



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

☐

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises

15260 Ventura Blvd., Ste. 1240

Sherman Oaks, CA 91403

(818) 905-0005

targetla.com

For advertiser: Stop Measure A and B

Name: Working Families for Jobs and Energy Independence

Address: PO Box 711941 S. Wake Forest Ave. Ventura, CA 93003

Contact: Steve Lucas, CFO Phone: 415 389 6800

Email: slucas@nmgovlaw

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Steve Lucas, CFO

Federal candidate(s) or election(s) referred to:

N/A

☒

Name(s):

Office(s):

Date of election:

Matters of national importance referred to:

N/A

☒

This station does not discriminate or permit discrimination on the basis of race or ethnicity in the placement of advertising.

The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: Julie Iadanza

Digitally signed by Julie Iadanza
Date: 2022.04.20 16:27:06 -07'00'

Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name: GUSTAVO MORA

Date of Request to Sell Ad Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

☒

No

☐

Date received:

4/27/22

Disposition:

Accepted

☒

Accepted IN PART
(e.g., ad not received
to determine content)

☐

Rejected – provide reason:

☐

Date and nature of follow-ups, if any:

Contract #: 1486103546
Est. #: 3556

Station Call Letters: KOXR
Station Location:
OXNARD/VENTURA

Date Received:
Flight Dates:

5/9/22

5/30 - 6/12

STATION:	KOXR-AM	ORDER#:	3196622	DATE:	05/12/2022
MARKET:	Oxnard-Ventura, CA	AMOUNT:	\$1,455.00	AGENCY:	TARGET ENTERPRISES
REP:	McGavren Guild Media	SPOTS:	63		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	LOS ANGELES	SLS PH:	323 680 4340	BUYER:	Dylan Payne
SALESPERSON:	Scott Brody	SLS FAX:	323-638-2221		
SLS EMAIL:	Scott.Brody@GenMediaPartners.com				
AGENCY:	TARGET ENTERPRISES	AGY CLI:		CONTRACT # FOR INVOICING	4424801
ADVERTISER:	Stop Measure A and B	AGY PRD:		INVOICE:	TARGET ENTERPRISES
PRODUCT:	STOP A&B-VENTURA COUNTY 3556	AGY EST:	3556		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
FLIGHT:	05-30-2022 TO 6/12/2022	[]Unwired [X]Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/09/2022 19:46	

COMMENTS

[Rep Comment] 05/09/2022: NEW ORDER- PLEASE CONFIRM IN RADIO EXCHANGE OR TO HOLLY.CAPELLE@GENMEDIAPARTNERS.COM -THANK YOU!

PopulationBuyType: CPP.

Please send invoices electronically. SpotData IDB: 1944. RadioInvoices.com: RI14503 or 9914503; Marketron: 175418

DISCLAIMER: Radio Disclaimer

WEEK#1 **5/30/2022 To 6/5/2022** **WK TOT \$1,080.00** **WK TOTAL SPOTS 48**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	5/30/2022	6/3/2022	14	\$25	\$350
	3		MTWTF..	10:00AM	3:00PM	60	5/30/2022	6/3/2022	10	\$25	\$250
	5		MTWTF..	3:00PM	7:00PM	60	5/30/2022	6/3/2022	12	\$25	\$300
	7	SS	6:00AM	7:00PM	60	6/4/2022	6/5/2022	12	\$15	\$180

WEEK#2 **6/6/2022 To 6/12/2022** **WK TOT \$375.00** **WK TOTAL SPOTS 15**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	60	6/6/2022	6/7/2022	6	\$25	\$150
	4		MT.....	10:00AM	3:00PM	60	6/6/2022	6/7/2022	6	\$25	\$150
	6		M.....	3:00PM	7:00PM	60	6/6/2022	6/6/2022	3	\$25	\$75

