

# Cumulus Media Quarterly Issues and Programs Reconciliation Report

Station: WWZ-FM


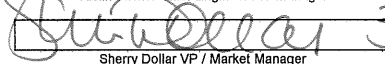
Quarter: 1

Year: 2016

Program	Air Date	Air Time
HELPING LOW COUNTRY VETERANS	January 2, 2016	05:44:50
AUDIO FILE WAS CORRUPTED AND DID NOT AIR	January 9, 2016	Not Aired
SOUTH CAROLINA LEGAL SERVICES BEEFS UP ITS WAGE RECOVERY STAFF	January 16, 2016	06:01:12
A CONVERSATION WITH THE CHARLESTON SILVER LADY AND A GIRL SCOUT FUNDRAISER	January 23, 2016	06:02:46
STEM FEST....HOPING TO INSPIRE TODAY'S STUDENTS	January 30, 2016	06:01:16
RED CROSS ISSUES A BLOOD EMERGENCY IN THE LOW COUNTRY	February 6, 2016	06:02:12
AMERICAN HEART ASSOCIATION...CELEBRATING THE HEART HEALTH OF WOMEN	February 13, 2016	06:03:16
KIDS...SPORTS...CONCUSSION RISK AND EYESIGHT	February 20, 2016	06:01:36
THE V-A PAIN MANAGEMENT CENTER HELPING VETERANS DEAL WITH PAIN MANAGEMENT IN NEW WAYS	February 27, 2016	06:01:52
WATER MISSIONS...BRINGING CLEAN DRINKABLE WATER TO THE WORLD	March 5, 2016	06:01:42
GROWING NEW FARMERS IN THE LOW COUNTRY	March 12, 2016	06:01:10
THE ILLUMINATION PROJECT...A CHANCE TO BE HEARD	March 19, 2016	06:00:08
NATIONAL BRAIN CANCER SOCIETY AND THE WALK FOR A CURE	March 26, 2016	06:00:41

Report Filed on 3-28-16 by:

Report Reviewed by

  
 Justin Tucker Chief Engineer / IT Manager  
  
 Sherry Dollar VP / Market Manager

3/28/16

WWWZ

Affidavit

Cat	ID	Date	Aired	Sched	Length	Status	Description
COM	DA2000	16-01-02	05:44:50	06:00:00	29:07	on-air	PALMETTO WARRIOR CONN
COM	DA2000	16-01-09	06:01:08	06:00:00	00:00	on-air	[name]
COM	DA2000	16-01-16	06:01:12	06:00:00	28:12	on-air	Wage Recovery
COM	DA2000	16-01-23	06:02:46	06:00:00	29:14	on-air	CHAS SILVER LADY
COM	DA2000	16-01-30	06:01:16	06:00:00	29:12	on-air	STEM FEST
COM	DA2000	16-02-06	06:02:12	06:00:00	29:12	on-air	RED CROSS BLOOD
COM	DA2000	16-02-13	06:03:16	06:00:00	29:07	on-air	GO RED WOMEN
COM	DA2000	16-02-20	06:01:36	06:00:00	28:58	on-air	EYES AND CONCUSSION
COM	DA2000	16-02-27	06:01:52	06:00:00	29:01	on-air	V-A PAIN MANAGEMENT
COM	DA2000	16-03-05	06:01:42	06:00:00	29:08	on-air	WATER MISSION
COM	DA2000	16-03-12	06:01:10	06:00:00	29:14	on-air	GROWING FARMERS
COM	DA2000	16-03-19	06:00:08	06:00:00	29:10	on-air	ILLUMINATION PROJ
COM	DA2000	16-03-26	06:00:41	06:00:00	29:02	on-air	BRAIN TUMOR WALK

Affidavit Options:

Start Date:

March 2016						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
27	28	29	30	31	1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31	1	2	3	4	5	6

End Date:

March 2016						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
28	29	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31	1	2
3	4	5	6	7	8	9

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Start ID: DA2000    Stop ID: DA2000

## HELPING LOW COUNTRY VETERANS

AIR DATE: JANUARY 3, 2016

GUEST: JERMAIN HUSSER...EXECUTIVE DIRECTOR OF THE  
PALMETTO WARRIOR CONNECTION...LOCATED IN NORTH  
CHARLESTON

DISCUSSION CENTERED ON THIS RELATIVELY NEW LOCAL ORGANIZATION. IT STARTED A YEAR AND A HALF AGO AND WORKS TO IDENTIFY VETERANS WHO ARE HAVING A HARD TIME GETTING A FIRM FOOTING IN CIVILIAN LIFE.

