# KCMO-FM Quarterly Programs / Issues Report 1<sup>st</sup> Quarter 2024



Kansas City's Greatest Hits

This report contains:

## Section 1: Issues and Concerns in the Kansas City metro Area, How KCMO-FM Dealt with Those Issues.

Section 2: Various Public Service Announcements

Section 3: "Caring for KC w/ Darron Story" – Local Sunday morning community affairs show content recap

## Section 1: issues and concerns in the Kansas City area:

#### The following local issues and topics were covered during our morning show

1/2/2024 – Adam & Jennifer Parker started a little food pantry at the start of COVID. Now it has expanded into a food bank for Johnson County residents.

1/3/2024 – For \$50 you can put a message on a heart that will be posted around the Independence MO square. Proceeds will support the arts.

1/5/2024 – Riley ABA & Autism Center is relocating to a 17,000 property in Brookside to support the growing Autism community in the metro.

1/8/2024 – January is National Blood Donation month. One single donation can save multiple lives. There have been terrible donation shortages since COVID started.

1/10/2024 – Kansas City's own Tech N9ne will perform with the Kansas City Symphony in May

1/11/2024 – Joy Meadows, a charity that supports kids in foster care, is receiving a \$350,000 gift to support their community.

1/12/2024 – During this cold snap the organization Hope Faith has expanded their footprint so they can help homeless people sleep safety at night.

1/16/2024 – Several churches in Johnson County, KS are re-opening their doors to help local unhoused families during this cold snap.

1/17/2024 – Several new local restaurants are participating in KC restaurant week. It is a great time to try new places, save some money on delicious food and support the organization's work in providing healthy meals to seniors and students.

1/18/2024 – Local 3<sup>rd</sup> grader Gaby Ruiz has started a jewelry business to raise money for her college and to support her favorite charities.

1/19/2024 – Big Belly Italian Restaurant in Kansas City, MO is offering free meals to those who need it. They can just ask for "the broken table" when seated and their food is free.

1/22/2024 – Travis Kelce's "87 and Running Foundation" paid thousands of dollars to rehab a 79-year-old chiefs' fans home.

1/23/2024 – High Aspirations is a nonprofit addressing the issues that young black men in Kansas City face through its mentorship program.

1/24/2024 – The blood shortage continues. Anyone who can is asked to donate.

1/29/2024 – 10 year old Catalina Campos of Raytown, MO has started a nonprofit. It is called CIRCUL KC and supports animals, veterans, and seniors.

1/30/2024 – KIDS TLC, a mental health organization in Johnson County, Kansas, will receive a \$750,000 grant from the Steven and Alexandra Cohen Foundation. This will help support the explosive need for mental health services in the area.

1/31/2024 – The first winner of the Norma Hunt Super Bowl Championship Education Award is Kayla McClellan. She will be given two tickets to the Superbowl this year.

2/2/2024 – The Negro League's Baseball Museum will offer free entry on Fridays for Black History Month.

2/9/2024 – Donna Kelce teamed up with local business Annie's Barn to sell coffee mugs. The mugs have Kelce's cookie recipe on them. \$5 from every mug sold went to pay off school debt, about \$10,000 in debt has been paid off.

2/13/2024 – Great Plains SPCA has puppy grams this year. For a donation they will bring puppies to your business to play!

2/19/2024 – A Go Fund Me has been started to help the family of Lisa Lopez-Galvan, the women who died in the Chiefs Rally shooting.

2/20/2024 – Hundreds of people stepped up to donate blood after the mass shooting at union station at the Chiefs Rally last week. Donations are still welcomed.

2/21/2024 – KC Pioneers, Level Up Arena, and several other organizations teamed up to get gaming systems into Childrens Mercy Hospital. Several victims of the mass shooting are recovering there.

2/22/2024 – The Royals will be wearing QT patches on their uniforms this season to promote child literacy.

2/27/2024 – After a generous donation, Lees Summit Parks and Rec will purchase accessible ice sleds so disabled children can participate.

