](#)  
**Subject:** FW: Your All Access Audio Summit order has been received!  
**Date:** Friday, January 14, 2022 4:39:56 PM

**From:** All Access Audio Summit [mailto:support@myconferencecloud.com]  
**Sent:** Friday, April 16, 2021 3:15 PM  
**To:** mstevens@forevermediainc.com  
**Subject:** Your All Access Audio Summit order has been received!

## Thank you for your order

Hi Mike,

Just to let you know — we've received your order #6070, and it is now being processed:

### [Order #6070] (April 16, 2021)

| Product                              | Quantity | Price                |
|--------------------------------------|----------|----------------------|
| All Access Audio Summit Registration | 1        | \$150.00             |
| <b>Subtotal:</b>                     |          | \$150.00             |
| <b>Payment method:</b>               |          | Credit Card (Stripe) |
| <b>Total:</b>                        |          | \$150.00             |

### Billing address

OUTREACH 24

**From:** Michael Sherry  
**To:** CHRQ  
**Subject:** FW: PAB Board of Directors Meeting Agenda May 20, 2021 3 PM  
**Date:** Monday, May 17, 2021 9:20:01 AM  
**Attachments:** [MINUTES OF DECEMBER 10 2020 Board Meeting - Copy.pdf](#)  
[Pennsylvania Association of Broadcasters PENNBIP 2021-04-30.pdf](#)  
[4.30.2021 Board Report.pdf](#)  
[NCSA Update May 2021 Board Meeting.pdf](#)  
[PAB BYLAWS AMENDMENT - Copy.pdf](#)  
[PAB Point Park U Partner.pdf](#)  
[Presentation for the PAB Board May 20th Rev 1.pptx](#)

---

For your files.

The PAB Board virtual meeting is this Thursday.

MTS

---

**From:** Joe Conti <JConti@pab.org>  
**Sent:** Friday, May 14, 2021 11:46 AM  
**To:** Barry Fisher (barryf@wfmz.com) <barryf@wfmz.com>; Bobbi Castellucci <bcastellucci@forevermediainc.com>; Bill Bradley <bbradley@sbgvtv.com>; Brandin Stewart (bstewart@cbs.com) <bstewart@cbs.com>; Chris Topf - WPMT Fox 43 TV (ctopf@fox43.com) <ctopf@fox43.com>; cwolfertz@hearst.com; Dave Davies <ddavies@forevermediainc.com>; dennis.bianchi@foxtv.com; Don Fredeen <dfredeen@wesb.com>; dspears@bmi.com; Elizabeth.Pembleton@cumulus.com; etorres@radio-one.com; Frederick I Young <fred.young@outlook.com>; Giannini, Vince <VGiannini@phl17.com>; Jay Philippone - Priority Communications (jay@prioritymedia.net) <jay@prioritymedia.net>; Jerry Lee (jerry@spotq.com) <jerry@spotq.com>; jloftus@7mountainsmedia.com; joe.bell@bbgi.com; Jonathan Cadman <JCadman@sbgvtv.com>; Justin Antoniotti (jantinoitti@hearst.com) <jantinoitti@hearst.com>; Kevin Hayes <KHayes@WPXI.com>; matt@lightnerelectronics.com; mbertig@rendabroadcasting.com; Michael Spacciapolli <Michael.Spacciapolli@entercom.com>; Michael Young <michaelyoung@hm3partners.com>; Michael Sherry <msherry@forevermediainc.com>; moose\_big@hotmail.com; Pam Forsyth <pforsyth@wicu12.com>; pdubrow@wtajtv.com; philliphunt@gmail.com; Prazenica, Bernie A. <Bernie.A.Prazenica@abc.com>; rbee@abc27.com; Ric.Harris@nbcuni.com; Rich Cook (ricook@sbgvtv.com) <ricook@sbgvtv.com>; Ron Giovanniello <ron.giovanniello@cumulus.com>; Vince Benedetto <vbenedetto@boldgoldmedia.com>  
**Cc:** Gail Ponti <gponti@pab.org>; Carter Wyckoff <cwycckoff@pab.org>  
**Subject:** PAB Board of Directors Meeting Agenda May 20, 2021 3 PM

Greetings PAB Board of Directors,

Here is our Board of Directors Meeting agenda for next weeks meeting Thursday May 20 3 PM. Please do not hesitate to contact me with any questions before the meeting.

