



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 26020020	<b>Changes as of:</b> 5/24/2018 at 10:27 AM	<b>Version:</b> Current State Version 2
<b>CPE:</b> 898/931/5312	<b>Flight:</b> 5/26/18 - 5/28/18	<b>Station:</b> KLAS
<b>Agency:</b> THREE POINT MEDIA	<b>Advertiser:</b> United For A Better Tomorrow	<b>Market:</b> Las Vegas
1322 G STREET, SE WASHINGTON DC 20003	<b>Product:</b> Issue	<b>Office:</b> WASHINGTON
<b>Agency Order #:</b> 7378353	<b>Service:</b> Nielsen	<b>Total Spots:</b> 25
<b>Buyer:</b> Placement, Media	<b>Primary Demo:</b> Adults 35+	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> JENNA NUBAR 202-872-5880	<b>Assistant:</b> JENNA NUBAR 202-872-5880	<b>Total GRP:</b>
		<b>Traffic #:</b> 1543985

**Comments:** This is a brand new order. Total = \$19,890. Please confirm. Thanks!

#	Day/Time	DP	Program	Rate	A35P Rating	Len	5/26 - 5/28			Total Spots	Total \$	CPP*	GRP*
							5/26	5/27	5/28				
1	M-F 4a-4:30a		8 News Now Good Day (4-5AM)	\$100.00	0	30	0	0	1	1	\$100.00	\$0.00	0.0
2	M-F 5a-5:30a		8 News Now Good Day (5-6AM)	\$600.00	0	30	0	0	1	1	\$600.00	\$0.00	0.0
3	M-F 6a-6:30a		8 News Now Good Day (6-7AM)	\$950.00	0	30	0	0	1	1	\$950.00	\$0.00	0.0
4	M-F 7a-8a		CBS This Morning	\$750.00	0	30	0	0	1	1	\$750.00	\$0.00	0.0
5	M-F 9a-10a		Live! With Kelly & Ryan	\$750.00	0	30	0	0	1	1	\$750.00	\$0.00	0.0
6	M-F 10a-11a		Price Is Right	\$1,500.00	0	30	0	0	1	1	\$1,500.00	\$0.00	0.0
7	M-F 12n-12:30p		8 News Now At Noon	\$750.00	0	30	0	0	1	1	\$750.00	\$0.00	0.0
8	M-F 1p-2p		Let's Make A Deal	\$850.00	0	30	0	0	1	1	\$850.00	\$0.00	0.0
9	M-F 3p-4p		Dr. Phil	\$500.00	0	30	0	0	1	1	\$500.00	\$0.00	0.0
10	M-F 4p-5p		Las Vegas Now	\$430.00	0	30	0	0	1	1	\$430.00	\$0.00	0.0
11	M-F 5p-5:30p		8 News Now At 5PM	\$1,080.00	0	30	0	0	1	1	\$1,080.00	\$0.00	0.0
12	M-F 6:30p-7p		8 News Now At 630PM	\$1,250.00	0	30	0	0	1	1	\$1,250.00	\$0.00	0.0
13	M-F 7:30p-8p		Wheel Of Fortune	\$2,130.00	0	30	0	0	1	1	\$2,130.00	\$0.00	0.0
14	M-F 11p-11:35p		8 News Now At 11PM	\$1,000.00	0	30	0	0	1	1	\$1,000.00	\$0.00	0.0
15	M-F 11:35p-12:37a		The Late Show-CBS	\$550.00	0	30	0	0	1	1	\$550.00	\$0.00	0.0
16	Su 5a-5:30a		On the Money	\$80.00	0	30	0	1	0	1	\$80.00	\$0.00	0.0
17	Su 6a-6:30a		8 News Now Sunday Morning- #2	\$450.00	0	30	0	1	0	1	\$450.00	\$0.00	0.0
18	Su 6:30a-8a		CBS News Sunday Morning	\$1,230.00	0	30	0	1	0	1	\$1,230.00	\$0.00	0.0
19	Su 8a-8:30a		8 News Now Sunday Morning- #3	\$780.00	0	30	0	1	0	1	\$780.00	\$0.00	0.0



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<b>Separation:</b>		<b>Traffic #:</b> 1543985

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							5/26	5/27	5/28				
20	Su 4:30p-5p		Matter Of Fact With Soledad OBrien	\$800.00	0	30	0	1	0	1	\$800.00	\$0.00	0.0
21	Su 5p-5:30p		8 News Now At 5PM-Sun	\$750.00	0	30	0	1	0	1	\$750.00	\$0.00	0.0
22	Su 6:30p-7p		8 News Now At 630PM-Sun	\$1,200.00	0	30	0	1	0	1	\$1,200.00	\$0.00	0.0
23	Su 11p-11:35p		8 News Now At 11PM-Sun	\$1,030.00	0	30	0	1	0	1	\$1,030.00	\$0.00	0.0
24	Su 11:35p-12:35a		Saving Hope	\$280.00	0	30	0	1	0	1	\$280.00	\$0.00	0.0
25	M 4a-5a		News	\$100.00	0	30	0	0	1	1	\$100.00	\$0.00	0.0
<b>TOTALS:</b>							<b>0</b>	<b>9</b>	<b>16</b>	<b>25</b>	<b>\$19,890.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Separation:</b>		<b>Traffic #:</b> 1543985

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
05/24/18 10:27 AM	Sharon Kanaley	line 20 - please correct the time on Politics Now Sunday 6/3 to be 11-11:30am. no longer airing on Sunday 4:30-5p, new normal Sat 4:30-5p but in this particular case, it is airing at a special time. pls confirm right away. thanks.
05/24/18 7:27 AM	JENNA NUBAR	This is a brand new order. Total = \$19,890. Please confirm. Thanks!
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Competitive Information	
<b>Market Budget:</b>	<b>\$76,500</b>
<b>KLAS Share:</b>	<b>26%</b>
<b>Comment:</b>	
<b>KSNV:</b>	<b>30%</b>
<b>KTNV:</b>	<b>19%</b>
<b>KVCW:</b>	<b>5%</b>
<b>KVVU:</b>	<b>18%</b>
<b>NVCW:</b>	<b>2%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	25	\$19,890.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>25</b>	<b>\$19,890.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2018-May	9	\$6,600.00
2018-Jun	16	\$13,290.00
<b>Total</b>	<b>25</b>	<b>\$19,890.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Makegood 1	5/24/18 10:27 AM	Sharon Kanaley	Sent_To_Rep			\$0	\$0	
Queued for Electronic Contracting	5/24/18 9:40 AM					\$0	\$0	
Revision	5/24/18 7:27 AM	JENNA NUBAR	Confirmed			\$0	\$19,890.00	Changes: Comments from Separation: 30 to This is a brand new order. Total = \$19,890. Please confirm. Thanks!, Demo Meta to [R16]. 2 buylines added or modified.
New	5/24/18 7:25 AM	JENNA NUBAR	New	25		\$19,890.00	\$19,890.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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