STATION:	KOXR-AM	ORDER#:	3196622	DATE:	05/12/2022
MARKET:	Oxnard-Ventura, CA	AMOUNT:	\$1,455.00	AGENCY:	TARGET ENTERPRISES
REP:	McGavren Guild Media	SPOTS:	63		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	LOS ANGELES	SLS PH:	323 680 4340	BUYER:	Dylan Payne
SALESPERSON:	Scott Brody	SLS FAX:	323-638-2221		
SLS EMAIL:	Scott.Brody@GenMediaPartners.com				
AGENCY:	TARGET ENTERPRISES	AGY CLI:		CONTRACT # FOR INVOICING 4424801	
ADVERTISER:	Stop Measure A and B	AGY PRD:		INVOICE:	TARGET ENTERPRISES
PRODUCT:	STOP A&B-VENTURA COUNTY 3556	AGY EST:	3556		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
FLIGHT:	05-30-2022 TO 6/12/2022	[]Unwired [X]Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/09/2022 19:46	

TOTAL	Jun														Total
SPOT	63														63
CASH	1,455.00														1,455.00
TOTAL	1,455.00														1,455.00



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targetla.com

For advertiser: Stop Measure A and B

Name: Working Families for Jobs and Energy Independence

Address: PO Box 711941 S. Wake Forest Ave. Ventura, CA 93003

Contact: Steve Lucas, CFO Phone: 415 389 6800

Email: slucas@nmgovlaw

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Steve Lucas, CFO

Federal candidate(s) or election(s) referred to:

N/A

☒

Name(s):

Office(s):

Date of election:

Matters of national importance referred to:

N/A

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Advertiser/Sponsor

Signature: Julie Iadanza

Digitally signed by Julie Iadanza
Date: 2022.04.20 15:27:08 -0700

Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature:



Name:

GUSTAVO MORA

Date of Request to Sell Ad Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

☒

No

☐

Date received:

4/27/22

Disposition:

Accepted

☒

Accepted IN PART
(e.g., ad not received
to determine content)

☐

Rejected – provide reason:

☐

Date and nature of follow-ups, if any:

Contract #: 1486103549

Est. #:

3555

Station Call Letters: KDXR

Station Location:

OXNARD/VENTURA

Date Received:

5/9/22

Flight Dates:

5/16 - 5/29

STATION:	KOXR-AM	ORDER#:	3196623	DATE:	05/12/2022
MARKET:	Oxnard-Ventura, CA	AMOUNT:	\$2,160.00	AGENCY:	TARGET ENTERPRISES
REP:	McGavren Guild Media	SPOTS:	96	15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	LOS ANGELES	SLS PH:	323 680 4340	BUYER:	Dylan Payne
SALESPERSON:	Scott Brody	SLS FAX:	323-638-2221		
SLS EMAIL:	Scott.Brody@GenMediaPartners.com				
AGENCY:	TARGET ENTERPRISES	AGY CLI:		CONTRACT # FOR INVOICING 4424806	
ADVERTISER:	Stop Measure A and B	AGY PRD:		INVOICE: TARGET ENTERPRISES	
PRODUCT:	STOP A&B-VENTURA COUNTY 3555	AGY EST:	3555	15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403	
FLIGHT:	05-16-2022 TO 5/29/2022	[]Unwired [X]Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/09/2022 19:47	

COMMENTS

[Rep Comment] 05/09/2022: NEW ORDER- PLEASE CONFIRM IN RADIO EXCHANGE OR TO HOLLY.CAPELLE@GENMEDIAPARTNERS.COM -THANK YOU!

PopulationBuyType: CPP.

Please send invoices electronically. SpotData IDB: 1944. RadioInvoices.com: RI14503 or 9914503; Marketron: 175418

DISCLAIMER: Radio Disclaimer

WEEK#1-WEEK#2 5/16/2022 To 5/29/2022 WK TOT \$1,080.00 WK TOTAL SPOTS 48

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	5/16/2022	5/27/2022	14	\$25	\$350
	2		MTWTF..	10:00AM	3:00PM	60	5/16/2022	5/27/2022	10	\$25	\$250
	3		MTWTF..	3:00PM	7:00PM	60	5/16/2022	5/27/2022	12	\$25	\$300
	4	SS	6:00AM	7:00PM	60	5/21/2022	5/29/2022	12	\$15	\$180