HUSSER SAYS THE WARRIOR CONNECTION HAS WORKED HARD TO BUILD ITS CLIENT BASE BY SEEKING OUT VETS IN DISTRESS...THOSE WHO ARE HOMELESS....JOBLESS...AND THOSE SUFFERING WITH PTSD.

HUSSER SAYS HELPING WARRIORS WITH PTSD CAN HELP ALL THE OTHER ISSUES FALL INTO PLACE ALITTLE EASIER. BUT HUSSER SAYS IT HINGES ON COOPERATION FROM THE COMMUNITY. COLLEGES IN THE LOW COUNTRY ARE HELPING THE EFFORT BY MODIFYING CLASSROOMS TO HELP THOSE PTSD VETS ATTENDING CLASSES. A FEW BUSINESSES ARE ALSO COOPERATING TO HELP VETS GAIN JOBS. AND MORE ARE JOINING THE EFFORT EVERY DAY.

HUSSER SAYS AS GOOD AS VETERAN RESOURCES ARE IN THE LOW COUNTRY....THEY CAN ALWAYS BE BETTER.

WHY START A VETERANS ORGANIZATION WHEN THERE ARE ALREADY SO MANY OTHERS? BECAUSE PALMETTO WARRIOR CONNECTION IS LOCAL. AND THAT 95% OF THE MONEY IT GETS GOES TO HELPING VETS.

SOUTH CAROLINA LEGAL SERVICES BEEFS UP ITS WAGE RECOVERY STAFF

AIR DATE: JANUARY 10, 2015 (THIS PROGRAM WAS SCHEDULED BUT DID NOT AIR...DUE TO A TECHNICAL DIFFICULTY. IT DID UN JAN 17, 2015

GUEST: STEPHANIE VAN DER HORST....WAGE RECOVERY ATTORNEY WITH THE SC LEGAL SERVICES ORGANIZATION

DISCUSSION CENTERED ON THE PROBLEMS SOME WORKERS HAVE RECOVERING WAGES THAT WERE NOT PAID TO THEM. VAN DER HORST SAYS 99% OF THE TIME THESE ARE INNOCENT MISTAKES ON THE PART OF EMPLOYERS.

MANY OF THE WORKERS SEEKING TO RECOVER WAGES NOT PAID TO THEM ARE IN THE LOWER INCOME JOBS...AND THE WORKERS CANNOT HIRE ATTORNEYS TO GET WAGES THEY HAVE EARNED.

EMPLOYERS ARE HELD TO HIGH STANDARDS AND THERE ARE MANY MANY CHECKS AND BALANCES TO INSURE EMPLOYERS MUST PROCEED WITH EMPLOYEES.

SOMETIMES WAGES EARNED ARE NOT PAID...AND SC LEGAL SERVICES HAS SEEN SUCH AN INCREASE THAT VAN DER HORST WAS BROUGHT ON TO HELP IN THESE CASES.

VAN DER HORST INSISTS THAT THESE CASES ARE NOT INTENTIONAL. STILL THEY ARE CASES THAT...SOMETIMES....ARE NOT DEALT WITH QUICK ENOUGH. SHE HELPS EXPEDITE THE PROCESS.

SOUTH CAROLINA LEGAL SERVICES STEPS IN ...WHEN ASKED....AND HELPS THESE CASES THRU THE COURT SYSTEM.

A CONVERSATION WITH THE CHARLESTON SILVER LADY AND A GIRL  
SCOUT FUNDRAISER

AIR DATE: JANUARY 24, 2016

GUESTS: LORETTA GRAHAM...CEO OF THE GIRL SCOUTS OF  
EASTERN SOUTH CAROLINA...AND DAWN CORLEY...EXPERT IN  
SILVER KNOWN AS THE CHARLESTON SILVER LADY

DISCUSSION ON A JANUARY 31<sup>ST</sup> FUNDRAISER CALLED 'PEARLS OF  
WISDOM TEA' WITH DAWN CORLEY. GRAHAM WENT BACK INTO  
HISTORY TO TELL THE STORY OF GIRL SCOUTS FOUNDER JULIETTE  
GORDON LOWE AND HER SELLING OF HER WEDDING PEARLS TO GET  
THE GIRL SCOUTS OFF THE GROUND BACK IN 1912.

