

STATION:	KCSI-FM	ORDER#:	3212699	DATE:	12/29/2023
MARKET:	UM - Villisca, IA	AMOUNT:	\$493.35	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	23		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216-233-8181		
SALESPERSON:	Linley Grande	SLS FAX:			
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4453613
ADVERTISER:	Vivek 2024	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	12/30-1/15 (AMD CUT-OFF on 1/15) IA Radio VIVEK RAMASWAMY for PRESIDENT	AGY EST:			1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	12-30-2023 TO 1/15/2024		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	17				
PRIM. DEMO:	Adults 25-54		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	12/29/2023 11:25

COMMENTS

[Rep Comment] 12/29/2023:

[Rep Comment] 12/29/2023: New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1		12/30/2023 To 12/30/2023							TOT \$25.30	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4	S.	6:00AM	7:00PM	60	12/30/2023	12/30/2023	1	\$25.30	\$25.30	

DAY#2		12/31/2023 To 12/31/2023							TOT \$25.30	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4	S	6:00AM	7:00PM	60	12/31/2023	12/31/2023	1	\$25.30	\$25.30	

DAY#3		1/1/2024 To 1/1/2024							TOT \$42.55	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	1/1/2024	1/1/2024	1	\$17.25	\$17.25	
	3		M.....	3:00PM	7:00PM	60	1/1/2024	1/1/2024	1	\$25.30	\$25.30	

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FLIGHT:	12-30-2023 TO 1/15/2024		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	17				
PRIM. DEMO:	Adults 25-54		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	12/29/2023 11:25

DAY#4		1/2/2024 To 1/2/2024							TOT \$17.25	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2		.T.....	10:00AM	3:00PM	60	1/2/2024	1/2/2024	1	\$17.25	\$17.25	

DAY#5		1/3/2024 To 1/3/2024							TOT \$42.55	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	1/3/2024	1/3/2024	1	\$17.25	\$17.25	
	3		..W....	3:00PM	7:00PM	60	1/3/2024	1/3/2024	1	\$25.30	\$25.30	

DAY#6		1/4/2024 To 1/4/2024							TOT \$17.25	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2		...T...	10:00AM	3:00PM	60	1/4/2024	1/4/2024	1	\$17.25	\$17.25	

DAY#7		1/5/2024 To 1/5/2024							TOT \$42.55	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	60	1/5/2024	1/5/2024	1	\$17.25	\$17.25	
	3	F..	3:00PM	7:00PM	60	1/5/2024	1/5/2024	1	\$25.30	\$25.30	

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AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4453613	
ADVERTISER:	Vivek 2024	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	12/30-1/15 (AMD CUT-OFF on 1/15) IA Radio VIVEK RAMASWAMY for PRESIDENT	AGY EST:		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	12-30-2023 TO 1/15/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	17				
PRIM. DEMO:	Adults 25-54	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 12/29/2023 11:25	

DAY#8		1/6/2024 To 1/6/2024							TOT \$25.30	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4	S.	6:00AM	7:00PM	60	1/6/2024	1/6/2024	1	\$25.30	\$25.30	

DAY#9		1/7/2024 To 1/7/2024							TOT \$25.30	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	4	S	6:00AM	7:00PM	60	1/7/2024	1/7/2024	1	\$25.30	\$25.30	

DAY#10		1/8/2024 To 1/8/2024							TOT \$42.55	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	1/8/2024	1/8/2024	1	\$17.25	\$17.25	
	3		M.....	3:00PM	7:00PM	60	1/8/2024	1/8/2024	1	\$25.30	\$25.30	

DAY#11		1/9/2024 To 1/9/2024							TOT \$17.25	TOTAL SPOTS 1		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	2		.T.....	10:00AM	3:00PM	60	1/9/2024	1/9/2024	1	\$17.25	\$17.25	

DAY#12		1/10/2024 To 1/10/2024							TOT \$42.55	TOTAL SPOTS 2		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	1/10/2024	1/10/2024	1	\$17.25	\$17.25	
	3		..W....	3:00PM	7:00PM	60	1/10/2024	1/10/2024	1	\$25.30	\$25.30	

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TOT # OF DAYS:	17				
PRIM. DEMO:	Adults 25-54		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	12/29/2023 11:25

DAY#13 1/11/2024 To 1/11/2024 **TOT \$17.25** **TOTAL SPOTS 1**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	2		...T...	10:00AM	3:00PM	60	1/11/2024	1/11/2024	1	\$17.25	\$17.25