<https://us02web.zoom.us/j/86021652150>

Approval of Minutes-December 10, 2020. See attached

Sage Investment Report. See attached

Financial Report. See attached

President's Report

Future Meeting Schedule

EIBA Virtual Show-June 18 Noon

NAB SMTE-October 8,9. Las Vegas

NAB Show-October 9-13. Las Vegas

NAB Radio Show-October 13,14. Las Vegas

PAB Gold Medal Meeting-October 28,29 Philadelphia Ritz Carlton

Legislative Report

State-Non Competes, Daylight Savings Time, Presidential Primary, PIAA, Deep Fakes

Federal-NAB/SLC Report, Cannabis

Database Project

Member Services Report

PEP/NCSA Report. See attached

PAB By Laws Amendment. See attached

Point Park University Education Proposal. See attached

Jerry Lee Radio Advertising Proposal. See attached

Joe Conti, President

Pennsylvania Association of Broadcasters

208 North Third Street Suite 105

Harrisburg, Pa 17101

717-482-4820

215-262-6730 cell

[www.pab.org](http://www.pab.org)

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OUTREACH 25

**From:** msherry@forevermediainc.com,  
**To:** ldeppen@aol.com,  
**Subject:** FW: PAB Annual Meeting Agenda- Thursday December 9, 2021 3 PM  
**Date:** Mon, Mar 28, 2022 1:47 pm

---

MTS

---

**From:** Joe Conti <JConti@pab.org>  
**Sent:** Monday, December 6, 2021 4:11 PM  
**To:** Antoniotti, Justin <JAntoniotti@hearst.com>; Barry Fisher (barryf@wfmz.com) <barryf@wfmz.com>; Bobbi Castellucci <bcastellucci@forevermediainc.com>; Bill Bradley <bbradley@sbgstv.com>; Brandin Stewart (bstewart@cbs.com) <bstewart@cbs.com>; Chris Topf - WPMT Fox 43 TV (ctopf@fox43.com) <ctopf@fox43.com>; cwolfertz@hearst.com; Dave Davies <ddavies@forevermediainc.com>; dennis.bianchi@foxtv.com; Don Fredeen <dfredeen@wesb.com>; dspears@bmi.com; Elizabeth.Pembleton@cumulus.com; etorres@radio-one.com; Frederick I Young <fred.young@outlook.com>; Giannini, Vince <VGiannini@phl17.com>; Jay Philippone - Priority Communications (jay@prioritymedia.net) <jay@prioritymedia.net>; Jerry Lee (jerry@spotq.com) <jerry@spotq.com>; jloftus@7mountainsmedia.com; joe.bell@bbgi.com; Jonathan Cadman <JCadman@sbgstv.com>; Kevin Hayes <KHayes@WPXI.com>; matt@lightnerelectronics.com; mbertig@rendabroadcasting.com; Michael Spacciapolli <Michael.Spacciapolli@entercom.com>; Michael Young <michaelyoung@hm3partners.com>; Michael Sherry <msherry@forevermediainc.com>; moose\_big@hotmail.com; Pam Forsyth <pforsyth@wicu12.com>; pdubrow@wtajtv.com; philliphunt@gmail.com; Prazenica, Bernie A. <Bernie.A.Prazenica@abc.com>; rbee@abc27.com; Ric.Harris@nbcuni.com; Rich Cook (ricook@sbgstv.com) <ricook@sbgstv.com>; Ron Giovannello <ron.giovannello@cumulus.com>; Vince Benedetto <vbenedetto@boldgoldmedia.com>  
**Subject:** PAB Annual Meeting Agenda- Thursday December 9, 2021 3 PM

<https://us02web.zoom.us/j/82475654073?pwd=SU9LcFIwRTJYckxhdk1hcGtGL3c4UT09>

Approval of Minutes May 20,2021

See attached

Report of the Election Committee-Reappointments

Television Directors 3 year terms-Bradley, Dubrow, Harris and Hayes

Radio Directors 3 year terms-Bertig, Pembleton, Philippone and Rosanna

Directors at Large-Chairman Appointments- Antoniotti, Cook, Fisher, Lightner, Spacciapolli and Torres

