

Seehafer Broadcasting Contract

Marshfield - Wisconsin Rapids

WDLB
 WLJY
 WFHR
 WOSQ

Date: 10/12/20

Account Rep: Terry Stevenson

Account Piotrowski for State Senate

Agency Media Financial Services

Billing Address invocies@mediafinancial.com

City Philadelphia State PA Zip _____

Contact Roger Rafson E-Mail Roger.Rafson@GenMediaF

Phone 412-421-2600 Fax 412-421-6001

Start Date 10/13/20 End Date 10/19/20

<input type="checkbox"/> Cash	<input type="checkbox"/> Trade	<input type="checkbox"/> Promo
<input checked="" type="checkbox"/> Political	<input type="checkbox"/> Other	
<input type="checkbox"/> Direct	<input checked="" type="checkbox"/> Agency	<input checked="" type="checkbox"/> National
<input type="checkbox"/> Sports	<input type="checkbox"/> Telemarketing	<input type="checkbox"/> Affidavit
<input type="checkbox"/> Script, Coop		
<input checked="" type="checkbox"/> Commissionable	<input type="checkbox"/> Invoice Talent Fee, Amount	\$ _____

Payable to: _____
 Package: _____
 P.O. # Contract #438938 EST.# _____

Level Bill: Amt/Mo. _____ Start Mo: _____ End Mo: _____

Notes: Contract # for invoicing 4390982 / order #3178524 / Prod 10/13-10/19 WI SS-24

Email Invoices to: Invoices@MediaFianancial.com must have all order & prod info on invoices

Start	Stop	Daypart/ Program	Length	Mon	Tue	Wed	Thur	Fri	Sat	Sun	Rate	Total Spots	Total \$
10/13/20	10/16/20	6-10a	60		2	2	2	2			\$10.00	8	\$80.00
10/13/20	10/16/20	10a-3p	60		3	3	3	3			\$10.00	12	\$120.00
10/13/20	10/16/20	3-7p	60		2	2	2	2			\$10.00	8	\$80.00
10/17/20	10/18/20	6a-7p	60						5	5	\$19.00	10	\$190.00
10/19/20	10/19/20	6-10a	60	2							\$10.00	2	\$20.00
10/19/20	10/19/20	10a-3p	60	3							\$10.00	3	\$30.00
10/19/20	10/19/20	3-7p	60	2							\$10.00	2	\$20.00
												45	\$540.00

DESCRIPTION:

"The parties of this advertising agreement affirm that nothing in this agreement or any of the actions, benefits and obligations related to it, discriminate in any way on the basis of race or ethnicity"

3496-8
 PRK 10/12

Seehafer Broadcasting Contract

Marshfield - Wisconsin Rapids

WDLB WFHR
 WLJY WOSQ
Date: 10/12/20

Account Rep: Terry Stevenson

Account Piotrowski for State Senate
Agency Media Financial Services
Billing Address invocies@mediafinancial.com
City Philadelphia **State** PA **Zip** _____
Contact Roger Rafson **E-Mail** Roger.Rafson@GenMediaP
Phone 412-421-2600 **Fax** 412-421-6001
Start Date 10/13/20 **End Date** 10/19/20

Cash Trade Promo
 Political Other
 Direct Agency National
 Sports Telemarketing Affidavit
 Script, Coop
 Commissionable
 Invoice Talent Fee, Amount \$ _____
Payable to: _____
Package: _____
P.O. # Contract #438938 **EST.#** _____

Level Bill: Amt/Mo. _____ Start Mo: _____ End Mo: _____

Notes: Contract # for invoicing 4390982 / order #3178524 / Prod 10/13-10/19 WI SS-24

Email Invoices to: Invoices@MediaFianancial.com must have all order & prod info on invoices

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10/13/20	10/16/20	3-7p	60		2	2	2	2			\$10.00	8	\$80.00
10/17/20	10/18/20	6a-7p	60						5	5	\$19.00	10	\$190.00
10/19/20	10/19/20	6-10a	60	2							\$10.00	2	\$20.00
10/19/20	10/19/20	10a-3p	60	3							\$10.00	3	\$30.00
10/19/20	10/19/20	3-7p	60	2							\$10.00	2	\$20.00
												45	\$540.00

