

PUBLIC AFFAIRS REPORT  
3Q 2017 - ENDING SEPTEMBER 30, 2017

KPXL-TV  
Uvalde, TX

This report lists the significant public affairs and/or public service programming aired on KPXL-TV during the period of July 1, 2017 through September 30, 2017 in which issues of importance to the community are addressed. Issues listed are in the opinion of KPXL-TV are not necessarily listed or addressed in order of importance.

### **Qubo Kids Corner**

Qubo Kids Corner is a block of regularly scheduled E/I Programming addressing educational topics of interest to children. The featured shows in “Qubo Kids Corner” are *Zoo Clues*, *Secret Millionaire’s Club*, and *Thomas Edison’s Secret Lab*

*Zoo Clues* – *Zoo Clues* tackles the animal kingdom’s most mind-blowing questions, like these: Can birds fly backward? Are whales fish? Do dogs sweat? Questions and clues are presented, giving viewers a chance to guess the right answers. The investigation of the answers takes viewers on a fast-paced and entertaining tour of the animal kingdom. Both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, *Zoo Clues* leaves viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of *Zoo Clues* links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.

*Secret Millionaire’s Club* – The *Secret Millionaire’s Club* is designed to stimulate curiosity about, interest in, and knowledge of the world of economics, business, and financial literacy among 8 – 12-year-olds. It invites children to follow the antics and adventures of four entrepreneurial teens as they discover the basics of smart, responsible money-management, then use that knowledge to help others. In this animated series, Warren Buffett acts as a mentor to this group of kids who have international adventures in business, and meet some very interesting guest stars along the way including Jay-Z, Shaquille O’Neal, Nick Cannon, Kelly Rowland, Bill Gates, and more.

*Thomas Edison’s Secret Lab* – *Thomas Edison’s Secret Lab* is designed to stimulate interest in and inspire excitement about science and technology among 8- to 11-year-olds as it introduces them to a broad range of basic scientific concepts, as well as to an eclectic array of famous scientists and inventors. The series aims to increase elementary school children’s engagement with science by making it fun, exciting, comprehensible ... and most of all, cool. In this series, four kids stumble onto a secret lab left behind by famed inventor Thomas Edison. Guided by Edison’s holographic image, and accompanied by their trusty robot sidekick Von Bolt, the kids learn about science through a series of informative - and hilarious - adventures.

**Issues Addressed:** Education, Children, Family, Financial Planning, Animals, Science

Qubo Kids Corner aired weekly in the following times:

Zoo Clues – Wednesdays 7:00am and 7:30am  
 Secret Millionaire’s Club – Thursdays 7:00am and 7:30am  
 Thomas Edison’s Secret Lab – Fridays 7:00am and 7:30am

## Living Well

Living Well is a one hour community affairs program that is dedicated to active lifestyles, wellness & helpful information that leads to a more empowered life. The featured shows in Living Well Season 4 are *Fresh With Anna Olson* and *Loving Spoonfuls* and in Season 5 are *Intelligence For Your Life* and *Til Debt Do Us Part*.

*Fresh With Anna Olson* - This inspirational series takes viewers inside Anna’s world – a chef who truly lives food around the clock. Learn how you too can become inspired by fresh foods in your area, and watch as her enthusiasm motivates you to try new culinary creations of your own.

*Loving Spoonfuls*. - This delightful cooking series is devoted to characters, cultures and food. Each week, host David Gale visits a different grandmother to cook, laugh and learn about her life.

*Intelligence For Your Life* – In this series, Hosts John Tesh, Connie Sellecca and Gib Gerard discuss everything from the secrets of how to improve your relationship to the best tricks to boost your brainpower and even ways to keep your pets happy and healthy. This is the intel you’ve been looking for to improve every part of your life!

*Til Debt Do Us Part* - With ninety percent of marriages breaking up because of money problems, it’s no surprise that many couples are in desperate need of help tackling their financial issues. In *Til Debt Do Us Part*, renowned financial author and columnist, Gail Vaz-Oxlade takes a tough-love approach to getting couples in financial crisis to face reality. With the sensitivity of a therapist and the toughness of a CFO, Gail asks hard questions and pushes couples to face each other and reality. Some couples are on the verge of bankruptcy - others are just getting by, but headed for disaster - either way, they all learn how to work their way out of debt and get the skills they need to plan for their financial future.