\*acknowledgement of Matt Lightner serves as PAB engineer

Capital Reserve Committee

See attached

Sage Investment Report

See attached

2022 Budget

See Attached

Financial Report

See attached

President's Report

Legislative Report- Non Compete Prohibition, Presidential Primary Move, PIAA/NFHS, Marijuana Advertising

NAB/SLC March 1, 2022

Dues 2022- same as 2021

2020 Annual Report

New Member Services-Innovation Grants, Broadcast Engineers Futures Enterprise

Database Integration

Member Services Report

PEP/NCSA Report

Discussion and Action

2021 Special Year End Funding and Transfer of Excess Funds to Sage Investment Account

Prior year-NAB and BFOA

Klein College Request

2022 Meeting Schedule

Excellence in Broadcasting Awards Meeting Harrisburg May 5/6

Gold Medal Meeting Philadelphia December 15/16

Please feel free to contact me prior to the meeting with any questions. Looking forward to Thursday's meeting.

OUTREACH 26,27  
28, 29, 30

**From:** [Lynn Deppen](#)  
**To:** CHRD  
**Subject:** Fwd: EEO  
**Date:** Monday, March 29, 2021 9:45:57 AM

---

Thank you,

Lynn Deppen

-----Original Message-----

**From:** Mike Stevens <mstevens@forevermediainc.com>  
**To:** Lynn Deppen <ldeppen@aol.com>  
**Sent:** Thu, Mar 25, 2021 11:01 am  
**Subject:** EEO

Lynn,

For Training Programs for Station Personnel, here is what I do:

A bi-monthly telephone conference call with the Program Directors and General Managers to review, guide, and train in order to help them succeed in their careers and the overall operation of the Radio Stations. These calls routinely include coaching and support from me, Forever Media President Lynn Deppen and Radio Consultant Joel Raab.

A monthly telephone conference call with Production Directors and Copy Writers to guide, and train in order to help them succeed in their careers, as well as share ideas and talk about trends in copy writing and production. These calls include coaching and support from me.

A weekly telephone conference call is held on Thursdays at 10:31 am with Production Directors and copy writers, who are divided into groups, to share ideas for commercials and promos.

On occasion, I will share a webinar or presentation to programming and/or production directors and copywriters as they are held by consultants and other broadcast organizations.

Thanks,

Mike

Mike Stevens  
Corporate Program Director  
Forever Media, Inc.  
109 Plaza Drive, Johnstown, PA 15905  
Office #: 814-255-4186 - Ext. 320

**From:** [Mike Stevens](#)  
**To:** [CHRD](#)  
**Cc:** [Lynn Deppen](#)  
**Subject:** FW: PD Conference Call Tomorrow (11/18) at 10:30 AM  
**Date:** Thursday, March 25, 2021 3:03:34 PM  
**Attachments:** [ProgrammingNewsletter\\_Vol 2 - Issue 5.pdf](#)

---

Diane,

Below is a copy of the email that I sent with the agenda and a programming newsletter for the call for the bi-monthly calls with PDs and GMs.

Let me know if you need anything else.

