



October 2, 2017

The following is a report on Public Affairs Programming for the Third Quarter of 2017 during which time the top issues of community interest and concern in Sarasota, Florida and the surrounding area were found to be:

Economy
Public Safety
Community Relations
Health
Education

In order to meet these issues, WHPT-FM airs two public affairs programs on Sunday mornings.

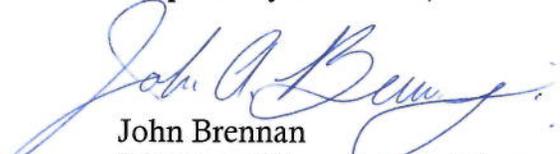
“West Coast Forum” airs Sunday mornings at 6:00 a.m. “Spectrum” airs Sunday mornings at 6:30 a.m.

WHPT-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WHPT-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and 4:00 to 6:00 p.m.

WHPT-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

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Respectfully submitted,



John Brennan
Director of Branding and Programming

JB/mlm

Economy

Sunday, July 2, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: The Reverend Watson L. Haynes II, President and Chief Executive Officer of the Pinellas County Urban League.

Mr. Greene and Reverend Haynes discussed the many programs offered by the agency designed to help residents become self-sufficient. As one of the National Urban League's "Financial Empowerment Centers", their "Financial Empowerment Program" addresses income and earning power as well as new skills and capacity to manage finances. Their initiative benefits the Tampa Bay area by providing residents with job placement and workforce development, skill and vocational training, financial education classes, credit repair service, tax preparation services, mortgage modification referrals, and legal services related to foreclosure.

Sunday, July 2, 2017 – West Coast Forum 6:00 a.m.

Host: Mimi Lawson. Guest: Tom Barwin, City Manager, City of Sarasota, Florida.

This week, the Sarasota City Commission unanimously authorized proceeding to join the Sierra Club's "Ready for 100" campaign to transition to 100% renewable energy sources. With community input, staff will draft a resolution calling for City of Sarasota municipal operations to be powered by renewable energy sources by 2030. A community-wide target to convert to 100% renewable energy by 2045 will also be included in the plan. Environmental preservation and sustainability are top priorities in the City Commission's 2017-2020 Strategic Plan. They want to include establishing a climate adaptation plan and supporting renewable energy generation within city operations. Signing on to "Ready for 100" will solidify Sarasota's commitment to sustainability and to implementing concrete, local solutions that decrease carbon emissions. The Sarasota Climate Justice Coalition approached the city about supporting the "Ready for 100" campaign. The City of Sarasota would become the third municipality in the Florida to join. St. Petersburg became the first last fall. Currently, 29 cities throughout the nation have formally supported the "Ready for 100" pledge.

Sunday, August 6, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Mack Brown, Career Development Instructor with Abe Brown Ministries, Tampa.

Mr. Greene and Mr. Brown discussed the various ways this agency helps clients transition from prison life back into society. The primary goal is to help them become self-sufficient by assisting in finding them jobs where they can become productive citizens rather than repeat offenders.

Sunday, August 13, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Morris Windless, Medicare Insurance Broker, MPW Unlimited Solutions, Tampa.

Mr. Greene and Mr. Windless discussed the upcoming Medicare enrollment period. Mr. Windless elaborated on the various coverage plans available, the out-of-pocket costs for the plans, and the benefits of each choice.

Sunday, August 20, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Gilene Janvier, Career and Success Strategist with Life's Spring Services, LLC, and Youth Outreach Manager at Suncoast Credit Union, Tampa.

Ms. Janvier shared tips with the listeners for helping people find their true purpose in life and equipping them with the necessary job skills to help them achieve long-term success.

Public Safety

Sunday, July 16, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Larnelle Scott, Community Outreach Coordinator for Guardian Ad Litem program for Pinellas, Hillsborough, and Pasco Counties,

Ms. Lawson and Ms. Scott discussed the serious need for GAL volunteers in our area. Ms. Scott explained how a GAL helps kids navigate the legal system when they are faced with separation from their families. She explained to our listeners what they can expect when they become a volunteer and what that help can mean to the future of a child in the foster care system.

Sunday, July 23, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Shawn Windless, Medicare Fraud Patrol, Tampa.

Ms. Windless provided details about the Medicare Fraud Patrol and how the government is working to protect seniors from becoming victims of identity theft.

Sunday, August 20, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Lela Bloodsworth, LMHC, Certified Family Mediator, and Attorney Matt Kowtko.

Ms. Lawson, Ms. Bloodsworth, and Mr. Kowtko discussed the traditional divorce process and collaborative divorce. Ms. Bloodsworth helps families navigate through the difficulties of divorce. Mediation can be an extremely useful process to help everyone move forward with less stress and can help facilitate an agreement that will require less time, money, and effort being spent on a divorce. It is extremely important that both sides feel they have been treated fairly when dealing with assets. It is essential that children's rights be protected as well. Special investigations are sometimes required if abuse has been claimed. Investigators are assigned to work with the family as well as a guardian ad litem if one has been assigned to the case.

