

CONTRACT



Townsquare Media Berkshires
211 Jason Street
Pittsfield, MA 01247
(413) 499-3333

<u>Contract / Revision</u> 1959780 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Richard Neal		<u>Original Date / Revision</u> 07/28/20 / 07/28/20
<u>Contract Dates</u> 08/03/20 - 09/02/20	<u>Estimate #</u>	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> Berkshires	<u>Account Executive</u> Victoria Spencer_T09	<u>Sales Office</u> Local Berkshires
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Horgan Associates C/O
Horgan Associates
Attention: David Horgan
23 Randolph Street
Northampton, MA 01060

WBEC-AM - 1959780A										
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots Amount
N 1	WBEC	08/03/20	08/21/20	M-F AM Drive	6a-10a		:30			NM 60 \$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		
	Week:	08/03/20	08/09/20	44444--	20			\$11.25		
	Week:	08/10/20	08/16/20	44444--	20			\$11.25		
	Week:	08/17/20	08/23/20	44444--	20			\$11.25		
N 2	WBEC	08/03/20	08/21/20	M-F Midday	10a-3p		:30			NM 60 \$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		
	Week:	08/03/20	08/09/20	44444--	20			\$11.25		
	Week:	08/10/20	08/16/20	44444--	20			\$11.25		
	Week:	08/17/20	08/23/20	44444--	20			\$11.25		
N 3	WBEC	08/03/20	08/21/20	M-F PM Drive	3p-7p		:30			NM 60 \$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		
	Week:	08/03/20	08/09/20	44444--	20			\$11.25		
	Week:	08/10/20	08/16/20	44444--	20			\$11.25		
	Week:	08/17/20	08/23/20	44444--	20			\$11.25		
N 4	WBEC	08/24/20	08/31/20	M-F AM Drive	6a-10a		:30			NM 30 \$337.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		
	Week:	08/24/20	08/30/20	55555--	25			\$11.25		
	Week:	08/31/20	09/06/20	5-----	5			\$11.25		
N 5	WBEC	08/24/20	08/31/20	M-F Midday	10a-3p		:30			NM 30 \$337.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		
	Week:	08/24/20	08/30/20	55555--	25			\$11.25		
	Week:	08/31/20	09/06/20	5-----	5			\$11.25		
N 6	WBEC	08/24/20	08/31/20	M-F PM Drive	3p-7p		:30			NM 30 \$337.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		
	Week:	08/24/20	08/30/20	55555--	25			\$11.25		
	Week:	08/31/20	09/06/20	5-----	5			\$11.25		
N 7	WBEC	09/01/20	09/01/20	M-F AM Drive	6a-10a		:30			NM 5 \$56.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		
	Week:	08/31/20	09/06/20	-5-----	5			\$11.25		
N 8	WBEC	09/01/20	09/01/20	M-F Midday	10a-3p		:30			NM 5 \$56.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>		
	Week:	08/31/20	09/06/20	-5-----	5			\$11.25		
Totals										280 \$3,150.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> Committee to Elect Richard Neal		<u>Original Date / Revision</u> 07/28/20 / 07/28/20
<u>Contract Dates</u> 08/03/20 - 09/02/20	<u>Product</u> Political	<u>Estimate #</u>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/20 - 08/31/20	270	\$3,037.50	(\$455.63)	\$2,581.88
09/01/20 - 09/01/20	10	\$112.50	(\$16.88)	\$95.63
Totals	280	\$3,150.00	(\$472.51)	\$2,677.50