DESCRIPTION:

"The parties of this advertising agreement affirm that nothing in this agreement or any of the actions, benefits and obligations related to it, discriminate in any way on the basis of race or ethnicity"

3496-10

PTX 10/12

WFHR
645 25TH AVENUE NORTH
WISCONSIN RAPIDS, WI 54495

Client: PIOTROWSKI FOR STATE SENATE/MEDIA FINANCIAL
Order #: 3496-00008
Description: #3178524/PROD10/13-10/19 WI SS-24
Date Entered: 10/12/2020
P.O.#: CONTR.#4390982
Salesperson: Stevenson, Terry
Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

MEDIA FINANCIAL SERVICES (2020)
invoices@mediafinancial.com

Statement Group: WFHR
Receivables Group: Political
Sales Commission: Terry Stevenson, Commissions
A/R Account: WFHR-A/R
Order Discount: <None>
Agency Discount: Agency Discount - Standard 15%
Default Primary Product Code: Political
Secondary Product Code: <unassigned>
Last Modified: 10/12/2020
Modified 2 times
OrderType: Per Spot

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	10/13/2020	10/16/2020	WFHR	06 00 00 to 10 00 00	Weekly	1.00	8	10 00	80 00	0	2	2	2	2	0	0
	Avail	General		Sales Comm: X	Agency Discount: X		Order Discount:									
	Inc Acct	POLITICAL		Adv. Sep X	Prod Sep X		Priority: 230									
	Spot Type	_None	Description:													
2	10/13/2020	10/16/2020	WFHR	10 00 00 to 15 00 00	Weekly	1.00	12	10 00	120 00	0	3	3	3	3	0	0
	Avail	General		Sales Comm: X	Agency Discount: X		Order Discount:									
	Inc Acct	POLITICAL		Adv. Sep X	Prod Sep X		Priority: 230									
	Spot Type	_None	Description:													
3	10/13/2020	10/16/2020	WFHR	15 00 00 to 19 00 00	Weekly	1.00	8	10 00	80 00	0	2	2	2	2	0	0
	Avail	General		Sales Comm: X	Agency Discount: X		Order Discount:									
	Inc Acct	POLITICAL		Adv. Sep X	Prod Sep X		Priority: 230									
	Spot Type	_None	Description:													
4	10/17/2020	10/18/2020	WFHR	06 00 00 to 19 00 00	Weekly	1.00	10	19 00	190 00	0	0	0	0	0	5	5
	Avail	General		Sales Comm: X	Agency Discount: X		Order Discount:									
	Inc Acct	POLITICAL		Adv. Sep X	Prod Sep X		Priority: 128									
	Spot Type	_None	Description:													
5	10/19/2020	10/19/2020	WFHR	06 00 00 to 10 00 00	Weekly	1.00	2	10 00	20 00	2	0	0	0	0	0	0
	Avail	General		Sales Comm: X	Agency Discount: X		Order Discount:									
	Inc Acct	POLITICAL		Adv. Sep X	Prod Sep X		Priority: 230									
	Spot Type	_None	Description:													
6	10/19/2020	10/19/2020	WFHR	10 00 00 to 15 00 00	Weekly	1.00	3	10 00	30 00	3	0	0	0	0	0	0
	Avail	General		Sales Comm: X	Agency Discount: X		Order Discount:									
	Inc Acct	POLITICAL		Adv. Sep X	Prod Sep X		Priority: 230									
	Spot Type	_None	Description:													
7	10/19/2020	10/19/2020	WFHR	15 00 00 to 19 00 00	Weekly	1.00	2	10 00	20 00	2	0	0	0	0	0	0
	Avail	General		Sales Comm: X	Agency Discount: X		Order Discount:									
	Inc Acct	POLITICAL		Adv. Sep X	Prod Sep X		Priority: 230									
	Spot Type	_None	Description:													