Sunday, September 3, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Dr. Wendy Rice, Licensed Psychologist and Founder of the Rice Psychology Group, Tampa.

During the next month, the award-winning documentary "Screenagers: Growing Up in the Digital Age" will be shown at schools and churches in the Tampa Bay area. The film was viewed by Sarasota students and parents last week. Mr. Slater and Dr. Rice discussed the dangers of growing up in a digital age. Dr. Rice explained why social media triggers the pleasure sensors in the brain. However, it can also be the cause of depression and even bullying. The film goes into detail on how parents can spot "digital depression" in their children and how they should address the issue. Also covered were the dangers of "challenges" kids are doing to get more views on YouTube and the blue whale suicide challenge that is also going around on social media. While on the topic of teen suicide, Mr. Slater and Dr. Rice also discussed the controversial movie "13 Reasons Why" and why some schools are asking kids not to view it without their parents being present. They also touched on the different social apps kids are using where they end up becoming victims of sexual predators. Dr. Rice emphasized that most parents aren't even aware these apps are on their children's phones and that parents need to be extremely vigilant.

Saturday, September 9, 2017 – Monday, September 11, 2017

Hurricane Irma Coverage

Hosts: Ann Kelly and Jeff Slater.

Live Hurricane Irma coverage was broadcast from Saturday, September 9, at 7:00 PM until Monday, September 11, at 12:00 Noon to keep our listeners informed on the current path of the storm, current weather conditions, emergency evacuation zones, emergency shelter locations, available gasoline locations, road and bridge closures, flood warnings, and pertinent, up-to-the minute information on school and business closures as well as helpful safety tips. Following the hurricane, in addition to broadcasting the latest storm-related information, Cox Media Group provided free mobile phone charging stations and distributed over 4,000 bags of ice to residents who no longer had electrical power in their homes.

Community Relations

Sunday, July 16, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Tom Barwin, City Manager, City of Sarasota, Florida.

Ms. Lawson and Mr. Barwin discussed the resolution of a case brought by the ACLU against the City of Sarasota. The agreement ends the unwarranted case by the local ACLU against the city. The voluntary, two-page settlement ends litigation and confirms that the city's practices are not only aligned with the law, but represent a reasonable and compassionate approach to dealing with the homeless. It should be noted, the city's Homeless Outreach Team has been recognized nationally for its best practices approach to addressing one of the nation's most challenging problems following the dramatic

reduction of chronic homelessness within the city over the past year. Mr. Barwin explained that with the resolution of the case, the city is inviting the ACLU and any and all to partner with them to raise funds to support rapid re-housing as well as mental health and substance abuse counseling programs to return homeless individuals to good health, stability, and a productive lifestyle. Mr. Barwin also discussed why the litigation was unnecessary and what steps the city has taken and continues to take to solve the crisis of homelessness in the City of Sarasota.

Sunday, September 10, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: The Reverend Gregory V. Gay, Sr., Pastor of Mount Olive African Methodist Episcopal Church, Tampa.

Mr. Greene and Reverend Gay discussed some of the community outreach ministries Mount Olive provides for the Tampa Bay area. They elaborated on the success of the after school tutoring program for underprivileged children. Also discussed was the Sarah Helen Thomas Food Bank which provides meals for seniors and the homeless, their Health and Wellness Ministry, and their Allen-Smith-Lang-Crawford Scholarship Ministry. Reverend Gay said the church strongly encourages all its members to register to vote, to participate in all elections, and to hold elected officials accountable.

Sunday, September 17, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Jennifer Yeagley, Executive Director, Community Tampa Bay.

Community Tampa Bay's vision is a community free from all forms of discrimination. They work towards cultivating inclusive leaders to change communities through dialogue and cross-cultural interactions. They give people the tools to have hard conversations with other people who don't look like them and empower them to build relationships based on understanding and mutual respect regardless of race, ethnicity, nationality, gender, sex, sexual orientation, faith, age, ability, and class. Their programs are high engagement: they don't talk just to people; they involve them in the process of learning and change. Mr. Greene and Ms. Yeagley discussed the turmoil that is going on in many parts of the United States regarding race and the things that Community Tampa Bay is doing to improve race relations in the Tampa Bay area.

Sunday, September 24, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Yvonne Ulmer, President and Chief Executive Officer, YWCA Tampa Bay.

From their early-education World of Difference curriculum to their participation in Stand Against Racism and Week Without Violence, YWCA Tampa Bay is devoted to eliminating racism and embracing diversity in the Tampa Bay area.

Mr. Greene and Ms. Ulmer discussed YWCA's goals in general and elaborated on the group's upcoming "Pearls of Wisdom" luncheon which is designed to empower women with frank discussions about eliminating racism in our society.

Health

Sunday, July 9, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Lela Bloodsworth, LMHC, Certified Family Mediator.