TOTAL	May												Total
SPOT	96												96
CASH	2,160.00												2,160.00
TOTAL	2,160.00												2,160.00



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targetla.com

For advertiser: Stop Measure A and B

Name: Working Families for Jobs and Energy Independence

Address: PO Box 711941 S. Wake Forest Ave. Ventura, CA 93003

Contact: Steve Lucas, CFO Phone: 415 389 6800

Email: slucas@nmqovlaw

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Steve Lucas, CFO

Federal candidate(s) or election(s) referred to:

N/A

☒

Name(s):

Office(s):

Date of election:

Matters of national importance referred to:

N/A

☒

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Advertiser/Sponsor

Signature: Julie Iadanza

Digitally signed by Julie Iadanza
Date: 2022.04.20 15:27:08 -07'00'

Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature: *Gustavo Mora*

Name: GUSTAVO MORA

Date of Request to Sell Ad Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

☒

No

☐

Date received:

Disposition:

Accepted

☒

Accepted IN PART
(e.g., ad not received
to determine content)

☐

Rejected – provide reason:

☐

Date and nature of follow-ups, if any:

Contract #: 1486103545
Est. #: 3556

Station Call Letters: KXLM
Station Location:
OXNARD/VENTURA

Date Received: 5/7/22
Flight Dates: 5/30 - 6/12/22

STATION:	KXLM-FM	ORDER#:	3196622	DATE:	05/12/2022
MARKET:	Oxnard-Ventura, CA	AMOUNT:	\$5,310.00	AGENCY:	TARGET ENTERPRISES
REP:	McGavren Guild Media	SPOTS:	63		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	LOS ANGELES	SLS PH:	323 680 4340	BUYER:	Dylan Payne
SALESPERSON:	Scott Brody	SLS FAX:	323-638-2221		
SLS EMAIL:	Scott.Brody@GenMediaPartners.com				
AGENCY:	TARGET ENTERPRISES	AGY CLI:		CONTRACT # FOR INVOICING	4424803
ADVERTISER:	Stop Measure A and B	AGY PRD:		INVOICE:	TARGET ENTERPRISES
PRODUCT:	STOP A&B-VENTURA COUNTY 3556	AGY EST:	3556		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
FLIGHT:	05-30-2022 TO 6/12/2022	[]Unwired [X]Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/09/2022 19:46

COMMENTS

[Rep Comment] 05/09/2022: NEW ORDER- PLEASE CONFIRM IN RADIO EXCHANGE OR TO HOLLY.CAPELLE@GENMEDIAPARTNERS.COM -THANK YOU!

PopulationBuyType: CPP.

Please send invoices electronically. SpotData IDB: 1944. RadioInvoices.com: RI14503 or 9914503; Marketron: 175418

DISCLAIMER: Radio Disclaimer

WEEK#1 **5/30/2022 To 6/5/2022** **WK TOT \$3,960.00** **WK TOTAL SPOTS 48**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	5/30/2022	6/3/2022	14	\$90	\$1,260
	3		MTWTF..	10:00AM	3:00PM	60	5/30/2022	6/3/2022	10	\$90	\$900
	5		MTWTF..	3:00PM	7:00PM	60	5/30/2022	6/3/2022	12	\$90	\$1,080
	7	SS	6:00AM	7:00PM	60	6/4/2022	6/5/2022	12	\$60	\$720

WEEK#2 **6/6/2022 To 6/12/2022** **WK TOT \$1,350.00** **WK TOTAL SPOTS 15**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	60	6/6/2022	6/7/2022	6	\$90	\$540
	4		MT.....	10:00AM	3:00PM	60	6/6/2022	6/7/2022	6	\$90	\$540
	6		M.....	3:00PM	7:00PM	60	6/6/2022	6/6/2022	3	\$90	\$270

