



WHBC-FM  
ALPHA MEDIA, LLC  
CANTON, OHIO

QUARTERLY ISSUES AND PROGRAMS REPORT

October-November-December 2022

FILED January 7, 2023

SUBMITTED BY Richard Nemeč

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## **PUBLIC AFFAIRS RELATED PROGRAM DESCRIPTIONS**

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Sunday FOCUS – Sunday 5 AM

Community affairs program highlighting individuals and organizations

NEWS – M-F at 6:22 AM, 7:22 AM & 8:22 AM

Ninety second newscast covering local and regional stories

### ***Coverage Addressing the Following Issues:***

1. Economic Development
2. Jobs and Employment
3. Crime
4. Education
5. Political Issues
6. Health and Wellness (includes COVID-19)
7. Children's Welfare
8. Social Services
9. Transportation
10. Equality Issues

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Education	10-2-22	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Jeff Talbert (guest) who is the Superintendent of the Canton City Schools. He talks about using the government COVID funds to upgrade the school district. McKinley High School will be moving to downtown Canton soon and will be adding another 100,000 square feet to the current amount of space.
Health & Wellness	10-2-22	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) who talks about weight loss. One form of weight loss talked about is intermittent fasting. This method is rarely effective as most people put whatever weight they lost back on in a short period of time. Another method of losing weight is by eating fat burning foods like pineapple, broccoli, garlic and green tea. This method only works for about 3% of the people who try it.
Economic Development	10-9-22	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Tom Bernabei (guest) who is the Mayor of Canton. He talks about the recent city council meeting that ended up passing 14 city ordinances. They approved to redevelop the old K-Mart property on Route 62 & Harmont Ave which will soon become an Aldi Supermarket. He also talked about the approval of the oversight work on Route 62.
Health & Wellness	10-9-22	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) who talks about the issue of people goggling for advise for medical conditions online. He reminds listeners to have a good physician to help people achieve the best help possible and not to rely on Google for answers to medical questions they may have. He also mentioned there about about 100 people a day still dying from COVID in the country.
Economic Development	10-9-22	5:15 AM	7.5 Minutes	Pam Cook (host) speaks to Brant Luther (guest) who is a Stark County Commissioner. He talks about the recent commissioner meeting that was held and it was agreed that 6.45 acres of Pike Twp was to go to East Sparta. Also, the 2023 budget request for Stark County must be submitted to the budget director by Friday 10/23. Also, there must be a budget adopted for 2023 by early December 2022. Commissioners also had to recently attend a cyber security workshop to be informed about the latest security issues online.

Issue	Date(s) Aired	Time(s)	Duration	Description of the Segment
Social Services	10-16-22	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Stephanie Sweany (guest) who is the Assistant Director of the Stark Hunger Task Force. She talks about the upcoming 11 <sup>th</sup> Annual McKinley/Massillon Food Fight. This agency works with a network of food pantries across Stark County. They serve over 1.300 children a week alone. Food drop off locations include both Mckinley and Massillon Schools, Levin Furniture and the Studios of WHBC.
Political Issues	10-16-22	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Sherrod Brown (guest) who is a state senator. He talks about the new electric cars being built in Ohio. He talks about how Northwest Ohio is going to be the home of a large solar facility that is currently being built. He also touches on politics and the mid-term election and how the topic of abortion is on the ballot this year.
Economic Development	10-16-22	5:15 AM	7.5 Minutes	Pam Cook (host) speaks to Richard Regula (guest) who is a Start County Commissioner. He talks about the new Amazon Fulfillment Center in town. it's a million square foot facility and will has brought many new jobs to the area. He also talks about the Leadership Stark County Bus Tour and about new development in Stark County. A brand new entrance into the county jail was just built. He also touches on workforce and workforce development in the county.
Social Services	10-23-22	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Stephanie Sweany (guest) who is the Assistant Director of the Stark Hunger Task Force. She talks about the upcoming 11 <sup>th</sup> Annual McKinley/Massillon Food Fight. This agency works with a network of food pantries across Stark County. They serve over 1.300 children a week alone. Food drop off locations include both Mckinley and Massillon Schools, Levin Furniture and the Studios of WHBC.
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				Stark County Bus Tour and about new development in Stark County. A brand new entrance into the county jail was just built. He also touches on workforce and workforce development in the county.
Social Services	10-30-22	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Stephanie Sweany (guest) who is the Assistant Director of the Stark Hunger Task Force. She talks about the upcoming 11 <sup>th</sup> Annual McKinley/Massillon Food Fight. This agency works with a network of food pantries across Stark County. They serve over 1.300 children a week alone. Food drop off locations include both Mckinley and Massillon Schools, Levin Furniture and the Studios of WHBC.
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Economic Development	11-6-22	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Jeff Wendorf (guest) who is the Superintendent of the North Canton City Schools. He talks about the two new 100,000 square foot boot schools that are being built. The five school building that currently in North Canton will soon be condensed to two school buildings. Both building should be opened August 2023.
Crime	11-6-22	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Jason Fisher (guest) who is the Tournament Director Of The Walleye Fishing Tournament. He talks about the latest scandal where some fishing contestants put weights in the fish that were presented so they could win the \$8,000 grand prize that was available.

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Political Issues	11-13-22	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Richard Regula (guest) who is a Start County Commissioner. He talks about election night coverage as well as budget meetings that the county recently held. They look at the county's finances five years in advance and try to figure out what will be needed and what it will cost. They look at healthcare costs for employees, pay raises, IT costs, vehicles for the Sheriff's Office and Sanitation Department.
Economic Development	11-13-22	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Jeff Wendorf (guest) who is the Superintendent of the North Canton City Schools. He talks about the two new 100,000 square foot boot schools that are being built. The five school building that currently in North Canton will soon be condensed to two school buildings. Both building should be opened August 2023.
Social Services	11-13-22	5:15 AM	7.5 Minutes	Pam Cook (host) speaks to Carrie Alexander Spina (guest) who is the Executive Director of The Cultural Center Theater. She talks about the latest production of Annie which will feature an all children cast. There are 47 people in the cast and the show will run November 11 <sup>th</sup> -13 <sup>th</sup> and November 18 <sup>th</sup> -20 <sup>th</sup> at the Cultural Center Theater. Tickets can be purchased online at <a href="http://newdirectionperformingartsacademy.com">newdirectionperformingartsacademy.com</a> .
Health & Wellness	11-20-22	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) who talks about how a doctor gets a higher rating from the government. The way that is mostly done is by the number of preventive screening that a doctor encourages a patient to get. Getting colonoscopies, prostate tests and mammograms are the most popular and important screenings most individuals get.
Education	11-20-22	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Sherrod Brown (guest) who is a state senator. He talks about the recent election, the Pact Act, the Inflation Reduction Act and how he contributed to help fix the retirement for over 100.000 workers. He also talked about expanding the child tax credit for working families of more than 2 million children.
Health & Wellness	11-20-22	5:15 AM	7.5 Minutes	Pam Cook (host) speaks to Mike Dewine (guest) who is the governor of Ohio. He talks about his agenda for his new term as governor. He also talks about career training for high school students, quality childcare for working parents and new gun legislation that would allow a judge to give a harsher penalty for violent offenders.

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Health & Wellness	11-20-22	5:22 AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) who talks about personal hygiene and skin care. He mentioned that only two-thirds of all Americans bathe every day. Also, over the age of 65 your skin oil is reduced and your skin is dried out a lot more. He also mentioned that aerobic activity can maximize the prevention of the most aggressive kinds of cancer by up to 72%.
Political Issues	11-27-22	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Bill Smith (guest) who is a Stark County Commissioner. He talked about new housing in Jackson, Sugarcreek and Plain Twp. He also talked about the decision that was made to appoint Jane Timkin to the Authority Board for the Akron/Canton Airport for the next four years through June 2026.
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Social Services	12-4-22	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Bill Smith (guest) who is a Stark County Commissioner. He talked about new housing in Jackson, Sugarcreek and Plain Twp. He also talked about the decision that was made to appoint Jane Timkin to the Authority Board for the Akron/Canton Airport for the next four years through June 2026.

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Social Services	12-4-22	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Brennen Heinzman (guest) who is a Captain for The Salvation Army in Massillon. He mentioned that the organization needs money and food to bring to those less fortunate in the community. The Salvation Army served many meals this past Thanksgiving. The organization is also needing volunteers to help this holiday season. Donations can be made in person or online on the Salvation Army's Facebook Page. This season, Sams's Club and Walmart are matching donations.
Health & Wellness	12-4-22	5:15 AM	7.5 Minutes	Pam Cook (host) speaks to Dan Flowers (guest) who is the President and CEO of the Akron/Canton Food Bank. Since 1982, over 600 soup kitchens, homeless shelters and food pantries across eight counties in Northeast Ohio have depended on the food bank. Over 40,000 people have been served through September at the latest food pantry on Cherry Ave. The organization has has a 14% increase in people using the food pantry this year. People can donate at <a href="http://akroncantonfoodbank.org">akroncantonfoodbank.org</a> . Volunteers are needed for fundraisers and every dollar donated provides up to four meals.
Health & Wellness	12-11-22	5:00 AM	7.5 Minutes	Pam Cook (host) speaks to Dr Stan Anderson (guest) who talks about how an individual's attitude determines in large part as to how long they will live. He reminds people to share and to be kind. Also, be thankful for the good things in your life at Thanks giving. He also mentioned that people with a good attitude and that take care of themselves generally live longer than those that don't.
Social Services	12-11-22	5:07 AM	7.5 Minutes	Pam Cook (host) speaks to Brennen Heinzman (guest) who is a Captain for The Salvation Army in Massillon. He mentioned that the organization needs money and food to bring to those less fortunate in the community. The Salvation Army served many meals this past Thanksgiving. The organization is also needing volunteers to help this holiday season. Donations can be made in person or online on the Salvation Army's Facebook Page. This season, Sams's Club and Walmart are matching donations.
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Health & Wellness	12-11-22	7:30 AM	7.5 Minutes	<p>Pam Cook (host) speaks to Dr Stan Anderson (guest) who talks about how an individual's attitude determines in large part as to how long they will live. He reminds people to share and to be kind. Also, be thankful for the good things in your life at Thanks giving. He also mentioned that people with a good attitude and that take care of themselves generally live longer than those that don't.</p>
Social Services	12-18-22	7:15 AM	7.5 Minutes	<p>Pam Cook (host) speaks to Brennen Heinzman (guest) who is a Captain for The Salvation Army in Massillon. He mentioned that the organization needs money and food to bring to those less fortunate in the community. The Salvation Army served many meals this past Thanksgiving. The organization is also needing volunteers to help this holiday season. Donations can be made in person or online on the Salvation Army's Facebook Page. This season, Sams's Club and Walmart are matching donations.</p>
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<b>Issue</b>	<b>Date(s) Aired</b>	<b>Time(s)</b>	<b>Duration</b>	<b>Description of the Segment</b>
	<b>12-25-22</b>			<b>No Program (Christmas Day)</b>

# EAS Activations For Current Quarter

WHBC-AM & WHBC-FM have a long established policy of relaying EAS messages critical to the safety and welfare of the listening public.

The community issue of public safety during threatening events (man-made or natural) is partially addressed by delivery of timely warnings over our broadcast facilities.

The community issue of children's welfare is partially addressed by the timely rebroadcast of child abduction messages originated by state of Ohio authorities.

A summary of EAS messages transmitted during the current reporting period is shown here. Details of all EAS messages that were broadcast follow. Scheduled weekly and monthly tests of the EAS system are not included in these summaries.

**REPORTING STATION    WHBC-FM**

**YEAR & QUARTER        2022 Q4**

**TOTAL EAS MESSAGES BROADCAST IN REPORTING PERIOD            3**

**TOTAL EAS MESSAGES PERTAINING TO NATURAL HAZARDS            1**

**TOTAL EAS MESSAGES PERTAINING TO MAN-MADE HAZARDS        0**

**TOTAL EAS MESSAGES PERTAINING TO CHILD ABDUCTIONS         2**

EAS ACTIVATIONS Q4 2022 WHBC-FM

E:\Admin\Engineering\Endec Logs\FM\NOV2022\WHBCFM-20221113-211907865a.txt:WHBCFM is sending a Child Abduction Emergency  
E:\Admin\Engineering\Endec Logs\FM\DEC2022\WHBCFM-20221220-015856433a.txt:WHBCFM is sending a Child Abduction Emergency  
E:\Admin\Engineering\Endec Logs\FM\DEC2022\WHBCFM-20221221-161219438a.txt:WHBCFM is sending a Winter Storm Warning