Ms. Lawson and Ms. Bloodsworth discussed the “fall-out” families face in the divorce process and how to mitigate those losses for children. Ms. Bloodsworth outlined the different aspects of the legal system and the tools parents have access to that can help kids work through the issues that come up as a result of a disillusionment to a marriage. A lot of emotional pain and subsequent problems can arise in a hotly contested divorce with behavior and success in school. Ms. Bloodsworth outlined the resources available to parents and what outcomes they can expect from accessing help. There is hope that even when parents can’t agree, they can still work to solve conflicts in a healthier way with each other, especially in instances where it affects children.

Sunday, July 9, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Jenny George, Disability Program Navigator, Career Source Tampa Bay.

Ms. George gave an overview of the "Ticket to Work Program". It is a free, supportive, active, and resource-rich avenue to employment. The program is specifically for people who are on SSI or SSDI. Its services include work readiness determination, individual goal setting and work planning, job search and professional placement assistance, resume and interviewing workshops, skill development activities and career counseling, and special support for disabled veterans.

Sunday, August 27, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Phyllis McCray, a liver transplant survivor.

Mr. Greene and Ms. McCray discussed her health challenges and the process of becoming a liver transplant recipient. Ms. McCray also elaborated on the support system she developed to sustain her through the ordeal.

Sunday, September 24, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: Rebecca Rabbitt, Pharmacist. Ms. Rabbitt holds a Doctorate in Pharmacy from the St. Louis College of Pharmacy and completed a clinical residency at The Jewish Hospital of St. Louis. She has played an integral role in the development of Express Scripts' Medicare Part D prescription drug plan and suite of Medicare services. As Vice President, Medicare Solutions, she leads the team responsible for helping health plans implement effective pharmacy management solutions for their Medicare and Medicaid populations.

Open enrollment for Medicare is coming up, and an important part of Medicare is Part D, the part of Medicare that covers prescription drugs. Mr. Slater and Ms. Rabbitt discussed the changes to Part D that will go into effect this coming year. Ms. Rabbitt explained why Part D is so important since prescription drug prices continue to soar. She also elaborated

on which medicines are covered, how to find the plan that will cover a person's specific drugs, what questions people should ask their doctor before signing up for Medicare, what the penalties are for not signing up, and how original Medicare works with the supplemental insurance plans you can purchase on your own.

Education

Sunday, July 16, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Ross Anderson, Co-Founder of Men of Vision, Tampa. Mr. Anderson shared information about the Men of Vision program which assists young, minority men seeking to enhance their lives and the community through academic achievement. The program strives to teach students to show the utmost respect to women, teachers, staff, parents, law enforcement, and peers. All Men of Vision members must perform some type of community service to benefit their school or community. They must also maintain at least a 2.0 grade point average, along with aiming to achieve a 3.5 or higher. All conduct grades should be A's or B's. The program promotes and teaches positive characteristics in and out of the classroom.

Sunday, July 30, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Celeste Roberts, Founder and Executive Director of The Skills Center of Temple Terrace.

Mr. Greene and Ms. Roberts discussed the goals, core values, and the philosophy of The Skills Center. They create a culture of achievement that introduces and enhances training and skills development services that meet each student's individual abilities. They believe in building self-esteem in a fun, learning environment and fostering positive relationships between students and caring adults. There is a very strong emphasis on building an effective "Team" environment because youth sports present a unique opportunity for introducing and reinforcing positive life lessons that prepare children for the future. They intentionally utilize athletics as the mechanism to accelerate academic achievement, build character, and promote health and fitness for young people ages 3-18 in the Tampa Bay area. They have been successful in developing very valuable partnerships with the Tampa Bay Buccaneers, the Orlando Magic, US Lacrosse, HCTA, and others to develop high quality services.

Sunday, August 6, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Ronnie Oliver, Health and Wellness Coordinator for the University Area Community Development Corporation, and Program Coordinator for the "Prodigy" Program.

Prodigy is a program that provides additional educational help for students in under-served and underfunded communities. The program operates in seven counties in West Central Florida. Several million dollars were recently cut from the program by the State

of Florida Legislature. Ms. Lawson and Mr. Oliver discussed which services this will affect and how those programs are integral to the system of education in our state. Mr. Oliver explained that along with Mike Trepper, the Prodigy Director, the staff from Prodigy can respond to individual needs in all of our communities and plan programs specifically targeted to the needs of each individual neighborhood.

Sunday, August 27, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Jeff Slater. Guest: David Allen, School Advisor, Scholastic Inc.

School officially started in all of the Tampa Bay area counties last week. Mr. Slater and Mr. Allen discussed a recent study on children's reading habits. According to the study, Hispanic families in the Tampa Bay area rate the highest when it comes to kids' reading at home and families reading and studying together. The African American community got low scores when it comes to kids being encouraged to read more outside of school and are less likely to bring home books or homework from school. The main reason given for the low scores in the African American community is economics. Most parents say they can't afford outside reading material for their kids. Mr. Slater and Mr. Allen discussed the various ways kids have access to reading materials at little or no cost to parents. How parents can encourage their kids to read, why reading out loud to younger children has proven beneficial in the learning process, what questions a parent should be asking the teachers, and why it's important for kids just to read for fun were all covered during the discussion.