THIS THREE HOUR FUNDRAISER WILL HAVE PEARL AND SILVER  
EXPERT DAWN CORLEY GIVING A TALK ON ANTIQUES AND SHE IS  
DONATING OLD PEARLS FOR SALE TO RAISE MONEY FOR THE  
SCOUTS.

CORLEY GREW UP IN CHARLESTON AND HAS A NATIONAL  
FOLLOWING WHEN IT COMES TO THE HISTORY OF SILVER. SHE WILL  
APPRAISE ITEMS BRING TO THE FUNDRAISER. SHE WILL GIVE A  
HISTORY OF SILVER IN CHARLESTON AND HOW IT FIT INTO  
EVERYDAY LIFE HERE. SHE WAS ALSO THE ARTIFACTS EXPERT WHO  
APPRAISED THE PERSONAL ITEMS FOUND IN THE EXCAVATION OF  
THE SUBMARINE HUNLEY.

THE GIRL SCOUTS HOPE CORLEY WILL BRING FOLKS OUT TO THE  
FUNDRAISER SO THE SCOUTS CAN CONTINUE ITS WORK IN 21 SC  
COUNTIES OF MENTORING YOUNG GIRLS

STEM FEST...HOPING TO INSPIRE TODAY'S STUDENTS

AIR DATE: JANUARY 31, 2016

GUESTS: GLENDA LA RUE...STEM FEST CO-CHAIR REPRESENTING WEPAN INC...WOMEN IN ENGINEERING.....AND CYNTHIA HALL WITH THE LOW COUNTRY HALL OF SCIENCE AND MATH AT THE COLLEGE OF CHARLESTON

DISCUSSION CENTERED ON THE UPCOMING 3<sup>RD</sup> ANNUAL STEM FEST FEBRUARY 6, 2016 AT BRITTLEBANK PARK-CHARLESTON. LAST YEAR THIS EVENT DREW 75-HUNDRED STUDENTS AND PARENTS FROM ALL OVER THE LOW COUNTRY.

THIS EVENT SEEKS TO INSPIRE STUDENT IN LOW COUNTRY SCHOOLS TO TAKE UP THE STEM SPECIALTIES. STEM STANDS FOR SCIENCE, TECHNOLOGY, ENGINEERING AND MATH.

EFFORTS HAVE BEEN UNDERWAY FOR THE PAST COUPLE OF YEARS TO GET TODAY'S STUDENTS INTERESTED IN THE STEM STUDIES BECAUSE THAT'S WHERE THE JOBS ARE NOW. COMPANIES THAT HAVE MOVED INTO SOUTH CAROLINA IN THE LAST FEW YEARS ARE LAMENTING THE FACT THAT IT MUST IMPORT WORKERS FROM OTHER STATES. EFFORTS HAVE BEEN UNDERWAY TO EDUCATE SOUTH CAROLINA STUDENTS TO TAKE THESE JOBS.

AS FOR DIVERSITY....COMPANIES ARE WORKING HARD TO GET YOUNG WOMEN AND YOUNG PEOPLE OF COLOR TO STUDY THE STEM COURSES. THE INTEREST HOWEVER HAS BEEN LAGGING...DESPITE RECRUITING EFFORTS.

STEM JOBS ARE THE JOBS OF THE FUTURE...AND THEY PAY!

## RED CROSS ISSUES A BLOOD EMERGENCY IN THE LOW COUNTRY

AIR DATE: FEBRUARY 7, 2016

GUEST: LAURA ZAGBY WITH THE LOW COUNTRY AMERICAN RED CROSS

DISCUSSION CENTERED ON THE CURRENT BLOOD EMERGENCY IN THE CHARLESTON AREA. THE HOLIDAYS ALWAYS RESULT IN A DECLINE IN BLOOD DONATIONS. PEOPLE ARE JUST VERY BUSY THAT TIME OF YEAR. ADD TO THAT THE RECENT WINTRY WEATHER THAT BLEW THRU THE UPSTATE AT THE END OF JANUARY. SUCH INCIDENTS HAVE RESULTED IN A BLOOD EMERGENCY.....AN URGENT NEED FOR BLOOD.

