

QUARTERLY ISSUES/PROGRAMS LIST

Station: KGSR

Location: 8309 North IH 35, Austin, TX 78753

For quarter beginning: July 1st, 2017

<u>ISSUE:</u>	Various
<u>HOW ISSUE WAS TREATED:</u>	Weekly Program
<u>TITLE</u>	“Local Insights”
<u>DATE:</u>	07/01/17 – 09/30/17
<u>TIME:</u>	5:00-5:30am, Sundays
<u>DURATION:</u>	30 minutes
<u>TYPE:</u>	Interview/public service

DESCRIPTION:

B-Doe hosts a weekly public service show each Sunday morning to bring awareness to specific community needs and events supporting Central Texas.

ISSUE: Communities in Schools
HOW ISSUE WAS TREATED: Fundraiser
TITLE Blues on the Green VIP Tickets – Show 3
DATE: 06/22/17 – 07/12/17
TIME: Various
DURATION: :30
TYPE: 100 live and recorded mentions

DESCRIPTION:
A portion of VIP ticket sales from KGSR’s first Blues on the Green went directly to the Austin non-profit, Communities in Schools.

ISSUE: Make-A-Wish of Central and South Texas
HOW ISSUE WAS TREATED: Fundraiser
TITLE Blues on the Green VIP Tickets – Show 4
DATE: 07/13/17 – 08/02/17
TIME: Various
DURATION: :30
TYPE: 107 live and recorded mentions

DESCRIPTION:
A portion of VIP ticket sales from KGSR’s first Blues on the Green went directly to Make-a-Wish of Central and South Texas

ISSUE: Hill Country Conservancy
HOW ISSUE WAS TREATED: Fundraiser
TITLE Blues on the Green Big Yellow Bucket Campaign
DATE: 06/22/17 – 07/12/17
TIME: Various
DURATION: :30
TYPE: 25 live mentions

DESCRIPTION:
KGSR encouraged Blues on the Green attendees to donate cash via large yellow buckets passed through the crowd in the weeks leading up to the event; as well as on-site for Hill Country Conservancy to help keep Barton Springs pool clean and maintained.

ISSUE: Zilker Theater Productions
HOW ISSUE WAS TREATED: Fundraiser
TITLE Blues on the Green Big Yellow Bucket Campaign
DATE: 07/13/17 – 08/02/17
TIME: Various
DURATION: :30
TYPE: 25 live mentions

DESCRIPTION:
KGSR encouraged Blues on the Green attendees to donate cash via large yellow buckets passed through the crowd in the weeks leading up to the event; as well as on-site for Zilker Theater Productions to continue their summer theater camps and productions for children.

ISSUE: Austin Disaster Relief Network
HOW ISSUE WAS TREATED: Fundraiser and Live appearance
TITLE KGSR's Disaster Relief Assistance

DATE: 08/29 – 08/30
TIME: Various
DURATION: :30
TYPE: 27 live mentions (including call-ins from ADRN headquarters)

DESCRIPTION:

KGSR joined the other 6 Emmis Austin Radio stations at Austin Disaster Relief Network to collect donations and funds to assist those impacted by Hurricane Harvey in the Houston area.

ISSUE: Various
HOW ISSUE WAS TREATED: Daily Program
TITLE The Giveback

DATE: 09/18/17 – 09/30/17
TIME: Various
DURATION: :60
TYPE: Public Service

DESCRIPTION:

KGSR runs a :60 news-style brief daily (Monday – Friday) about an Austin nonprofit, typically centered around one holding an event and/or fundraiser that weekend. Most recently The Giveback has been centered specifically on events and nonprofits to those affected in the Houston area by Hurricane Harvey.