

CONTRACT



KDVR
 100 E. Speer Blvd
 Denver, CO 80203
 (303)595-3131

<u>Contract / Revision</u> 756441 /		<u>Alt Order #</u> 07294287
<u>Product</u> GARDNER CO SEN 8/12		
<u>Contract Dates</u> 08/12/14 - 08/18/14		<u>Estimate #</u> 4738
<u>Advertiser</u> Gardner/R/Senate		<u>Original Date / Revision</u> 08/11/14 / 08/11/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KDVR	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8627	<u>Advertiser Code</u> 343	<u>Product Code</u> 620
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

American Media & Advocacy Group
 815 Slaters Lane
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	31	08/15/14	08/15/14	Judge Judy	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	----1--				1	\$200.00	0.00			
2	31	08/15/14	08/15/14	M-F 5-530a Good Day Colo	5a-530a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	---1--				1	\$75.00	0.00			
3	31	08/15/14	08/15/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	----1--				1	\$350.00	0.00			
4	31	08/15/14	08/15/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	---1--				1	\$75.00	0.00			
5	31	08/15/14	08/15/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	---1--				1	\$275.00	0.00			
6	31	08/15/14	08/15/14	Masterchef Friday 7-8p	7p-8p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	----1--				1	\$500.00	0.00			
7	31	08/15/14	08/15/14	Good Day Colorado	8a-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	---1--				1	\$100.00	0.00			
D 8	31	08/15/14	08/15/14	M-F LN 9p-930p News	9p-930p		:30				NM	0	\$0.00
9	31	08/18/14	08/18/14	Judge Judy	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	1-----				1	\$200.00	0.00			
10	31	08/18/14	08/18/14	M-F 5-530a Good Day Colo	5a-530a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	1-----				1	\$75.00	0.00			
11	31	08/18/14	08/18/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/18/14	08/24/14	1-----				1	\$350.00	0.00			
12	31	08/18/14	08/18/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract Dates</u> 08/12/14 - 08/18/14		<u>Product</u> GARDNER CO SEN 8/14
		<u>Estimate #</u> 14738
<u>Advertiser</u> Gardner/R/Senate		<u>Original Date / Revision</u> 08/11/14 / 08/11/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/18/14	08/24/14	1-----	1			\$75.00	0.00				
13	31	08/18/14	08/18/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/18/14	08/24/14	1-----	1			\$275.00	0.00				
14	31	08/18/14	08/18/14	Masterchef Mon 7-8p	7p-8p		:30				NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/18/14	08/24/14	1-----	1			\$2,700.00	0.00				
15	31	08/18/14	08/18/14	Good Day Colorado	8a-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/18/14	08/24/14	1-----	1			\$100.00	0.00				
N 16	31	08/18/14	08/18/14	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/18/14	08/24/14	1-----	1			\$1,000.00	0.00				
17	31	08/17/14	08/17/14	Nightside	10p-1035p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/11/14	08/17/14	-----1	1			\$150.00	0.00				
18	31	08/17/14	08/17/14	News Sunday 5p-530p	5p-530p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/11/14	08/17/14	-----1	1			\$150.00	0.00				
19	31	08/17/14	08/17/14	FOX News Sunday	8a-12p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/11/14	08/17/14	-----1	1			\$100.00	0.00				
20	31	08/17/14	08/17/14	Su LN 930p-10p	930p-10p		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/11/14	08/17/14	-----1	1			\$700.00	0.00				
21	31	08/14/14	08/14/14	Judge Judy	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/11/14	08/17/14	---1---	1			\$200.00	0.00				
22	31	08/14/14	08/14/14	M-F 5-530a Good Day Colo	5a-530a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/11/14	08/17/14	---1---	1			\$75.00	0.00				
23	31	08/14/14	08/14/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/11/14	08/17/14	---1---	1			\$350.00	0.00				
24	31	08/14/14	08/14/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/11/14	08/17/14	---1---	1			\$75.00	0.00				
25	31	08/14/14	08/14/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/11/14	08/17/14	---1---	1			\$275.00	0.00				
26	31	08/14/14	08/14/14	Good Day Colorado	8a-9a		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/11/14	08/17/14	---1---	1			\$100.00	0.00				
27	31	08/14/14	08/14/14	Live With Kelly	9a-10a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/11/14	08/17/14	---1---	1			\$200.00	0.00				
N 28	31	08/14/14	08/14/14	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		08/11/14	08/17/14	---1---	1			\$1,000.00	0.00				

