

WBIG-FM
Washington, DC
Quarterly Issues/Programs List
Fourth Quarter, 2011
01/05/2012

WBIG-FM
Quarterly Issues/Programs List

WBIG-FM provides its listeners with programming and public service announcements that address issues of concern to our local community, as determined by discussions with members of the Clear Channel Washington Local Advisory Board and other community leaders. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Animal Safety:** Walk for the Animals event, faux fur vs real fur, pets as holiday gifts for children
- **CHARITY DONATIONS:** Give to the Max Day.
- **DRUNK DRIVING:** The Sober Ride taxi program, alcohol abuse issues in the area
- **Economics:** The Occupy Wall St movement, local impact of small businesses.
- **Education:** College Savings Plans of MD
- **Employment:** Recent college grads, holiday workplace issues.)
- **Health:** DC Veterans hospital, Hope Connections for Cancer Support
- **HEALTH/BLOOD DONATION:** Blood donation services and blood drives, increased need during winter.
- **Health/Depression:** Holiday depression
- **HOMELESSNESS:** Discussion of youth homelessness in the region.
- **MILITARY/SUPPORT OUR TROOPS:** Greeting returning veterans.
- **Parenting:** Balancing work and parent responsibilities, conflict resolution, isolation
- **Politics/Government:** MD's ban on texting & Driving, Bike issues in DC & Republican candidates, the role of government, parking for library patrons in Montgomery County, base realignment impact locally, bio-tech business.
- **Poverty:** the Help the Homeless Walk

- **Quality of Life:** Surviving the holidays
- **SEXUAL ABUSE PREVENTION:** Stop the Silence organization
- **Transportation:** Regional transportation issues, texting in cars, winter driving)
- **VOLUNTEERING:** Volunteer opportunities, family volunteering

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Politics/Government	Women Talk-News Roundup pt1	The panel discusses the Federal budget, the Republican candidate debates, possible government shutdown and DC Council troubles.	Women Talk Panel	10/02/2011 06:58 AM	012:10
Politics/Government	Women Talk News Roundup pt2	The panel discusses the Federal budget, the Republican candidate debates, possible government shutdown and DC Council troubles.	Women Talk Panel	10/02/2011 07:10 AM	013:07
SEXUAL ABUSE PREVENTION	Stop the Silence	Pamela Pine, Founder of this organization, discusses child sexual abuse in the region, how	STOP THE SILENCE	10/02/2011 07:25 AM	016:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		to handle it and report it, what can be done about and details about an upcoming fundraiser.			
Animal Safety	Washington Humane Society	Director of Marketing and Communications for the Washington Humane Society spoke about the upcoming DC Walk for the Animals on Oct. 15 and also about the many other programs and events sponsored by the organization.	WASHINGTON HUMANE SOCIETY	10/02/2011 07:41 AM	013:30
Education	College Savings Plans of MD	College Savings Plans of Maryland representative outlines Prepaid College Trust and "529" plans and tax benefits related to financing college education.	College Savings Plans of MD	10/09/2011 06:58 AM	012:23
Health	American Red Cross Blood Donation	A local American Red Cross representative talks about blood donation in the region and specific events in Maryland.	AMERICAN RED CROSS	10/09/2011 07:10 AM	011:38
Politics/Government	Women Talk Role of Government	The panel discusses the role of government, what they	Women Talk Panel	10/09/2011 07:24 AM	015:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		should or should not regulate or be involved with, the perception of programs like Medicare, unemployment and security.			
Parenting	Parenting Today Work Life Balance	No. Virginia Family Services representative talks about balancing work and parenting responsibilities in our busy lives in the Washington area.	SCAN of Northern Virginia	10/09/2011 07:39 AM	014:21
Politics/Government	Women Talk-News Roundup pt1	The panel discusses MD's ban on texting & Driving, Bike issues in DC & Republican candidates.	Women Talk Panel	10/16/2011 07:00 AM	013:24
Politics/Government	Women Talk-News Roundup pt2	The panel discusses MD's ban on texting & Driving, Bike issues in DC & Republican candidates.	Women Talk Panel	10/16/2011 07:13 AM	015:24
Politics/Government	Meet Leaders	Mr. Leggett discusses parking issues for library patrons, capital spending changes, Community Service Day and the upcoming grocery bag fee.	Montgomery County Executive	10/16/2011 07:31 AM	013:42
HOMELESSNESS	Stand Up For Kids	Discussion of youth homelessness in	Stand Up For Kids	10/16/2011 07:45 AM	013:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the region and how the organization helps locally.			
Transportation	Transportation Update pt1	A discussion of regional transportation issues including recent legislation in each state, upcoming holiday travel and bridge safety inspections.	AAA Mid Atlantic	10/23/2011 06:57 AM	11:53
Transportation	Transportation Update pt2	A discussion of regional transportation issues including recent legislation in each state, upcoming holiday travel and bridge safety inspections.	AAA Mid Atlantic	10/23/2011 07:09 AM	012:13
Economics	Women Talk- Occupy Wall St	The panel discusses the Occupy Wall St movement, who is in it & what is their message locally and nationally.	Women Talk Panel	10/23/2011 07:22 AM	017:21
VOLUNTEERING	Volunteer Fairfax - Holiday Volunteering	A discussion of family and bilingual volunteer opportunities relating to domestic violence shelter, food and gifts.	Volunteer Fairfax	10/23/2011 07:40 AM	012:59
Employment	Working Life-Recent College	A discussion of the local job market for	Mary Abbajay, Consultant	10/30/2011 06:57 AM	014:32