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc	Net Billing		
WFHR	45	\$540.00	\$81.00	\$459.00		
Order Start Date:	10/13/2020	Order End Date:	10/19/2020	Spots: 45	Total Charges:	\$540.00
					Combined Discounts:	\$81.00
					Total Net:	\$459.00

Projected Media Month Billing Totals for PIOTROWSKI FOR STATE SENATE/MEDIA FINANCIAL / 3496-00008 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2020	45	\$540.00	\$81.00	\$459.00

Confirmed & Accepted for WFHR By:

Accepted for MEDIA FINANCIAL SERVICES (2020) By:

Please Sign and Return One Copy

WLJY
645 25TH AVENUE NORTH
WISCONSIN RAPIDS, WI 54495

Client: PIOTROWSKI FOR STATE SENATE/MEDIA FINANCIAL
Order #: 3496-00010
Description: #3178524/PROD10/13-10/19 WI SS-24
Date Entered: 10/12/2020
P.O #: CONT #4390982
Salesperson: Stevenson, Terry
Invoice Frequency: Billed at end of Media Month, Sorted by Date Notary Req'd

MEDIA FINANCIAL SERVICES (2020)
invoices@mediafinancial.com

Statement Group: WLJY
Receivables Group: Political
Sales Commission: Terry Stevenson, Commissions
A/R Account: WLJY-A/R
Order Discount: <None>
Agency Discount: Agency Discount - Standard 15%
Default Primary Product Code: Political
Secondary Product Code: <unassigned>
Last Modified: 10/12/2020
Modified 1 times
OrderType: Per Spot

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su	
1	10/13/2020	10/16/2020	WLJY	06 00:00 to 10 00:00	Weekly	1:00	8	10.00	80.00	0	2	2	2	2	0	0
	Avail:	General		Sales Comm: X				Order Discount								
	Inc Acct:	POLITICAL		Adv Sep X				Priority 230								
	Spot Type:	_None	Description:													
2	10/13/2020	10/16/2020	WLJY	10 00:00 to 15 00:00	Weekly	1:00	12	10.00	120.00	0	3	3	3	3	0	0
	Avail:	General		Sales Comm: X				Order Discount								
	Inc Acct:	POLITICAL		Adv Sep X				Priority 230								
	Spot Type:	_None	Description:													
3	10/13/2020	10/16/2020	WLJY	15 00:00 to 19 00:00	Weekly	1:00	8	10.00	80.00	0	2	2	2	2	0	0
	Avail:	General		Sales Comm: X				Order Discount								
	Inc Acct:	POLITICAL		Adv Sep X				Priority 230								
	Spot Type:	_None	Description:													
4	10/17/2020	10/18/2020	WLJY	06 00:00 to 19 00:00	Weekly	1:00	10	19.00	190.00	0	0	0	0	0	5	5
	Avail:	General		Sales Comm: X				Order Discount								
	Inc Acct:	POLITICAL		Adv Sep X				Priority 128								
	Spot Type:	_None	Description:													
5	10/19/2020	10/19/2020	WLJY	06 00:00 to 10 00:00	Weekly	1:00	2	10.00	20.00	2	0	0	0	0	0	0
	Avail:	General		Sales Comm: X				Order Discount								
	Inc Acct:	POLITICAL		Adv Sep X				Priority 230								
	Spot Type:	_None	Description:													
6	10/19/2020	10/19/2020	WLJY	10 00:00 to 15 00:00	Weekly	1:00	3	10.00	30.00	3	0	0	0	0	0	0
	Avail:	General		Sales Comm: X				Order Discount								
	Inc Acct:	POLITICAL		Adv Sep X				Priority 230								
	Spot Type:	_None	Description:													
7	10/19/2020	10/19/2020	WLJY	15 00:00 to 19 00:00	Weekly	1:00	2	10.00	20.00	2	0	0	0	0	0	0
	Avail:	General		Sales Comm: X				Order Discount								
	Inc Acct:	POLITICAL		Adv Sep X				Priority 230								
	Spot Type:	_None	Description:													

Station Totals:

Station	Spot Count	Gross Billing	Combined Disc	Net Billing
WLJY	45	\$540.00	\$81.00	\$459.00