STATION:	KXLM-FM	ORDER#:	3196622	DATE:	05/12/2022
MARKET:	Oxnard-Ventura, CA	AMOUNT:	\$5,310.00	AGENCY:	TARGET ENTERPRISES
REP:	McGavren Guild Media	SPOTS:	63		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	LOS ANGELES	SLS PH:	323 680 4340	BUYER:	Dylan Payne
SALESPERSON:	Scott Brody	SLS FAX:	323-638-2221		
SLS EMAIL:	Scott.Brody@GenMediaPartners.com				
AGENCY:	TARGET ENTERPRISES	AGY CLI:		CONTRACT # FOR INVOICING 4424803	
ADVERTISER:	Stop Measure A and B	AGY PRD:		INVOICE:	TARGET ENTERPRISES
PRODUCT:	STOP A&B-VENTURA COUNTY 3556	AGY EST:	3556		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
FLIGHT:	05-30-2022 TO 6/12/2022	[]Unwired [X]Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/09/2022 19:46	

TOTAL	Jun														Total
SPOT	63														63
CASH	5,310.00														5,310.00
TOTAL	5,310.00														5,310.00



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For advertiser: Stop Measure A and B

Name: Working Families for Jobs and Energy Independence

Address: PO Box 711941 S. Wake Forest Ave. Ventura, CA 93003

Contact: Steve Lucas, CFO Phone: 415 389 6800

Email: slucas@nmqovlaw

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Steve Lucas, CFO

Federal candidate(s) or election(s) referred to:

N/A

☒

Name(s):

Office(s):

Date of election:

Matters of national importance referred to:

N/A

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Digitally signed by Julie Iadanza
Date: 2022.04.20 15:27:06 -07'00'

Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature:

Name:

Date of Request to Sell Ad Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

☒

No

☐

Date received: 4/27/22

Disposition:

Accepted

☒

Accepted IN PART
(e.g., ad not received
to determine content)

☐

Rejected – provide reason:

☐

Date and nature of follow-ups, if any:

Contract #: 1486103548

Est. #: 3555

Station Call Letters: KXLM

Station Location:

OXNARD/VENTURA

Date Received:

Flight Dates:

5/9/22

5/16 - 5/29

STATION:	KXLM-FM	ORDER#:	3196623	DATE:	05/12/2022
MARKET:	Oxnard-Ventura, CA	AMOUNT:	\$7,920.00	AGENCY:	TARGET ENTERPRISES
REP:	McGavren Guild Media	SPOTS:	96	15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	LOS ANGELES	SLS PH:	323 680 4340	BUYER:	Dylan Payne
SALESPERSON:	Scott Brody	SLS FAX:	323-638-2221		
SLS EMAIL:	Scott.Brody@GenMediaPartners.com				
AGENCY:	TARGET ENTERPRISES	AGY CLI:		CONTRACT # FOR INVOICING 4424808	
ADVERTISER:	Stop Measure A and B	AGY PRD:		INVOICE:	TARGET ENTERPRISES
PRODUCT:	STOP A&B-VENTURA COUNTY 3555	AGY EST:	3555	15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403	
FLIGHT:	05-16-2022 TO 5/29/2022	[]Unwired [X]Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/09/2022 19:47	

COMMENTS

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	3		MTWTF..	3:00PM	7:00PM	60	5/16/2022	5/27/2022	12	\$90	\$1,080
	4	SS	6:00AM	7:00PM	60	5/21/2022	5/29/2022	12	\$60	\$720

TOTAL	May													Total
SPOT	96													96
CASH	7,920.00													7,920.00
TOTAL	7,920.00													7,920.00



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Target Enterprises

15260 Ventura Blvd., Ste. 1240

Sherman Oaks, CA 91403

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targetla.com

For advertiser: Stop Measure A and B

Name: Working Families for Jobs and Energy Independence

Address: PO Box 711941 S. Wake Forest Ave. Ventura, CA 93003

Contact: Steve Lucas, CFO Phone: 415 389 6800

Email: slucas@nmgovlaw

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Steve Lucas, CFO

Federal candidate(s) or election(s) referred to:

N/A

☒

Name(s):

Office(s):

Date of election:

Matters of national importance referred to:

N/A

☒

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The advertiser/sponsor agrees to indemnify and hold harmless for any damages or liability, including reasonable attorney fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Signature: Julie Iadanza

