

WFHR
645 25TH AVENUE NORTH
WISCONSIN RAPIDS, WI 54495

Client TESTIN FOR SENATE/MEDIA FIANACIAL
Order # 3499-00003
Description EST1376 WI SD 24 10/1-10/27
Date Entered 9/30/2020
P O # 4389549 CONTR
Salesperson Stevenson Terry
Invoice Frequency Billed at end of Media Month. Sorted by Date Notary Req'd

MEDIA FINANCIAL SERVICES (2020)
invoices@medialfinancial.com

Statement Group WFHR
Receivables Group Political
Sales Commission Terry Stevenson Commissions
A/R Account WFHR-A/R
Order Discount <None>
Agency Discount Agency Discount - Standard 15%
Default Primary Product Code Political
Secondary Product Code <unassigned>
Last Modified 9/30/2020
Modified 3 times
OrderType Per Spot

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/1/2020	10/2/2020	WFHR	06:00:00 to 19:00:00	Weekly	1:00	25	21.00	525.00	0	0	0	13	12	0	0
Avail Inc Acct	General POLITICAL		Sales Comm X Adv Sep X	Agency Discount X Prod Sep X			Order Discount Priority 128								Prod Political
Spot Type	_None		Description												
10/5/2020	10/23/2020	WFHR	06:00:00 to 19:00:00	Weekly	1:00	105	21.00	2205.00	7	7	7	7	7	0	0
Avail Inc Acct	General POLITICAL		Sales Comm X Adv Sep X	Agency Discount X Prod Sep X			Order Discount Priority 128								Prod Political
Spot Type	_None		Description												
10/26/2020	10/27/2020	WFHR	06:00:00 to 19:00:00	Weekly	1:00	10	21.00	210.00	5	5	0	0	0	0	0
Avail Inc Acct	General POLITICAL		Sales Comm X Adv Sep X	Agency Discount X Prod Sep X			Order Discount Priority 128								Prod Political
Spot Type	_None		Description												

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc	Net Billing
WFHR	140	\$2,940.00	\$441.00	\$2,499.00

Order Start Date: 10/1/2020	Order End Date: 10/27/2020	Spots: 140	Total Charges:	\$2,940.00
			Combined Discounts:	\$441.00
			Total Net:	\$2,499.00

Projected Media Month Billing Totals for TESTIN FOR SENATE/MEDIA FIANACIAL / 3499-00003 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc</u>	<u>Net Billing</u>
October	2020	130	\$2,730.00	\$409.50	\$2,320.50
November	2020	10	\$210.00	\$31.50	\$178.50

Confirmed & Accepted for WFHR By: _____

Accepted for MEDIA FINANCIAL SERVICES (2020) By: _____

Please Sign and Return One Copy

STATION:	WFHR-AM	ORDER#:	3177624	DATE:	09/30/2020
MARKET:	Wausau-Stevens Point (Central WI), WI	AMOUNT:	\$2,940.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	140	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4389549	
ADVERTISER:	Testin for Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 1376 WI SD 24 THU 10/1-TU 10/27	AGY EST:	1376	Invoices@MediaFinancial.com	
FLIGHT:	09-30-2020 TO 10/27/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 4					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 09/30/2020 12:32	

COMMENTS

[Rep Comment] 09/30/2020: ** URGENT ** THIS IS A NEW ORDER. ** MUST CONFIRM WITHIN 24HRS ** PLEASE CONFIRM *TODAY* IN RADIO EXCHANGE OR TO lauren.welch@genmediapartners.com. THANKS VAL **

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RH12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

WEEK#1-WEEK#4 9/30/2020 To 10/27/2020 WK TOT \$735.00 WK TOTAL SPOTS 35

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF.. /MTu	6:00AM	7:00PM	60	9/30/2020	10/27/2020	35	\$21	\$735

TOTAL	Oct	Nov									Total
SPOT	140	0									140
CASH	2,940.00	0.00									2,940.00
TOTAL	2,940.00	0.00									2,940.00

WLJY
645 25TH AVENUE NORTH
WISCONSIN RAPIDS, WI 54495

Client: TESTIN FOR SENATE/MEDIA FIANACIAL
Order #: 3499-00004
Description: EST1376 WI SD 24 10/1-10/27
Date Entered: 9/30/2020
P O #: 4389549 CONTR
Salesperson: Stevenson, Terry
Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

MEDIA FINANCIAL SERVICES (2020)
invoices@mediafinancial.com

Statement Group: WLJY
Receivables Group: Political
Sales Commission: Terry Stevenson Commissions
A/R Account: WLJY-A/R
Order Discount: <None>
Agency Discount: Agency Discount - Standard 15%
Default Primary Product Code: Political
Secondary Product Code: <unassigned>
Last Modified: 9/30/2020
Modified 2 times
OrderType: Per Spot

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/1/2020	10/2/2020	WLJY	06:00:00 to 19:00:00	Weekly	1:00	25	21.00	525.00	0	0	0	13	12	0	0
Avail: General Inc Acct: POLITICAL Spot Type: None		Description: Sales Comm X Adv Sep X		Agency Discount X Prod Sep X		Order Discount Priority: 128		Prod: Political							
10/5/2020	10/23/2020	WLJY	06:00:00 to 19:00:00	Weekly	1:00	105	21.00	2205.00	7	7	7	7	7	0	0
Avail: General Inc Acct: POLITICAL Spot Type: None		Description: Sales Comm X Adv Sep X		Agency Discount X Prod Sep X		Order Discount Priority: 128		Prod: Political							
10/26/2020	10/27/2020	WLJY	06:00:00 to 19:00:00	Weekly	1:00	10	21.00	210.00	5	5	0	0	0	0	0
Avail: General Inc Acct: POLITICAL Spot Type: None		Description: Sales Comm X Adv Sep X		Agency Discount X Prod Sep X		Order Discount Priority: 128		Prod: Political							

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc	Net Billing
WLJY	140	\$2,940.00	\$441.00	\$2,499.00

Order Start Date: 10/1/2020 Order End Date: 10/27/2020 Spots: 140

Total Charges: \$2,940.00
Combined Discounts: \$441.00
Total Net: \$2,499.00

Projected Media Month Billing Totals for TESTIN FOR SENATE/MEDIA FIANACIAL / 3499-00004 :

	Spot Count	Gross Billing	Combined Disc	Net Billing
October 2020	130	\$2,730.00	\$409.50	\$2,320.50
November 2020	10	\$210.00	\$31.50	\$178.50

Confirmed & Accepted for WLJY By:

Accepted for MEDIA FINANCIAL SERVICES (2020) By:

STATION:	WLJY-FM	ORDER#:	3177624	DATE:	09/30/2020
MARKET:	Wausau-Stevens Point (Central WI), WI	AMOUNT:	\$2,940.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	140	Invoices@MediaFinancial.com	
MOD:	Stn Ver 1 Last				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley Grande@GenMediaPartners.com				
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ADVERTISER:	Testin for Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 1376 WI SD 24 THU 10/1-TU 10/27	AGY EST:	1376	Invoices@MediaFinancial.com	
FLIGHT:	09-30-2020 TO 10/27/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	4				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:09/30/2020 12 32	

COMMENTS

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ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

WEEK#1-WEEK#4 9/30/2020 To 10/27/2020 WK TOT \$735.00 WK TOTAL SPOTS 35

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		WThF.. /MTu	6:00AM	7:00PM	60	9/30/2020	10/27/2020	35	\$21	\$735

TOTAL	Oct	Nov									Total
SPOT	140	0									140
CASH	2,940.00	0.00									2,940.00
TOTAL	2,940.00	0.00									2,940.00