



July 1, 2017

The following is a report on Public Affairs Programming for the Second Quarter of 2017 during which time the top issues of community interest and concern in Sarasota, Florida and the surrounding area were found to be:

Education  
Health  
Economy  
Public Safety  
Community Relations

In order to meet these issues, WHPT-FM airs two public affairs programs on Sunday mornings.

“West Coast Forum” airs Sunday mornings at 6:00 a.m. “Spectrum” airs Sunday mornings at 6:30 a.m.

WHPT-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WHPT-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and 4:00 to 6:00 p.m.

WHPT-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

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Respectfully submitted,

A handwritten signature in blue ink, appearing to read "John Brennan", is written over a white background.

John Brennan  
Director of Branding and Programming

JB/mlm

### **Education**

Sunday, April 9, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Casey Curry, Teacher, Blake High School.

Ms. Curry explained to Mr. Greene and our listeners the steps she takes to motivate the students in her creative writing class. She views the key element in teaching them to excel in writing is convincing them to pull from their life experiences.

Sunday, April 16, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Suzanne Livesay, Vice President of Arts Education, The David A. Straz, Jr. Center for the Performing Arts.

Ms. Lawson and Ms. Livesay discussed the new outreach programs being held in Sarasota presented by The Straz Center's Arts Education Department. Ms. Livesay explained that any community in the Tampa Bay area can avail themselves of the vast resources at The Straz Center just by asking for it. Ms. Lawson and Ms. Livesay also discussed the cuts in Arts spending for Sarasota schools and the effects the cuts have had on the students. The conversation included results by the National Education Foundation showing how music, dance, and other visual arts positively affect brain development and grades.

Sunday, April 23, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Aaron Berry, Teacher at Braulio Alonso High School.

Mr. Berry explained to Mr. Greene and our listeners the methods he uses in his classroom to keep his students focused. He also touched on the problem his school has been experiencing with seeking and getting appropriate parental support. The situation has been getting worse instead of better which directly affects the education of the students.

Sunday, April 30, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Dr. Althea Walker, Department Manager for the Application Center and Teacher Recruitment for Hillsborough County Public Schools.

Mr. Greene and Dr. Walker gave an overview of the process applicants must go through in order to become a teacher in Hillsborough County. It is the 8th largest school district in the United States.

Sunday, May 28, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Corey Thornton, Teacher and Motivational Speaker, St. Petersburg.

Mr. Thornton was named "Best Educator of the Year" for the Pinellas County School District. He inspires, motivates, and educates children through music. He talked with Mr. Greene about his message to Pinellas students about staying in school – not being drop outs – and methods they can use to deal with and overcome bullies.

Sunday, June 11, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Ralph Smith, Founder and Executive Director of The Computer Mentors Group.

Part One (Note: Part Two of this interview aired on June 18, 2017.)

Mr. Greene and Mr. Smith discussed how this 20-year-old, non-profit agency is preparing middle and high school students for careers in computer science. Their mission is to give inner-city children the tools they need to become savvy, self-starting achievers in a tech-centric world.

Sunday, June 18, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Ralph Smith, Founder and Executive Director of The Computer Mentors Group.

Part Two (Note: Part One of this interview aired on June 11, 2017.)

Mr. Smith provided information on how this agency helps inner-city children bridge the digital divide to ensure that they have a chance to do coding which will ensure that their skills in technology will allow them to compete in a global economy.

### **Health**

Sunday, April 2, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Dr. Heather Hawthorne, a Board Certified Family Practice Physician with Doctor on Demand.

Let's face it, life is hectic and tending to personal health matters can sometimes take a back seat to the many other things we have to do. Between work, soccer practice, the economy, social media, and more, mothers have some of the highest levels of stress and anxiety, but they often forego treatment to prioritize the health and wellness of their families. However, when mental health issues like stress and anxiety go untreated, they can lead to more severe consequences on your physical health.

