

Seehafer Broadcasting

Contract

Marshfield - Wisconsin Rapids

<input type="checkbox"/>	WDLB	<input checked="" type="checkbox"/>	WFHR
<input type="checkbox"/>	WLJY	<input checked="" type="checkbox"/>	WOSQ
Date: 10/21/20			

Account Rep: Terry Stevenson/Sheila

Account PIOTROWSKI FOR STATESENATE

Agency MEDIA FINANCIAL SERVICES

Billing Address _____

City PHILADELPHIA State PA Zip _____

Contact ROFER RAFSON E-Mail Roger.Rafson@GenMediaP

Phone _____ Fax _____

Start Date 10/21/20 End Date 10/25/20 ^{10/26/20}

<input type="checkbox"/>	Cash	<input type="checkbox"/>	Trade	<input type="checkbox"/>	Promo
<input checked="" type="checkbox"/>	Political	<input type="checkbox"/>	Other		
<input type="checkbox"/>	Direct	<input type="checkbox"/>	Agency	<input type="checkbox"/>	National
<input type="checkbox"/>	Sports	<input type="checkbox"/>	Telemarketing	<input type="checkbox"/>	Affidavit
<input type="checkbox"/>	Script, Coop _____				
<input type="checkbox"/>	Commissionable			<input type="checkbox"/>	
<input type="checkbox"/>	Invoice Talent Fee, Amount			\$	_____
Payable to: _____					
Package: _____					
P.O. # _____				EST.# _____	

Level Bill: Amt/Mo. _____ Start Mo: _____ End Mo: _____

Notes: order#3179075/prod 10/21-10/26 WI-SS-24/contract inv#4391922

Start	Stop	Daypart/ Program	Length	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Rate	Total Spots	Total \$
10/21/20	10/23/20	6a-10a	60			*	24	3			\$10.00	7	\$70.00
10/21/20	10/23/20	10a-3p	60			4	4	4			\$10.00	12	\$120.00
10/21/20	10/23/20	3p-7p	60			2	2	3			\$10.00	7	\$70.00
10/24/20	10/25/20	6a-7p	60						5	5	\$19.00	10	\$190.00
10/26	10/26/20	6A-10A	60	3							10.	3	30.00
"	"	10A-3P	60	3							10.	3	30.00
"	"	3p-7p	60	3							10.	3	30.00
												45	540.00

DESCRIPTION:

"The parties of this advertising agreement affirm that nothing in this agreement or any of the actions, benefits and obligations related to it, discriminate in any way on the basis of race or ethnicity"

Seehafer Broadcasting 3496-12
 Del 10/21

Seehafer Broadcasting Contract

Marshfield - Wisconsin Rapids

WDLB WFHR
 WLJY WOSQ

Date: 10/21/20

Account Rep: Terry Stevenson/Sheila

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Agency MEDIA FINANCIAL SERVICES

Billing Address _____

City PHILADELPHIA State PA Zip _____

Contact ROFER RAFSON E-Mail Roger.Rafson@GenMediaP

Phone _____ Fax _____

Start Date 10/21/20 End Date 10/25/20 ^{10/26/20}

<input type="checkbox"/> Cash	<input type="checkbox"/> Trade	<input type="checkbox"/> Promo
<input checked="" type="checkbox"/> Political	<input type="checkbox"/> Other	
<input type="checkbox"/> Direct	<input type="checkbox"/> Agency	<input type="checkbox"/> National
<input type="checkbox"/> Sports	<input type="checkbox"/> Telemarketing	<input type="checkbox"/> Affidavit
<input type="checkbox"/> Script, Coop		
<input type="checkbox"/> Commissionable		<input type="checkbox"/>
<input type="checkbox"/> Invoice Talent Fee, Amount	\$	

Payable to: _____
 Package: _____
 P.O. # _____ EST.# _____

Level Bill: Amt/Mo. _____ Start Mo: _____ End Mo: _____

Notes: order#3179075/prod 10/21-10/26 WI-SS-24/contract inv#4391922

Start	Stop	Daypart/ Program	Length	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Rate	Total Spots	Total \$
10 21 20	10 23 20	6a-10a	60			1	3	3			\$10.00	7	\$70.00
10 21 20	10 23 20	10a-3p	60			4	4	4			\$10.00	12	\$120.00
10 21 20	10 23 20	3p-7p	60			2	2	3			\$10.00	7	\$70.00
10 24 20	10 25 20	6a-7p	60						5	5	\$19.00	10	\$190.00
10/26	10/26/20	6A-10A	60	3							10	3	30-
"	"	10A-3p	60	3							10	3	30-
"	"	3p-7p	60	3							10	3	30-
												45	540

DESCRIPTION:

"The parties of this advertising agreement affirm that nothing in this agreement or any of the actions, benefits and obligations related to it, discriminate in any way on the basis of race or ethnicity"

10/21/2020
 3496-14
 Pkt 10/21

STATION:	WFHR-AM	ORDER#:	3179075	DATE:	10/20/2020
MARKET:	Wausau-Stevens Point (Central WI), WI	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	45	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4391922	
ADVERTISER:	Piotrowski for State Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	10/21-10/26 WI SS-24	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	10-21-2020 TO 11/1/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/20/2020 14:55	

COMMENTS

[Rep Comment] 10/20/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at politicalsupport@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
 PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RH12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.

WEEK#1	10/21/2020 To 10/25/2020						WK TOT \$450.00	WK TOTAL SPOTS 36			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		..WTF..	6:00AM	10:00AM	60	10/21/2020	10/23/2020	7	\$10	\$70
	2		..WTF..	10:00AM	3:00PM	60	10/21/2020	10/23/2020	12	\$10	\$120
	3		..WTF..	3:00PM	7:00PM	60	10/21/2020	10/23/2020	7	\$10	\$70
	7	SS	6:00AM	7:00PM	60	10/24/2020	10/25/2020	10	\$19	\$190

STATION:	WFHR-AM	ORDER#:	3179075	DATE:	10/20/2020
MARKET:	Wausau-Stevens Point (Central WI), WI	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	45	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4391922	
ADVERTISER:	Piotrowski for State Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	10/21-10/26 WI SS-24	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	10-21-2020 TO 11/1/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/20/2020 14:55	

WEEK#2		10/26/2020 To 11/1/2020					WK TOT \$90.00		WK TOTAL SPOTS 9		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	4		M	6:00AM	10:00AM	60	10/26/2020	10/26/2020	3	\$10	\$30
	5		M	10:00AM	3:00PM	60	10/26/2020	10/26/2020	3	\$10	\$30
	6		M	3:00PM	7:00PM	60	10/26/2020	10/26/2020	3	\$10	\$30

TOTAL	Oct	Nov									Total
SPOT	36	9									45
CASH	450.00	90.00									540.00
TOTAL	450.00	90.00									540.00

STATION:	WLJY-FM	ORDER#:	3179075	DATE:	10/20/2020
MARKET:	Wausau-Stevens Point (Central WI), WI	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
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ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

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