



**KTAO 101.9 FM  
and KLNN 103.7 FM**

PO Box 2126, El Prado, New Mexico 87529  
575-758-5826 phone 575-758-8430 fax



Client # \_\_\_\_\_

Cart # \_\_\_\_\_

Client 60 Bonds for Higher Education

KTAO  KLNN

Agency Cooney-Watson Associates

Start Date 10/8/2012 End Date 11/6/2012

Product Election Issue

Cash  Trade \_\_\_\_\_

Address 2201 San Pedro NE Bldg 2

Sponsorship \_\_\_\_\_

City Albuquerque State NM Zip 87110

Billing: Monthly \_\_\_\_\_ Media

Phone 505/245-3138 Fax \_\_\_\_\_

Prepay \_\_\_\_\_ Cash \_\_\_\_\_ Check # \_\_\_\_\_

Contact Doug Stein

Agency Com 15% % Affidavit Required \_\_\_\_\_

Salesperson [Signature] # \_\_\_\_\_

Co-op Script \_\_\_\_\_ Script # \_\_\_\_\_

Week #	Run Dates	Schedule	Day Part	Length	M	T	W	Th	F	Sa	Su	Per Week	Rate
	10/8 - 10/12	MON-FRI	6A-7P	30	1	1	2	1	1			6	\$13
	10/15 - 10/19				1	2	2	2	1			8	\$13
	10/22 - 10/26				2	2	2	2	2			10	\$13
	10/29 - 11/2				2	2	2	2	2			10	\$13
	11/5 - 11/6	MON-TUE			3	3						6	\$13

[Signature] 9/26/2012

Station Representative [Signature] Date 9/24/2012

Total # of Ads 40

Advertiser McArthur Broadcast Services Date \_\_\_\_\_

Total GROSS \$520.00

Total NET \$442.00

I, \_\_\_\_\_, Advertiser acknowledges he/she has read, understands and agrees to the terms and conditions in the reverse side of this contract. If Advertiser is a corporation, then those signing this contract, whether signing as an officer or not, agree to personally guarantee payment (including all applied finance and collection fees) for all products or services by the Advertiser.

Tax \_\_\_\_\_

Grand Total \$442.00

Special Instructions: \_\_\_\_\_



**COONEY, WATSON AND ASSOCIATES, INC.**  
Advertising • Marketing • Public Relations • Video Production

**BROADCAST INSERTION ORDER**

**Date:** September 20, 2012  
**Client:** GO Bonds for Higher Education Campaign  
**Agency Contact:** Doug Stine – 245-3138 direct/803-4132 cell; dougs@cooneywatson.com  
**Station:** KLNN-FM 103.7  
**Account Executive:** Isabel Pena  
**Phone:** 575-758-5826, x30  
**Email:** isabel@ktao.com  
**Run Date(s):** 10/8/12-11/6/12

**NAME OF SPOT(S):** 1) 2012 GO Bond C General – English  
 4) 2012 GO Bond C – Anaya

**Rotation:** 1) 75%  
 4) 25%

**Total Cost :** \$ 520.00  
**Commission:** \$ 78.00  
**Subtotal :** \$ 442.00  
 NTTC Form on File \$  
**Total Due:** \$ 442.00

**Authorized by:** Paul R. Watson **Title:** President

**See schedule below:**

KLNN-FM Taos				
<b>Week of 10/8-10/14</b>				
Mon-Fri	6a-7p	6	\$13.00	\$78.00
<b>Week of 10/15-10/21</b>				
Mon-Fri	6a-7p	8	\$13.00	\$104.00
<b>Week of 10/22-10/28</b>				
Mon-Fri	6a-7p	10	\$13.00	\$130.00
<b>Week of 10/29-11/4</b>				
Mon-Fri	6a-7p	10	\$13.00	\$130.00
<b>Week of 11/5-11/6</b>				
Mon-Fri	6a-7p	6	\$13.00	\$78.00
<b>Subtotal for KLNN-FM</b>		<b>40</b>		<b>\$520.00</b>