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Grads	recent college graduates, the value of internships and experience and how to prepare for a first interview.			
Poverty	Help the Homeless Walk	Director of Help The Homeless Walk talks about homelessness in the Washington region and how the foundation and the event addresses the issue; and a major strategy change in future walk events.	HELP THE HOMELESS	10/30/2011 07:13 AM	014:12
Economics	Women Talk-Small Business	The panel discusses the job creation aspect of small business ownership in the DC area from their perspective as business owners.	Women Talk Panel	10/30/2011 07:29 AM	016:36
Health	Heart Walk	A cardiologist explains cardiovascular disease and stroke, the warning signs and prevention options and talks about the upcoming heart Walk.	AMERICAN HEART ASSOCIATION	10/30/2011 07:45 AM	009:23
Volunteering	Volunteer Fairfax - Holiday Volunteering	A discussion of family and bi-lingual volunteer opportunities relating to	Volunteer Fairfax	11/06/2011 06:57 AM	009:52

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		domestic violence shelter, food and gifts.			
Parenting	Parenting Today-Conflict Resolution	A discussion of effective communication and to her life skills to assist with conflict resolution and tips to accomplish this.	SCAN of Northern Virginia	11/06/2011 07:07 AM	013:49
MILITARY/SUPPORT OUR TROOPS	Operation Welcome Home Maryland	A discussion of how that group greets arriving troops at BWI airport and the result of their efforts.	Operation Welcomd Home MD	11/06/2011 07:22 AM	012:00
CHARITY DONATIONS	Give to the Max	A discussion about an area-wide one-day giving initiative to help benefit 900 different local non-profit organizations being coordinated by The Community Foundation and the local United Way.	United Way - NCA	11/06/2011 07:33 AM	017:29
Politics/Government	Women Talk-News Roundup pt 1	The panel discusses a new potential law in Mississippi relating to women and pregnancy, term limits and lobbying, DC encrypted police scanners and other local and national issues in the news.	Women Talk Panel	11/13/2011 06:59 AM	010:37
Politics/Government	Women Talk-	The panel	Women Talk	11/13/2011	010:45