THE LOW COUNTRY AND SOUTH CAROLINA ARE KNOWN AS IMPORT STATES WHEN IT COMES TO BLOOD. DESPITE THE SUPPORT THE RED CROSS GETS FROM THE BUSINESS COMMUNITY AND MEDIA OUTLETS THIS IS STILL AN AREA THAT COULD USE MORE DONORS.

GIVING IS BEING MADE EASIER BY THE NEW BLOOD APP. BY USING IT...ONE CAN FILL OUT THE CUSTOMARY QUESTIONNAIRE BEFORE GOING TO THE BLOOD DONOR CENTER....SAVING AT LEAST 15 MINUTES OF THE HOUR LONG PROCESS OF DONATING BLOOD.

ZAGBY ALSO PRESSED THE NEED FOR PLATELETS. THIS IS A TWO HOUR PROCESS BUT HELPS THOSE WITH CHRONIC CONDITIONS. CANCER PATIENTS...AND OTHERS NEED THIS COMPONENT.

RED CROSS BLOOD DOT ORG IS THE WEBSITE THAT CAN DIRECT ANYONE TO THE NEAREST BLOOD DONOR LOCATION.

AMERICAN HEART ASSOCIATION....CELEBRATING THE HEART  
HEALTH OF WOMEN

AIR DATE: FEBRUARY 14, 2016

GUESTS: KELLY BEDTELYON...SPOKESWOMAN FOR THE LOW  
COUNTRY CHAPTER OF THE AMERICAN HEART ASSOCIATION...AND  
JANE PURDUE...A LOCAL BUSINESS WOMAN WHO SHARES HER  
STORY OF HEART DISEASE.

FEBRUARY IS NATIONAL HEART MONTH...AND IN THE PAST FEW  
YEARS THE AMERICAN HEART ASSOCIATION HAS BEEN RAISING  
AWARENESS WHEN IT COMES TO FEMALE HEART HEALTH.

THE HEART ASSOCIATION HAS DONE STUDIES ON HEART  
DISEASE...NUTRITION...AND LIFESTYLE OPTIONS. THE STUDIES  
USED TO CONCENTRATE MOSTLY ON THE HEART HEALTH OF MEN.  
BUT THAT CHANGED ABOUT 30 YEARS AGO WHEN MORE STUDY-  
SUBJECTS WERE WOMEN.

THE HEART ASSOCIATION FOUND THAT WOMEN EXPERIENCE  
DIFFERENT HEART DISEASE...CARDIAC AND STROKE SYMPTOMS  
THAN DO MEN. AND IT SAYS HEART DISEASE KILLS OR AFFECTS  
MORE WOMEN THAN DOES BREAST CANCER.....A REAL EYE-OPENER  
FOR MANY.

TO HELP RAISE AWARENESS OF THE HEART HEALTH OF  
WOMEN....THERE'S GO RED DAY...AND A HUGE LUNCHEON FOR  
WOMEN...TO EDUCATION....AND INSPIRE WOMEN OF THEIR RISKS  
AND HELP THEM MAKE BETTER CHOICES.

JANE PURDUE WAS A BUSINESS OWNER...AND NEGLECTING HER  
HEALTH. SHE THOUGHT SHE WAS JUST RUNDOWN....UNTIL SHE HAD  
A MILD HEART ATTACK. THAT OPENED HER EYES...AND NOW SHE  
SPEAKS ON BEHALF OF THE HEART ASSOCIATION.



