



April 3, 2017

The following is a report on Public Affairs Programming for the First Quarter of 2017 during which time the top issues of community interest and concern in Sarasota, Florida and the surrounding area were found to be:

Health
Economy
Education
Community Relations
Public Safety

In order to meet these issues, WHPT-FM airs two public affairs programs on Sunday mornings.

“West Coast Forum” airs Sunday mornings at 6:00 a.m. “Spectrum” airs Sunday mornings at 6:30 a.m.

WHPT-FM also helps meet community issues through daily programming. As traffic and transportation are often major issues for residents of Tampa Bay, WHPT-FM airs traffic reports four times hourly on weekdays from 6:00 to 9:00 a.m. and 4:00 to 6:00 p.m.

WHPT-FM also runs a heavy schedule of :60 second Public Service Announcements produced by the Florida Association of Broadcasters throughout all hours of the day.

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Respectfully submitted,

A handwritten signature in black ink, appearing to read "John A. Brennan", is written over a white background.

John Brennan
Director of Branding and Programming

JB/mlm

Health

Sunday, January 1, 2017 – West Coast Forum 6:00 a.m.

15:00

Host: Mimi Lawson. Guests: Jamie Schanbaum, meningitis survivor and U.S. Paralympian; and Dr. Leonard Friedland, Pediatrician, and Vice President and Director of Scientific Affairs and Public Health, Vaccines North America at GlaskoSmithKline (GSK).

Ms. Lawson, Ms. Schanbaum, and Dr. Friedland discussed the importance of children of all ages being vaccinated. They encouraged the listeners to schedule medical appointments to talk with their doctors about necessary vaccinations. They went into great detail about the vaccines for meningococcal disease, commonly called meningitis. Meningococcal meningitis is a type of bacterial meningitis, which is a rare but potentially life-threatening disease that leads to inflammation of the protective membranes ("meninges") that surround the brain and spinal cord. Bacterial meningitis can progress quickly and can be fatal, sometimes within 24 hours. About one in ten people infected with meningococcal disease will die. While one in five survivors will suffer long-term consequences, including deafness, nervous system problems, brain damage, or loss of limbs. In the U.S., young adults are at greater risk for contracting the disease. Risk factors include being in community settings that promote close contact with people.

Sunday, January 15, 2017 – West Coast Forum 6:00 a.m.

15:00

Host: Mimi Lawson. Guest: Scott Adzick, M.D., Surgeon-In-Chief at the Children's Hospital.

The birth of a child is a joyous occasion for an entire family. However, for the families of the more than 150,000 American babies born with a birth defect each year, it also brings fear and uncertainty. There are thousands of different types of birth defects. While there has been a lot of research to advance our knowledge, the causes of some are still unknown. Furthermore, families are often unaware of available treatment and can feel like there are few options. For example, in some highly selective circumstances, early treatment is key for babies with birth defects. They have a greater risk of long-term illness and disability than other babies, and delayed treatment increases this risk. Pioneering fetal surgeon Dr. Scott Adzick specializes in treating these babies' unique needs – including surgical procedures when they are still in the womb. Dr. Adzick discussed this advancing technology and how fetal surgery can help save and better the lives of many children worldwide.

Sunday, January 15, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Dr. Latasha Solomon Manning, Physical Therapist at Florida Hospital in Tampa.

Mr. Greene and Dr. Manning discussed new trends in the physical therapy industry. Technology has greatly improved the chances of successful recovery from medical calamities that were once thought irreparable. The importance of attitude and support during physical therapy were also covered.

Sunday, January 22, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Kevin Caswell, Afternoon Co-Host on WHPT-FM ("102.5 The Bone").

Mr. Caswell shared his courageous battle with kidney disease with Ms. Lawson. He chronicled the struggles he has had with the health care system and insurance. He explained how being able to get insurance through the Affordable Care Act saved his life. Mr. Caswell encouraged people – especially men – to have regular checkups and to understand how lifestyle choices can very much affect your health. He also stressed the importance of people arranging to donate their organs after death so others can live.