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	News Roundup pt 2	discusses a new potential law in Mississippi relating to women and pregnancy, term limits and lobbying, DC encrypted police scanners and other local and national issues in the news.	Panel	07:11 AM	
Health/Depression	Dr Post - Holiday Depression	A discussion of holiday depression related to busy schedules, mismatched family expectation, loneliness and culturally blended families in the DC area.	Dr. Cynthia Post	11/13/2011 07:24 AM	014:50
HOMELESSNESS	Help the Homeless Walk	Director of Help The Homeless Walk talks about homelessness in the Washington region and how the foundation and the event addresses the issue; and a major strategy change in future walk events.	HELP THE HOMELESS	11/13/2011 07:39 AM	014:12
HOMELESSNESS	Stand Up For Kids pt1	A discussion of homelessness among children across the country, including in DC, and information about fundraising efforts by singer	Stand Up For Kids	11/20/2011 07:01 AM	013:08

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		LeAnn Rimes.			
HOMELESSNESS	Stand Up For Kids pt2	A discussion of homelessness among children across the country, including in DC, and information about fundraising efforts by singer LeAnn Rimes.	Stand Up For Kids	11/20/2011 07:14 AM	014:29
Politics/Government	Meet the Leaders	A discussion of pedestrian safety near the holidays, preparation for base realignment-related infrastructure around Bethesda Medical Center and Veterans Day reflections.	Montgomery County Executive	11/20/2011 07:31 AM	012:15
Politics/Government	Women Talk- 7 Billion People	The panel discusses challenges and opportunities relating to the world population reaching 7 billion and how it relates locally to the environment, economics, urbanization and infrastructure.	Women Talk Panel	11/20/2011 07:43 AM	014:41
Health	Women Talk- Women's Health	The panel discusses women's health at various generational levels.	Women Talk Panel		
Health	Hope Connections	An explanation of how this	Hope Connections for	11/27/2011 07:11 AM	011:56

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	for Cancer Support	organization addresses the emotional and education aspects of living with cancer in the DC area and a look at their specific programs.	Cancer S		
Employment	Working Life - Holiday Etiquette	A discussion of workplace issues related to the holiday season, including things like Christmas trees in the office, behavior during parties, gift-giving and cultural sensitivity.	Mary Abbajay-Consultant	11/27/2011 07:25 AM	014:43
Animal Safety	Humane Soc US Consumer Alert	A discussion of faux fur versus real fur and recent discoveries of a clothing manufacturer using dog fur in products.	Humane Society of US	11/27/2011 07:40 AM	015:39
Health/Depression	Dr Post - Holiday Depression	A discussion of holiday depression related to busy schedules, mismatched family expectation, loneliness and culturally blended families in the DC area.	Dr. Cynthia Post	12/04/2011 07:01 AM	015:54
Parenting	Parenting Today-Isolation	A discussion of the difference between isolation and loneliness and	SCAN of Northern Virginia	12/04/2011 07:17 AM	013:33

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		the impact on the relationship between parents and children.			
Politics/Government	Women Talk-News Roundup pt 1	The panel discusses the Super Committee, the firing of the Capitols coach, Disney pulling out of National Harbor, base realignment and Black Friday.	Women Talk Panel	12/04/2011 07:32 AM	013:18
Politics/Government	Women Talk-News Roundup pt 2	The panel discusses the Super Committee, the firing of the Capitols coach, Disney pulling out of National Harbor, base realignment and Black Friday.	Women Talk Panel	12/04/2011 07:46 AM	013:16
Health	DC VA Medical Center 2011	A general discussion of the facility and their role in helping injured veterans and a specific look at the Million Veterans Program and genomic research.	DC VA Medical Center	12/11/2011 06:58 AM	012:34
Quality of Life	Women Talk-Surviving Holidays	The panel discusses surviving the stress of the holidays, combining traditions, gift-giving and what they like and dislike about the season.	Women Talk Panel	12/11/2011 07:11 AM	016:05

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
DRUNK DRIVING	WRAP - Dec 2011 pt1	A discussion of the Sober Ride taxi program to combat drunk driving on selected holidays and other issues related to alcohol abuse in adults and youth.	Washington Regional Alcohol P	12/11/2011 07:30 AM	009:52
DRUNK DRIVING	WRAP - Dec 2011 pt2	A discussion of the Sober Ride taxi program to combat drunk driving on selected holidays and other issues related to alcohol abuse in adults and youth.	Washington Regional Alcohol P	12/11/2011 07:39 AM	014:09
Politics/Government	Women Talk- News Rndup pt 2	The panel discusses local and national news stories including Time's Person of the Year, republican candidates, a Virginia Tech shooting, NTSB recommendations for cell phone bans in cars and local politicians Jack and Leslie Johnson's jail sentences.	Women Talk Panel	12/18/2011 07:15 AM	009:36
VOLUNTEERING	Volunteer Fairfax	A local family discusses the benefits of volunteering as a family and specifics of the Caring Kids	Volunteer Fairfax	12/25/2011 07:00 AM	012:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
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Cards project.