**SERIES 1992 - NONTAXABLE TRANSACTION CERTIFICATE - SERIES 1992**

**SELLER'S/LESSOR'S COPY**

New Mexico Taxation and Revenue Department  
PO Box 5557, Santa Fe, New Mexico 87502-5557

Certificate Type: **TYPE 5**

Certificate Number: **B-2225717-05-00168**

Date Issued: **09/24/2012**

**EXECUTED BY:**

Buyer's New Mexico CRS ID#:	02-225717-00-9		
Company Name:	COONEY, WATSON & ASSOCIATES, INC.		
Address	2201 SAN PEDRO NE BUILDING 2		
City:	State:	Country:	Zip:
ALBUQUERQUE	NM	USA	87110-0000
Contract Number:			

**EXECUTED TO:** (Enter same information into BUYER'S COPY below)

Seller's New Mexico CRS ID#:	01-838202-00-9		
Company Name:	TAOS COMMUNICATION CORP		
Address	PO BOX 2126		
City:	State:	Country:	Zip:
EL PRADO	NM	USA	87529-2126
Date Certificate Executed: (cannot be prior to date issued)	9/24/2012		

A seller may not accept this nontaxable transaction certificate to support a deduction from gross receipts unless the seller has a good-faith belief that the buyer will resell, lease or use the property or service sold or leased in the manner represented by the nontaxable transaction certificate.

**TYPE 5 CERTIFICATES MAY BE EXECUTED:**

- 1) For the purchase of services for resale if the subsequent sale by the buyer is in the ordinary course of business AND the subsequent sale of the service is subjected to gross receipts tax or governmental tax. (Section 7-9-48 NMSA 1978);
- 2) For the purchase of services for export, when sold to an out-of-state buyer and delivery and initial use of the product of the service occurs outside New Mexico. (Section 7-9-57 NMSA 1978), formerly Type 8;
- 3) By manufacturers for the purchase of services performed directly upon tangible personal property they are in the business of manufacturing or upon ingredient or component parts thereof. (Section 7-9-75 NMSA 1978), formerly Type 13.

**CAUTION:**

- A person who misuses this certificate may be subject to suspension of the right to use nontaxable transaction certificates (Section 7-9-44 NMSA 1978).
- A person who executes a nontaxable transaction certificate to acquire property or a service, but then converts that property or service to use in a manner other than that provided by the NTTC, is liable for compensating tax (Section 7-9-7 NMSA 1978).

**SERIES 1992 - NONTAXABLE TRANSACTION CERTIFICATE - SERIES 1992**

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**BUYER'S COPY**

The information below MUST be entered into the New Mexico Taxation and Revenue Department's NTTC.NET web-site at: [www.state.nm.us/tax](http://www.state.nm.us/tax) or you can send a copy of this form to the Department at the address below.

Certificate Type: **TYPE 5**

Certificate Number: **B-2225717-05-00168**

Date Issued: **09/24/2012**

**EXECUTED BY:**

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City:	State:	Country:	Zip:
ALBUQUERQUE	NM	USA	87110-0000
Contract Number:			

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EL PRADO	NM	USA	87529-2126
Date Certificate Executed: (cannot be prior to date issued)	9/24/2012		

New Mexico Taxation and Revenue Department  
PO Box 5557, Santa Fe, New Mexico 87502-5557

**BUYER'S COPY: NONTAXABLE TRANSACTION CERTIFICATE - SERIES 1992**

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KTAO-FM, Taos, New Mexico	<b>Date:</b> August 2, 2012
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I, Doug Stine, of Cooney, Watson and Associates, Inc.  
do hereby request station time concerning the following issue:

General Obligation Bond C (Higher Education)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30				TBD	4

**Total Charges:**

This broadcast time will be used by: Higher Education Bond C Committee

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

Yes
  No



For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Higher Education Bond C Committee

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation;  a committee;  an association;  or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately): Please see bottom of page.


**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/02/2012 Date  Signature 505-245-3138 Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted  Accepted in Part  Rejected  
 Signature Isabel Peña Printed Name Sales Manager Title

Gerald M. Burke, Ph.D., Chairman of Executive Committee, GO Bonds for Higher Education  
1742 Regal Ridge, Las Cruces, NM 88011