## KIDS....SPORTS....CONCUSSION RISK AND EYESIGHT

AIR DATE: FEBRUARY 21, 2016

GUESTS: BROOKS HARKEN....DIRECTOR OF PROGRAMS WITH THE ASSOCIATION FOR THE BLIND AND VISUALLY IMPAIRED...LOCATED IN WEST ASHLEY....AND...DR. KATIE DAVIS WITH THE DRAISON EYE GROUP IN WEST ASHLEY

DISCUSSION DEALT WITH SPORTS ACTIVITIES AND THE VISION OF KIDS. THERE HAS BEEN A LOT IN THE NEWS ABOUT THE CONCUSSION RISK AND THE NFL. STUDIES HAVE SHOWN THAT THE BRAIN IS AFFECTED WHEN THE BRAIN GETS SHAKEN UP ENOUGH.

THE SAME IS TRUE FOR KIDS. YOUNGSTERS PLAYING SPORTS SUCH AS FOOTBALL DO EXPERIENCE CONCUSSIONS...AND THOSE INJURIES CAN AFFECT VISION.

SOME OF THE SIDE EFFECTS INCLUDE DOUBLE VISION....DAMAGED RETINAS....AND OTHER INJURIES. THESE PROBLEMS CAN BE REPAIRED. BUT EFFORTS SHOULD BE TAKEN TO LESSEN THESE INJURIES ENOUGH AS POSSIBLE....WITHOUT TURNING FOOTBALL INTO A 'WUSSY' SPORT.

DAVIS STATED THAT ADULTS CAN BE GIVEN THE FACTS ABOUT THE PHYSICAL EFFECTS OF BEING AN NFL PLAYER...AND THAT THOSE MEN CAN MAKE THEIR OWN DECISION TO PLAY OR NOT.

SHE BELIEVES MORE CARE NEEDS TO BE TAKEN WITH KIDS BECAUSE SUCH INJURIES CAN BE BOTHERSOME TO RECOVER FROM AND CAN EVEN EFFECT LEARNING. AND A CHILD'S JOB IS GOING TO SCHOOL...AND LEARNING.

DR DAVIS SAYS KIDS SHOULD BE ABLE TO MOVE AND PLAY SPORTS.

THE V-A PAIN MANAGEMENT CENTER HELPING VETERANS DEAL  
WITH PAIN MANAGEMENT IN NEW WAYS

AIR DATE: FEBRUARY 28, 2016

GUEST: DR ROBERT FRIEDMAN...THE CHIEF OF THE PAIN  
MANAGEMENT CLINIC AT THE RALPH H JOHNSON V-A MEDICAL  
CENTER-CHARLESTON

DISCUSSION CENTERED ON V-A EFFORTS TO DEAL WITH THE PAINS  
OF VETERANS. FRIEDMAN SAYS HE HAS BEEN NOT ONLY EASING  
THE PAIN CONCERNS OF VETERANS THRU PRESCRIPTION MEDICINES  
AND TREATMENTS.....BUT HE HAS ALSO BEEN TAKING A PAGE FROM  
3000 YEAR OLD MEDICINE OF CHINA.

THE DOCTOR SAYS THAT MUST ALL PATIENTS HE HAS BEEN SEEING  
CAN BENEFIT THRU ACCUPUNCTURE....YOGA....MEDITATION....AND  
EVEN TAI-CHI. HE SAYS THERE IS MUCH TO BE LEARNED IN  
HELPING RECOVERING PATIENTS AND THOSE WITH CHRONIC PAIN  
DEAL WITH PAST INJURIES THRU THE HEART AND THE MIND.

HE SAYS SIMPLE THINGS LIKE MEDITATIVE BREATHING CAN AND  
DOES WORK WONDERS ON PATIENTS.

IT IS ALSO CHEAPER...AS RX MEDICINES ARE EXPENSIVE...WHILE  
THESE ALTERNATIVE TREATMENTS ARE NOT...AND OFTEN TIMES  
THE RESULTS ARE BETTER...DEPENDING ON THE PAIN.

THE LATE 19<sup>TH</sup> AND EARLY 20<sup>TH</sup> CENTURY SAW MEDICINE GET  
QUICKLY MORE 'SOPHISTICATED. THE METHODS OF THE PAST WERE  
ABANDONED. NOW...HE SAYS MEDICINE IS RETURNING TO ANCIENT  
MEDICINE. GOVERNMENT PROVIDED HEALTH CARE FOR ALL MAY  
REQUIRE WE ALL DEAL WITH PAIN...SANS RX DRUGS

WATER MISSION....BRINGING CLEAN DRINKABLE WATER TO THE WORLD

AIR DATE: MARCH 6, 2016

GUEST: KYLE WHITCROFT....SPECIAL EVENTS CO-ORDINATOR WITH WATER MISSION....FORMERLY WATER MISSIONS INTERNATIONAL.