DAY#14 1/12/2024 To 1/12/2024 **TOT \$42.55** **TOTAL SPOTS 2**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1	F..	6:00AM	10:00AM	60	1/12/2024	1/12/2024	1	\$17.25	\$17.25
	3	F..	3:00PM	7:00PM	60	1/12/2024	1/12/2024	1	\$25.30	\$25.30

DAY#15 1/13/2024 To 1/13/2024 **TOT \$25.30** **TOTAL SPOTS 1**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	1/13/2024	1/13/2024	1	\$25.30	\$25.30

DAY#16 1/14/2024 To 1/14/2024 **TOT \$25.30** **TOTAL SPOTS 1**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S	6:00AM	7:00PM	60	1/14/2024	1/14/2024	1	\$25.30	\$25.30

DAY#17 1/15/2024 To 1/15/2024 **TOT \$17.25** **TOTAL SPOTS 1**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	1/15/2024	1/15/2024	1	\$17.25	\$17.25

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					Invoices@MediaFinancial.com
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TOTAL	Dec	Jan													Total
SPOT	2	21													23
CASH	50.60	442.75													493.35
TOTAL	50.60	442.75													493.35

pd 1/3/24

pd 1/3/24

KCSI-FM has received a NEW order - Vivek 2024

noreply@gotostrata.com <noreply@gotostrata.com>

Fri 12/29/2023 11:26 AM

To:melanielwest@hotmail.com <melanielwest@hotmail.com>

You have received a New Network order from Exchange.

Station: KCSI-FM

Order #: 3212699

Contract #: 4453613

Flight: 12/30/2023 12:00 AM-1/15/2024 12:00 AM

Total Dollars/Spots: \$493.35/23

Advertiser: Vivek 2024

Product: 12/30-1/15 (AMD CUT-OFF on 1/15) IA Radio VIVEK RAMASWAMY for PRESIDENT

Salesperson:

Phone:

Office: CHICAGO

Comment:New URGENT order. Nab and spot to follow via email from GenMediaTraffic@GenMediaPartners.com. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PLEASE CLICK [HERE](#) AND LOGIN TO RADIO EXCHANGE **TO GET YOUR ORDER OR GO TO <https://radioexchange.gotostrata.com/RadioExchange/login.aspx>**

19261A

Political Order Notification - 12/30-1/15 (AMD CUT-OFF on 1/15) IA Radio VIVEK RAMASWAMY for PRESIDENT-Vivek 2024; Estimate Number -

roger.rafson@ms.genmediapartners.com <roger.rafson@ms.genmediapartners.com>

Fri 12/29/2023 11:32 AM

To: melanielwest@hotmail.com <melanielwest@hotmail.com>

Greetings from national rep firm Gen Media Partners. We have been successful at selling your station and have sent your station an order. Please confirm this order upon receipt through Radio Exchange (if you are set up) or by email to Lauren.Welch@GenMediaPartners.com.

Need help reading you order, click here:

<https://youtu.be/K1VkpJhnVAc?si=2FbTTxNSxbXNrST2&t=282>

NAB Form, Spot and Traffic Instructions will be sent to you ASAP from GenMediaPartners@TrucastSolutions.com. If you are missing these, please email Lauren.Welch@GenMediaPartners.com.

Payment for this order will come from Media Financial Services within 24 hours of the order's start date via credit card, ACH or check. If you have not received payment within 24 hours of the start date, please send email to clientservices@genmediapartners.com communicating your call letters, advertiser, estimate number and flight date. You may also set up either ACH or credit payments by sending an email to clientservices@genmediapartners.com.

Requirements:

- At the end of the broadcast month, stations are required to send us a proof of performance in the form of an invoice/affidavit showing that the schedule ran (include call letters/advertiser/air dates and times/ISCI codes/rates).
- We prefer to receive your invoices electronically. You may send your invoices/affidavits/proof of performance electronically using one of these systems:

Radio Invoices: RI12580 or 9912580 (*Preferred*)

Spotdata IDB#: 1828

Marketron IDB#: 120873

EMedia Trade: EMT10263

If you are unable to send invoices electronically email:

INVOICES@MEDIAFINANCIAL.COM (Please be sure station call letters and advertiser appear on invoice/affidavits. Also include call letters and advertiser in the subject line of email)

Sending invoices/affidavits electronically will help streamline the process of political reconciliation. Thank you for your cooperation.

Best wishes,

The Political Team at Gen Media Partners