HEALTH/BLOOD DONATION	Red Cross	Local American Red Cross representative talks about the increased need for blood donations during the winter months and the specifics of donating.	AMERICAN RED CROSS	12/25/2011 07:12 AM	014:15
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Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH/LUPUS	ALLIANCE FOR LUPUS RESEARCH	000:15	002
HEALTH/LUPUS	ALLIANCE FOR LUPUS RESEARCH	000:30	002
HEALTH/DIABETES	AMERICAN DIABETES FOUNDATION	000:16	025
HEALTH/BLOOD DONATION	AMERICAN RED CROSS	000:17	030
HUNGER PREVENTION	CAPITAL AREA FOOD BANK	000:30	053
SAFE DRIVING	CHOOSE SAFETY FOR LIFE	000:30	048
HEALTH/CANCER PREVENTION	CITY OF HOPE	000:31	018
SAFE DRIVING	DISTRICT DEPARTMENT OF TRANSPORTATION	000:30	011
MILITARY/SUPPORT OUR TROOPS	FISHER HOUSE	000:20	017
MILITARY/SUPPORT OUR TROOPS	FISHER HOUSE	000:14	004
MILITARY/SUPPORT OUR	FISHER HOUSE	000:15	006

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
TROOPS			
MILITARY/SUPPORT OUR TROOPS	FISHER HOUSE	000:16	005
MILITARY/SUPPORT OUR TROOPS	FISHER HOUSE	000:17	004
MILITARY/SUPPORT OUR TROOPS	FISHER HOUSE	000:30	010
MILITARY/SUPPORT OUR TROOPS	FISHER HOUSE	000:32	005
MILITARY/SUPPORT OUR TROOPS	FISHER HOUSE	000:33	004
MILITARY/SUPPORT OUR TROOPS	FISHER HOUSE	000:15	008
MILITARY/SUPPORT OUR TROOPS	FISHER HOUSE	000:17	009
MILITARY/SUPPORT OUR TROOPS	FISHER HOUSE	000:29	017
CHARITY DONATIONS	GIVE TO THE MAX	000:27	001
HEALTH/ADDICTION	NARCONON	000:20	031
HEALTH/ORGAN DONATION	NATIONAL KIDNEY FOUNDATION DC	000:30	013
ECONOMY	SMALL BUSINESS SATURDAY	000:31	130
ECONOMY	SMALL BUSINESS SATURDAY	000:32	020
CHILD ABUSE PREVENTION	STOP CHILD ABUSE NOW OF NORTHERN VIRGINIA	000:32	031
BULLYING	UNITED WAY OF CENTRAL MD	000:29	072
CHARITY DONATIONS	UNITED WAY OF CENTRAL MD	000:28	027
MILITARY/SUPPORT OUR TROOPS	USO	000:31	024
PET AWARENESS	WASHINGTON HUMANE SOCIETY	000:21	026
DRUNK DRIVING	WASHINGTON REGIONAL ALCOHOL PROGRAM	000:24	011
SAFE DRIVING	WASHINGTON REGIONAL ALCOHOL PROGRAM	000:26	018
MILITARY/SUPPORT OUR TROOPS	WOUNDED WARRIOR PROJECT	000:31	001

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
MILITARY/SUPPORT OUR TROOPS	WOUNDED WARRIOR PROJECT	000:17	277
MILITARY/SUPPORT OUR TROOPS	WOUNDED WARRIOR PROJECT	000:30	110
MILITARY/SUPPORT OUR TROOPS	WOUNDED WARRIOR PROJECT	000:31	090