---

**From:** Mike Stevens [mailto:mstevens@forevermediainc.com]  
**Sent:** Tuesday, November 17, 2020 3:27 PM  
**To:** 'Aaron Bryan' <abryan@forevermediainc.com>; 'Byron Conner' <bconner@forevermediainc.com>; 'Carson Yoder' <cyoder@forevermediainc.com>; 'Chris Carl' <ccarl@forevermediainc.com>; 'Chris Prospero' <cprospero@forevermediainc.com>; 'Christopher Forshey' <cforshey@forevermediainc.com>; 'Dan Gaffney' <dgaffney@forevermediainc.com>; 'David Anthony' <danthony@forevermediainc.com>; 'George Lucas' <glucas@forevermediainc.com>; 'Jay Nyce' <jhimmons@forevermediainc.com>; 'Jeremy Mulder' <jmulder@forevermediainc.com>; 'Jim Kiscadden' <jkiscadden@forevermediainc.com>; 'Jim Wisor' <jwisor@forevermediainc.com>; 'Joe Black' <jnaugle@forevermediainc.com>; 'John Thomas' <jthomas@forevermediainc.com>; 'Johnny O" Wilson"' <jwilson@forevermediainc.com>; 'Justin Kibler' <jkibler@forevermediainc.com>; 'KC O'Day' <kcoday@forevermediainc.com>; 'Lucas Bubb' <lbubb@forevermediainc.com>; 'Matt Spence' <mspence@forevermediainc.com>; 'Mike Rossi' <wschwartz@forevermediainc.com>; 'Mike Stevens' <mstevens@forevermediainc.com>; 'Mitch Edwards' <btercek@forevermediainc.com>; 'Pat Urban' <purban@forevermediainc.com>; 'Phil Kirzyc' <pkirzyc@forevermediainc.com>; 'Richard Anton' <ranton@forevermediainc.com>; 'Scott Donato' <sdonato@forevermediainc.com>; 'Steve Monz' <smonz@forevermediainc.com>; 'Steve Todd Davies' <sdavies@forevermediainc.com>; 'Thomas Frank Carr' <tfcarr@forevermediainc.com>; 'Tim Martin' <tmartin@forevermediainc.com>; 'Tommy Edwards' <tpotopa@forevermediainc.com>; 'Tyler Zeisloft' <tzeisloft@forevermediainc.com>; 'Andrew Kreiser' <akreiser@forevermediainc.com>; 'Bobbi Castellucci' <bcastellucci@forevermediainc.com>; 'Dave Davies' <ddavies@forevermediainc.com>; 'David Pavlic' <dpavlic@forevermediainc.com>; 'Don Dalesio' <ddalesio@forevermediainc.com>; 'Jim Shields' <jshields@forevermediainc.com>; 'Judy Vavrek' <jvavrek@forevermediainc.com>; 'Mark Schollenberger' <mschollenberger@forevermediainc.com>; 'Michael Vennare' <mvennare@forevermediainc.com>; 'Nick Brino' <nbrino@forevermediainc.com>; 'Patti Tibbitt' <ptibbitt@forevermediainc.com>  
**Cc:** Lynn Deppen <ldeppen@aol.com>; Mike Sherry <msherry@forevermediainc.com>; Joel Raab <joel@joelraab.com>  
**Subject:** PD Conference Call Tomorrow (11/18) at 10:30 AM

Reminder that tomorrow morning (**Wednesday 11/18**) is the PD Conference call at **10:30 am**.

The Agenda for tomorrow is:

1. Effective Teasing – Steve Monz
2. Time Management – Chris Prospero
3. BMI Reports for AM Stations Due

Conference call Number is: **877-278-8686** and the pin number is **605406**

Talk to everyone then.

Thanks,

Mike

Mike Stevens  
Corporate Program Director  
Forever Media, Inc.  
109 Plaza Drive, Johnstown, PA 15905  
Office #: 814-255-4186 - Ext. 320  
Fax #: 814-255-6145  
[mstevens@forevermediainc.com](mailto:mstevens@forevermediainc.com)

-

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OUTREACH 31, 32, 34, 35,  
36, 37, 38, 39

**From:** Lynn Deppen  
**To:** CHRD  
**Subject:** Fwd: EEO  
**Date:** Monday, March 29, 2021 9:45:20 AM

---

Thank you,

Lynn Deppen

-----Original Message-----

**From:** Mike Sherry <msherry@forevermediainc.com>  
**To:** ldeppen@aol.com  
**Sent:** Fri, Mar 26, 2021 11:16 am  
**Subject:** EEO

Forever Media is committed to the career advancements of our Sales Managers and Account Executives. As the VP of Sales I regularly hold a Tuesday morning Managers meeting via Zoom to assist in their sales training, management growth, economics of the broadcast industry, digital advertising and key leadership traits.

In partnership with our vendors: Matrix, RAB, P1 Learning, Nielsen and Marketron. We often invite guest speakers to review and educate our Managers on the latest products available to them. We also invite key Industry Leaders in the fields of research, training and recruitment to participate in our Tuesday morning conference calls to share their insight regarding the Radio Broadcast Industry.