Digitally signed by Julie Iadanza
Date: 2022.04.20 15:27:08 -0700

Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature: 

Name: GUSTAVO MORA

Date of Request to Sell Ad Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes

☒

No

☐

Date received:

4/27/22

Disposition:

Accepted

☒

Accepted IN PART
(e.g., ad not received
to determine content)

☐

Rejected – provide reason:

☐

Date and nature of follow-ups, if any:

Contract #: 1486103550

Est. #: 3555

Station Call Letters: KLTJR

Station Location: Oxnard/Ventura

Date Received: 5/4/22

Flight Dates: 5/16 - 5/29

STATION:	KLJR-FM	ORDER#:	3196623	DATE:	05/12/2022
MARKET:	Oxnard-Ventura, CA	AMOUNT:	\$6,120.00	AGENCY:	TARGET ENTERPRISES
REP:	McGavren Guild Media	SPOTS:	96	15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	LOS ANGELES	SLS PH:	323 680 4340	BUYER:	Dylan Payne
SALESPERSON:	Scott Brody	SLS FAX:	323-638-2221		
SLS EMAIL:	Scott.Brody@GenMediaPartners.com				
AGENCY:	TARGET ENTERPRISES	AGY CLI:		CONTRACT # FOR INVOICING 4424805	
ADVERTISER:	Stop Measure A and B	AGY PRD:		INVOICE:	TARGET ENTERPRISES
PRODUCT:	STOP A&B-VENTURA COUNTY 3555	AGY EST:	3555	15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403	
FLIGHT:	05-16-2022 TO 5/29/2022	[]Unwired [X]Spot []Mod			
TOT # OF WEEKS: 2					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/09/2022 19:47	

COMMENTS

[Rep Comment] 05/09/2022: NEW ORDER- PLEASE CONFIRM IN RADIO EXCHANGE OR TO HOLLY.CAPELLE@GENMEDIAPARTNERS.COM -THANK YOU!

PopulationBuyType: CPP.

Please send invoices electronically. SpotData IDB: 1944. RadioInvoices.com: RI14503 or 9914503; Marketron: 175418

DISCLAIMER: Radio Disclaimer

WEEK#1-WEEK#2 5/16/2022 To 5/29/2022 WK TOT \$3,060.00 WK TOTAL SPOTS 48

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	5/16/2022	5/27/2022	14	\$70	\$980
	2		MTWTF..	10:00AM	3:00PM	60	5/16/2022	5/27/2022	10	\$70	\$700
	3		MTWTF..	3:00PM	7:00PM	60	5/16/2022	5/27/2022	12	\$70	\$840
	4	SS	6:00AM	7:00PM	60	5/21/2022	5/29/2022	12	\$45	\$540

TOTAL	May													Total
SPOT	96													96
CASH	6,120.00													6,120.00
TOTAL	6,120.00													6,120.00



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

I, **Target Enterprises**, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

☐

Ad "communicates a message relating to any political matter of **national importance**" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒

Ad does **NOT** communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

Station time requested by:

Target Enterprises

15260 Ventura Blvd., Ste. 1240

Sherman Oaks, CA 91403

(818) 905-0005

targetla.com

For advertiser: Stop Measure A and B

Name: Working Families for Jobs and Energy Independence

Address: PO Box 711941 S. Wake Forest Ave. Ventura, CA 93003

Contact: Steve Lucas, CFO Phone: 415 389 6800

Email: slucas@nmaqovlaw

Chief executive officers or members of the executive committee or the board of directors or other governing groups:

Steve Lucas, CFO

Federal candidate(s) or election(s) referred to:

N/A

☒

Name(s):

Office(s):

Date of election:

Matters of national importance referred to:

N/A

☒

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Advertiser/Sponsor

Signature: Julie Iadanza Digitally signed by Julie Iadanza
Date: 2022.04.20 15:27:06 -0700

Name:

Date of Request to Purchase Ad Time:

Station Representative

Signature: 

Name: GUSTAVO MORA

Date of Request to Sell Ad Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station: Yes ☒ No ☐ Date received: 4/27/22

Disposition:

Accepted ☒

Accepted IN PART
(e.g., ad not received
to determine content) ☐

Rejected – provide reason: ☐

Date and nature of follow-ups, if any:

Contract #: 1486103547
Est. #: 3556

Station Call Letters: KLSR
Station Location: Oxnard/Ventura

Date Received: 5/9/22
Flight Dates: 5/30 - 6/6

STATION:	KLJR-FM	ORDER#:	3196622	DATE:	05/12/2022
MARKET:	Oxnard-Ventura, CA	AMOUNT:	\$4,110.00	AGENCY:	TARGET ENTERPRISES
REP:	McGavren Guild Media	SPOTS:	63		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	LOS ANGELES	SLS PH:	323 680 4340	BUYER:	Dylan Payne
SALESPERSON:	Scott Brody	SLS FAX:	323-638-2221		
SLS EMAIL:	Scott.Brody@GenMediaPartners.com				
AGENCY:	TARGET ENTERPRISES	AGY CLI:		CONTRACT # FOR INVOICING	4424800
ADVERTISER:	Stop Measure A and B	AGY PRD:		INVOICE:	TARGET ENTERPRISES
PRODUCT:	STOP A&B-VENTURA COUNTY 3556	AGY EST:	3556		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
FLIGHT:	05-30-2022 TO 6/12/2022	[]Unwired [X]Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	05/09/2022 19:46

COMMENTS

[Rep Comment] 05/09/2022: NEW ORDER- PLEASE CONFIRM IN RADIO EXCHANGE OR TO HOLLY.CAPELLE@GENMEDIAPARTNERS.COM -THANK YOU!

PopulationBuyType: CPP.

Please send invoices electronically. SpotData IDB: 1944. RadioInvoices.com: RI14503 or 9914503; Marketron: 175418

DISCLAIMER: Radio Disclaimer

WEEK#1 **5/30/2022 To 6/5/2022** **WK TOT \$3,060.00** **WK TOTAL SPOTS 48**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	5/30/2022	6/3/2022	14	\$70	\$980
	3		MTWTF..	10:00AM	3:00PM	60	5/30/2022	6/3/2022	10	\$70	\$700
	5		MTWTF..	3:00PM	7:00PM	60	5/30/2022	6/3/2022	12	\$70	\$840
	7	SS	6:00AM	7:00PM	60	6/4/2022	6/5/2022	12	\$45	\$540

WEEK#2 **6/6/2022 To 6/12/2022** **WK TOT \$1,050.00** **WK TOTAL SPOTS 15**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	2		MT.....	6:00AM	10:00AM	60	6/6/2022	6/7/2022	6	\$70	\$420
	4		MT.....	10:00AM	3:00PM	60	6/6/2022	6/7/2022	6	\$70	\$420
	6		M.....	3:00PM	7:00PM	60	6/6/2022	6/6/2022	3	\$70	\$210

STATION:	KLJR-FM	ORDER#:	3196622	DATE:	05/12/2022
MARKET:	Oxnard-Ventura, CA	AMOUNT:	\$4,110.00	AGENCY:	TARGET ENTERPRISES
REP:	McGavren Guild Media	SPOTS:	63		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	LOS ANGELES	SLS PH:	323 680 4340	BUYER:	Dylan Payne
SALESPERSON:	Scott Brody	SLS FAX:	323-638-2221		
SLS EMAIL:	Scott.Brody@GenMediaPartners.com				
AGENCY:	TARGET ENTERPRISES	AGY CLI:		CONTRACT # FOR INVOICING	4424800
ADVERTISER:	Stop Measure A and B	AGY PRD:		INVOICE:	TARGET ENTERPRISES
PRODUCT:	STOP A&B-VENTURA COUNTY 3556	AGY EST:	3556		15260 Ventura Blvd Suite 1240 Sherman Oaks, CA 91403
FLIGHT:	05-30-2022 TO 6/12/2022	<input type="checkbox"/> Unwired <input checked="" type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 05/09/2022 19:46	

TOTAL	Jun														Total
SPOT	63														63
CASH	4,110.00														4,110.00
TOTAL	4,110.00														4,110.00