# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

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dan ka						ing Issue				
dan ka						ing lasue				

Broadcast Length	Time of Day, <b>Rotation</b> or Package	Days	Class	Times per Week	Number of Weaks
SEE 114	4ached 50	Lelie			

This broadcast time will be used by:	4 '140.
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# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT "COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE." FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable);

John Bel Edwards, Governor of Louislana, October 12, 2019, Primary Election, Various Issues, including State Budget & Fiscal Condition, Medicaid Expansion, Teacher Pay

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Gumbo PAC, 5621 Highland Road, #192, Baton Rouge, LA 70808

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Trey Ourso, Chief Executive Officer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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# THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT <u>DOES NOT</u> "COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE"

I represen by (name	it that the payment for and address):	or the above describ	ed broadcast time has	been furnished
(hereinafte	er referred to as the	"sponsor").	ald for by such person	-
	ief executive officen selow (or attach sept		executive committee c	ir the board of
houses are seen graphysia is is	a de la la companya de designada de de la companya de de la companya de la companya de la companya de la compa La companya de la co	a Thomas Codes II ocas. Sair Bedica Miles II cas.		

#### TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_\_\_ before the time of the scheduled broadcasts.

## TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

27 1911 2019 Date	è٦	_98. Marce Signature	SOY 3(5-53.P)  Contact Phone Number
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#### TO BE SIGNED BY STATION REPRESENTATIVE

		**-
☑ Accepted	☐ Accepted in Part	☐ Rejected
Ron Begnaud	Ron Begnaud	Account Executive
Signature	Printed Name	Title

#### AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a 1,5-send Relating to Any Political Watter of National Importance

Brosdcast Langth	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE /	ATTACHED	2			

Attach proposed schedule with charges (if available):

#### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot:
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" six, that information should be included in the file as soon as possible, if that information is only generated monthly, the file should include the neme of a contact person who can provide the times that and rates for specific spots aired. The FCC's colling political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(e) be placed in that folder.

REVISED & Approved	WEEKL Y	URBAN R	adio /	Adver	tising	Sche	dule			Date:	<u> </u>	26-Sep-19		
Start Date	28-Sep-19									Client:		GumboPAC		
End Date	04-Oct-19								I	Market:	Π	Lafayette Met	ro UF	BAN
Total Run	7 days	I	1	Ì				İ		1	1			·
B	and the state of t									Spots Per	1			
Daypart	į.	Times	<u> </u>		Days	of the				Week	<del> </del>	Rate		Total
	ļ .	<u> </u>		Tues	19/2-4	Thurs		STAR		-: l	┼	\$		
KNEK-FM			MOI	Tues	vvea	Inurs	Fn	Sat	Sun	0 <b>1</b> 31	1 .	<b>3</b>		
							-	<del> </del>		<u> </u>	1			<u> </u>
Monday-Friday		6am-10am								. 0		55		700
Monday-Friday	<del>-}</del>	6am-10am	3	2	2	3	3	· ·		13	<del>}</del>	60		780
Monday-Friday	THE PROPERTY OF STREET, STREET	10am-3pm	-	<b> </b> -				<u> </u>	1	<u> </u>	- <del>-</del>	55	\$	
Monday-Friday		10am-3pm	2	1	1	2	2		<u>                                     </u>	8	ł	60	\$	480
Monday-Friday	30 Seconds	3pm-7pm		_!					·	0	1	56	\$	
Monday-Friday	· · · · · · · · · · · · · · · · · · ·	3pm-7pm	2	2	2	2	3	<u> </u>		9		60	\$	540
Monday-Friday	30 Seconds	7pm-12Mld						L	dinainas miniman promi	0	<u> </u>	20		
Monday-Friday	60 Seconds	7pm-12Mid	2	2	2	2	1	<u> </u>		1	<u> </u>	25	\$	
Saturday	30 Seconds	6am-10am	1					ļ .	<u>`</u>	1 0		30	\$	_
Saturday	60 Seconds	6am-10am						3		3		40		120
Saturday	30 Seconds	10am-3pm								0	L	30	\$	
Saturday	60 Seconds	10am-3pm						2		2		40	\$	80
Saturday	30 Seconds	3pm-7pm						ľ	7	0		30	\$	-
Saturday	60 Seconds	3pm-7pm						. 1		1		40	\$	40
Sunday	60 Seconds	6am-10am								2 2		35	\$	70
Sunday	.60 Seconds	10am-3pm		,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	,					3 3		30	\$	90
Sunday	60 Seconds	3pm-7pm								2 2		25	\$	50
		-	-											
				1	Tota	Spo	ts KN	EK-I	М	43			\$	2,250
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										Station		Spots		Total
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·	-									•	l Harris	والمستحد والمستراء والمستراء	7, 2-	
				;						Total/Wk		43		\$2,250
**	[									.1	]	net	12805	\$1,912.50

