





# REQUEST FOR CANDIDATE AND/OR NON-CANDIDATE ISSUE ADVERTISING

DATE:

7/28/16

STATION(S):

KWCH | KSCW | KOCU

CANDIDATE AND/OR NON-CANDIDATE ISSUE:

Issue

PARTY OR NAME OF ISSUE:

Ending Spending

DESCRIPTION OF ISSUE:

REQUEST BY

Del Cielo Media

REQUEST ON BEHALF OF:

Ending Spending

CANDIDACY OF:

INFORMATION PROVIDED:

RATES, POLITICAL DISCLOSURES, PB-18

STATION POLITICAL DISCLOSURE AND SALES PRACTICES PROVIDED:

YES

FILE UP LOADED TO FCC POLITICAL FILE FOR PUBLIC INSPECTION:

YES

MEETS BCRA SPONSORSHIP REQUIREMENTS:

YES

ACCEPTED OR REJECTED:

ACCEPTED

2815 East 37<sup>th</sup> Street North Wichita, KS 67219 | 316.838.1212

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and L	ocation:		;	Date:	
KWEH,	Wichit	rKS		7	128/114
	elo Media				
do hereby req	uest station tim	e concerning th	ne following iss	marsamarien saggaran NG:	
	Time of				
Bnoadeast Length	Rotation on	Days	Class	ijimesiber Week	Number of Weeks
	Package				
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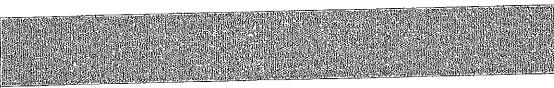
This broadcast time will be used by: Ending Spending

# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE," FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?

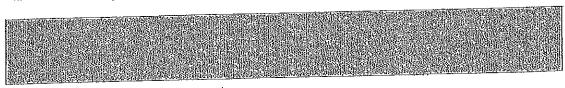
For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):



I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):



For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represent that the payment for the above described broadcast time has been furnished by (name and address):
Pik Ending Spending 610 STROUTE-VARD TAMPA EL 33HDB's (1986)
and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").
List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):
NANCY'H WATKINS Treasurer

# TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

TO BE	SIGNED BY ISSUE ADVERTISER (S	PONSOR)
6 7/16 Date	Signature	(706) 518 4747 Contact Phone Number
T	O BE SIGNED BY STATION REPRESENTA	ATIVE
☐ Accepte	d ☐ Accepted in Part	□ Rejected

### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any.

20 Stitle al Matter of National Importance

Time of Broadcast Day Length Rotation of Rackage	Days	Class	Times per Week	Number of Weeks

Affach:proposed schedule with charges (if available);

## AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots alred. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

21W 0800P-0900P 850.00 G CRIMINAL MINDS	20 .W 0558P-0800P 1200.00 G 30 BIG BROTHER	19 .T 1800P-0900P 1000.D0 G	16 M 0500P-1000P 1000.00 G	15 M, 0700P-0800P 800.00 G 30 MOW/EROKE	14S. 1000P-1035P 500.00 G EXEMITMESS NEWS AT 1	> 10S. 0500P-0530P 450.00 G 30 EYEWITURES NEWS AT 6	6 NIWIF 0558A-0700A 300.00 G 30 EXEMITNESS NEWS AT 6	5 MINTE 0500A-0600A 150.00 G 30 EXEMITMESS NEWS AT 5	LEN NIWRK PROGRAM REF	ITEM DAY(S) TIME BA COST Q	MEDIATV TELEVISION CLIENTSAF ESARUD PRODUCTSAF ESARUD PRODUCTSAF CHARD PROTUCT	PROGRAM BRP101 CONDANY 02 Del Cielo Media, LLC OPFICE 01 Del Cielo Media, LLC
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PROGRAM. COMPANY. OFFICE	MEDIA CLIENT PRODUCT. ESTIMATE STATION.	METI		23	2 4	12 UI	26	27	22 68	12
PROGRAM SRP101 COMPANY 02 I OFFICE 01 I	MEDIA. TV TELEVISION CLIENT SSAF SSAFUND PRODUCT ORDS ORDS SETTIANTE 72,5602 T 20,514 SCANCAST STATION XXCH T ZOLANEL	DAY(S) TIME	LEN NTWRK PROGRAM	T 0800P-0900P BIG BROTHER	30F 06	30 HAWAII 5-0	30F. 09	30 00	308. 01	308. 0
l Del Cielo Media, LLC Del Cielo Media, LLC	TELEVISION AF BSAFUND DR ORDR 6802 7/26~8/02 CH T XWCH-TV CHANNEL	AE BA	PROGRAM	BIG BROTHER	NCIS LA	E009-0900\$	) BLUE BLOODS	CRIMETIME CBS	CRIMETIME CBS	S. 0900F-1000F
a, ELC	N BROADCAST	COST Q	REF	1000.00 G	750.00 G	675.00 G	1100.00 G	350.00 G	350.00 G	500.00 G
BUY DETAXL KEPORT	MARKET WICK WICHITA-HUTCHINSON, KS	NUMBER OF SPOTS PER WEEK	7y 7y 7y 7y 7y 7y 3y Au Au 25 36 27 28 29 30 31 1 2	N	N	N	υ	N	2	N
	rai Flight Dates	TOTAL SPOIS		ນ	ы	ы	ស	ω	ы	ы
RUN DATE 7/28/: RUN TIME 13:35: PAGE	RATING SERVICE NSI TES 7/26/16 - 8/02/16									