3/1/2024 – Strong KC has raised over a million dollars for those affected by the mass shooting at Union Station on valentines Day.

3/5/2024 – Q 39, a BBQ restaurant, is now serving Reuben sandwiches. Their owner Rob Magee passed away two and a half years ago from colon cancer. Proceeds will go to cancer research.

3/13/2024 – Zarda BQ, Hy Vee and L'Jarious Sneed presented a check to Big Brother & Big Sisters of KC for \$17,000.

3/14/2024 – The new Rabbit Hole Children's Museum in North Kansas City brings children's books to life.

3/18/2024 – H.W. Sewing founded the first African American owned bank in Kansas City. His mural has been saved at the Black Archives of Mid America.

3/19/2024 – Jim Cosgrove (aka: Mr. Stinky Feet) is hosting a concert for his grown-up fans. A portion of the proceeds go to Band of Angels, an organization that helps pay for instruments so kids can play.

3/20/2024 – The Merriam Plaza Library celebrates their grand opening today.

3/21/2024 – Children's Mercy Hospital has partnered with mercy Hospital in Springfield, MO to allow families there to access more pediatric care without having to leave town.

3/25/2024 – Erin's House is open for business. They provide housing for women and their children who are dealing with addiction issues.

3/26/2024 – QuickTrip has been a Safe Place supporting Synergy in KC for 30 years.

3/28/2024 – Four local Clay County, MO students designed "I voted" stickers that will be handed out during the next several election days.

### Section 2: Major Station Campaigns and PSA's:

Unity South/Tide Cleaners Warm Clothes Drive 1/23-2-18

American Red Cross Blood Drive 1/15-2/20

Stronger Together Fundraiser for Lisa Lopez-Galvin 2/22-3/22

KCMO-FM & Dave & Busters awarded 12-year old Calvin, with a gift basket to celebrate his adoption. 3/14/2024

American Cancer Society/Shave to Save 3/25-3/31

Bra Couture KC Fashion Show 3/25-3/31

# Section 3: "Caring for KC w/ Darron Story" – Local Sunday morning community affairs show content recap

\*\*Caring for KC airs Sunday mornings 5:30a–6a on KCMO-FM

#### Caring for KC (All broadcasts are podcasted)

Airdate: 1/7/2024 Guests: Haile Sims w/ Advocacy and Awareness Group of Johnson County Airdate: 1/14/2024 Guests: Kansas City, Mo City Councilwoman Melissa Hazley Airdate: 1/21/2024

Guests: Randy Fikki w/ Unity Southeast Church, Meredith Rose w/ Cornerstones of Care.

Airdate: 1/28/2024 Guests: Clint Velasquez w/ Base Academy of Music, Meredith Rose w/ Cornerstones of Care.

Airdate: 2/4/2024

Guests: Ashley Williamson w/ The Giving Grove and Kay Thomason w/ Kansas City Community Garden.

Airdate: 2/11/2024

Guests: Jen Enderson w/ UMKC Friends of the conservatory, Dr. Carmaletta Williams w/ Black Archives of Mid-America.

Airdate: 2/18/2024

Guests: Licensed Therapist Heather Fitzcharles

Airdate: 2/25/2024

Guests: Megan Vargas w/ Smiles and Kuts, Ed Sottoriva w/ Faceless Angels

Airdate: 3/3/2024

Guests: Tenoa Foster w/ Ewing Marion Kauffman school, Licensed Therapist Heather Fitzcharles (part 2)

Airdate: 3/10/2024 Guests: Author Eboni Reed

Airdate: 3/17/2024

Guests: CEO, Gwen Grant w/ the Urban League of Greater Kansas City

Airdate: 3/24/2024 Guests: Pastor Ron Lindsay, Pauline Johnson w/ Scholar Smarts

Airdate: 3/31/2024

Guests: Jill Cockson, Jessica McClellan w/ Giving Hope and Help