

<b>STATION:</b>	KCSI-FM	<b>ORDER#:</b>	3212816	<b>DATE:</b>	01/08/2024
<b>MARKET:</b>	UM - Villisca, IA	<b>AMOUNT:</b>	\$187.45	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	9	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4453923</b>	
<b>ADVERTISER:</b>	Vivek 2024	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	1/9-1/15 (3PM CUT-OFF on 1/15) IA Radio GM	<b>AGY EST:</b>		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	01-09-2024 TO 1/15/2024	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 01/08/2024 08:20	

**COMMENTS**

[Rep Comment] 01/08/2024: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.**

DAY#1		1/9/2024 To 1/9/2024						TOT \$17.25		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2		.T.....	10:00AM	3:00PM	60	1/9/2024	1/9/2024	1	\$17.25	\$17.25	

DAY#2		1/10/2024 To 1/10/2024						TOT \$42.55		TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	1/10/2024	1/10/2024	1	\$17.25	\$17.25	
	3		..W....	3:00PM	7:00PM	60	1/10/2024	1/10/2024	1	\$25.30	\$25.30	

DAY#3		1/11/2024 To 1/11/2024						TOT \$17.25		TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2		...T...	10:00AM	3:00PM	60	1/11/2024	1/11/2024	1	\$17.25	\$17.25	

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<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	CHICAGO	<b>SLS PH:</b>	216-233-8181		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>			
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4453923</b>	
<b>ADVERTISER:</b>	Vivek 2024	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	1/9-1/15 (3PM CUT-OFF on 1/15) IA Radio GM	<b>AGY EST:</b>		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	01-09-2024 TO 1/15/2024	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 01/08/2024 08:20	

DAY#4		1/12/2024 To 1/12/2024					TOT \$42.55			TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		....F..	6:00AM	10:00AM	60	1/12/2024	1/12/2024	1	\$17.25	\$17.25	
	3		....F..	3:00PM	7:00PM	60	1/12/2024	1/12/2024	1	\$25.30	\$25.30	

DAY#5		1/13/2024 To 1/13/2024					TOT \$25.30			TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4		.....S.	6:00AM	7:00PM	60	1/13/2024	1/13/2024	1	\$25.30	\$25.30	

DAY#6		1/14/2024 To 1/14/2024					TOT \$25.30			TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4		.....S	6:00AM	7:00PM	60	1/14/2024	1/14/2024	1	\$25.30	\$25.30	

DAY#7		1/15/2024 To 1/15/2024					TOT \$17.25			TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	1/15/2024	1/15/2024	1	\$17.25	\$17.25	

TOTAL	Jan											Total
SPOT	9											9
CASH	187.45											187.45
TOTAL	187.45											187.45

KCSI-FM has received a NEW order - Vivek 2024

noreply@gotostrata.com <noreply@gotostrata.com>

Mon 1/8/2024 8:26 AM

To:melanielwest@hotmail.com <melanielwest@hotmail.com>

**You have received a New Network order from Exchange.**

Station: KCSI-FM

Order #: 3212816

Contract #: 4453923

Flight: 1/9/2024 12:00 AM-1/15/2024 12:00 AM

Total Dollars/Spots: \$187.45/9

Advertiser: Vivek 2024

Product: 1/9-1/15 (3PM CUT-OFF on 1/15) IA Radio GM

Salesperson:

Phone:

Office: CHICAGO

Comment:New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

93/61

PLEASE CLICK [HERE](https://radioexchange.gotostrata.com/RadioExchange/login.aspx) AND LOGIN TO RADIO EXCHANGE **TO GET YOUR ORDER OR GO TO**  
**<https://radioexchange.gotostrata.com/RadioExchange/login.aspx>**

## Traffic from GMP: 4453923-Vivek 2024

GenmediaPartners Traffic <genmediatraffic@genmediapartners.com>

Mon 1/8/2024 8:33 AM

To:melanielwest@hotmail.com <melanielwest@hotmail.com>

Hello Melanie West

Please Download the content for:

Station(s) KCSI-FM

Advertiser Vivek 2024

Product 1/9-1/15 (3PM CUT-OFF on 1/15) IA Radio GM

Contract 4453923

Estimate None

Link: [http://url5235.genmediapartners.com/ls/click?upn=1v9R-2FOg1Vv9cFv-2Fn-2Bu9j9Eo-2BJNEu-2BHre4Uf1nrWtZ1-2B8OxNrO9RhdYniHYCkSFDgSVVbmZXsgAwO6epWSfi4XpC6Ro1p4jIXGKEpsryEdF8-3DFgws\\_ikc0R-2FOz4UQejsuOLNM1OBU029PJJVoQIsSH5HP1sa22eKNrCGZ-2BcfO3M8o4RfllWp31Mif0PFyvNhGyc3DZYqQjTzPjLhfJIeTAxwFJKLXojeH59ZgRq4CfC5gEwwP7zt747cXC7uSdHlMpkAJ-2B1mSIPJ9tn1RnoEQ53RUjZ2d6lIXLhW79K-2B0K98YQxf45aFbkY63ImR6V5dxLA3UnZpF13j1ZS1HID7nizXulEdY-3D](http://url5235.genmediapartners.com/ls/click?upn=1v9R-2FOg1Vv9cFv-2Fn-2Bu9j9Eo-2BJNEu-2BHre4Uf1nrWtZ1-2B8OxNrO9RhdYniHYCkSFDgSVVbmZXsgAwO6epWSfi4XpC6Ro1p4jIXGKEpsryEdF8-3DFgws_ikc0R-2FOz4UQejsuOLNM1OBU029PJJVoQIsSH5HP1sa22eKNrCGZ-2BcfO3M8o4RfllWp31Mif0PFyvNhGyc3DZYqQjTzPjLhfJIeTAxwFJKLXojeH59ZgRq4CfC5gEwwP7zt747cXC7uSdHlMpkAJ-2B1mSIPJ9tn1RnoEQ53RUjZ2d6lIXLhW79K-2B0K98YQxf45aFbkY63ImR6V5dxLA3UnZpF13j1ZS1HID7nizXulEdY-3D)

If the above link does not work, copy and paste the following link into your browser

20.121.27.139/download/content/NC67M5345KKYKVAW4QB9UY6NKDVXR BVG

Note: This is sent from an unmonitored email account, so no incoming email will be seen.

If your station is set up in Radio Exchange, please login to the system and confirm the order(s) that way.

NOTE: This is a political advertiser and your station will be paid in advance.

Proof of performance invoices and affidavits will be required by broadcast month.

This documentation should be provided to us no later than the 3rd day after a broadcast month has ended.

Invoice guidelines are below.

Each invoice must adhere to our invoice guidelines.

Please understand if you fail to submit this documentation in a timely manner, refunds may be requested.

### Invoice Guidelines:

- Include station call letters
- Include Advertiser/Campaign/Issue name (Gen Media/MFS is never the advertiser).
- billed by broadcast month. We cannot accept invoices by calendar month
- include date and exact spot time for each spot aired
- include ISCI codes or name of spots that aired for each spot (which are attached)

- include gross spot rates for each spot aired
- include Gross & NET totals (gross minus the 15% agency discount)
- the orders tell you where and how to send invoices. If you cannot send EDI, they go to [invoices@mediafinancial.com](mailto:invoices@mediafinancial.com)

Please direct all political payment inquiries to [politicals@mediafinancial.com](mailto:politicals@mediafinancial.com)

Thank you.

Download Files

## Download files

Contract: 4453923

Station(s): KCSI-FM

Advertiser: Vivek 2024

Product: 1/9-1/15 (3PM CUT-OFF on 1/15) IA Radio GM

### Instructions

### NAB Form

Download file: [Download NAB - Vivek Ramaswamy 1.pdf](#)

### Audio

Spot Name:

ISCI:

Length: 60

Download file: [Download Ramaswamy - US PRES - 24USRAMA120A60 - Steve King Endorsement Radio 1.wav](#)

### Acknowledgement

Please Acknowledge Download with initials: