

ORDER



Orders
Order / Rev: 711797
 Alt Order #:
Product Desc: Door Dash- Miami Hispanic TV- 9.6-9.11
Estimate: 11977
Flight Dates: 09/06/23 - 09/10/23
Original Date / Rev: 09/05/23 / 09/06/23
Order Type: GENERAL

WSBS
Primary AE: Mariela Mea
Sales Office: MNAT
Sales Region: National

Agency Name: Mentzer Media services
Buying Contact:
Billing Contact:
 600 Fairmount Ave Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: DoorDash
Demographic: A18-49
Product Codes: PL2 - Issues/Propositions
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-3

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/23	09/10/23	9	\$3,450.00	\$2,932.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2023	9	\$3,450.00	\$2,932.50	0.00
Totals	9	\$3,450.00	\$2,932.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mariela Mea	MNAT	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	22	09/06/23	09/10/23	7P-8P M-F Sevcec 7p-8p W/TH/F	CM	Sevcec 7p-8p W/T--WTF-- (7:00 PM-8:00 PM)	--WTF--	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	--WTF--		3				\$350.00		0.00			
N 2	22	09/06/23	09/10/23	8P-9P Ahora con Oscar HAZa	CM	8P-9P (8:00 PM-9:00 PM)	--WTF--	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	--WTF--		4				\$500.00		0.00			
N 3	22	09/09/23	09/09/23	8p-10p Sat. 8p-10p Saturday Tomas Reg	CM	8p-10p Saturday T-----S- (8:00 PM-10:00 PM)	-----S-	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----S-		1				\$250.00		0.00			
N 4	22	09/10/23	09/10/23	8P-9P Sun 8p-9p Sunday Tomas Reg	CM	8p-9p Sunday Torr-----S (8:00 PM-9:00 PM)	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/04/23	09/10/23	-----S		1				\$150.00		0.00			
													Totals	9	\$3,450.00



Door Dash- WSBS-TV- 9.6-9.11 (Noon) Insertion

Revision #: Date: 9/5/2023

Client: Door Dash
Media: TV
Product: MDOOR
Market: Miami-Ft. Lauderdale

Separation between spots: 30

Estimate: 11977
Description: Door Dash- Miami Hispanic TV- 9.6-9.11-MDOOR
Flight Start Date: 9/6/2023 03:00 AM
Flight End Date: 9/11/2023 02:59 AM
Survey: Jul23 Proj. (Jul22 HUT, Jun23 SHR)
DMA Nielsen Live+SD
Buyer: Chris Rumbley

Vendor: WSBS-TV
2601 S Bayshore Dr PH 2

Coconut Grove, FL 33133

Send Billing To: Mentzer Media
2210 Grey Fox Court

Bel Air, MD 21015
Phone: 410-825-7034

Phone: 305-644-4800
Fax: 786-470-1667

Affiliation: Indep. Spanish

Daypart Program	STN Gross	STN Net	Days Dur	Wed 9/6	Thu 9/7	Fri 9/8	Sat 9/9	Sun 9/10	Total Spots
WSBS-TV									
MTuWThF 7:00p- 8:00p SEVCEC	\$350.00	\$297.50	30	1	1	1	0	0	3
MTuWThF 8:00p- 9:00p AHORA-O HAZA	\$500.00	\$425.00	30	1	2	1	0	0	4
Sa 8:00p-10:00p Hoy Con Tomas Regalado	\$250.00	\$212.50	30	0	0	0	1	0	1
Su 8:00p- 9:00p TOMAS REGALADO hoy	\$150.00	\$127.50	30	0	0	0	0	1	1
			Total Spots:	2	3	2	1	1	9
Total Cost:	\$3,450.00		\$2,932.50						9

Signature: _____

Disclaimer:

Terms & Conditions:

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, _____, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name:

Address:

Contact:

Phone number:

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Co-founder & CEO: Tony Xu

Board of Directors & Members: Shona Brown, L. John Doerr, Andy Fang, Alfred Lin, Stanley Meresman, Ellie Mertz, Greg Peters, Stanley Tang

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Tammie Wingrove</i>	Signature: <i>jaqueline Salazar</i>
Name:	Name: <i>Jacqueline Salazar</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? xYes No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ~~Accepted~~
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:	Station Call Letters: wsbs	Date Received/Requested: 09/05/2023
Est. #:	Station Location: Miami, FL	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.