Hosts: Anna Olson, David Gale, John Tesh, Connie Sellecca, Gib Gerard, and Gail Vaz-Oxlade

**Issues Addressed:** Healthy Eating, Cooking, Travel, Cultural Diversity, Family, Financial Planning, Jobs, Relationships, and Psychology

Living Well aired weekly in the following times:

Series Title	Airdates	Time	Duration	Ep #	Episode Title
Living Well	7/4/2017	5:00 AM	1:00:00	419	Harvest Supper / Cathy Palumbo: The Spicy Sicilian
Living Well	7/6/2017	5:00 AM	1:00:00	419	Harvest Supper / Cathy Palumbo: The Spicy Sicilian
Living Well	7/11/2017	5:00 AM	1:00:00	420	French Bistro / Mahassin Bukhari's Diplomatic Delicacies
Living Well	7/13/2017	5:00 AM	1:00:00	420	French Bistro / Mahassin Bukhari's Diplomatic Delicacies
Living Well	7/18/2017	5:00 AM	1:00:00	421	Ultimate Comfort Food / Yvonne, JFK and the Rabbit
Living Well	7/20/2017	5:00 AM	1:00:00	421	Ultimate Comfort Food / Yvonne, JFK and the Rabbit

Living Well	7/25/2017	5:00 AM	1:00:00	422	Herb Inspired / Ya Ya Sophie's Moussaka
Living Well	7/27/2017	5:00 AM	1:00:00	422	Herb Inspired / Ya Ya Sophie's Moussaka
Living Well	8/1/2017	5:00 AM	1:00:00	423	Alsatian Reminiscing / Aida Oducado
Living Well	8/3/2017	5:00 AM	1:00:00	423	Alsatian Reminiscing / Aida Oducado
Living Well	8/8/2017	5:00 AM	1:00:00	424	Dinner with the Pingues / Episode 37
Living Well	8/10/2017	5:00 AM	1:00:00	424	Dinner with the Pingues / Episode 37
Living Well	8/15/2017	5:00 AM	1:00:00	425	Spanish Tapas / Jessie Salmon does the Jerk
Living Well	8/17/2017	5:00 AM	1:00:00	425	Spanish Tapas / Jessie Salmon does the Jerk
Living Well	8/22/2017	5:00 AM	1:00:00	426	Charades Night / Anne Lytwyn's Ukrainian Feast
Living Well	8/24/2017	5:00 AM	1:00:00	426	Charades Night / Anne Lytwyn's Ukrainian Feast
Living Well	8/29/2017	5:00 AM	1:00:00	501	101/Cash Crisis
Living Well	8/31/2017	5:00 AM	1:00:00	501	101/Cash Crisis
Living Well	9/5/2017	5:00 AM	1:00:00	502	102/Common Law Catastrophe
Living Well	9/7/2017	5:00 AM	1:00:00	502	102/Common Law Catastrophe
Living Well	9/12/2017	5:00 AM	1:00:00	502	102/Common Law Catastrophe
Living Well	9/14/2017	5:00 AM	1:00:00	502	102/Common Law Catastrophe
Living Well	9/19/2017	5:00 AM	1:00:00	503	103/Small House-Big Debt
Living Well	9/21/2017	5:00 AM	1:00:00	503	103/Small House-Big Debt
Living Well	9/26/2017	5:00 AM	1:00:00	504	104/Negative Equity Nightmare
Living Well	9/28/2017	5:00 AM	1:00:00	504	104/Negative Equity Nightmare

## Public Service Announcements

PSAs aired at various times throughout the quarter

**Issues Addressed:** Bullying, Family, Health and Wellness, Education, Exercise, Parenting, and Domestic Violence

Spot Title	Organization	Duration	Issue Addressed
Bullying Prevention - Ben's Story	Ad Council: Embracing our Differences	:60	Bullying, Family
Live with Optimism	American Parkinson Disease Association	:30	Health & Wellness
Blessings in a Backpack	Blessings in a Backpack	:30	Education, Family
Lonely Road	Code Purple - Suzanne Wright Foundation	:15	Health & Wellness
Hall of Fame	Foundation for a Better Life	:60	Family, Education
Imagine	Foundation for a Better Life	:60	Family, Exercise

Hall of Fame	Foundation for a Better Life	:30	Family, Education
My Wish	Foundation for a Better Life	:30	Family, Parenting
Hack Harassment - Kesha	Hack Harassment	:30	Bullying, Family
2014 No More Player Speechless	NoMore.Org	:30	Domestic Violence
This is the Speechless Former SVU	NoMore.Org	:30	Domestic Violence
This is the Speechless Current SVU	NoMore.Org	:30	Domestic Violence
60s Evergreen	St. Jude Childrens Cancer Research Hospital	:60	Health & Wellness
Enough Her	The Joyful Heart Foundation	:30	Domestic Violence