Best,

Michael T. Sherry  
Vice President of Sales  
Forever Media, Inc.  
(412) 310-2378  
[msherry@forevermediainc.com](mailto:msherry@forevermediainc.com)

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Learn how global consumer behavior has shifted over the last two years and its impact on sports sponsorship models and content distribution.

Entertainment



## Reinforcing first-party data strategies is essential for loyalty

Perspectives

Article

## How brands can adapt to the changing face of targeting

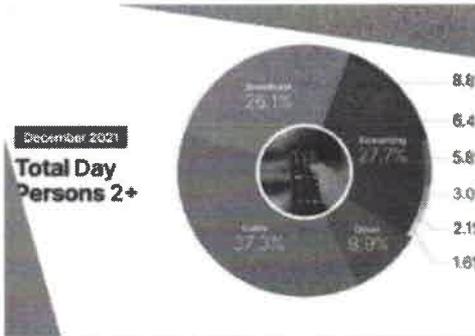


## ing seen on screen 2021



Article

## 2022 media planning



Article

## The Gauge: Streaming hits high



## Online Courses for Sales

Professional Development delivers our highly-acclaimed classes right to your computer, giving you access to this training any time and anywhere you have internet. RAB Professional Development Online combines video with text, learner interaction, and online quizzes for a complete learning experience: the most relevant training available in an entertaining, easy learning format. What's more, Sales Managers are able to monitor progress of classes and accreditation via email notification.

While each course is available on an individual basis, the best value lies in our Unlimited Total Access Training. As the name implies, you get unlimited seats to the three RAB online training and accreditation courses below:

- RMP: Radio Marketing Professional course for new sellers
- CRMC: Certified Radio Marketing Consultant course for advanced sellers
- CDMC: Certified Digital Marketing Consultant for digital sellers

You can upgrade your Unlimited Total Access training plan to include RAB's Certified Radio and Integrated Marketing Consultant (CRMCI) and Certified Radio Sales Manager (CRSM) training and accreditation courses.

You can put all of your staff through all of the courses to grow their skill sets. You might even consider putting potential hires through the Radio Marketing Professional (RMP) course before investing in draws and guarantees that don't pan out.

This is truly the most comprehensive and most affordable RAB training ever; designed to meet all your sales training needs for an entire year!

Contact Kim Johnson for registration information for you or any of your staff. Call: 972-753-6759 or click here to email.



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## About P1 Learning

P1 Learning was founded to provide Real World Training Solutions to the "on-the-go" business professional. And what better way to reach these individuals than short, 10-minute video courses that can be accessed "on-the-go".



The average attention span is in decline going from 12 seconds back in 2000 to around 8 seconds in 2015. To put that into perspective, a goldfish's attention span is greater than ours ( ).

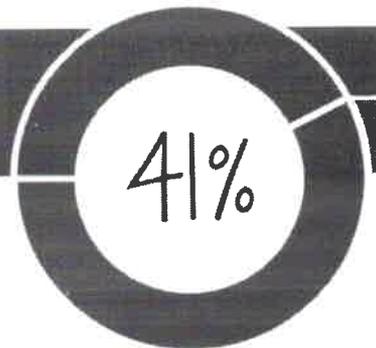
So whether you're a manager looking for weekly training tips or looking to take your new hire from rookie to ready, you need an all-in-one training program that pinpoints to your needs... wherever you or your employees may be.

Our content is placed in a secure learning management system, otherwise known as an LMS. Within the LMS there are hundreds of short video courses to fit your needs in sales, supervision, leadership, management, and many other categories.

We don't consider ourselves to be another bland form of training. We are different. Each of our videos provides targeted content that is cost effective, delivered in a fun, short, and compelling manner that teach repeatable skills and behaviors to generate maximum results.

41% of employees who receive poor training will leave their post within a year. That's why it's key to have short refresher courses and job aides for continual on-the-job usage.

In addition to our library of courses, P1 Learning offers a range of additional services including live assist based training, live and in-person sessions, customized course creation, and our new interactive sales training program with the Interactive Advertising Bureau (IAB).



1. [Solution home](#)
2. [Customer Relationship Management](#)
3. [Account Management](#)

As a Sales Manager, you need to easily be able to see the Accounts assigned to your team and manage those lists through easy visibility and reassignment functions.