PAGE

ω N 31 30

30 RACLEM 8EC

900.00 G 925.00 G

30 BIG BROTHER

N

30 600DP-0700P

750.00 G

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47	46	44	<b>\$</b>	41	40	37	35	ы u		TTEM	MEDIA CLIENT PRODUCT. ESTIMATE STATION.	PROGRAM. COMPANY. OFFICE
30 CODE BLACK 1000.00 G	W 0900P-1000P 600.00 G	M 0800P-0900P 1500.00 G 30 SCORPION	MIWTE. 0630E-0700E 500.00 G	MTWTF 0600P-0630P 600.00 G	MIWIF 0500P-0530P 550.00 G 30 EYEWIINESS NEWS AI 5	MTWTF., 0400P-0500P 3D0.00 G	MTWTF. 1200N-1230P 400.00 G 30 NEWS	S 0900P-1000P 750.00 G	LEN NIWRK PROGRAM REF	DAY(S) TIME BA COST Q	MEDIA. TV TELEVISION CLIENT SAP ESAPUND PRODUCT ONDE ONDE ESTIMATE 726802 7/26-8/02 BROADCAST STRITON XCCH T XCCH T STRATION XCCH CHANNEL	PROGRAM BRP101 COMPANY 02 Del Cielo Media, LLC OFFICE 01 Del Cielo Media, LLC
N	N	N	н	2	υ	N	2		7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	number of spots per week	MARKET NICK WICHITA-HUTCHINSON, KS	BUY DETAIL REPORT
N	N	N	P	N	N	٩	N	N		TOTAL SPOTS	RATING SERVICE NSI FLIGHT DATES 7/26/16 - B/02/16	RUN DATE 7/28/16 RUN TIME 13:35:50 PAGE 3

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.....SS 0100P-0545P 200.00 G

	7/25/16 - 8/02/16 TOTAL SPORS 54800.00	> 55S. 1000P-1035P 500.00 G	> 54 MIWIESS 1000P-1035P 1000.00 G 30 EYEWIINESS NEWS AT 1	> 53 WIWIFSS 1000P-1035P 800.00 30 EYEWITNESS NEWS AT 1	> 52S. DSOUP-DS3OP SO EYEMITNESS I	> 51 MIWIF. 0558A-0700A 30 EYEWITNESS N	> 50 MIWIE. 0400P-0500P	> 49 MIWIF 0300P-0400P 30 DR.PHIL	LEN NIWEK PROGRAM	ITEM DAY(S) TIME E	MEDIA.	PROGRAM BRP101 COMPANY 02 Del Cielo Media, OFFICE 01 Del Cielo Media,
		SOO.OO G	1000.00 G NEWS AT 1	BDD.00 G NEWS AT 1	9 400.00 G	0558A-0700A 300.00 G EYEWITNESS NEWS AT 6	300.00 G	250.00 G	REF	BA COST Q	STON 02 BROADCAST 1-TV	edia, LLC edia, LLC
STATION WEEKLY STIMMARY		н	N	ы	to	н	N	N	77 77 77 77 77 77 77 Au Au 25 26 27 28 29 30 31 1 2	NUMBER OF SPOTS PER WEEK	MARKET WICK WICHITA-HUTCHINSON, KS	מאספת עומופס אופ
		ц		N	Ŋ	ω	*	۵		TOTAL SPOTS	RATING SERVICE NSI PLIGHT DATES 7/26/15 - 8/02/16	RUN DATE 7/28/16 RUN TIME 13:35:50 PAGE 4

WEEK OF: SPOT(S): PURCHASED COST:

07/26 2 2000.00

07/27 6 5300.00

07/28 6 7600.00

07/29 16 9350.00

07/30 15 5500.00

07/31 14 9450.00

08/01 26 14700.00

08/02 4 900.00

TOTAL 89 54800.00

PAGE

### CONTRACT

KWCH12

KWCH

KBSD KBSH KBSL

Wichita, KS 67219

(316) 838-1212

And:

