

**ORDER**

<b>Orders</b>	<b>Order / Rev:</b>	<b>1702648</b>		
	<b>Alt Order #:</b>			
	<b>Product Desc:</b>	<b>Prescription Drug Issue</b>		
	<b>Estimate:</b>			<b>WBAL_AM</b>
	<b>Flight Dates:</b>	<b>01/16/18 - 01/19/18</b>	<b>Primary AE:</b>	<b>Sean Grode</b>
	<b>Original Date / Rev:</b>	<b>01/04/18 / 01/04/18</b>	<b>Sales Office:</b>	<b>BALR</b>
	<b>Order Type:</b>	<b>GENERAL</b>	<b>Sales Region:</b>	<b>LOC</b>
<b>Agency</b>	<b>Name:</b>	<b>Maryland Citizen's Health Initiative, In</b>	<b>Billing Type:</b>	<b>Cash</b>
	<b>Buying Contact:</b>	<b>Leonard Lucchi</b>	<b>Billing Calendar:</b>	<b>Broadcast</b>
	<b>Billing Contact:</b>		<b>Billing Cycle:</b>	<b>EOM/EOC</b>
		<b>2600 St. Paul St</b>	<b>Agency Commission:</b>	<b>15%</b>
		<b>Baltimore, MD 21218</b>		
<b>Advertiser</b>	<b>Name:</b>	<b>Maryland Citizen's Health Initiative, In</b>	<b>New Business Thru:</b>	
	<b>Demographic:</b>	<b>A25-54</b>	<b>Order Separation:</b>	<b>00:15:00</b>
	<b>Product Codes:</b>	<b>PLIO Issue Advocacy</b>	<b>Advertiser External ID:</b>	
	<b>Priority:</b>	<b>P-10</b>	<b>Agency External ID:</b>	
	<b>Revenue Codes:</b>	<b>POL, GENL, GENL</b>	<b>Unit Code:</b>	<b>General</b>

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/18	01/19/18	26	\$10,000.00	\$8,500.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2018	26	\$10,000.00	\$8,500.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$10,000.00</b>	<b>\$8,500.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sean Grode			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBALA	01/16/18	01/19/18	M-F 5A-7P	CM	6:00 AM-10:00 AM	-3333--	1:00	12	\$500.00	P-1	0.00	NM	12	\$6,000.00
				M-F 5AM - 7PM		(6:00 AM-10:00 AM)									
				Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/15/18	01/21/18	-3333--		12			\$500.00			0.00			
N 2	WBALA	01/16/18	01/19/18	MIDDAY M-F	CM	9:00 AM-1:00 PM	-1111--	1:00	4	\$300.00	P-1	0.00	NM	4	\$1,200.00
				MIDDAY		(9:00 AM-1:00 PM)									
				Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/15/18	01/21/18	-1111--		4			\$300.00			0.00			
N 3	WBALA	01/16/18	01/19/18	AFTERNOON DRIVE M&M			-2112--	1:00	6	\$400.00	P-1	0.00	NM	6	\$2,400.00
				AFTERNOON DRIVE											
				Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/15/18	01/21/18	-2112--		6			\$400.00			0.00			
N 4	WBALA	01/16/18	01/19/18	EVENING M-F	CM	7:00 PM-8:00 PM	-1111--	1:00	4	\$100.00	P-1	0.00	NM	4	\$400.00
				EVENING		(7:00 PM-8:00 PM)									
				Class of Time - Fixed Non Pre-emptible											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 01/15/18	01/21/18	-1111--		4			\$100.00			0.00			
													<b>Totals</b>	<b>26</b>	<b>\$10,000.00</b>

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>  WBAL NEWSRADIO 1090- BALTIMORE, MD	<b>Date:</b>  01/02/2018
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I, LEONARD LUCCHI

do hereby request station time concerning the following issue:

CONTROLLING THE HIGH COSTS OF PRESCRIPTION DRUGS.
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	01/16/2018-01/19/2018	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: MARYLAND CITIZENS HEALTH INITIATIVE, INC.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

CONTROLLING THE HIGH COSTS OF PRESCRIPTION DRUGS.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

MARYLAND CITIZEN'S HEALTH INITIATIVE, INC.  
2600 ST. PAUL ST, BALTIMORE, MD 21218

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

SEE ATTACHED FORM.

