

Schedule

WEEKDAYS

10/25/22 – 10/28/22	# of Spots		Rate (R5)/times 4 days	
			16 spots	
WABG Morning (M-F 6-7 AM)	2-30 SEC	8x	\$90	720 720
WABG Morning (M-F 7-9 AM)	2-60 SEC	8x	\$200	1600
			Total--\$2,320	720 2,320

1 of 60 sec spots for 4 days play early voting commercial, then discontinue

10/31/22 – 11/4/22	# of Spots		Rate (R5)/times 5 days	
			25 spots	
WABG Morning (M-F 6-7 AM)	2-30 SEC	10x	\$90	900
WABG Morning (M-F 7-9 AM)	2-60 SEC	10x	\$200	2000
			Total--\$2,900	2900

11/1/22–11/3/22	# of Spots		Rate (R5)	
			9 spots	
ABC WORLD NEWS	1-60 SEC	3x	\$600	1800
DELTA NEWS AT 6	1-60 SEC	3x	\$500	1500
DELTA NEWS AT 10	1-60 SEC	3x	\$400	1200
			Total--\$3,300	4500

11/7/22	# of Spots		Rate (R5)/times 1 day	
			3 spots	
ABC WORLD NEWS	1-60 SEC	1x	\$600	600
DELTA NEWS AT 6	1-60 SEC	1x	\$500	500
DELTA NEWS AT 10	1-60 SEC	1x	\$400	400
			Total--\$1,500	1500

TOTAL--\$10,020/ 53 spots

11,220

~~10,850~~