With the rise of technology, "Telemedicine" – the remote diagnosis and treatment of patients – is a cost-effective way to get people the care they need when they need it and avoid the expensive trip to the emergency room or urgent care center. In the last decade, the use of Telemedicine has grown and is an easy way to see a doctor for life's health issues on your terms. No more waiting weeks for an appointment and spending time travelling to your doctor's office. You can now "see" a doctor without even leaving your home. Worldwide, the number of patients using telehealth services is expected to hit seven million in 2018 – twenty times the number in 2013.

In a recent report by telemedicine company Doctor on Demand, mothers are not only stressed about work and finances, but they are having a profound impact on other areas of their life:

- 1 in 5 mothers said the cost of healthcare is one of the top causes of anxiety,
- 1 in 3 mothers admit lying to their doctors about things like their stress and anxiety levels, and
- 1 in 4 mothers noted that suffering from stress and anxiety impacts their ability to parent to the best of their ability, while 24% of mothers said finances affect their relationship with their significant other.

### Sunday, April 2, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Dr. Jacentha Buggs, Bible-Based Fellowship Foundation. Mr. Greene and Dr. Buggs discussed the various healthcare screenings available at an upcoming Health and Wellness Fair the Foundation is sponsoring. Dr. Buggs also gave the listeners tips on a proper nutritional diet as well as simple exercise regimens.

### Sunday, April 9, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Paul Underwood, M.D, FACC, FSCAI, and Medical Director at Boston Women's Hospital.

Even as the U.S. population becomes more diverse, women, African Americans, Hispanics, and other racial and ethnic minorities are significantly at risk of developing heart disease, which has been the largest killer of all Americans since the 1940's. However, as the U.S. Food and Drug Administration and National Institutes of Health have recently noted, women and minorities are significantly underrepresented in today's medical research. Physicians need reliable data that explore demographic, social, cultural, and economic factors in order to properly diagnose, treat, and educate their patients. Up until now, these data have never been collected in America's most vulnerable populations with regard to the most deadly disease.

Dr. Paul and Ms. Lawson discussed a first-of-its-kind clinical study, the PLATINUM Diversity Study, to examine women and minorities undergoing coronary stenting procedures. New data from this study, which will be presented on May 12th at the Society for Cardiac Angiography and Interventions Conference in New Orleans, Louisiana, will provide insight on demographic and socioeconomic factors that could have an impact on the outcomes for people with coronary disease. Coronary stents are small expandable mesh tubes that are used to open narrowed blood vessels feeding the heart to help reduce symptoms such as chest pain (angina) or mitigate the risk of another heart attack.

### Sunday, May 28, 2017 – West Coast Forum 6:00 a.m.

15:00

Host: Mimi Lawson. Guest: Katherine Switzer, Runner.

Katherine Switzer was the first woman to run the Boston Marathon in 1967 as a numbered entry despite attempts to drag her off the course because she was a woman. This June, she will continue to make history as she participates in and supports the 2017 National Senior Games for the first time. On the eve of the 2017 National Senior Games, Ms. Switzer wants to prove that by having an optimistic outlook on aging, anything is possible. Ms. Switzer is a living embodiment of "aging with optimism" and has been inspiring

others to embrace a healthy body and mind since her first Boston Marathon. As someone who has already defied stereotypes, she is ready, at age 70, to prove that seniors want to grow, not fade. As Americans age, one element seems to be key for their physical and mental health: optimism. There is growing evidence to suggest that *ageism* is a social determinant to health and may negatively impact health outcomes for aging Americans.

Sunday, June 4, 2017 – Spectrum 6:30 a.m.

30:00

Host: Tiffany Greene. Guest: Phyllis McCray, organ donor recipient.

Ms. McCray shared her very personal story about how a routine doctor visit when she was 28 years old changed her life forever. Ms. Greene and Ms. McCray discussed how vital organ donation is to saving lives and encouraged the listeners to become organ donors.

### **Economy**

Sunday, April 16, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Katrina Osborne, Perlina's Adult Activity Center.