Del Cielo Media 1427 Leslie Avenue Suite 102 Alexandria, VA 22301

	Contract / Re	vision	Alt Order	r #		
	393423	1				
Product				•		
ORDR						
Contract Dates	Estimate #					
07/26/16 - 08/02/16	726802 7/26-8/02 BROA					
<u>Advertiser</u>			Original Dat	e / Revision		
Ending Spending Action			07/26/16	/ 07/28/16		
	Billing Cycle	Billing	Calendar	Cash/Trade		
	EOM/EOC	Broado	cast	Cash		
	Station	Accou	nt Executive	Sales Office		
	KWCH	Wichita	a House	Wichita Nationa		
	Special Hand	ling				
	Demographic					
	Households					
	IDB#	Advert	iser Code	Product Code		
	Agency Ref		Advertis	er Ref		
	7742		39705			

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 All 07/30/16 07/30/16 Eyewitness News @ 10p S	at 10p-1035p <u>Rate</u> \$500.00	:30	NM 2	\$1,000.00
N 2 All 08/01/16 08/01/16 Monday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 08/01/16 08/07/16 M 2	657p-8p <u>Rate</u> \$800.00	:30	NM 2	\$1,600.00
N 3 All 07/26/16 07/26/16 Tuesday Prime Hr 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/25/16 07/31/16 -T 2	8p-9p <u>Rate</u> \$1,000.00	:30	NM 2	\$2,000.00
N 4 All 07/27/16 07/27/16 Wednesday Prime Hr 1 <u>Start Date End Date Weekdays Spots/Week</u> Week: 07/25/16 07/31/16w 2	657p-8p <u>Rate</u> \$1,200.00	:30	NM 2	\$2,400.00
N 5 All 07/27/16 07/27/16 Wednesday Prime Hr 2  Start Date End Date Weekdays Spots/Week  Week: 07/25/16 07/31/16w 2	8p-9p <u>Rate</u> \$850.00	:30	NM 2	\$1,700.00
N 6 All 07/28/16 07/28/16 Thursday Prime Hr 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/25/16 07/31/16T 2	8p-9p <u>Rate</u> \$1,000.00	:30	NM 2	\$2,000.00
N 7 All 07/29/16 07/29/16 Friday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/25/16 07/31/16F 2	657p-8p <u>Rate</u> \$750.00	:30	NM 2	\$1,500.00
N 8 All 07/29/16 07/29/16 Friday Prime Hr 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/25/16 07/31/16F 2	8p-9p <u>Rate</u> \$675,00	:30	NM 2	\$1,350.00
N 9 All 07/30/16 07/30/16 Saturday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/25/16 07/31/16S- 2	657p-8p <u>Rate</u> \$350.00	:30	NM 2	\$700.00
N 10 All 07/30/16 07/30/16 Saturday Prime Hr 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/25/16 07/31/16S- 2	8p-9p <u>Rate</u> \$350.00	:30	NM 2	\$700.00
N 11 All 07/31/16 07/31/16 Sunday Prime Hr 1 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/25/16 07/31/16S 2	557p-7p <u>Rate</u> \$750.00	:30	NM 2	\$1,500.00
N 12 All 07/31/16 07/31/16 Sunday Prime Hr 2 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/25/16 07/31/16S 2	7p-8p <u>Rate</u> \$925.00	:30	NM 2	\$1,850.00