The Account List in Monarch is how you handle all of that and more!

Access the Account List from the Navigation Panel under Lists on the left-hand side of your screen:

| monarch  |                                 |                  |                      |
|--|---------------------------------|------------------|----------------------|
| Search for an account, agency, person, or deal |                                 |                  |                      |
| Accounts                                       |                                 |                  |                      |
| Mass Actions                                   |                                 |                  |                      |
|  | NAME                            | SALESPERSON      | PRIORITY             |
| + [icon]                                       | \$ *National Prospect Account   | *National Seller | No Priority Assigned |
| + [icon]                                       | 23andMe                         | *National Seller | No Priority Assigned |
| + [icon]                                       | \$ 4 Media Group                | Sutton, Lindsay  | No Priority Assigned |
| + [icon]                                       | \$ 411 Pain                     | Sutton, Lindsay  | No Priority Assigned |
| + [icon]                                       | \$ 417 Elder Law                | Ward, Marvin     | No Priority Assigned |
| + [icon]                                       | \$ 5 Star Motors and company    | Sutton, Lindsay  | No Priority Assigned |
| + [icon]                                       | \$ 8 day furniture              | Sutton, Lindsay  | No Priority Assigned |
| + [icon]                                       | \$ 800 Ask Gary                 | Sutton, Lindsay  | No Priority Assigned |
| + [icon]                                       | \$ 99 Cents Only Stores         | Crawford, Kathy  | No Priority Assigned |
| + [icon]                                       | \$ 99 Cents Only Stores         | Nelson, Angel    | No Priority Assigned |
| + [icon]                                       | A 1 Guarantee Roofing           | Mccoey, Kenneth  | No Priority Assigned |
| + [icon]                                       | A Better Today Recovery Service | Ferguson, Joy    | No Priority Assigned |
| + [icon]                                       | \$ A-1 Broadcast                | Sutton, Lindsay  | No Priority Assigned |
| + [icon]                                       | A-1 Broadcast                   | Ward, Marvin     | No Priority Assigned |

**Visibility & Exporting Accounts**

You have the ability to see an account's associated Salesperson, Priority, Type, Last Billed Date, Outlet, Office, Agency, Last Billed and Creation Date of the account if the information is available.

To see the Outlet, Office and Agency data, click the + sign preceding the account name that you wish to view.

| Accounts     |                                |                  |                      |
|--------------|--------------------------------|------------------|----------------------|
| Search       |                                |                  |                      |
| Mass Actions |                                |                  |                      |
|              | NAME                           | SALESPERSON      | PRIORITY             |
| + [icon]     | \$ *National Prospect Account  | *National Seller | No Priority Assigned |
| - [icon]     | 23andMe                        | *National Seller | No Priority Assigned |
|              | OUTLET                         | OFFICE           | AGENCY               |
|              | [icon] Pittsburgh Times-Herald | National         | ITN Networks         |
| + [icon]     | \$ 4 Media Group               | Sutton, Lindsay  | No Priority Assigned |
| + [icon]     | \$ 411 Pain                    | Sutton, Lindsay  | No Priority Assigned |

**Sorting** - As you review the Account List, keep in mind that you can **sort** the results by any of the available columns (Pro-tip: sort by the Last Billed column to see accounts that haven't, or have, bought with you recently).

OUTREACH 33

From: CHRD  
To: "employees@forevermediainc.com"  
Subject: Annual Harassment Training  
Date: Wednesday, March 23, 2022 5:14:00 PM  
Attachments: image001.png  
image002.png  
Importance: High

Hi everyone!

It's time for the annual harassment training. This year, you can watch the video and sign the signature page via the Employee Navigator ([www.employeenavigator.com](http://www.employeenavigator.com)). You will need to log on to the Employee Navigator. You can reset your password if you have forgotten it. **Do not contact Jeff Trunzo with log on issues.** Contact me directly. Please bookmark this site and keep your log in information handy as this site will be used again for open enrollment.

You will see that 2 tasks have been assigned to you. One task is to watch the video and one task is to acknowledge that you watched the video by electronically signing the signature page.