DISCUSSION CENTERED ON THE UPCOMING WALK FOR WATER FUNDRAISER. WATER MISSION RAISES MONEY SO IT CAN AFFORD TO BUILD AND TRANSPORT THEIR WATER PURIFICATION DEVICES TO FAR FLUNG AREAS AROUND THE WORLD.

WATER MISSION WAS STARTED IN CHARLESTON IN 2002. IT IS A BIBLE-BASED ORGANIZATION THAT HELPS SUPPLY AREAS IN THE WORLD WITH THE BASIC NEED OF CLEAN WATER.

WHITCROFT HAS BEEN ON ONE OF THESE MISSIONS...TO UGANDA. HE SAW FIRST HAND HOW THE WATER PURIFICATION DEVICES CHANGE LIVES AND SAVE LIVES.

HE ALSO EXPLAINED HOW MANY VILLAGERS ARE SKEPTICAL OF THE PROMISE WATER MISSION MAKES....PROVIDING CLEAN WATER. BUT THE MIRACLE IS ACCOMPLISHED.

THE WALK FOR WATER HAPPENS NEXT WEEKEND....AND THE GOAL IS TO GET 7 THOUSAND TO COME OUT TO JOE RILEY PARK AND PARTICIPATE. WALKERS WILL WALK WITH BUCKETS OF WATER TO SIMULATE WHAT PEOPLE IN PARTS OF THE WORLD HAVE TO DO TO GATHER QUESTIONABLE WATER FOR THEIR NEEDS. STILL....IT IS A FUN AND EDUCATIONAL EVENT...AND THE LOW COUNTRY IS INVITED TO COME OUT AND SEE HOW GOOD THEY ACTUALLY HAVE IT.

## GROWING NEW FARMERS IN THE LOW COUNTRY

AIR DATE: MARCH 13, 2016

GUEST: BRIAN WHEAT....SPOKESMAN AND LOCAL FARMER WITH LOWCOUNTRYLOCAL.COM....AN EFFORT THAT WORKS TO CULTIVATE NEW LOCAL FARMERS.

DISCUSSION CENTERED ON A SECOND YEAR OF A PROGRAM AIMED AT GETTING MORE LOCALS INTERESTED IN SMALL SCALE SUSTAINABLE FARMING FOR THE LOW COUNTRY. THIS 6 MONTH LEARNING PROGRAM IS IN PARTNERSHIP WITH THE COLLEGE OF CHARLESTON SCHOOL OF PROFESSIONAL STUDIES.

WHEAT SAYS MORE AND MORE LOCALS ARE GETTING INTERESTED IN LOCAL FARMING. THIS IS NOT A ONE-THOUSAND-ACRE FARMING OPERATION....BUT RATHER AN ACRE OR ACRE AND A HALF WHERE FARMERS CAN GROW FRUITS AND VEGATABLES FOR LOCAL CONSUMPTION. WHEAT SAYS LOCAL RESTAURANTS ARE DEMANDING MORE LOCALLY GROWN PRODUCE...OR EGGS....OR MEAT...SIMPLY BECAUSE LOCAL FOOD STUFFS TASTE BETTER THAN THE FOODS SHIPPED ACROSS THE COUNTRY. BESIDES BUYING AND EATING LOCAL ADDS TO THE LOCAL ECONOMY.

THE 6 MONTH PARTNERSHIP WITH THE COLLEGE OF CHARLESTON NOT ONLY OFFERS HANDS ON MENTORING....BUT ALSO HITS THE NUTS-AND-BOLTS OF BEING IN AN AGRICULTURE BUSINESS. BUSINESS DOES HAVE ITS FAIR AMOUNT OF PITFALLS....AND THE CLASSES GIVE THE NECESSARY SKILLS TO NAVIGATE THE FINANCES AND PLANNING NEEDED FOR FARMERS.

THIS YEAR'S PROJECT GOES FROM MAY TO NOVEMBER. APPLICATIONS ARE BEING TAKEN NOW.

