

WPZZ –PRAISE 104.7 FM
Petersburg/ Richmond, VA
July 1, 2018- September 30, 2018
Quarterly List of Programming Responsive
To Issues of Community Concern
3rd Quarter 2018

In our ongoing effort to serve the public interest, Station **WPZZ (FM)** broadcasts programming responsive to issues of concern to the Richmond and surrounding counties’ listening public. Following is a brief description of those issues, and of the station’s most significant programming treatment of them:

Issues of importance this quarter included the following:

Education: Educational efforts in the Community.

Health Issues: Health tips and awareness to help citizens of the Richmond Area.

Civic Activity: Live Appearances by the air staff to serve our community.

Community Conversations: A weekly community program hosted by Clovia

Community Calendar: Events that effect the community.

Life Campaign: Corporate initiative to help improve the community.

Most significant programming treatment of issues 3rd Quarter 2018:

Issue	Program	Description	Date	Time/Duration
Community Affairs/Calendar				
Shop Tax Free and Donate school supplies (education)	Radio One Richmond School Supply Drive	Radio One Richmond held a school supply drive during the tax free holiday weekend. School supplies Tax exempt from sales tax	07/25-08/05/18	Time: 6am-10pm 30 sec, 50 mentions Live appearance 11am-4pm
Kingdom Covenant Empowerment Center (social issues)	Citywide Prayer	Call all pastors, churches, city officials and citizens to prayer	07/11-07/24/18	Time: 12am-6am 30 sec, 20 mentions
Senatorial Forum (politics/voting)	Radio One Richmond	Two candidates running for US Senate participated in the forum moderated by Clovia and Juan Conde of 8News	08/25-09/19/18	Time: 6am-10pm 30 mentions 30 sec
Petersburg Stroke No joke (social issues)	American Stroke Association	Information about stroke prevention	08/10-08/18/18	Time: 6am-10am 5 mention during Newcast slots

Education				
Restoration of Voter Rights	Lunchtime Pop Up	Attendees received info needed to start the restoration of rights process for felons	08/05-08/16/18	Time: 6am-8pm 35 mentions 30 sec. Intvw with Sec Thomasson
Dimensions	SAT/ACT prep courses	Prep courses for rising juniors to prepare for the SAT courses	08/10-08/24/18	Time: 6am-8pm 15 mentions 30 secs.
Several churches provide Free new shoes for K-12 students	Area Churches United RVA	Free new shoes available for students K-12 heading Back to school	08/28-09/03/18	Time: 6am-8pm 25 mentions 30 sec.
Community Conversations				
The Perils of Human Trafficking in VA (violence/crime)	Community Conversations Hosted by Clovia	Karen Gail, a human trafficking Survivor talks about prevention And who's at risk	07/07/18	Time:6am-6:30am 30 minutes
Police and Community Unity (social issues)	Community Conversations hosted by Clovia	Officers and captains of the police dept. were gearing up for National Night Out Against Crime	07/14/18	Time:6am-6:30am 30 minutes
Healthy Heart Plus (professional development)	Community Conversations Hosted by Clovia	African American moms do Breastfeed their babies. We discussed the benefits of breastfeeding	08/11/18	Time: 6am-6:30am 30 minutes
National Clinical Research (social issues)	Community Conversations Hosted by Clovia	Dr. James Kenny offers a free investigational study to individuals on a new Alzheimer's to reduce the loss of memory	09/08/18	Time: 6am-6:30am 30 minutes
Health				
Hood Temple Church	Family Faith Health And Fun Day	Free blood pressure, glucose, and vision exams for families. Plus, workshops on holistic health, exercise, meal planning and food demos	07/01-07/14/18	Time: 6am-8pm 30 mentions 30 sec.
Richmond City Health District	Back to School Health Day	Richmond residents walk-ins welcome for free health screenings and immunizations for back to school	08/22-08/24/18	Time: 6am-8pm 20 mentions 30 sec.
Richmond Public Schools	2018 Family Health Fair	Free health screenings, Nutritional tips, movement sessions, free giveaways and prizes	09/08-09/15/18	Time: 6am-8pm 25 mentions 30 sec.
Family Community Baptist Church	Faith and Family Community Day	Free health screenings, glucose and blood pressure checks and the dental care-a-van	09/22-09/29/18	Time:6am-8pm 25 mentions 30 sec.

Social Issues				
Governor Ralph Northam Of Virginia	Rights Restoration For Ex-Offenders	Sec Thomasson announced that Gov Northam has approved the rights of Over 3300 to date. The number is still growing	08/16/18	Time: 7:18am interview with Sec Thomasson
Petersburg's Sheriff Office	8 th Annual Prison Re-Entry Forum	People attended to get their rights restored, voter registration and employment opportunities	07/25-08/09/18	Time: 6am-10pm, 15 mentions, 30 sec
Community Day	Stop the Violence	Petersburg council members can together to get the community's Input on helping to reduce crime	08/26-09/08/18	Time:6am-10pm 30 sec, 15 mentions
Civic Activity				
Radio One Inc.				
Traveling Getting Folks Registered to Vote (politics/voting)	Radio One, Rolling For Freedom and One Vote	Clovia stopped by various locations across the city to get folks registered to vote and start the process of rights restoration for felons	09/06-09/27/18	Time: live appearance 5pm-7pm on Thursdays Of the month
Gospel Music in the Park (entertainment)	Gospel Fest with The Belle	Sheilah Belle and Bobby Jones co-hosted this event with thousands of gospel fans	07/14/18	Time: Live appearance from 4pm-8pm
National Night Out Against Crime (social issues)	Richmond Police Dept & Radio One	Clovia and officers stopped by block parties to give crime and drugs a going away party	08/07/18	Time: Live appearance from 5pm-9pm
Back-2-School Supply Drive-Tax Deadline (education)	Radio One Richmond	Sheila collected school Supplies during the tax-free weekend	08/10-08/12/18	Time: live appearance 11am-3pm
Prep For Success (education)	Radio Back to Block Party	Sheila help to host and distributed school supplies to over a thousand kids at the Trinity Family Life Center	08/25/18	Time: Live appearance from 10am-2pm
Barbershop Talks (social issues)	Heroin/Opioid/ Mental Health Crisis	The barbershop was packed with concerned to teens, young adults And elected officials. More resources and less incarceration for those with addiction & mental illness	07/13/18	Time: live appearance from 6pm-7:30pm
RVA League for Safer Streets (social issues)	Stop the Violence Through Workshops and Basketball	Inner city youth play ball and stay off of the streets. Many of the teens have received new jobs	07/11-08/18/18	Time: Live appearance from 6pm-8pm
Radio One Inc (political/voting)	Senatorial Community Forum	Candidates US Senate Tim Kaine and Corey Stewart discuss the platforms before a live audience	09/19/18	Time: Live appearance from 8am 3pm
National Voter Registration Day (politics/voting)	Rolling For Freedom And One Vote	Clovia, Rolling For Freedom and One Vote Traveled across the Metro area getting folks registered to vote	09/25/18	Time: live appearance from 10am-5pm