Please complete this training by March 30, 2022. This will give everyone ample time to fit this into their schedule. I will be able to monitor who has completed the training in real time.

Thank you for your cooperation in completing this by the due date.

Instructions below:

Click on Incomplete tasks then click on HR

Tasks.

Home Employees Reports Wall ACA Tasks Benefits Payroll Documents Settings

Diane Fetty Add a note

employee last name or full SSN

Employee Management Profile Update Benefits Benefits Summary Documents Timeline Integrations

Diane Fetty  
Regular Full-Time  
CHRD  
dfetty@forevermediainc.com

Status  
 HRIS required fields complete  
 Benefits required fields complete  
 EE-entered fields for enrollment complete

Manage Enrollments

|                            |   |
|----------------------------|---|
| New Hire Enrollment        | Employee is not eligible for any new hire benefits.   |
| Modify Current Enrollments | You should only modify enrollments due to data entry errors. Use the Update Benefits tab for enrollment changes due to life events. |
| Open Enrollment            | Open enrollment window has expired.   |
| Newly Eligible Enrollment  | Employee is not eligible for any newly eligible benefits.   |

Notes

Tasks

|               |   |      |
|---------------|---|------|
| Incomplete    | 2 | None |
| Onboarding    |   | None |
| Benefit Forms |   | None |
| HR Tasks      |   | 2    |
| Complete      | 0 |      |
| HR Pending    | 0 |      |

Actions

- Terminate Employment
- Manage ACA
- View 1095 for 2021
- Manage COBRA
- Unlock Open Enrollment
- Unlock New Hire Enrollment
- Set New Hire Complete

Reviews

- Employee Home Page
- Employee Data Sheet
- Total Compensation Statement
- Employee Change Request History
- Change History

Click on "Anti-Harassment Video" and watch it. Then click on the "Anti-harassment Signature page" and sign it electronically.

**HR Required Tasks**

The tasks below have been assigned to you. Select any task to review or complete.

[Complete Tasks](#)**Completed Tasks****Incomplete Tasks**

|   | Assigned Date |
|---|---------------|
| Anti-Harassment Training Signature Page | 03/23/2022    |
| Anti-Harassment Video                   | 03/23/2022    |

Once that is done, I will get notified and take your name off of my list! Please do your best to complete this training timely so I don't have to keep reminding you. Your cooperation is greatly appreciated!

Diane Fetty, Corporate Human Resources Director  
Forever Media, Inc  
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Bridgeville, PA 15017  
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Fax (412) 324-3544

