

**WPZZ PRAISE 104.7 FM**  
**RICHMOND, VA**  
**April 1, 2018- June 30, 2018**  
**Quarterly List of Programming Responsive**  
**To Issues of Community Concern**  
**2nd Quarter 2018**

In our ongoing effort to serve the public interest, Station **WPZZ (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties' listening public. Following is a brief description of those issues, and of the station's most significant programming treatment of them:

**Issues** of importance this quarter included the following:

**Education:** Educational efforts in the Community.

**Health Issues:** Health tips and awareness to help citizens of the Richmond Area.

**Civic Activity:** Live Appearances by the air staff to serve our community.

**Community Conversation:** A weekly community program hosted by Clovia Lawrence

**Community Calendar:** Events that effect the community.

**Life Campaign:** Corporate initiative to help improve the community.

**Most significant programming treatment of issues 2nd Quarter 2018:**

<b>Issue</b>	<b>Program</b>	<b>Description</b>	<b>Date</b>	<b>Time/Duration</b>
<b>Community Affairs/Calendar</b>				
Mary L. Thomas Missionary Ministry	Spiritual Concert	The Great Richmond Spirituals performed Wonderful songs to Uplift the spirit	06/01-06/10/18	Time: 6am-8pm 20 mentions 30 sec
Kindergarten Registration (education)	Smart Beginnings of Greater Richmond	Kindergarten registration held on one day for 15 localities across the commonwealth	04/10-04/19/18	Time: 6am-10pm 15 mentions 30 sec
Summer Feed Program (social issues)	Richmond Parks, Rec And Community Facilities	Summer meals are avail children on up to 18 years Old. Campaign hosted kick-off	06/25-08/26/18	Time: 6am-8pm 30 mentions 30 sec
Varina District Meeting (politics/social issues)	Varina District	Varina District Supervisor Tyrone Nelson held a meeting to discuss trends, initiatives, for Henrico County Public School	06/05-06/16/18	Time: 6am-12am 20 mentions, 30 sec

<b>Education</b>				
Greater Richmond Chamber	Kindergarten Registration	Registration for every child that will turn 5yrs old by Sept 30 <sup>th</sup> for kindergarten	04/02-04/19/18	Time: 6am-8pm 30 mentions, 30 sec
Criminal Justice Reform	Pastor's Breakfast On Resolutions to Incarceration	LI gov Northam attended and listened to concerns of citizens and the affects of incarceration on our children and education	04/21/18	Time: Live Appearance 8am-10am
Gillfield Baptist Church	Vacation Bible School	Church held bible school, provided transportation and light dinner nightly	06/18-06/22/18	Time: 6am-8pm 10 mentions 30 sec
<b>Community Conversations</b>				
Autism	Hosted by Clovia Lawrence	Pam and Perry Mines discuss the new legislation that passed granting license plates of families with children with Autism	04/07/18	9am-9:30am 30 minutes
VA Department of Elections	Hosted by Clovia Lawrence	Rights and responsibilities when heading to the polls. Forms of ID accepted	05/05/18	9am-9:30am 30 minutes
Girls For a Change	Hosted by Clovia Lawrence	Girls Action Plan on Social Justice and Mental Health	06/02/18	9am-9:30am 30 minutes
Chesterfield PD	Hosted by Clovia Lawrence	Officers and lateral officers are wanted to join the Chesterfield Police Department. Persons with certain Challenged backgrounds are welcome	06/16/18	9am-9:30am 30 minutes
<b>Health</b>				
Richmond Alumnae Chapter Delta Sigma Theta Sorority INC	Mental Health Awareness Forum	Mental Health assessment And stress management	04/25-04/29/18	Time: 6am-8pm 20 mentions 30 sec
Urban Development Coalition	Mental Health and Criminal Justice Reform	There are levels of criminal activity directly related to mental health issues.	05/30-06/07/18	Time: 6am-10pm 15 mentions 30 sec.
American Heart Association/Power to End Stroke	Power to End Stroke	Jazz night of heart healthy Discussion, cooking demonstrations, exercise and health screenings	05/10-05/31/18	Time:8am-6pm 20 mentions 30 sec. Live appearance Clovia 5pm-8pm
Chesterfield Alumnae Chapter of Delta Sigma Theta Sorority, Inc	Teens Talk About Health	Teens speak out on sexually transmitted diseases and HIV and the risk associated with their choices.	05/31-06/03/18	Time: 6am-12m 30 mentions 30 sec

## Life Campaign

State Board of Elections	Last Call for Voter Registration	Clovia & Rolling for Freedom hosted voter drives to get folks registered to vote for the June 12 primary	05/21/18	Time: live appearance 5pm-7pm
Dream Academy	Clovia Commencement Speaker	Students despite the odds graduated from high school after dropping out years ago	06/30/18	Time: live appearance 10am-11am
US Army	Something for the People	Communities come together for family Fun, prizes, games and activities. National Recording Artist Jim Jones	06/30/18	Time: 6am-8pm 15 mentions 30 sec

## Civic Activity

Barbershop Talk	One Community of Recovery	Heroin/Opioid crisis and peer support. How to cope with recovery and staying connected to resources for resilience	05/18/18	Time: Live appearance from 10am-7pm
Sickle Cell Association Richmond-OSCAR	Unity Ride for Sickle Cell Disease	Bikers rode and raised money to fund programs & services for persons living with Sickle Cell Disease. The bikers raised \$12,500 for the Sickle Cell Association-OSCAR	05/50/18	Time: live appearance From 9am-1pm
Richmond, Parks, Recreation And Community Facilities	11 <sup>th</sup> Annual Send-a-Kid to Camp Radio-thon	Sheila and Clo helped to raise Over \$40,000 to send kids to summer camp in Richmond	05/03/18	Time: live appearance from 8am-8pm interviews with donors to the camp
Virginia Department of Elections	Primary Day 2018	Clovia traveled across Richmond encouraging people to vote during the primary	06/12/2018	Time: Live appearance 12pm-4pm

Radio One Richmond	14th Annual Stone Soul Music and Food Festival	The festival featured an opening prayer by Sheilah Belle	06/09/18	Time: live appearance from 3pm-9pm Interviews with Soul Food Restaurants
Radio One Richmond	Cedar Grove Baptist Church Pre-Father's Day Anniversary Celebration	J.R. Davis was master of ceremonies At this event saluting strong men, strong fathers in the community	06/17/18	Time: live appearance 5pm-8pm
Basketball Fundraiser	First Baptist Church	J.R. Davis was the game announcer for the fundraiser for educational program at the church	06/23/18	Time: live appearance 12pm-3pm
Virginia Association of Broadcasters	81 <sup>th</sup> Annual Summer Convention in Virginia Beach, VA	Clovia and Radio One won three awards for outstanding featuring report and human interest stories	06/22/18	Time: live appearance from 7pm-9pm
Barbershop Talk	One Community of Recovery Solutions	Former users led the conversations while elected officials listen to the community	06/15/18	Time: Live appearance from 6pm-7:30pm