

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Eric Hatfield, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐
☒

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Eric Hatfield

Authorized committee:

Committee to Reelect Hatfield for Constable

Agency requesting time (and contact information):

☐ N/A

Candidate's political party:

Office sought (no acronyms or abbreviations):

Caddo Parish Constable

Date of election:

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Eric Hatfield - Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☒

the candidate listed above who is a legally qualified candidate, or

☐

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name:

Date of Station Agreement to Sell Time:

11/2/2020

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 10/30/2020

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
☐ Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

Date Received/Requested:

Est. #:

Station Location:

Run Start and End Dates:

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

See
Attached
Schedules

CONTRACT

KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 2165986 /		<u>Alt Order #</u>
<u>Advertiser</u> Elect Eric Hatfield Constable Ward 8		<u>Original Date / Revision</u> 10/30/20 / 11/02/20
<u>Contract Dates</u> 11/02/20 - 11/03/20	<u>Estimate #</u>	
<u>Product</u> ReElect Eric Hatfield		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KEEL-AM	<u>Account Executive</u> House Shreveport	<u>Sales Office</u> Local Shreveport
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Elect Eric Hatfield Constable Ward 8
10305 Ellerbe Rd
Shreveport, LA 71106

KEEL-AM - 2165986A										
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots Amount
N 1	KEEL	11/02/20	11/03/20	M-F AM Drive	6a-10a		:30			NM 4 \$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	11/02/20	11/08/20	-T-----				4	\$35.00	
N 2	KEEL	11/02/20	11/03/20	M-F Midday	10a-3p		:30			NM 4 \$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	11/02/20	11/08/20	MT-----				4	\$35.00	
N 3	KEEL	11/02/20	11/03/20	M-F PM Drive	3p-7p		:30			NM 4 \$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	11/02/20	11/08/20	MT-----				4	\$35.00	
Totals										12 \$420.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/20 - 11/03/20	12	\$420.00	\$420.00
Totals	12	\$420.00	\$420.00

KTUX-FM - 2165986B										
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots Amount
N 1	KTUX	11/02/20	11/03/20	M-F AM Drive	6a-10a		:30			NM 4 \$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	11/02/20	11/08/20	-T-----				4	\$25.00	
N 2	KTUX	11/02/20	11/03/20	M-F Midday	10a-3p		:30			NM 4 \$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	11/02/20	11/08/20	MT-----				4	\$20.00	
N 3	KTUX	11/02/20	11/03/20	M-F PM Drive	3p-7p		:30			NM 4 \$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	11/02/20	11/08/20	MT-----				4	\$20.00	
D 4	KTUX	10/31/20	11/01/20	Sa-Su Prime Rotator	6a-7p		:30			NM 0 \$0.00
Totals										12 \$260.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KEEL-AM
6341 Westport Ave.
Shreveport, LA 71129
(318) 688-1130

<u>Contract / Revision</u> 2165986 /		<u>Alt Order #</u>
<u>Advertiser</u> Elect Eric Hatfield Constable Ward 8		<u>Original Date / Revision</u> 10/30/20 / 11/02/20
<u>Contract Dates</u> 11/02/20 - 11/03/20	<u>Product</u> ReElect Eric Hatfield	<u>Estimate #</u>

Time Period	# of Spots	Gross Amount	Net Amount
11/01/20 - 11/03/20	12	\$260.00	\$260.00
Totals	12	\$260.00	\$260.00

KXKS-FM - 2165986C										Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description													
N 1	KXKS	11/02/20	11/03/20	M-F AM Drive						6a-10a		:30			NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/02/20	11/08/20	-T-----				4	\$35.00								
N 2	KXKS	11/02/20	11/03/20	M-F Midday						10a-3p		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/02/20	11/08/20	MT-----				4	\$25.00								
N 3	KXKS	11/02/20	11/03/20	M-F PM Drive						3p-7p		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/02/20	11/08/20	MT-----				4	\$25.00								
D 4	KXKS	10/31/20	11/01/20	Sa-Su Prime Rotator						6a-7p		:30			NM	0	\$0.00
Totals																12	\$340.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/20 - 11/03/20	12	\$340.00	\$340.00
Totals	12	\$340.00	\$340.00

Contract Totals

36 \$1,020.00

Signature: _____ Date: _____

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Lisa Janes

To: Lisa Janes
Subject: FW: Monday/Tuesday only!

From: Lisa Janes
Sent: Monday, November 2, 2020 10:48 AM
To: 'Amy Senn' <office.hatfield@gmail.com>
Subject: FW: Monday/Tuesday only!

Me again gorgeous gal. if you can send this my way, I'll be able to put spots onto TODAYs logs and get up within the hour.

*billing address (just so that I can enter into the traffic system)
*signed NAB form (I can fill in info)
*cc form for payment of 867.00 (can be visa/mc/AMEX—or debit with one of those)

Thank you so so much!

Lisa Janes

Townsquare Media Shreveport-Bossier City
318-470-9686 cell

From: Lisa Janes
Sent: Monday, November 2, 2020 9:55 AM
To: Amy Senn <office.hatfield@gmail.com>
Subject: Monday/Tuesday only!

Morning!
Of course! happy to do.....both forms are attached 😊

Lisa Janes

Townsquare Media Shreveport-Bossier City
318-470-9686 cell

From: Amy Senn <office.hatfield@gmail.com>
Sent: Monday, November 2, 2020 9:53 AM
To: Lisa Janes <Lisa.Janes@townsquaremedia.com>
Subject: Re: Sat/Sun/Mon/Tue

Hi Lisa,

Eric sent this over and I didn't see an attachment.

Can you resend to me with an attachment?

Thank you!

Amy Senn

Sent from my iPhone

On Nov 2, 2020, at 9:01 AM, Eric Hatfield <caddoconstable@yahoo.com> wrote:

Sent from Yahoo Mail for iPhone

Begin forwarded message:

On Monday, November 2, 2020, 8:57 AM, Lisa Janes <Lisa.Janes@townsquaremedia.com> wrote:

Yes! KXKS 867.00 total for all 3 stations

KEEL—news/talk—101.7FM/710AM KTUX—classic Rock—The Highway
98.9FM KXKS—Country—Kiss Country

Lisa Janes

Townsquare Media Shreveport-Bossier City

318-470-9686 cell

From: Eric Hatfield <caddoconstable@yahoo.com>
Sent: Monday, November 2, 2020 8:44 AM
To: Lisa Janes <Lisa.Janes@townsquaremedia.com>
Subject: Re: Sat/Sun/Mon/Tue

Cost & does it include KISS Country?

Sent from Yahoo Mail for iPhone

On Monday, November 2, 2020, 8:34 AM, Lisa Janes
<Lisa.Janes@townsquaremedia.com> wrote:

Mon/Tue only:

KEEL 12 commercials 420 gross

KTUX 12 commercials 260 gross

KXKS 12 commercials 340 gross

36 commercial 867 net

Need your signature on the NAB and an address (just so I can set it up in traffic system)

Cc form attached

Sent from Yahoo Mail for iPhone

On Friday, October 30, 2020, 8:25 PM, Eric Hatfield <caddoconstable@yahoo.com> wrote:

I approve. Thank you