



WKBN
3930 Sunset Blvd
Youngstown, OH 44512
(330) 782-1144

CONTRACT

Contract / Revision 1566787 /		Alt Order # 26036539
Product General Election		
Contract Dates 06/19/18 - 06/25/18		Estimate # 178
Advertiser POL/Sherrod Brown/US Senate/OH/Dem		Original Date / Revision 06/18/18 / 06/18/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WKBN	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 18+		
Agency Code	Advertiser Code 13	Product 1/2 14
Agency Ref IN2386/IN15841/SP27		Advertiser Ref

And:

Shorr Johnson Magnus
Attention: Katz Washington
100 North 20th Street
Suite 201
Philadelphia, PA 19103

CK# 30709

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WKBN	06/19/18	06/19/18	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-T-----				1	\$150.00				
N 2	WKBN	06/20/18	06/20/18	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	--W----				1	\$150.00				
N 3	WKBN	06/21/18	06/21/18	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---T---				1	\$150.00				
N 4	WKBN	06/22/18	06/22/18	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----F--				1	\$150.00				
N 5	WKBN	06/25/18	06/25/18	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	M-----				1	\$150.00				
N 6	WKBN	06/19/18	06/19/18	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-T-----				1	\$150.00				
N 7	WKBN	06/20/18	06/20/18	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	--W----				1	\$150.00				
N 8	WKBN	06/21/18	06/21/18	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---T---				1	\$150.00				
N 9	WKBN	06/22/18	06/22/18	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----F--				1	\$150.00				
N 10	WKBN	06/25/18	06/25/18	CBS This Morning M-F	CBS This Morning		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	M-----				1	\$150.00				
N 11	WKBN	06/20/18	06/20/18	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$200.00

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Advertiser POL/Sherrod Brown/US S		Original Date / Revision 06/18/18 / 06/18/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	--W----				1	\$200.00				
N 12	WKBN	06/25/18	06/25/18	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	M-----				1	\$200.00				
N 13	WKBN	06/19/18	06/19/18	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-T-----				1	\$200.00				
N 14	WKBN	06/21/18	06/21/18	1st News @ 6a M-F	1st News @ 6a M-I		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---T---				1	\$200.00				
N 15	WKBN	06/23/18	06/23/18	1st News @ 6p Sa	1st News @ 6p Sa		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----S-				1	\$135.00				
N 16	WKBN	06/24/18	06/24/18	1st News @ 6p Su	1st News @ 6p Su		:30				NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----S				1	\$135.00				
N 17	WKBN	06/20/18	06/20/18	1st News @ 5p M-F	1st News @ 5p M-I		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	--W----				1	\$300.00				
N 18	WKBN	06/22/18	06/22/18	1st News @ 5p M-F	1st News @ 5p M-I		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----F--				1	\$300.00				
N 19	WKBN	06/25/18	06/25/18	1st News @ 5p M-F	1st News @ 5p M-I		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	M-----				1	\$300.00				
N 20	WKBN	06/23/18	06/23/18	Sa 730p-8p	Sa 730p-8p		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----S-				1	\$90.00				
N 21	WKBN	06/19/18	06/19/18	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-T-----				1	\$425.00				
N 22	WKBN	06/21/18	06/21/18	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---T---				1	\$425.00				
N 23	WKBN	06/22/18	06/22/18	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----F--				1	\$425.00				
N 24	WKBN	06/25/18	06/25/18	M-F 7p-730p	M-F 7p-730p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	M-----				1	\$425.00				
N 25	WKBN	06/19/18	06/19/18	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-T-----				1	\$425.00				
N 26	WKBN	06/20/18	06/20/18	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	--W----				1	\$425.00				
N 27	WKBN	06/21/18	06/21/18	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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Week:		06/18/18	06/24/18	---T---				1	\$425.00				
N 28	WKBN	06/25/18	06/25/18	M-F 730p-8p	M-F 730p-8p		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	M-----				1	\$425.00				
N 29	WKBN	06/24/18	06/24/18	Sun Hour 1 Prime 7p-8p	Sun Hour 1 Prime		:30				NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----S				1	\$475.00				
N 30	WKBN	06/23/18	06/23/18	LN Sa 11p-1135p	LN Sa 11p-1135p		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----S-				1	\$250.00				
N 31	WKBN	06/19/18	06/19/18	1st @ 11p M-F	1st @ 11p M-F		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-T-----				1	\$425.00				
N 32	WKBN	06/20/18	06/20/18	1st @ 11p M-F	1st @ 11p M-F		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	--W----				1	\$425.00				
N 33	WKBN	06/21/18	06/21/18	1st @ 11p M-F	1st @ 11p M-F		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	---T---				1	\$425.00				
N 34	WKBN	06/22/18	06/22/18	1st @ 11p M-F	1st @ 11p M-F		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	----F--				1	\$425.00				
N 35	WKBN	06/25/18	06/25/18	1st @ 11p M-F	1st @ 11p M-F		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/25/18	07/01/18	M-----				1	\$425.00				
N 36	WKBN	06/23/18	06/23/18	CBS This Morning Sa	CBS This Morning		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----S-				1	\$70.00				
N 37	WKBN	06/23/18	06/23/18	CBS This Morning Sa	CBS This Morning		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----S-				1	\$70.00				
N 38	WKBN	06/24/18	06/24/18	CBS Sunday Morning	CBS Sunday Morni		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----S				1	\$150.00				
N 39	WKBN	06/24/18	06/24/18	1st News This Morning Sun	Su 7a-9a		:30				NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/18/18	06/24/18	-----S				1	\$70.00				
Totals								0.00				39	\$10,170.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/28/18 - 06/24/18	32	\$8,095.00	(\$1,214.25)	\$6,880.75
06/25/18 - 06/25/18	7	\$2,075.00	(\$311.25)	\$1,763.75
Totals	39	\$10,170.00	(\$1,525.50)	\$8,644.50

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<u>Advertiser</u> POL/Sherrod Brown/US S		<u>Original Date / Revision</u> 06/18/18 / 06/18/18

Signature: _____ Date: _____

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