Sunday, February 26, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Beverly Hartsfield, Registered Nurse, Tampa.

Mr. Greene and Ms. Hartsfield discussed making healthy choices regarding your diet. They also discussed maintaining a personal exercise routine and proper nutrition.

Sunday, March 5, 2017 – West Coast Forum 6:00 a.m.

15:00

Host: Mimi Lawson. Guest: Dr. Don Mordecai, National Leader for Mental Health and Wellness, and Adjunct Clinical Associate Professor of Psychiatry at Stanford University Medical School.

Millions of Americans are affected by depression and other mental illnesses. In fact, according to the National Institute of Mental Health, an estimated 16.1 million adults in the United States had at least one major depressive episode in the 2015 calendar year. Depression and other mental health issues touch all of our lives because they affect loved ones, friends, family members, co-workers, and sometimes ourselves. That is why the "Find Your Words" public health awareness effort was created. This campaign is encouraging people across the country to help reduce the stigma around depression and engage in a conversation about mental health issues. Mental health conditions such as depression are treatable, and people need to be reminded that there is hope.

Sunday, March 12, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Dr. Brandon Lee Green, Vice President of Diversity, Public Relations, and Strategic Communications, Moffitt Cancer Center, Tampa.

Mr. Greene and Dr. Green discussed the 17th annual Men's Health Fair which is designed to provide free health care screenings for prevention and early detection of a variety of cancers.

Economy

Sunday, January 8, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Carolyn Brown, General Manager of Parks and Recreation for Sarasota County.

Ms. Lawson and Ms. Brown discussed the upcoming 2017 World Rowing Championship coming to Sarasota in March. Ms. Brown elaborated on the economic impact of bringing high profile events to the Sarasota area. Ms. Lawson and Ms. Brown explored the many reasons these promotions bring money, people, and jobs to the community and how the money that is generated positively affects the county's taxes, schools, and quality of life.

Sunday, January 22, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Sarah Combs, Chief Executive Officer of the University Area Community Development Coalition.

Mr. Greene and Ms. Combs gave an overview of how a recent federal grant will provide life skills services to people living in an impoverished area near the University of South Florida in Tampa known as "Suitcase City".

Sunday, January 29, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Paula Scott, Director of Public Relations for the Children's Board of Hillsborough County.

Mr. Greene and Ms. Scott discussed a variety of Tampa Bay area nonprofit agencies that are given grants to provide dozens of social services for those in poverty.

Sunday, February 19, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Sarah Combs, Chief Executive Officer of the University Area Community Development Coalition.

Ms. Lawson and Ms. Combs discussed the new grant received by the University Area Community Development Coalition and the continuing growth of the project to refine and redevelop the area surrounding the University of South Florida in Tampa. Ms. Lawson and Ms. Combs elaborated on the various learning programs available. They also spoke about the opening of Harvest Park and the Community Garden project. These are both Prodigy programs for underserved school-age children in the eleven counties surrounding the Tampa Bay area. Their discussion included new job programs, working in the non-profit sector, and what educational opportunities fit well with this kind of a career.

Sunday, February 19, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Paul Davis, General Manager of the Florida Strawberry Festival in Plant City.

Mr. Greene and Mr. Davis talked about the economic impact the 11-day Florida Strawberry Festival has on the City of Plant City. They also discussed some of the special events occurring during the festival such as "Safety and Security Day" and "Farmworker Appreciation Day".

Sunday, March 12, 2017 – West Coast Forum 6:00 a.m.

15:00

Host: Mimi Lawson. Guest: Mark Bickford, President of Corporate Services Solutions – North America, Sodexo.