WBEC-FM - 1959780B										
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots Amount
N 1	WBEC	08/03/20	08/21/20	M-F AM Drive	6a-10a		:30			NM 60 \$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/03/20	08/09/20	44444--				20	\$16.50	
	Week:	08/10/20	08/16/20	44444--				20	\$16.50	
	Week:	08/17/20	08/23/20	44444--				20	\$16.50	
N 2	WBEC	08/03/20	08/21/20	M-F Midday	10a-3p		:30			NM 60 \$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/03/20	08/09/20	44444--				20	\$16.50	
	Week:	08/10/20	08/16/20	44444--				20	\$16.50	
	Week:	08/17/20	08/23/20	44444--				20	\$16.50	
N 3	WBEC	08/03/20	08/21/20	M-F PM Drive	3p-7p		:30			NM 60 \$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/03/20	08/09/20	44444--				20	\$16.50	
	Week:	08/10/20	08/16/20	44444--				20	\$16.50	
	Week:	08/17/20	08/23/20	44444--				20	\$16.50	
N 4	WBEC	08/24/20	08/31/20	M-F AM Drive	6a-10a		:30			NM 30 \$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/24/20	08/30/20	55555--				25	\$16.50	
	Week:	08/31/20	09/06/20	5-----				5	\$16.50	
N 5	WBEC	08/24/20	08/31/20	M-F Midday	10a-3p		:30			NM 30 \$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/24/20	08/30/20	55555--				25	\$16.50	
	Week:	08/31/20	09/06/20	5-----				5	\$16.50	
N 6	WBEC	08/24/20	08/31/20	M-F PM Drive	3p-7p		:30			NM 30 \$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/24/20	08/30/20	55555--				25	\$16.50	
	Week:	08/31/20	09/06/20	5-----				5	\$16.50	
N 7	WBEC	09/01/20	09/01/20	M-F AM Drive	6a-10a		:30			NM 5 \$82.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/31/20	09/06/20	-5-----				5	\$16.50	
N 8	WBEC	09/01/20	09/01/20	M-F Midday	10a-3p		:30			NM 5 \$82.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/31/20	09/06/20	-5-----				5	\$16.50	
Totals										280 \$4,620.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/20 - 08/31/20	270	\$4,455.00	(\$668.25)	\$3,786.75
09/01/20 - 09/01/20	10	\$165.00	(\$24.75)	\$140.25
Totals	280	\$4,620.00	(\$693.00)	\$3,927.00

WUPE-FM - 1959780C										
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots Amount

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WUPE-FM - 1959780C										
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type Spots Amount
N 1	WUPE	08/03/20	08/21/20	M-F AM Drive	6a-10a		:30			NM 60 \$915.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/03/20	08/09/20	44444--				20	\$15.25	
	Week:	08/10/20	08/16/20	44444--				20	\$15.25	
	Week:	08/17/20	08/23/20	44444--				20	\$15.25	
N 2	WUPE	08/03/20	08/21/20	M-F Midday	10a-3p		:30			NM 60 \$915.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/03/20	08/09/20	44444--				20	\$15.25	
	Week:	08/10/20	08/16/20	44444--				20	\$15.25	
	Week:	08/17/20	08/23/20	44444--				20	\$15.25	
N 3	WUPE	08/03/20	08/21/20	M-F PM Drive	3p-7p		:30			NM 60 \$915.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/03/20	08/09/20	44444--				20	\$15.25	
	Week:	08/10/20	08/16/20	44444--				20	\$15.25	
	Week:	08/17/20	08/23/20	44444--				20	\$15.25	
N 4	WUPE	08/24/20	08/31/20	M-F AM Drive	6a-10a		:30			NM 30 \$457.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/24/20	08/30/20	55555--				25	\$15.25	
	Week:	08/31/20	09/06/20	5-----				5	\$15.25	
N 5	WUPE	08/24/20	08/31/20	M-F Midday	10a-3p		:30			NM 30 \$457.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/24/20	08/30/20	55555--				25	\$15.25	
	Week:	08/31/20	09/06/20	5-----				5	\$15.25	
N 6	WUPE	08/24/20	08/31/20	M-F PM Drive	3p-7p		:30			NM 30 \$457.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/24/20	08/30/20	55555--				25	\$15.25	
	Week:	08/31/20	09/06/20	5-----				5	\$15.25	
N 7	WUPE	09/01/20	09/01/20	M-F AM Drive	6a-10a		:30			NM 5 \$76.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/31/20	09/06/20	-5-----				5	\$15.25	
N 8	WUPE	09/01/20	09/01/20	M-F Midday	10a-3p		:30			NM 5 \$76.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	
	Week:	08/31/20	09/06/20	-5-----				5	\$15.25	
Totals										280 \$4,270.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/20 -08/31/20	270	\$4,117.50	(\$617.63)	\$3,499.88
09/01/20 -09/01/20	10	\$152.50	(\$22.88)	\$129.63
Totals	280	\$4,270.00	(\$640.51)	\$3,629.50

Contract Totals 840 \$12,040.00

Signature: _____ Date: _____

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