

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KNEK-FM	Date: 10.8.19
---	--

I, GREG GORMAN / RM MEDIA LLC
do hereby request station time concerning the following issue:

WRONG TAXATION
FOR LAF. PARLISIT

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED SCHEDULE					

Total Charges:

This broadcast time will be used by: _____

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes
 No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

[Empty rectangular box for candidate information]

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

[Empty rectangular box for payment information]

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10-08-19
Date

[Signature]
Signature

337-9818077
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Mandolia Jean-Batiste
Signature

Mandolia Jean-Batiste
Printed Name

Account Manager
Title



CUMULUS

Concern Citizen of Lafayette Parish

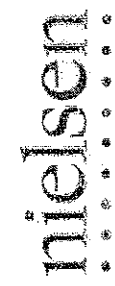
From: Mandolia Jean-batiste
 Phone: (337) 232-1311 x217
 Email: mandolia.jean-batiste@cumulus.com
 10/3/2019 2:29 PM

Flight Dates: 10/09/2019 - 10/12/2019
 Demo: P 21+

Radio Market: LAFAYETTE, LA
 Survey: SP19 SD
 Geography: Metro

Radio Total	Daypart	Length	Spots	Net Reach	Frequency	Unit Rate	Total Cost
KOUE-FM			48	48,300	5.7	\$55.00	\$2,640.00
Flight A - 1 wk (10/07)			48	48,300	5.7	\$55.00	\$2,640.00
One Week Total			48	48,300	5.7	\$55.00	\$2,640.00
	W-F 6A-10A	30	48	48,300	5.7	\$55.00	\$2,640.00
	W-F 10A-3P	30	12	28,900	3.4	\$60.00	\$720.00
	W-F 3P-7P	30	12	22,100	2.6	\$60.00	\$720.00
	Sa 6A-10A	30	4	9,700	2.3	\$40.00	\$160.00
	Sa 10A-3P	30	5	11,600	2.5	\$40.00	\$200.00
	Sa 3P-7P	30	3	6,700	1.7	\$40.00	\$120.00

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: LAFAYETTE, LA; SP19 SD; Metro; Multiple Dayparts Used; P 21+; See Detailed Sourcing Page for Complete Details.
 Copyright © 2019 The Nielsen Company. All rights reserved.





CUMULUS

Concern Citizen of Lafayette Parish

From: Mandolie Jean-batiste
Phone: (337) 232-1311 x217
Email: mandolie.jean-batiste@cumulus.com
10/3/2019 2:29 PM

Schedule Grand Totals: 1 Week

Radio Total	Stations	Spots	Net Reach	Frequency	Unit Rate	Total Cost
KNEK-FM	48	48	48,300	5.7	\$55.00	\$2,640.00
			48,300	5.7	\$55.00	\$2,640.00

Accepted by Station

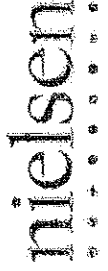
10/8/19
Date

Accepted by Client

10-18-19
Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
This report was created in TAPSCAN using the following Radio Information: LAFAYETTE, LA, SP19 SD; Metro; Multiple Dayparts Used; P 21-; See Detailed Sourcing Page for Complete Details.
Copyright © 2019 The Nielsen Company. All rights reserved.



ORDER

Orders
Order / Rev: 276199
Alt Order #:
Product Desc: Concerned Citizens of Lafayette Parish
Estimate: 1
Flight Dates: 10/09/19 - 10/12/19
Original Date / Rev: 10/08/19 / 10/08/19
Order Type: GENERAL
KNEK-AM/FM
Primary AE: Mandolia Jean-Batiste
Sales Office: L-LAF
Sales Region: Local

Agency
Name: RM Media LLC
Buying Contact:
Billing Contact:
 1201 Camelia Blvd
 Lafayette, LA 70508
Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Concerned Citizens of Lafayette Paris
Demographic: A25-54
Product Codes: Issues/Propositions
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-ISS
Revenue Code 3: GEN
New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/19	10/12/19	48	\$2,640.00	\$2,244.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	48	\$2,640.00	\$2,244.00	0.00
Totals	48	\$2,640.00	\$2,244.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mandolia Jean-Batiste	L-LAF	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KNEKA	10/09/19	10/12/19	M-F AM Drive M-F	CM	6a-10a	--WTF--	:30	12	\$60.00	P-20	0.00	NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	--WTF--		12				\$60.00		0.00			
N 2	KNEKA	10/09/19	10/12/19	M-F Midday M-F	CM	10a-3p	--WTF--	:30	12	\$60.00	P-20	0.00	NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	--WTF--		12				\$60.00		0.00			
N 3	KNEKA	10/09/19	10/12/19	M-F PM Drive M-F	CM	3p-7p	--WTF--	:30	12	\$60.00	P-20	0.00	NM	12	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	--WTF--		12				\$60.00		0.00			
N 4	KNEKA	10/12/19	10/12/19	Sa-Su AM Sa-Su	CM	6a-10a	-----S-	:30	4	\$40.00	P-20	0.00	NM	4	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-		4				\$40.00		0.00			
N 5	KNEKA	10/12/19	10/12/19	Sa-Su Midday Sa-Su	CM	10a-3p	-----S-	:30	5	\$40.00	P-20	0.00	NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-		5				\$40.00		0.00			
N 6	KNEKA	10/12/19	10/12/19	Sa-Su PM Sa-Su	CM	3p-7p	-----S-	:30	3	\$40.00	P-20	0.00	NM	3	\$120.00

Order / Rev: 276199
 Alt Order #: _____
 Flight Dates: 10/09/19 - 10/12/19

Advertiser: Concerned Citizens of Lafayette Parish
 Product Desc: Concerned Citizens of Lafayette Parish **KNEK-AM/FM**
 Estimate: 1

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/19	10/13/19	-----S-					3	\$40.00		0.00			
													Totals	48	\$2,840.00