

ORDER



WOIO

Orders	Order / Rev:	1392034
	Alt Order #:	07968222
	Product Desc:	Arts & Culture Action Committee
	Estimate:	4331
	Flight Dates:	10/13/15 - 10/19/15
	Original Date / Rev:	10/09/15 / 10/09/15
	Order Type:	Political

Primary AE:	Dave Clark
Sales Office:	T-DC
Sales Region:	National

Agency	Name:	Buying Time Media
	Buying Contact:	
	Billing Contact:	
		650 Massachusetts Ave N W #210 Washington, DC 20001

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	ISS/Arts & Culture Action Committee
	Demographic:	A35+
	Product Codes:	PL20
	Priority:	P 6
	Revenue Codes:	Agency, Political, Pol-Issue

New Business Thru: _____
Order Separation: 00:10:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/15	10/19/15	42	\$22,175.00	\$18,848.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2015	42	\$22,175.00	\$18,848.75	0.00
Totals	42	\$22,175.00	\$18,848.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Clark			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WOIO	22%	\$22,175.00
Market	100%	\$100,795.45

Competitive Share

Competitive Share	Share	Total
CABLE	0%	\$0.00
DUAB	0%	\$0.00
EOIO	0%	\$0.00
WBNX	0%	\$0.00
WDLI	0%	\$0.00
WEAO	0%	\$0.00
WEWS	24%	\$24,190.91
WGGN	0%	\$0.00
WJW	32%	\$32,254.55
WKYC	19%	\$19,151.14
WMFD	0%	\$0.00
WOAC	0%	\$0.00
WQHS	0%	\$0.00
WUAB	3%	\$3,023.86
WVIZ	0%	\$0.00
WVPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	10/16/15	10/16/15	CBS Soaps CBS Soaps	Comm	CBS Soaps	- - - - 1 - -	:30	1	\$625.00	P 4	0.00	NM	1	\$625.00

Order / Rev: 1392034
 Alt Order #: 07968222
 Flight Dates: 10/13/15 - 10/19/15

Advertiser: ISS/Arts & Culture Action Committee
 Product Desc: Arts & Culture Action Committee
 Estimate: 4331

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	10/16/15	10/16/15	CBS Soaps CBS Soaps	Comm	CBS Soaps	---- 1--	:30	1	\$625.00	P 4	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/15	10/18/15	---- 1--					1	\$625.00		0.00			
E 2	WOIO	10/16/15	10/16/15	Noon News Action News at Noon	Comm	12-1230p	---- 1--	:30	1	\$475.00	P 4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/15	10/18/15	---- 1--					1	\$475.00		0.00			
E 3	WOIO	10/16/15	10/16/15	SYN M-F 3-4P M-F 3-4P	Comm	3-4P	---- 1--	:30	1	\$175.00	P 6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/15	10/18/15	---- 1--					1	\$175.00		0.00			
E 4	WOIO	10/16/15	10/16/15	Cleveland 19 News at 5p Action News at 5p	Comm	5-6p	---- 1--	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/15	10/18/15	---- 1--					1	\$300.00		0.00			
E 5	WOIO	10/16/15	10/16/15	Cleveland 19 News at 6p Action News at 6p	Comm	6-630p	---- 1--	:30	1	\$525.00	P 4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/15	10/18/15	---- 1--					1	\$525.00		0.00			
E 6	WOIO	10/16/15	10/16/15	Cleveland 19 News at 6a Action News at 6a	Comm	6-7a	---- 1--	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/15	10/18/15	---- 1--					1	\$100.00		0.00			
E 7	WOIO	10/16/15	10/16/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	---- 1--	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/15	10/18/15	---- 1--					1	\$100.00		0.00			
E 8	WOIO	10/16/15	10/16/15	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	---- 1--	:30	1	\$1,500.00	P 4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/15	10/18/15	---- 1--					1	\$1,500.00		0.00			
E 9	WOIO	10/19/15	10/19/15	Cleveland 19 News at 11p Action News at 11p	Comm	11-1135p	1-----	:30	1	\$1,250.00	P 4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----					1	\$1,250.00		0.00			
E 10	WOIO	10/19/15	10/19/15	SYN M-F 3-4P M-F 3-4P	Comm	3-4P	1-----	:30	1	\$175.00	P 6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----					1	\$175.00		0.00			
E 11	WOIO	10/19/15	10/19/15	Cleveland 19 News at 5p Action News at 5p	Comm	5-6p	1-----	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----					1	\$300.00		0.00			
E 12	WOIO	10/19/15	10/19/15	Cleveland 19 News at 6p Action News at 6p	Comm	6-630p	1-----	:30	1	\$525.00	P 4	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----					1	\$525.00		0.00			
E 13	WOIO	10/19/15	10/19/15	Cleveland 19 News at 6a Action News at 6a	Comm	6-7a	1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----					1	\$100.00		0.00			
E 14	WOIO	10/19/15	10/19/15	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	1-----	:30	1	\$1,300.00	P 4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/19/15	10/25/15	1-----					1	\$1,300.00		0.00			
E 15	WOIO	10/19/15	10/19/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1392034
 Alt Order #: 07968222
 Flight Dates: 10/13/15 - 10/19/15

Advertiser: ISS/Arts & Culture Action Committee
 Product Desc: Arts & Culture Action Committee
 Estimate: 4331

WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	WOIO	10/19/15	10/19/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/15	10/25/15	1-----	1		\$100.00		0.00						
E 16	WOIO	10/19/15	10/19/15	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	1-----	:30	1	\$1,500.00	P 4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/15	10/25/15	1-----	1		\$1,500.00		0.00						
E 17	WOIO	10/17/15	10/17/15	Sa Cleve 19 News at 11p SA Action News at 11p	Comm	11p-1130p (11:00 PM-11:30 PM)	-----1-	:30	1	\$650.00	P 4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	-----1-	1		\$650.00		0.00						
E 18	WOIO	10/17/15	10/17/15	Sat Cleve 19 News at 7p SA Action News at 7p	Comm	7-8p	-----1-	:30	1	\$300.00	P 4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	-----1-	1		\$300.00		0.00						
E 19	WOIO	10/17/15	10/17/15	Sat 7-8p Sat 7-8p	Comm	7-8p	-----1-	:30	1	\$275.00	P 4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	-----1-	1		\$275.00		0.00						
E 20	WOIO	10/18/15	10/18/15	Su Cleve 19 News at 11p SU Action News at 11p	Comm	11p-1135p	-----1	:30	1	\$650.00	P 6	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	-----1	1		\$650.00		0.00						
E 21	WOIO	10/18/15	10/18/15	Sun Cleve 19 News at 630p SU Action News at 630p	Comm	630-7p	-----1	:30	1	\$375.00	P 4	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	-----1	1		\$375.00		0.00						
E 22	WOIO	10/18/15	10/18/15	NET CBS Sunday Morning CBS Sunday Morning	Comm	9-1030a	-----1	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	-----1	1		\$450.00		0.00						
E 23	WOIO	10/15/15	10/15/15	Noon News Action News at Noon	Comm	12-1230p	---1---	:30	1	\$475.00	P 4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	---1---	1		\$475.00		0.00						
E 24	WOIO	10/15/15	10/15/15	SYN M-F 3-4P M-F 3-4P	Comm	3-4P	---1---	:30	1	\$175.00	P 6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	---1---	1		\$175.00		0.00						
E 25	WOIO	10/15/15	10/15/15	Cleveland 19 News at 4p Action News at 4p	Comm	4-5p	---1---	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	---1---	1		\$300.00		0.00						
E 26	WOIO	10/15/15	10/15/15	Cleveland 19 News at 5p Action News at 5p	Comm	5-6p	---1---	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	---1---	1		\$300.00		0.00						
E 27	WOIO	10/15/15	10/15/15	Cleveland 19 News at 6a Action News at 6a	Comm	6-7a	---1---	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	---1---	1		\$100.00		0.00						
E 28	WOIO	10/15/15	10/15/15	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	---1---	:30	1	\$1,300.00	P 4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/15	10/18/15	---1---	1		\$1,300.00		0.00						
E 29	WOIO	10/15/15	10/15/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	---1---	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						

Order / Rev: 1392034
 Alt Order #: 07968222
 Flight Dates: 10/13/15 - 10/19/15

Advertiser: ISS/Arts & Culture Action Committee
 Product Desc: Arts & Culture Action Committee
 Estimate: 4331
WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 29	WOIO	10/15/15	10/15/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	--- 1---	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	--- 1---		1			\$100.00			0.00			
E 30	WOIO	10/13/15	10/13/15	Cleveland 19 News at 11p Action News at 11p	Comm	11-1135p	- 1-----	:30	1	\$1,250.00	P 4	0.00	NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	- 1-----		1			\$1,250.00			0.00			
E 31	WOIO	10/13/15	10/13/15	Noon News Action News at Noon	Comm	12-1230p	- 1-----	:30	1	\$475.00	P 4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	- 1-----		1			\$475.00			0.00			
E 32	WOIO	10/13/15	10/13/15	SYN M-F 3-4P M-F 3-4P	Comm	3-4P	- 1-----	:30	1	\$175.00	P 6	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	- 1-----		1			\$175.00			0.00			
E 33	WOIO	10/13/15	10/13/15	Cleveland 19 News at 4p Action News at 4p	Comm	4-5p	- 1-----	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	- 1-----		1			\$300.00			0.00			
E 34	WOIO	10/13/15	10/13/15	Cleveland 19 News at 6a Action News at 6a	Comm	6-7a	- 1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	- 1-----		1			\$100.00			0.00			
E 35	WOIO	10/13/15	10/13/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	- 1-----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	- 1-----		1			\$100.00			0.00			
E 36	WOIO	10/13/15	10/13/15	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	- 1-----	:30	1	\$1,500.00	P 4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	- 1-----		1			\$1,500.00			0.00			
E 37	WOIO	10/14/15	10/14/15	Noon News Action News at Noon	Comm	12-1230p	-- 1----	:30	1	\$475.00	P 4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	-- 1----		1			\$475.00			0.00			
E 38	WOIO	10/14/15	10/14/15	Cleveland 19 News at 5p Action News at 5p	Comm	5-6p	-- 1----	:30	1	\$300.00	P 6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	-- 1----		1			\$300.00			0.00			
E 39	WOIO	10/14/15	10/14/15	Cleveland 19 News at 6a Action News at 6a	Comm	6-7a	-- 1----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	-- 1----		1			\$100.00			0.00			
E 40	WOIO	10/14/15	10/14/15	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	-- 1----	:30	1	\$1,300.00	P 4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	-- 1----		1			\$1,300.00			0.00			
E 41	WOIO	10/14/15	10/14/15	NET CBS AM Network News CBS This Morning	Comm	7-9a	-- 1----	:30	1	\$100.00	P 6	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	-- 1----		1			\$100.00			0.00			
E 42	WOIO	10/14/15	10/14/15	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	-- 1----	:30	1	\$1,500.00	P 4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/12/15	10/18/15	-- 1----		1			\$1,500.00			0.00			
Totals														42	\$22,175.00