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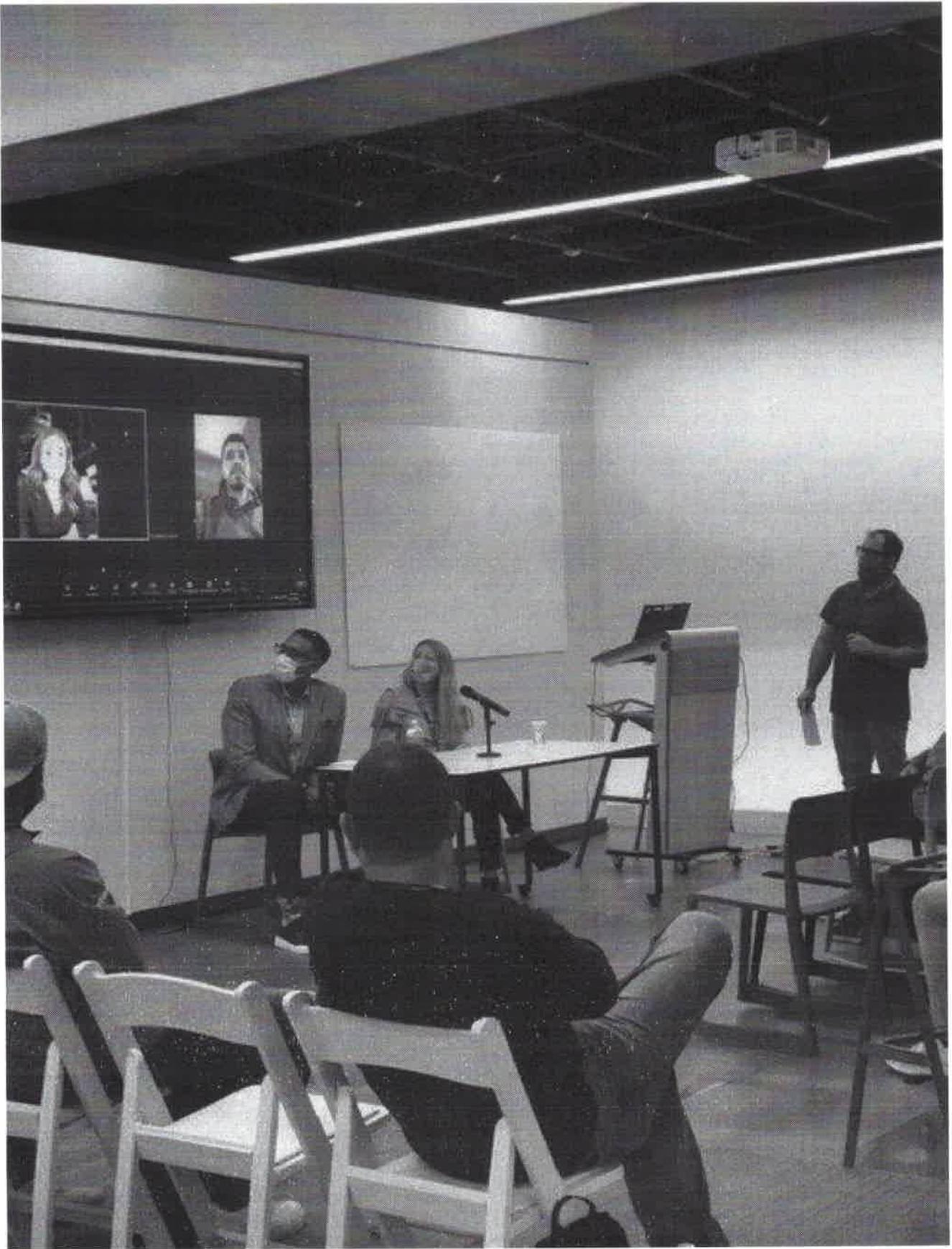
OUTREACH 40

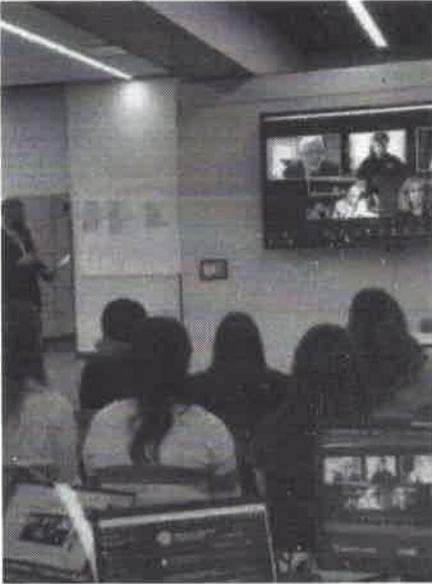
SEE WHAT OUR MEMBER STATIONS ARE UP TO!

# Station Spotlight

## POINT PARK UNIVERSITY FUTURE IN BROADCASTING DAY

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(<https://pab.org/wp->

[content/uploads/2021/10/MikeSherryAndFOBD-Panel-rotated.jpg](https://pab.org/wp-content/uploads/2021/10/MikeSherryAndFOBD-Panel-rotated.jpg)) On October 27, 2021, Point Park University held a Future in Broadcasting Day for their broadcast communication students. Panelists from the Pennsylvania Association of Broadcasters Board of Directors gave their valuable input to the students to help prepare and encourage them for a career in broadcasting.

Panel videos can be found using the following links:

Future of Broadcasting Panel 1 – Broadcasting Trends (<https://youtu.be/jxUrfFYJ0qw>) /  
Panel 2 – Career Panel (<https://youtu.be/uXh40NxcP-k>).

## VIEW CURRENT Station Spotlight

([station-spotlight/](/station-spotlight/))

## VIEW ALL Spotlight Archive

([station-spotlight-archive/](/station-spotlight-archive/))

# PAB Contact Us

(/contact-us/)

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