Order Start Date: 10/13/2020	Order End Date: 10/19/2020	Spots: 45	Total Charges:	\$540.00
			Combined Discounts:	\$81.00
			Total Net:	\$459.00

Projected Media Month Billing Totals for PIOTROWSKI FOR STATE SENATE/MEDIA FINANCIAL / 3496-00010 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2020	45	\$540.00	\$81.00	\$459.00

Confirmed & Accepted for WLJY By:

Accepted for MEDIA FINANCIAL SERVICES (2020) By:

Please Sign and Return One Copy

STATION:	WFHR-AM	ORDER#:	3178524	DATE:	10/12/2020
MARKET:	Wausau-Stevens Point (Central WI), WI	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	45	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	COPY			
SALES OFFICE:	PHILADELPHIA				
SALESPERSON:	Roger Rafson	SLS PH:	412 421 2600	CONTRACT # FOR INVOICING 4390982	
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com	SLS FAX:	412 421 6001	INVOICE: MEDIA FINANCIAL SERVICES	
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		Invoices@MediaFinancial.com	
ADVERTISER:	Piotrowski for State Senate	AGY PRD:			
PRODUCT:	10/13-10/19 WI SS-24	AGY EST:			
FLIGHT:	10-13-2020 TO 10/19/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 1					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade		LAST SENT: 10/12/2020 14:48	
SEC. DEMO:		SPOT TYPE:			

COMMENTS

[Rep Comment] 10/12/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.


ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.****

WEEK#1 10/13/2020 To 10/19/2020 WK TOT \$540.00 WK TOTAL SPOTS 45

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	10/13/2020	10/19/2020	10	\$10	\$100
	2		TuWThF.. /M	10:00AM	3:00PM	60	10/13/2020	10/19/2020	15	\$10	\$150
	3		TuWThF.. /M	3:00PM	7:00PM	60	10/13/2020	10/19/2020	10	\$10	\$100
	4	SS	6:00AM	7:00PM	60	10/17/2020	10/18/2020	10	\$19	\$190

STATION:	WFHR-AM	ORDER#:	3178524	DATE:	10/12/2020
MARKET:	Wausau-Stevens Point (Central WI), WI	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	45	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4390982	
ADVERTISER:	Piotrowski for State Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	10/13-10/19 WI SS-24	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	10-13-2020 TO 10/19/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 1					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/12/2020 14:48	

TOTAL	Oct													Total
SPOT	45													45
CASH	540.00													540.00
TOTAL	540.00													540.00

STATION:	WLJY-FM	ORDER#:	3178524	DATE:	10/12/2020
MARKET:	Wausau-Stevens Point (Central WI), WI	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	45	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4390982	
ADVERTISER:	Piotrowski for State Senate	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	10/13-10/19 WI SS-24	AGY EST:		Invoices@MediaFinancial.com	
FLIGHT:	10-13-2020 TO 10/19/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 1					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/12/2020 14:49	

COMMENTS

[Rep Comment] 10/12/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
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Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

****CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB TFN.****

WEEK#1 10/13/2020 To 10/19/2020 WK TOT \$540.00 WK TOTAL SPOTS 45

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	3		TuWThF.. /M	3:00PM	7:00PM	60	10/13/2020	10/19/2020	10	\$10	\$100
	4	SS	6:00AM	7:00PM	60	10/17/2020	10/18/2020	10	\$19	\$190

STATION:	WLJY-FM	ORDER#:	3178524	DATE:	10/12/2020
MARKET:	Wausau-Stevens Point (Central WI), WI	AMOUNT:	\$540.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	45		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4390982
ADVERTISER:	Piotrowski for State Senate	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	10/13-10/19 WI SS-24	AGY EST:			Invoices@MediaFinancial.com
FLIGHT:	10-13-2020 TO 10/19/2020		[X]Unwired []Spot []Mod		
TOT # OF WEEKS:	1				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/12/2020 14:49

COPY

TOTAL	Oct													Total
SPOT	45													45
CASH	540.00													540.00
TOTAL	540.00													540.00