*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	Type Spc	ots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
N 13 All 07/31/16 07/31/16 Sunday Prime Hr 3 Start Date End Date Weekdays Spots/Week	8p-9p Rate	:30	NM	2	\$1,800.00
Week: 07/25/16 07/31/16S 2	\$900.00			_	
N 14 All 07/31/16 07/31/16 Sunday Prime Hr 4 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/25/16 07/31/16S 2	9p-10p <u>Rate</u> \$750.00	:30	MM 	2	\$1,500.00
N 15 All 08/01/16 08/02/16 Eyewitness News @ 5a  Start Date	5a-6a <u>Rate</u> \$150.00	:30	NM	4	\$600.00
N 16 All 08/01/16 08/02/16 Eyewitness News @ 6a  Start Date	558a-7a <u>Rate</u> \$300.00	:30	NM	4	\$1,200.00
N 17 All 08/01/16 08/01/16 Monday Prime Hr 3  Start Date End Date Weekdays Spots/Week  Week: 08/01/16 08/07/16 M 2	9p-10p <u>Rate</u> \$1,000,00	:30	NM	2	\$2,000.00
N 18 All 07/28/16 07/28/16 Thursday Prime Hr 1  Start Date End Date Weekdays Spots/Week  Week: 07/25/16 07/31/16T 2	657p-8p <u>Rate</u> \$1,800.00	:30	MM	2	\$3,600.00
N 19 All 07/29/16 07/29/16 Friday Prime Hr 3  Start Date End Date Weekdays Spots/Week Week: 07/25/16 07/31/16F 2	9p-10p <u>Rate</u> \$1,100.00	:30	NM	2	\$2,200.00
N 20 All 07/30/16 07/30/16 Saturday Prime Hr 3  Start Date		:30	NM	2	\$1,000.00
N 21 All 08/01/16 08/01/16 Eyewitness News @ 12p  - Start Date End Date Weekdays Spots/Week  Week: 08/01/16 08/07/16 2 2	12p-1230p <u>Rate</u> \$400.00	:30	MM	2	\$800.00
N 22 All 08/01/16 08/01/16 Eyewitness News @ 5p M-F  Start Date End Date Weekdays Spots/Week  Week: 08/01/16 08/07/16 2 2	5p-530p <u>Rate</u> \$550.00	:30	MM	2	\$1,100.00
N 23 All 08/01/16 08/01/16 Eyewitness News @ 6p M-F  Start Date End Date Weekdays Spots/Week  Week: 08/01/16 08/07/16 2 2	6p-630p <u>Rate</u> \$600.00	:30	NM	2	\$1,200.00
N 24 All 08/01/16 08/01/16 M-F 630p-7p  Start Date		:30	MM	1	\$500.00
	8p-9p <u>Rate</u> \$1,500.00	:30	NM	2	\$3,000.00
N 26 All 07/27/16 07/27/16 Wednesday Prime Hr 3  Start Date End Date Weekdays Spots/Week  Week: 07/25/16 07/31/16W 2	9p-10p <u>Rate</u> \$600.00	:30	MM	2	\$1,200.00
N 27 All 07/28/16 07/28/16 Thursday Prime Hr 3  Start Date End Date Weekdays Spots/Week Week: 07/25/16 07/31/16T 2	9p-10p <u>Rate</u> \$1,000.00	:30	NM	2	\$2,000.00
N 28 All 07/30/16 07/31/16 PGA Golf  Start Date	Various <u>Rate</u> \$200.00	:30	MM	8	\$1,600.00
N 29 All 07/29/16 08/01/16 Eyewitness News @ 6a  Start Date End Date Weekdays Spots/Week  Week: 07/25/16 07/31/162- 2  Week: 08/01/16 08/07/16 1 1	558a-7a <u>Rate</u> \$300.00 \$300.00	:30	NM	3	\$900.00



	Contract / Revision 393423 /	Alt Order #
Contract Dates 07/26/16 - 08/02/16	Product ORDR	Estimate # 726802 7/26-8/02 BROAD(
Advertiser Ending Spending Acti		iginal Date / Revision 07/26/16 / 07/28/16

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type S	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			•	
N 30 All 07/29/16 08/01/16 M-F 3p-4p	3p-4p	:30	NM	4	\$1,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/25/16 07/31/162 2	\$250.00				
Week: 08/01/16 08/07/16 2 2	\$250.00			_	*= .== ==
N 31 All 07/29/16 08/01/16 M-F 4p-5p	4p-5p	:30	NM	8	\$2,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 07/25/16 07/31/164 4	<u>Rate</u> \$300.00				
Week: 08/01/16 08/07/16 4 4	\$300.00		l		
		:30	NM	2	\$800.00
N 32 All 07/30/16 07/30/16 Eyewitness News @ 6p Sat Start Date End Date <u>Weekdays</u> <u>Spots/Week</u>	Rate	.30	14141	4	φοσσ.σσ
Week: 07/25/16 07/31/162- 2	\$400.00				
N 33 All 07/30/16 07/30/16 Eyewitness News @ 10p S	at 10p-1035p	:30	NM	1	\$500.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/25/16 07/31/161- 1	\$500.00				
N 34 All 07/29/16 07/31/16 Eyewitness News@10pM-F	/S10p-1035p	:30	MM	4	\$4,000.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 07/25/16 07/31/162-2 4	\$1,000.00				
N 35 All 08/01/16 08/01/16 Eyewitness News@10pM-F		:30	NM	2	\$1,600.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 08/01/16 08/07/16 2 2	\$800.00				
		Totals		89	\$54,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/31/16	59	\$39,200.00	(\$5,880.00)	\$33,320.00
08/01/16 -08/02/16	30	\$15,600.00	(\$2,340.00)	\$13,260.00
Totals	89	\$54,800.00	(\$8,220.00)	\$46,580.00

Signature: Wax Stave

Date: 7/28/16