## **CONTRACT**

\* KNEK-AM/FM 202 Galbert Lafayette, LA 70506 (337) 232-1311

And

Enterprise Strategies PO Box 52693 New Orleans, LA 70152

	Contract / Re	vision	Alt Order	#
	268200	1		
Advertiser			Original Date	e / Revision
Gumbo Pac			09/27/19	/ 09/27/19
Contract Dates	Estimate #	-	•	
09/28/19 - 10/04/19				
Product	······································			
Lafayette Metro Urban				
	Billing Cycle	Billing	Calendar	Cash/Trade
	EOM/EOC	Broado	cast	Cash
	Property	Accou	nt Executive	Sales Office
	KNEK-FM	Ronald	l Begnaud	Regional-Lafaye
	Special Hand	ling		····
	Demographic			* - 1.00. 111.41
	Adults 25-54			
				-
-	Agy Code	Advert	iser Code	Product 1/2
	Agency Ref	<u> </u>	Advertise	l er Ref

thing Ch Chart Data Find Data Departmen	Start/End Time	Days Length	Spots/ Week Rate	TypeS	noto	Amount
*Line Ch Start Date End Date Description						
N 1 KNEKA09/28/19 10/04/19 Sa-Su	6a-10a	1:00		NM	3	\$120.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/23/19 09/29/193- 3	<u>Rate</u> \$40.00			- 1		
Week: 09/30/19 10/06/19 0	\$40.00			ľ		
N 2 KNEKA09/28/19 10/04/19 Sa-Su	10a-3p	1:00	)	NM	2	\$80.00
Start Date End Date Weekdays Spots/Week	Rate					
Week: 09/23/19 09/29/192- 2	\$40.00			1		
Week: 09/30/19 10/06/19 0	\$40.00					
N 3 KNEKA09/28/19 10/04/19 Sa-Su	3р-7р	1:00	1	NM	1	\$40.00
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Week: 09/23/19 09/29/191- 1	\$40.00					
Week; 09/30/19 10/06/19 0	\$40.00					
N 4 KNEKA09/28/19 09/29/19 Sa-Su	3p-7p	1:00	,	NM	2	\$50.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/23/19 09/29/192 2	<u>Rate</u> \$25.00			1		
	The second secon				_	
N 5 KNEKA09/28/19 09/29/19 Sa-Su	10a-3p	1:00	<b>F</b>	NM	3	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/23/19 09/29/193 3	<u>Rate</u> \$30.00			il:		
	<u> </u>	4.00	THE DATE OF THE PARTY OF THE PA	107	•	#70.00
N 6 KNEKA09/28/19 09/29/19 Sa-Su Start Date End Date Weekdays Spots/Week	6a-10a Rate	1:00	!	NM	2	\$70.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/23/19 09/29/192 2	\$35.00			Ė		
N 7 KNEKA09/30/19 10/04/19 M-F	6a-10a	1:00		NM	13	\$780.00
Start Date End Date Weekdays Spots/Week	Rate	1.00				4,00,00
Week: 09/30/19 10/06/19 32233 13	\$60,00		•	l		
N 8 KNEKA09/30/19 10/04/19 M-F	10a-3p	1:00		NM	8	\$480.00
Start Date End Date Weekdays Spots/Week	Rate '					
Week: 09/30/19 10/06/19 21122 8	\$60.00					
N 9 KNEKA09/30/19 10/04/19 M-F	3p-7p	. 1:00		NM	9	\$540.00
Start Date End Date Weekdays Spots/Week	Rate			•		
Week: 09/30/19 10/06/19 22221 9	\$60.00					
		Totals	· · · · · · · · · · · · · · · · · · ·		43	\$2,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/19 -09/29/19	13	\$450.00	(\$67,50)	\$382.50
09/30/19 -10/04/19	30	\$1,800.00	(\$270.00)	\$1,530.00
Totals	43	\$2,250.00	(\$337.50)	\$1,912.50



