

You have received a New Network order from Exchange.

Station: WHKL-FM

Order #: 3211312

Contract #: 4450959

Flight: 10/31/2023 12:00 AM-11/12/2023 12:00 AM

Total Dollars/Spots: \$128.52/6

Advertiser: Brandon Presley Campaign

Product: 10/31-11/6 Est 197 Radio 30 sec

Salesperson:

Phone:

Office: PHILADELPHIA

Comment: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. **If you'd like to have your order print columns, choose the BDR print button**. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

PLEASE CLICK [HERE](#) AND LOGIN TO RADIO EXCHANGE TO GET YOUR ORDER OR GO TO

<https://radioexchange.gotostrata.com/RadioExchange/login.aspx>

STATION:	WHKL-FM	ORDER#:	3211312	DATE:	10/30/2023
MARKET:	UM - Crenshaw, MS	AMOUNT:	\$128.52	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	6		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4450959
ADVERTISER:	Brandon Presley Campaign	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/31-11/6 Est 197 Radio 30 sec	AGY EST:	197		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT:	10-31-2023 TO 11/6/2023		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/30/2023 13:40

COMMENTS

[Rep Comment] 10/30/2023: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) UPON RECEIPT. **If you d like to have your order print columns, choose the BDR print button**. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.

WEEK#1 **10/31/2023 To 11/6/2023** **WK TOT \$128.52** **WK TOTAL SPOTS 6**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	30	10/31/2023	11/6/2023	2	\$21.42	\$42.84
	2		TuWThF.. /M	10:00AM	3:00PM	30	10/31/2023	11/6/2023	2	\$21.42	\$42.84
	3		TuWThF.. /M	3:00PM	7:00PM	30	10/31/2023	11/6/2023	2	\$21.42	\$42.84

TOTAL	Nov										Total
SPOT	6										6
CASH	128.52										128.52
TOTAL	128.52										128.52

WHKL
P.O. Box 1528
Batesville, Ms 38606

WHKL LEGENDS Order Confirmation

OrderID: 1356-011

Sponsor: BRANDON PRESLEY CAMPAIGN
Product: BRANDON PRESLEY CAMPAIGN
Estimate/PO: EST# 197
AccountRep: LEE ADAMS
BillingCycle: Calendar Month
InvoiceType: Detail Notarized Affidavit
Run Dates: 10/31/2023 - 11/6/2023
Items Ordered: 06
Ordered Amount: \$128.52
-Agency Commission: -\$19.28
Net Amount: \$109.24

MEDIA FINANCIAL SERVICES
1655 PALM BEACH LAKES BLVD/
SUITE 903
WEST PALM BEACH, FL 33401

Scheduled Station(s): WHKL LEGENDS
BRANDON PRESLEY CAMPAIGN Order# 321312 Contract# 4450959

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/31/2023 - 11/6/2023	All Weeks	06:00 AM - 10:00 AM				1	1			2	:30	Spot		BRAN05	2	21.42	42.84
02 10/31/2023 - 11/6/2023	All Weeks	10:00 AM - 03:00 PM				1	1			2	:30	Spot		BRAN05	2	21.42	42.84
03 10/31/2023 - 11/6/2023	All Weeks	03:00 PM - 07:00 PM				1	1			2	:30	Spot		BRAN05	2	21.42	42.84

Calendar Month Projected Billing:

Oct-23	0.00	Nov-23	128.52	Dec-23	0.00	Q4-2023	128.52
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Accepted for WHKL LEGENDS

Confirmed Correct; Payment Guaranteed