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<u>Advertiser</u> Gardner/R/Senate		<u>Estimate #</u> 14738
		<u>Original Date / Revision</u> 08/11/14 / 08/11/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
29	31	08/12/14	08/12/14	Judge Judy	4p-5p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	-1-----				1	\$200.00	0.00			
30	31	08/12/14	08/12/14	M-F 5-530a Good Day Colo	5a-530a		:30				NM	1	\$75.00
Week:		08/11/14	08/17/14	-1-----				1	\$75.00	0.00			
31	31	08/12/14	08/12/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	1	\$350.00
Week:		08/11/14	08/17/14	-1-----				1	\$350.00	0.00			
32	31	08/12/14	08/12/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$75.00
Week:		08/11/14	08/17/14	-1-----				1	\$75.00	0.00			
33	31	08/12/14	08/12/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	1	\$275.00
Week:		08/11/14	08/17/14	-1-----				1	\$275.00	0.00			
34	31	08/12/14	08/12/14	Good Day Colorado	8a-9a		:30				NM	1	\$100.00
Week:		08/11/14	08/17/14	-1-----				1	\$100.00	0.00			
35	31	08/12/14	08/12/14	Live With Kelly	9a-10a		:30				NM	1	\$200.00
Week:		08/11/14	08/17/14	-1-----				1	\$200.00	0.00			
N 36	31	08/12/14	08/12/14	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,000.00
Week:		08/11/14	08/17/14	-1-----				1	\$1,000.00	0.00			
37	31	08/13/14	08/13/14	Judge Judy	4p-5p		:30				NM	1	\$200.00
Week:		08/11/14	08/17/14	--1----				1	\$200.00	0.00			
38	31	08/13/14	08/13/14	M-F 5-530a Good Day Colo	5a-530a		:30				NM	1	\$75.00
Week:		08/11/14	08/17/14	--1----				1	\$75.00	0.00			
39	31	08/13/14	08/13/14	M-F 5p-530p Fox 31 News	5p-530p		:30				NM	1	\$350.00
Week:		08/11/14	08/17/14	--1----				1	\$350.00	0.00			
40	31	08/13/14	08/13/14	M-F 530-6a Good Day Colo	530-6a		:30				NM	1	\$75.00
Week:		08/11/14	08/17/14	--1----				1	\$75.00	0.00			
41	31	08/13/14	08/13/14	M-F 530p-6p Fox 31 News	530p-6p		:30				NM	1	\$275.00
Week:		08/11/14	08/17/14	--1----				1	\$275.00	0.00			
42	31	08/13/14	08/13/14	Good Day Colorado	8a-9a		:30				NM	1	\$100.00
Week:		08/11/14	08/17/14	--1----				1	\$100.00	0.00			
43	31	08/13/14	08/13/14	Live With Kelly	9a-10a		:30				NM	1	\$200.00
Week:		08/11/14	08/17/14	--1----				1	\$200.00	0.00			
N 44	31	08/13/14	08/13/14	M-F LN 9p-930p News	9p-930p		:30				NM	1	\$1,000.00
Week:		08/11/14	08/17/14	--1----				1	\$1,000.00	0.00			
N 45	31	08/13/14	08/15/14	Good Day Colorado	7a-8a		:30				NM	1	\$300.00
Week:		08/11/14	08/17/14	--WTF--				1	\$300.00	0.00			

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756441 /	07294287

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/12/14 - 08/18/14	GARDNER CO SEN 8/11/14	4738

<u>Advertiser</u>	<u>Original Date / Revision</u>
Gardner/R/Senate	08/11/14 / 08/11/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 46	31	08/12/14	08/15/14	Good Day Colorado	6a-7a		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/11/14	08/17/14	-TWTF--				1	\$200.00	0.00			
Totals											0.00	45	\$14,775.00

Time Period	# of Spots	Gross Amount	Net Amount
07/28/14 - 08/18/14	45	\$14,775.00	\$12,558.75
Totals	45	\$14,775.00	\$12,558.75

Signature: _____ **Date:** _____

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