An ever-shifting political, economic, and demographic landscape can make it challenging for businesses to stay abreast of key workplace trends that impact their workforce. Sodexo's 2017 Global Workplace Trends Report highlights ten important trends that business leaders will want to track. The report is based on Sodexo's original research and interviews with more than fifty subject matter experts from renowned academic institutions, associations, consultancies, foundations, NGOs, research groups, and think tanks. The 2017 report shows that connectivity, innovations, and uncertainty are rewriting the rules of the workplace. Next-generation working styles are being defined by individuality, inclusiveness, and techno-literacy. It also predicts that we can expect to see more robots as colleagues in the not-so-distant future. Ms. Lawson and Mr. Bickford also discussed unlocking the potential of millennial talent: Why do we need to better understand millennials? Grasping the unique set of attributes that Generation Y and their younger siblings, Generation Z, bring to the work table gives us a view into the future of the workplace. They also spoke about The Agile Organization – organizations that are seeking the holy grail of agility – speed plus stability, with an ultimate goal of responding to new conditions, all while keeping employees agile by using disciplines such as mindfulness.

Education

Sunday, January 1, 2017 – West Coast Forum 6:00 a.m.

15:00

Host: Mimi Lawson. Guests: Margaret and Carl Hollar, Program Coordinators for "Blessings in a Backpack".

"Blessings in a Backpack" is a program that supplements the "Free Lunch" program in Tampa Bay area schools by providing meals for underserved children over the weekend when they are not in school. Ms. Lawson and Mr. and Mrs. Hollar discussed the problems kids have in school when they are hungry. It affects their concentration as well as their ability to process information and mood. The "Blessings in a Backpack" program gathers, collates, and delivers backpacks full of food to the schools for children they know will not get enough to eat between Friday afternoon when they leave school and Monday morning when they return.

Sunday, February 5, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Judi Dorcy, Director of Youth Programs at Career Source Tampa Bay.

Mr. Greene and Ms. Dorcy told the listeners about the upcoming Youth Resource Fair. It will be a huge event where fifty local employers will be hiring youth between the ages of 18-24. The purpose of the event is to recruit 18-24 men and women who want to learn a

variety of job skills. Those recruited who successfully complete the training will be offered permanent employment.

Sunday, February 12, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Dr. Joan Holmes, Special Assistant to the President for Equality and Special Programs and Title IX, Hillsborough Community College.

Mr. Greene and Dr. Holmes discussed the initiative known as "Black, Brown, and College Bound". The purpose of the program is to increase the number of African American and Hispanic male students going to and graduating from college.

Sunday, March 19, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Casey Curry, author and creative writing teacher at Blake High School, Tampa.

Mr. Greene and Ms. Curry discussed various ways that parents can work with their children from an early age to improve their writing skills.

Sunday, March 26, 2017 – Spectrum 6:30 a.m.

30:00

Guest: Dayle Greene. Guest: Dr. Jacentha Buggs, General Surgeon at Tampa General Hospital.

Mr. Greene and Dr. Buggs discussed the upcoming Health Fair taking place at Tampa General Hospital. Dr. Buggs explained that the emphasis of the event is to teach participants how to develop and maintain a proper diet.

Community Relations

Sunday, January 8, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Tim Marks, President of Metropolitan Ministries.

Mr. Greene and Mr. Marks discussed the success of Metropolitan Ministries' 2016 Holiday Tent and the need for continued community support for the array of programs Metropolitan Ministries provides for the Tampa Bay community all year long.

Sunday, January 15, 2017 – West Coast Forum 6:15 a.m.

15:00

Host: Mimi Lawson. Guest: Caroline Shusser, Director of The Heritage Museum in Sarasota.

The 38th Annual "Heritage Days" celebration will take place during the month of March (March 1-31) and will focus on Sarasota County's history. All month long, historical sites and organizations throughout the county will celebrate the community's heritage by providing opportunities for the area's residents and visitors to experience the past. Reenactments, special exhibits, lectures, classes, walking tours, open houses, and

family programming will highlight the month's events. For 38 years, the historical organizations have come together to create "Heritage Days". Originally a week in length, "Heritage Days" gradually grew. In 1995, the event was expanded to a full month. The activities during the event are varied and include such things as exhibits and parades. The events take place throughout Sarasota County in many different communities. Through these events at historical sites, participants experience the pioneer lifestyle and learn how the county has grown and developed.