Mr. Greene and Ms. Osborne discussed the various services this non-profit group provides for the Tampa Bay community. The most important of which is helping people find employment. They also teach classes in basic skills such as proper diet and exercise.

May 7, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Stephen Ponzillo, Director of Strategic Initiatives, Corporation to Develop Communities.

Mr. Greene and Mr. Ponzillo discussed a variety of the programs the CDC offers the public, such as their first-time homebuyer program, job placement assistance, and crime prevention seminars.

Sunday, May 14, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Robert Blount, Spokesperson for Abe Brown Ministries.

Mr. Greene and Mr. Blount discussed the various ways this agency helps clients transition from prison life back into society. The primary goal is to help them become self-sufficient by assisting in finding them jobs where they can become productive citizens rather than repeat offenders.

Sunday, June 18, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Meredith Scerba, Executive Director for the 2017 World Rowing Championship.

Sarasota has been chosen to host this year's World Rowing Championship, an honor which hasn't been bestowed on an American city in over 30 years. Ms. Lawson and Ms.

Scerba discussed the economic impact this week-long event will have on the community as well as the job creation in construction, media relations, and hospitality. The discussion included the steps that must be taken to be awarded this opportunity, much like those taken by cities to host the Olympic Games. Ms. Scerba explained what's being done in Nathan Benderman Park to get ready for the event and how the committee is making sure the venue is user friendly. Priorities include making sure the grandstands and other seating are well shaded and making sure spectators can see the entire race from all locations. The City of Sarasota is concentrating on making the event is safe, fun, and showing the world that Sarasota is a wonderful community.

### **Public Safety**

Sunday, April 23, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Deselli McKay, Director of the Gay Violence Coalition in Sarasota.

Ms. Lawson and Ms. McKay discussed how the LBGTO community is handling the change in the administration and the upsurge of violence against the gay community in Sarasota as well as across the country. They elaborated on how members of the community, both gay and straight, are preparing to defend the legal and cultural advances made in the last decade from being overturned in the courts. Ms. McKay spoke about the educational initiatives they have been providing and shared resources for combating prejudice and violence.

Sunday, May 7, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Kim Hernandez, Foster and Adoptive Parent Liaison with Eckerd Kids.

Ms. Hernandez spoke about specific adoption challenges in Sarasota and outlined the tremendous need for foster families in the county. She shared her story as well as others who have opened their homes to the 4,000+ children in the system in the Sarasota and Manatee County area. Ms. Lawson and Ms. Hernandez also discussed the process that Eckerd Kids goes through in an effort to reunify families and how children are adversely affected when that doesn't work out. Ms. Hernandez encouraged our listeners to positively affect the next generation of adults by giving them a solid start through a loving, stable home environment while they're still children.

Sunday, May 21, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Robert Fantuzzo, Florida Supreme Court Attorney and Child Advocate.

Ms. Lawson and Mr. Fantuzzo discussed the laws and climate in the State of Florida surrounding Family Law and Divorce. Mr. Fantuzzo also elaborated on the how children in the divorce process are affected. There are resources available to parents to mitigate

the adverse effects on their children. Mr. Fantuzzo also outlined the legal process and how to navigate the confusing issues that can arise when people are in a very emotional time of life.

Sunday, June 11, 2017 – West Coast Forum 6:00 a.m.

Host: Mimi Lawson. Guest: Roger Morris, Vice President and Chief Communications Officer, National Insurance Crime Bureau.

It's no surprise that summer is the peak season for car thefts. With the weather heating up, some people are lax about leaving their car windows down. Other people are guilty of leaving a car unattended with the engine and A/C running to keep their cars cool while they jump out to run a quick errand. Both situations make the cars easy targets for car thieves. After years of decline, vehicle thefts have begun to increase over the last few years. In fact, the total value of vehicle thefts in the U.S. is now approximately \$5 billion a year – more than the roughly \$4 billion payroll for all of Major League Baseball! For the years 2013 through 2015, a total of 147,434 were reported stolen with the keys left in the vehicle.