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NOT APPLICABLE.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

NOT APPLICABLE.

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 3 DAYS before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

1/9/18      Leonard Luchini / Jyc      (301) 572-1934  
Date                      Signature                      Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

SEAN M. GRODE                      SEAN M. GRODE                      POLITICAL ADVERTISING  
Signature                      Printed Name                      Title

## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

<b>Broadcast Length</b>	<b>Time of Day, Rotation or Package</b>	<b>Days</b>	<b>Class</b>	<b>Times per Week</b>	<b>Number of Weeks</b>
SEE ATTACHED	SEE ATTACHED	SEE ATTACHED	SEE ATTACHED	SEE ATTACHED	SEE ATTACHED

**Attach proposed schedule with charges (if available):**

SCHEDULE IS ATTACHED.

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

**Maryland Citizens' Health Initiative, Inc. Board List, March 20, 2017**

**President** – Vincent DeMarco, [demarco@mdinitiative.org](mailto:demarco@mdinitiative.org)  
2600 Saint Paul Street, Baltimore, MD 21218 (410)-235-9000  
**Vice President** – Bishop Larry Lee Thomas, United Black Clergy of Anne Arundel County  
[ebcafl@aol.com](mailto:ebcafl@aol.com) (410) 761-9272 7566 East Howard Rd. Glen Burnie, MD 21061  
**Counsel/Secretary/Treasurer** – Michael Pretl, Esquire [mikepretl@aol.com](mailto:mikepretl@aol.com), (443) 323-3060  
Riverton Wharf, Riverton 21837-2204  
**Founder** – Peter Beilenson, Evergreen Coop, 443-315-9766  
407 Hollen Road, Baltimore, MD 21212, [pbeilenson@comcast.net](mailto:pbeilenson@comcast.net)

**Members**

Peg Ensminger, JHU Bloomberg School of Public Health, 410-955-2308  
615 N. Wolfe Street, Baltimore, MD 212105 [mensmin1@jhu.edu](mailto:mensmin1@jhu.edu)  
Sandra Ferguson, United Methodist Church (410) 961-4943, [sferguson@bwcumc.org](mailto:sferguson@bwcumc.org)  
601 Oneta Drive, Westminster, MD 21157  
Nelson Goodman (410) 266-7244 [nelsongoodman@verizon.net](mailto:nelsongoodman@verizon.net)  
940 Astern Way, Number 405, Annapolis, MD 21401  
Hank Greenberg, AARP Maryland, (410) 818-9271, [hgreenberg@aarp.org](mailto:hgreenberg@aarp.org), 200 Saint Paul St.,  
Baltimore, MD 21202  
Rev. Lee Hudson, Lutheran Office on Public Policy, (410) 935-3696, [dlhud47@gmail.com](mailto:dlhud47@gmail.com)  
1025 S. Potomac Street, Baltimore, MD 21401  
Pat Lippold, 1199 SEIU Health Care Workers East, 443-449-2082, [patl@1199.org](mailto:patl@1199.org), 611 North Eutaw  
Street, Baltimore, MD 21201  
Len Lucchi, O'Malley, Miles, Nylen & Gilmore, (410)280-2203, 11785 Beltsville Dr., 10<sup>th</sup> Fl., Calverton,  
MD 20705, [llucchi@omng.com](mailto:llucchi@omng.com)  
Glenn Schneider, Horizon Foundation, 443-812-6955, [schneider@mdinitiative.org](mailto:schneider@mdinitiative.org)  
12106 Blue Flag Way, Columbia, MD 21044