

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <i>Knek-Fm Lafayette, LA</i>	Date: <i>10/4/19</i>
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I, Jacques Morin of ENTERPRISE STRATEGIES
do hereby request station time concerning the following issue:

October 12, 2019, Primary Election for Governor

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>SEE Attached schedule</i>					

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

John Bel Edwards, Governor of Louisiana, October 12, 2019, Primary Election, Various issues, including State Budget & Fiscal Condition, Medicaid Expansion, Teacher Pay

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Gumbo PAC, 5621 Highland Road, #192, Baton Rouge, LA 70808

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Trey Ourso, Chief Executive Officer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Redacted area for name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Redacted area for listing chief executive officers or members of the executive committee or the board of directors]

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Position Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach Invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

Approved WEEKLY URBAN Radio Advertising Schedule										Date:	03-Oct-19	
Start Date	05-Oct-19									Client:	GumboPAC	
End Date	11-Oct-19									Market:	Lafayette Metro URBAN	
Total Run	7 days									Spots Per Week	Rate	Total
Daypart	Times	Days of the Week							Spots Per Week	Rate	Total	
									START			
		Mon	Tues	Wed	Thurs	Fri	Sat	Sun	\$			
KNEK-FM												
Monday-Friday	30 Seconds	6am-10am							0	55 \$	-	
Monday-Friday	60 Seconds	6am-10am	2	3	3	4	5		17	65 \$	1,105	
Monday-Friday	30 Seconds	10am-3pm							0	55 \$	-	
Monday-Friday	60 Seconds	10am-3pm	1	1	1	2	2		7	65 \$	455	
Monday-Friday	30 Seconds	3pm-7pm							0	55 \$	-	
Monday-Friday	60 Seconds	3pm-7pm	2	1	2	3	4		10	65 \$	650	
Monday-Friday	30 Seconds	7pm-12Mid							0	20 \$	-	
Monday-Friday	60 Seconds	7pm-12Mid	2	2	2	2	1		9	25 \$	225	
Saturday	30 Seconds	6am-10am						3	3	30 \$	-	
Saturday	60 Seconds	6am-10am						3	3	40 \$	120	
Saturday	30 Seconds	10am-3pm							0	30 \$	-	
Saturday	60 Seconds	10am-3pm						2	2	40 \$	80	
Saturday	30 Seconds	3pm-7pm							0	30 \$	-	
Saturday	60 Seconds	3pm-7pm						1	1	40 \$	40	
Sunday	60 Seconds	6am-10am							2	35 \$	70	
Sunday	60 Seconds	10am-3pm						3	3	30 \$	90	
Sunday	60 Seconds	3pm-7pm						2	2	25 \$	50	
Total Spots KNEK-FM									56	\$	2,885	
Traffic Instructions/Notes:												
										Station	Spots	Total
										KNEK-FM	56	\$2,885
										Total/Wk	56	\$2,885
										net =		\$2,452.25

ORDER

Orders
Order / Rev: 275127
Alt Order #:
Product Desc: Urban
Estimate:
Flight Dates: 10/05/19 - 10/11/19
Original Date / Rev: 10/04/19 / 10/04/19
Order Type: GENERAL

KNEK-AM/FM
Primary AE: Kelwynn Napoleon
Sales Office: L-LAF
Sales Region: Local

Agency Name: Enterprise Strategies
Buying Contact:
Billing Contact:
 PO Box 52693
 New Orleans, LA 70152

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Gumbo Pac
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-STATE

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/11/19	56	\$2,885.00	\$2,452.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	56	\$2,885.00	\$2,452.25	0.00
Totals	56	\$2,885.00	\$2,452.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kelwynn Napoleon	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	10/07/19	10/11/19	M-F AM Drive M-F	CM	6a-10a	23345--	1:00	17	\$65.00	P-50	0.00	NM	17	\$1,105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/19	10/13/19	23345--					17	\$65.00		0.00			
N 2	KNEKA	10/07/19	10/11/19	M-F Midday M-F	CM	10a-3p	11122--	1:00	7	\$65.00	P-50	0.00	NM	7	\$455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/19	10/13/19	11122--					7	\$65.00		0.00			
N 3	KNEKA	10/07/19	10/11/19	M-F PM Drive M-F	CM	3p-7p	22222--	1:00	10	\$65.00	P-50	0.00	NM	10	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/19	10/13/19	22222--					10	\$65.00		0.00			
N 4	KNEKA	10/07/19	10/11/19	M-F Evening M-F	CM	7p-12a	22221--	1:00	9	\$25.00	P-50	0.00	NM	9	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/19	10/13/19	22221--					9	\$25.00		0.00			
N 5	KNEKA	10/05/19	10/05/19	Sa-Su AM Sa-Su	CM	6a-10a	-----3-	1:00	3	\$40.00	P-50	0.00	NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	09/30/19	10/06/19	-----3-					3	\$40.00		0.00			
N 6	KNEKA	10/05/19	10/05/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----2-	1:00	2	\$40.00	P-50	0.00	NM	2	\$80.00

Order / Rev: 275127
 Alt Order #:
 Flight Dates: 10/05/19 - 10/11/19

Advertiser: Gumbo Pac
 Product Desc: Urban
 Estimate:

KNEK-AM/FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----2-					2	\$40.00		0.00			
N 7	KNEKA	10/05/19	10/05/19	Sa-Su PM Sa-Su	CM	3p-7p	-----1-	1:00	1	\$40.00	P-50	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----1-					1	\$40.00		0.00			
N 8	KNEKA	10/06/19	10/06/19	Sa-Su AM Sa-Su	CM	6a-10a	-----2	1:00	2	\$35.00	P-50	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----2					2	\$35.00		0.00			
N 9	KNEKA	10/06/19	10/06/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----3	1:00	3	\$30.00	P-50	0.00	NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----3					3	\$30.00		0.00			
N 10	KNEKA	10/06/19	10/06/19	Sa-Su PM Sa-Su	CM	3p-7p	-----2	1:00	2	\$25.00	P-50	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/30/19	10/06/19	-----2					2	\$25.00		0.00			
													Totals	56	\$2,885.00

ENTERPRISE STRATEGIES LLC
PO BOX 52693
NEW ORLEANS, LA 70152-2693

174
14-210/550

3 OCT 2019

Date

PAY to the
Order of

CUMULUS (Lafayette)

\$ 2452⁰⁰

Two thousand four hundred fifty two and ²⁵/₁₀₀ Dollars

275127

Liberty Bank

OCT. 5-11, 2019

FOR GUMBO-PAC Radio Ads

Dr. G. Morel

⑆065002108⑆ 0263 2919 0174

Gumbo PAC
Lafayette Metro Urban
275127
K Napoleon