Sunday, January 29, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Mary Bendel, Director of the Van Wezel Performing Arts Center of Sarasota.

Ms. Lawson and Ms. Bendel discussed the 47th Anniversary of the center and the many community outreach programs Van Wezel extends to the Sarasota community. Ms. Bendel explained how an Arts education and seeing live theater has been shown in studies to enhance learning especially in the STEM fields of education. Ms. Bendel outlined many of the programs that reach underprivileged families and ways parents can help their children to access this kind of learning. She explained that this 5013C takes no government monies and is not supported by taxes. Van Wezel depends on ticket sales and donations to keep offering outstanding performances by top acts and to continue to be a center of learning and entertainment in the Sarasota community.

Sunday, February 12, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Jessica Muroff, Chief Executive Officer of Girl Scouts of West Central Florida (GSWCF); Melanie Griffin, "Woman of Promise" recipient; and Dr. Catherine Lynch Buckhorn, "Woman of Distinction" recipient.

The Girls Scouts of West Central Florida have announced their choices for the 2017 "Woman of Promise" and "Woman of Distinction" titles. The honorees have achieved success in their chosen fields and served as inspiring role models for girls in our local communities, each exemplifying ethical leadership and a commitment to making a difference in the lives of their fellow citizens through community service. Ms. Lawson, Ms. Muroff, Ms. Griffin, and Dr. Buckhorn discussed how the role of the Girl Scouts has changed over the past several decades. They also elaborated on the services and the role the organization has taken on to mentor young women as professionals in addition to the heritage of the organization in women's rights.

Sunday, March 5, 2017 – West Coast Forum 6:15 a.m.

15:00

Host: Mimi Lawson. Guests: Monique Levy, Public Relations Representative for "Moving Day" (A Walk for Parkinson's); and Monica Monaco, a participant in the event walking in memory of her father.

Each year, the money raised during Moving Day supports life-enhancing local programs that invest in health, wellness, and education programs. Moving Day is an annual fundraiser that helps this grass roots effort provide free resources for patients and families. Ms. Monaco shared her personal story of living with her father's disease and

how this fundraiser is a great clearing house of resources and help. The money they raise at this year's event on April 1st will be targeted towards expanding current successful programs, addressing unmet needs in the Parkinson community, and exercise programs that have been found to mitigate some symptoms.

Sunday, March 12, 2017 – West Coast Forum 6:15 a.m.

15:00

Host: Mimi Lawson. Guest: Heather Burt, Executive Director of Bethany Christian Services.

Many are unaware of the benefits and services a pregnancy counselor can provide. Pregnancy counselors provide critical support and resources for women facing an extremely difficult decision. To show their appreciation for the women and men offering their remarkable services, Bethany Christian Services, a global nonprofit adoption and child welfare agency, is inviting individuals and other organizations to join in celebrating Pregnancy Counselor's Appreciation Day on March 7th. By celebrating Pregnancy Counselor Appreciation Day, we raise awareness for the resources available to mothers and couples everywhere. This day of celebration allows society to foster a better appreciation for a job that might otherwise go unnoticed. Ms. Lawson and Ms. Burt also discussed:

- What services do pregnancy counselors offer?
- What options do women have?
- Approximately how many births in the United States are unintended?
- What type of support do these mothers receive throughout the process?
- Where can women or couples who wish to talk with a pregnancy counselor find more information?

Sunday, March 19, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Tasseli McKay, Social Science Researcher, Center for Justice, Safety, and Resilience.

Many local, state, and federal initiatives that have the potential to profoundly impact LGBTQ+ communities are under consideration in legislative bodies across the country. More than 200 bills seeking to limit the rights of LGBTQ+ individuals were introduced nationwide in 2016 alone. While the legislative intentions behind such initiatives are doubtless complex, debates surrounding them have been heated and often highly polarized with some vocal proponents asserting a need for protection from potential harms perpetrated by "biological men in women's bathrooms, showers, or locker rooms" and others suggesting that members of LGBTQ+ communities might need protection from harm. Given the complex debates surrounding these legislations, RTI International sought to better understand the experiences of violence and victimization in the LGBTQ+ community by reviewing the existing research on the topic. Ms. Lawson and Ms. McKay discussed the resulting report that presents evidence-based information to help draft policies that support those individuals most at risk.

