

ORDER

Orders
Order / Rev: 1702648
Alt Order #:
Product Desc: Prescription Drug Issue
Estimate:
Flight Dates: 01/16/18 - 01/19/18
Original Date / Rev: 01/04/18 / 01/04/18
Order Type: GENERAL

WBAL_AM
Primary AE: Sean Grode
Sales Office: BALR
Sales Region: LOC

Agency Name: Maryland Citizen's Health Initiative, In
Buying Contact: Leonard Lucchi
Billing Contact:
 2600 St. Paul St
 Baltimore, MD 21218

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Maryland Citizen's Health Initiative, In
Demographic: A25-54
Product Codes: PLIO Issue Advocacy
Priority: P-10
Revenue Codes: POL, GENL, GENL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/18	01/19/18	26	\$10,000.00	\$8,500.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
January 2018	26	\$10,000.00	\$8,500.00	0.00
Totals	26	\$10,000.00	\$8,500.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sean Grode			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WBALA	01/16/18	01/19/18	M-F 5A-7P M-F 5AM - 7PM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-3333--	1:00	12	\$500.00	P-1	0.00	NM	12	\$6,000.00
Class of Time - Fixed Non Pre-emptible															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/15/18	01/21/18	-3333--			12		\$500.00		0.00				
N 2	WBALA	01/16/18	01/19/18	MIDDAY M-F MIDDAY	CM	9:00 AM-1:00 PM (9:00 AM-1:00 PM)	-1111--	1:00	4	\$300.00	P-1	0.00	NM	4	\$1,200.00
Class of Time - Fixed Non Pre-emptible															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/15/18	01/21/18	-1111--			4		\$300.00		0.00				
N 3	WBALA	01/16/18	01/19/18	AFTERNOON DRIVE M-F AFTERNOON DRIVE			-2112--	1:00	6	\$400.00	P-1	0.00	NM	6	\$2,400.00
Class of Time - Fixed Non Pre-emptible															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/15/18	01/21/18	-2112--			6		\$400.00		0.00				
N 4	WBALA	01/16/18	01/19/18	EVENING M-F EVENING	CM	7:00 PM-8:00 PM (7:00 PM-8:00 PM)	-1111--	1:00	4	\$100.00	P-1	0.00	NM	4	\$400.00
Class of Time - Fixed Non Pre-emptible															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		01/15/18	01/21/18	-1111--			4		\$100.00		0.00				
													Totals	26	\$10,000.00

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WBAL NEWSRADIO 1090- BALTIMORE, MD	Date: 01/02/2018
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I, LEONARD LUCCHI
do hereby request station time concerning the following issue:

CONTROLLING THE HIGH COSTS OF PRESCRIPTION DRUGS.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	01/16/2018-01/19/2018	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: MARYLAND CITIZENS HEALTH INITIATIVE, INC.

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
 Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

CONTROLLING THE HIGH COSTS OF PRESCRIPTION DRUGS.

I represent that the payment for the above described broadcast time has been furnished by (name and address):

MARYLAND CITIZEN'S HEALTH INITIATIVE, INC.
2600 ST. PAUL ST, BALTIMORE, MD 21218

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

SEE ATTACHED FORM.

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

NOT APPLICABLE.

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

NOT APPLICABLE.

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED	SEE ATTACHED	SEE ATTACHED	SEE ATTACHED	SEE ATTACHED	SEE ATTACHED

Attach proposed schedule with charges (if available): SCHEDULE IS ATTACHED.

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Maryland Citizens' Health Initiative, Inc. Board List, March 20, 2017

President – Vincent DeMarco, demarco@mdinitiative.org
2600 Saint Paul Street, Baltimore, MD 21218 (410)-235-9000
Vice President – Bishop Larry Lee Thomas, United Black Clergy of Anne Arundel County
ebcafl@aol.com (410) 761-9272 7566 East Howard Rd. Glen Burnie, MD 21061
Counsel/Secretary/Treasurer – Michael Pretl, Esquire mikepretl@aol.com, (443) 323-3060
Riverton Wharf, Riverton 21837-2204
Founder – Peter Beilenson, Evergreen Coop, 443-315-9766
407 Hollen Road, Baltimore, MD 21212, pbeilenson@comcast.net

Members

Peg Ensminger, JHU Bloomberg School of Public Health, 410-955-2308
615 N. Wolfe Street, Baltimore, MD 212105 mensmin1@jhu.edu
Sandra Ferguson, United Methodist Church (410) 961-4943, sferguson@bwcumc.org
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Nelson Goodman (410) 266-7244 nelsongoodman@verizon.net
940 Astern Way, Number 405, Annapolis, MD 21401
Hank Greenberg, AARP Maryland, (410) 818-9271, hgreenberg@aarp.org, 200 Saint Paul St.,
Baltimore, MD 21202
Rev. Lee Hudson, Lutheran Office on Public Policy, (410) 935-3696. dlhud47@gmail.com
1025 S. Potomac Street, Baltimore, MD 21401
Pat Lippold, 1199 SEIU Health Care Workers East, 443-449-2082, patl@1199.org, 611 North Eutaw
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Len Lucchi, O'Malley, Miles, Nylan & Gilmore, (410)280-2203, 11785 Beltsville Dr., 10th Fl., Calverton,
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Glenn Schneider, Horizon Foundation, 443-812-6955, schneider@mdinitiative.org
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