

STATION:	WLJY-FM	ORDER#:	3179713	DATE:	10/30/2020
MARKET:	Wausau-Stevens Point (Central WI), WI	AMOUNT:	\$98.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	8	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4393083	
ADVERTISER:	Piotrowski for State Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	10/30-11/3 WI SSD-24 CUTOFF 4PM 11/3	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	10-30-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/30/2020 08:15	

COMMENTS

[Rep Comment] 10/30/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at politicalsupport@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: R112580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIA TRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.****

WEEK#1		10/30/2020 To 11/1/2020					WK TOT \$68.00			WK TOTAL SPOTS 5	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1	F..	6:00AM	10:00AM	60	10/30/2020	10/30/2020	1	\$10	\$10
	2	F..	10:00AM	3:00PM	60	10/30/2020	10/30/2020	1	\$10	\$10
	3	F..	3:00PM	7:00PM	60	10/30/2020	10/30/2020	1	\$10	\$10
	7	SS	6:00AM	7:00PM	60	10/31/2020	11/1/2020	2	\$19	\$38

WEEK#2		11/2/2020 To 11/8/2020					WK TOT \$30.00			WK TOTAL SPOTS 3	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		MT.....	6:00AM	10:00AM	60	11/2/2020	11/3/2020	1	\$10	\$10
	5		MT.....	10:00AM	3:00PM	60	11/2/2020	11/3/2020	1	\$10	\$10
	6		MT.....	3:00PM	7:00PM	60	11/2/2020	11/3/2020	1	\$10	\$10

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Line 6 => CUTOFF AT 4PM ON 11/3

TOTAL	Nov													Total
SPOT	8													8
CASH	98.00													98.00
TOTAL	98.00													98.00

WLJY
 645 25TH AVENUE NORTH
 WISCONSIN RAPIDS, WI 54495

Client: **PIOTROWSKI FOR STATE SENATE/MEDIA FINANCIAL**
 Order #: **3496-00019**
 Description: #3179713/PROD10/30-11/3 WISSD24 CUTOFF 4PM11/3
 Date Entered: 10/30/2020
 P.O #: CONTR.#4393083
 Salesperson: Stevenson, Terry
 Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

MEDIA FINANCIAL SERVICES (2020)
 invoices@mediafinancial.com

Statement Group: WLJY
 Receivables Group: Political
 Sales Commission: Terry Stevenson, Commissions
 A/R Account: WLJY-A/R
 Order Discount: <None>
 Agency Discount: Agency Discount - Standard 15%
 Default Primary Product Code: Political
 Secondary Product Code: <unassigned>
 Last Modified: 10/30/2020
 Modified 2 times
 OrderType: Per Spot

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
10/30/2020	10/30/2020	WLJY	06 00 00 to 10 00 00	Weekly	1:00	1	10.00	10.00	0	0	0	0	1	0	0
Avail	General		Sales Comm X	Agency Discount X			Order Discount								
Inc Acct	POLITICAL		Adv Sep X	Prod Sep X			Priority 220								
Spot Type	_None		Description												
10/30/2020	10/30/2020	WLJY	10 00 00 to 15 00 00	Weekly	1:00	1	10.00	10.00	0	0	0	0	1	0	0
Avail	General		Sales Comm X	Agency Discount X			Order Discount								
Inc Acct	POLITICAL		Adv Sep X	Prod Sep X			Priority 220								
Spot Type	_None		Description												
10/30/2020	10/30/2020	WLJY	15 00 00 to 19 00 00	Weekly	1:00	1	10.00	10.00	0	0	0	0	1	0	0
Avail	General		Sales Comm X	Agency Discount X			Order Discount								
Inc Acct	POLITICAL		Adv Sep X	Prod Sep X			Priority 220								
Spot Type	_None		Description												
10/31/2020	11/1/2020	WLJY	06 00 00 to 19 00 00	Weekly	1:00	2	19.00	38.00	0	0	0	0	0	1	1
Avail	General		Sales Comm X	Agency Discount X			Order Discount								
Inc Acct	POLITICAL		Adv Sep X	Prod Sep X			Priority 128								
Spot Type	_None		Description												
11/2/2020	11/3/2020	WLJY	06 00 00 to 10 00 00	Weekly	1:00	1	10.00	10.00	1	0	0	0	0	0	0
Avail	General		Sales Comm X	Agency Discount X			Order Discount								
Inc Acct	POLITICAL		Adv Sep X	Prod Sep X			Priority 220								
Spot Type	_None		Description												
11/2/2020	11/3/2020	WLJY	10 00 00 to 15 00 00	Weekly	1:00	1	10.00	10.00	1	0	0	0	0	0	0
Avail	General		Sales Comm X	Agency Discount X			Order Discount								
Inc Acct	POLITICAL		Adv Sep X	Prod Sep X			Priority 220								
Spot Type	_None		Description												
11/3/2020	11/3/2020	WLJY	15 00 00 to 16 00 00	Weekly	1:00	1	10.00	10.00	0	1	0	0	0	0	0
Avail	General		Sales Comm X	Agency Discount X			Order Discount								
Inc Acct	POLITICAL		Adv Sep X	Prod Sep X			Priority 220								
Spot Type	_None		Description												

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc	Net Billing
WLJY	8	\$98.00	\$14.70	\$83.30

Order Start Date: 10/30/2020 Order End Date: 11/3/2020 Spots: 8

Total Charges: **\$98.00**
 Combined Discounts: **\$14.70**
 Total Net: **\$83.30**

Projected Media Month Billing Totals for PIOTROWSKI FOR STATE SENATE/MEDIA FINANCIAL / 3496-00019 :

	<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc</u>	<u>Net Billing</u>
November 2020	8	\$98.00	\$14.70	\$83.30
Total:	8	\$98.00	\$14.70	\$83.30

Confirmed & Accepted for WLJY By:

Accepted for MEDIA FINANCIAL SERVICES (2020) By:

Please Sign and Return One Copy