Public Safety

Sunday, January 1, 2017 –Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Nanci Palacios, Tampa Organizer for Faith in Florida, Inc. Mr. Greene and Ms. Palacios discussed the anxiety of many undocumented workers who fear being deported by the Trump Administration because of the ever-changing immigration policies, stop and frisk practices of law enforcement, the mass incarceration issue, and holding elected officials responsible once they are in office.

Sunday, February 5, 2017 – West Coast Forum 6:00 a.m.

30:00

Host: Mimi Lawson. Guest: Michelle Klase Robinson, Community Outreach Coordinator for the Sarasota Utilities Department.

The Lift Station 87 contractor began micro tunneling under Hudson Bayou this week. This much-anticipated work installs segments of a 36-inch wastewater main under Hudson Bayou and Luke Wood Park and is critical to the success of the Lift Station 87 project. Micro tunneling is a specialized trenchless construction technique for installing pipelines under waterways, wetlands, and roadways. Crews launched the micro tunnel boring machine from a 30-foot deep shaft on the south side of the Osprey Bridge. The contractor uses a control room to guide the boring machine to a tunnel shaft north of the bridge and to monitor all facets of the operation. Once micro tunneling under Hudson Bayou is completed, the machine will be placed in a 30-foot deep shaft on the Lift Station 87 site and be guided westward to the shaft on the north side of the bridge. The heads on the end of the boring machine cut through the earth, which is removed as the tunnel is created. The micro tunnel boring machine advances 20-40 feet per day, depending on underground conditions. As the tunnel is created, a 60-inch diameter protective steel casing is put in place. The new wastewater main will be installed after the tunnel which is approximately 8 feet below the bottom of Hudson Bayou. In their conversation, Ms. Lawson and Ms. Robinson discussed the environmental impact of the wastewater system and the recent dumps into Tampa Bay by other Bay Area cities. Ms. Robinson explained how this project will keep a similar environmental disaster from happening in Sarasota.

Sunday, February 26, 2017 – West Coast Forum 6:00 a.m.

30:00

Host Mimi Lawson. Guest: Tim Ramage, Planetary Ethicist and teacher at New College. This Spaceship Earth.Org is a global non-profit based in Sarasota, and Sarasota serves as the first “Crew Friendly City”. Crew friendly cities have an awareness that citizens and civic leaders must act as crew of This Spaceship Earth. As of 2016, 54% percent of humanity lives in urban environments. That number will exceed 70% by the 2040's. So, it is the leadership of cities that will set the examples and show the way forward for people to think and act with a crew consciousness and to proactively face the challenges of climate change. Examples of the City of Sarasota's efforts which encourage crew consciousness include:

- Investing millions of dollars toward ensuring wastewater effluent does not enter the Bay.

- Analyzing critical city infrastructure vulnerable to climate change impacts.
- Conducting greenhouse gas inventories for both city operations and the community.
- Piloting innovative “Living Seawalls”.
- Installing additional, publicly-accessible electric vehicle charging stations.
- Exploring solar installations and energy efficiencies for city facilities.

In addition to these current efforts, the City of Sarasota will be introducing sea level rise educational markers and completing a climate change adaptation plan in the near future.

Sunday, March 5, 2017 – Spectrum 6:30 a.m.

30:00

Host: Dayle Greene. Guest: Officer Gig Brown of the Tampa Police Department.

Officer Brown elaborated on the details and goals of the "Community Conversations" program. It is a series of meetings between officers of the Tampa Police Department and the citizens of Tampa which are designed to improve the trust and relations between the Police Department and the community. The ultimate goal of the program is to make Tampa a safer city for its citizens.