THE ILLUMINATION PROJECT.....A CHANCE TO BE HEARD

AIR DATE: MARCH 20, 2016

GUEST: MARGARET SIDLER...LEAD PROJECT FACILITATOR WITH  
THE ILLUMINATION PROJECT

DISCUSSION CENTERED ON A SERIES OF SESSIONS THAT INVITE THE PUBLIC AND CHARLESTON POLICE TO COME TOGETHER TO TALK ABOUT STRIKING A BALANCE BETWEEN THE PUBLIC SAFETY AND INDIVIDUAL CITIZENS RIGHTS.

THE MOTHER EMANUEL AME SHOOTINGS AND THE WALTER SCOTT TRAFFIC STOP SHOOTING PROMPTED AN ATTEMPT AT DISCORD IN THE LOW COUNTRY....BUT COOLER HEADS PREVAILED.

NOW....THE CHARLESTON POLICE FUND IS SPEARHEADIING AN EFFORT TO HOLD LISTENING SESSIONS...INVITING THE PUBLIC TO SPEAK ON THEIR EXPERIENCES WITH POLICE....IN AN EFFORT TO STRIKE A DELICATE BALANCE WITH THE PUBLIC THE CHARLESTON POLICE SERVES.

THERE HAVE BEEN THREE LISTENING SESSIONS HELD SO FAR...WITH MORE TO COME. AND SIDLER SAYS THE SUGGESTIONS HAVE BEEN HELPFUL TO POLICE. ONE SUGGESTION HAS PROMPTED THE POLICE TO POST SOME OF THEIR PROCEDURES ONLINE...JUST FOR THE PUBLIC'S INFORMATION.

THE PUBLIC HAS A RESPONSIBILITY TO UNDERSTAND THE JOB OUR POLICE DO. OFFICERS CANNOT APPROACH THE PUBLIC AS THOUGH THEY ARE ATTENDING A DINNER PARTY. AGAIN....PUBLIC SAFETY AND SECURITY ARE THE AIMS....WHILE ALSO DEALING WITH LAWBREAKERS AND SUSPECTS OF INTEREST.

NATIONAL BRAIN CANCER SOCIETY AND THE WALK FOR A CURE

AIR DATE: MARCH 27, 2016

GUESTS: KATIE ROSE TUTTLE...REGIONAL MANAGER OF THE NATIONAL BRAIN TUMOR SOCIETY AND DR DAVID COCHIA...PROF OF NEURO-ONCOLOGY AT MUSC-CHARLESTON

DISCUSSION CENTERED ON THE PROBLEM OF BRAIN TUMORS AND THE UPCOMING BRAIN TUMOR WALK. THIS IS THE FIRST SUCH WALK TO RAISE MONEY FOR RESEARCH OF BRAIN TUMORS.

BRAIN TUMORS CAN STRIKE ANYONE AT ANY TIME. RIGHT NOW THERE IS NO CURE. RESULTS DEPEND ON THE TUMOR...WHERE IT IS ON THE BRAIN...AND ITS GROWTH. THE FUTURE IS RELYING ON BETTER LESS INTRUSIVE TREATMENTS THAT DON'T HARM THE OTHER PARTS OF THE BRAIN UNAFFECTED BY THE TUMOR.

THE DOCTOR SAYS RIGHT NOW....THERE IS NOTHING CONCLUSIVE WHEN IT COMES TO CELL PHONES AND BRAIN CANCER. MORE TESTING IS BEING DONE. BRAIN INJURIES ARE BEING STUDIED AS WELL.

WHEN SHOULD YOU SEE A DOCTOR? HEADACHES THAT TYLENOL DOESN'T 'CURE'...VISION PROBLEMS. THESE MALADIES DON'T NECESSARILY MEAN A TUMOR IS GROWING....BUT THESE ARE PROBLEMS THAT NEED MORE ATTENTION.

BRAIN CANCER KNOWS NO AGE....TUMORS CAN BE FOUND IN ANYONE...NO MATTER THE LIFESTYLE. THEY CAN EVEN BE FOUND IN NEW BORN INFANTS.

MUSC CURRENTLY HAS 7 RESEARCH STUDIES UNDERWAY ON THE MATTER.