

STATION WHIG-CD, ROCKY MOUNT, NORTH CAROLINA
CHILDREN'S PROGRAMMING CERTIFICATION REGARDING
COMMERCIAL LIMITS AND
RESTRICTIONS ON THE DISPLAY OF WEB SITE ADDRESSES

Year 2023

This is to certify that the programming produced and broadcast primarily for children 12 years of age and younger ("Children's Television Programming") broadcast on WHIG-CD during the year of 2023 was in compliance with the Children's Television Act of 1990 and with the rules and regulations of the Federal Communications Commission. Those rules and regulations limit the total amount of commercial matter (including local ad avails and non-exempt program promotions) in Children's Television Programming to 10.5 minutes per hour or less on weekends, and 12 minutes per hour or less on weekdays. During this year, there were no occasions on which the commercial limits were exceeded. The Children's Television Programming broadcast on WHIG-CD during the year is listed on Attachment A, hereto.

Additionally, all Children's Television Programming broadcast on WHIG-CD during the year 2023 also complied with the Commission's restrictions on the appearance of commercial Internet web site addresses.

If any network or syndicated Children's Television Programming was broadcast on WHIG-CD during the year, it is the station's practice to request and receive a certification from the network or syndicator that its programming complies with the Children's Television Act of 1990 and with the rules and regulations of the Commission.

/Sandra Smith/
Sandra Smith, President
Station WHIG-CD
January 7, 2024

ATTACHMENT A

WHIG-CD's Children's Television Programming Broadcast During the year 2023 Programming Age of Target Audience

Kid's Corner 3 - 12 years
Expert Karate 5 - 16 years
Hollywood Makeover 12 - 16 years
Donkey Ollie 2 - 10 years
Preschool Story Time 4 - 6 years
Mother Goose 1 - 3 years
Learning Lab 5 - 12 years
Dr Seuss at Library 2-12 years
Snakes Alive 5-12 years
Fire Department at Library 5 - 16 years
Rock Star Magic 4 - 10 years
Laugh & Learn at Library 2 - 16 years
Letters and Sounds 2 - 5 years
Richard Scary's Storytime 3- 6 years
Primary Colors 5-10 years

Incidences of Commercial Overage or Web Site Display Violations: None