Facts:

- A vehicle is stolen every 45 seconds in the U.S.
- Car thieves like warm weather. June through September are their busiest months.
- The day of the year with the most thefts reported in 2016 was August 1 with 2,937.
- Most stolen cars are not insured for theft. The owner chose to drop coverage.
- The average value of a stolen car is approximately \$7,000.
- Many cars are stolen with the keys left in the car, and the trend is increasing. Anti-theft technology has greatly reduced thefts, but new technology makes some cars susceptible to hacks.

Ms. Lawson and Mr. Jamison discussed how the City of Sarasota ranks regarding stolen cars and insurance claims.

### **Community Relations**

Sunday, April 30, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Stevie Freeman-Montes, Sustainability Manager for the City of Sarasota.

April 28<sup>th</sup> was National Arbor Day, and for the 31<sup>st</sup> year in a row, the City of Sarasota has been honored as a "Tree City U.S.A." They celebrated this significant annual event with a tree planting ceremony at the historic Bidwell House. With assistance from Mayor Willie Shaw, the Historical Society of Sarasota County planted a white geiger tree that will flower twice a year. The city is committed to maintaining a strong urban canopy and expanding it whenever we can. Recently, with much community input, the City Commission adopted a revised tree ordinance to further protect and enhance the tree canopy. Ms. Lawson and Ms. Freeman-Montes discussed a City of Sarasota program where City residents can get

free trees to plant as well as use the city's new technology which allows them to see how the trees will look in their yards as they grow!

### Sunday, May 14, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Willie Shaw, Mayor, City of Sarasota, Florida.

Ms. Lawson and Mr. Shaw talked about Sarasota's commitment to honoring the history of the City and the struggles of its Black residents. Mr. Shaw outlined the difference in how issues and relationships are handled now than they were forty years ago. He also spoke about the awards the City has received recently for being a "Tree City". Job openings, the push for more bike paths and exercise trails, and the healthy food choices that are available at the City's weekly "Saturday Market" were also covered.

### Sunday, May 28, 2017 – West Coast Forum 6:15 a.m.

15:00

Host: Mimi Lawson. Guest: Meron Yemane Semedar, Ambassador for One Young World and the Refugee Nation.

Note: Mr. Semedar is a native of the East African country of Eritrea. Each month as many as 5,000 people flee the authoritarian regime of his country.

June is a month dedicated to raising awareness of the plight of the world's refugees. There are over 65 million refugees, asylum-seekers, and internally displaced people around the world. In the past seven years alone, the number of refugees in the world has doubled. Many of them live in camps, with no means for a normal life, and with little hope. Now, an effort is underway to help these people who have been displaced by war, natural disaster, or political problems in their homelands start a better life. Ms. Lawson and Mr. Semedar discussed "One Young World" which is a movement to unite and support refugees under one flag and how we can help these displaced people from all over the world.

### Sunday, June 4, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guests: Lindsey Flynn, Senior Sea Turtle Biologist, Clearwater Marine Aquarium; and Laura Wright, Supervisor of Sea Turtle and Aquatic Biology, and Project Manager of Sea Turtle Nesting and Rehabilitation, Clearwater Marine Aquarium. Sea turtle nesting season began May 1<sup>st</sup> and runs through the end of October in Florida. Ms. Lawson, Ms. Flynn, and Ms. Wright discussed the nesting sites from Pinellas County to Sarasota County and the health of the eco-system. Ms. Flynn and Ms. Wright discussed the various reasons why nests are disturbed and how to minimize our "footprint" on local turtles and other sea mammals. They gave an overview of the health of the population, what human behaviors affect the turtles, and how to document and report incidents of people who are interacting in a harmful way with them. Ms. Flynn and Ms. Wright also discussed fishing methods, pollution issues, and beach protocols to protect our turtles. They encouraged only visiting restaurants and shops that sell seafood caught in a sustainable way and stressed the importance of always asking how our food is caught.