	Contract / Revision 268200 /	Alt Order #
Advertiser Gumbo Pac		Orlginal Date / Revision 09/27/19 / 09/27/19
Contract Dates 09/28/19 - 10/04/19	Product Lafayette Metro Urbar	Estimate #

Signature:		Date:	

### **PREVIEW**

# Waye 1047

KNEK-AM/FM 202 Galbert Lafayette, LA 70506 Main: (337) 232-1311

Billing:

Billing Address:

Enterprise Strategies Attention: Accounts Payable PO Box 52693 New Orleans, LA 70152

Send Payment To:

KNEK-AM/FM Cumulus Media- Lafayette 3642 Momentum Place Chicago, IL 60689-5336

Property	KNEK-FM							
Invoice #	60 20 10	Order#	268200					
Invoice Date		Alt Order#	estéra, acos					
Invoice Month	September 2019	Deal#	22508025					
Invoice Period	08/26/19 - 09/29/19	Flight Dates	09/28/19 - 10/04/19					
Advertiser	Gumbo Pac							
Product	Lafayette Metro Urban							
Estimate #		1451.0559 V(8)						
	Account Executive	Ronald Begn	aud					
	Sales Office	e Regional-Lafayette LA						
14100000	Sales Region	Regional						
	Agency Code							
	Advertiser Code		_					
35/23****	Billing Calendar	Broadcast						
	Billing Type	Cash						
	Special Handling							
	Agency Ref							
	Advertiser Ref							
	Product 1							
	Product 2		V-80000					

1 09/28/19 10/04/19 Sa-Su       6a-10a      3-       1:00       3 \$40.00         Weeks: Start Date End Date MTWTFSS Spots/Week 09/23/19 09/29/193-       Spots/Week Rate 09/23/19 09/29/193-       Spots/Week Spots/Week 09/23/19       End Date MTWTFSS Spots/Week 09/23/19       End Date MTWTFSS Spots/Week 09/23/19       Rate 09/28/19 09/29/192-       Spots/Week Rate 09/23/19 09/29/192-	BACK \$40.00 NM
09/23/19         09/29/19        3-         3         \$40.00           Spots:         #         Ch         Day         Air Date         Air Time         Description         Start/End Time         Length Ad-ID           3         KNEKA         Sa         09/28/19         6:20 AM Sa-Su         6a-10a         1:00 GUMBOPAC-DON'T TURN BA           2         KNEKA         Sa         09/28/19         9:43 AM Sa-Su         6a-10a         1:00 GUMBOPAC-DON'T TURN BA           2         09/28/19         10/04/19         Sa-Su         10a-3p        2-         1:00         2         \$40.00           Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate	BACK \$40.00 NM BACK \$40.00 NM BACK \$40.00 NM
3 KNEKA Sa 09/28/19 6:20 AM Sa-Su 6a-10a 1:00 GUMBOPAC-DON'T TURN BA 2 KNEKA Sa 09/28/19 8:40 AM Sa-Su 6a-10a 1:00 GUMBOPAC-DON'T TURN BA 1 KNEKA Sa 09/28/19 9:43 AM Sa-Su 6a-10a 1:00 GUMBOPAC-DON'T TURN BA 2 09/28/19 10/04/19 Sa-Su 10a-3p2- 1:00 2 \$40.00 Weeks: Start Date End Date MTWTFSS Spots/Week Rate	BACK \$40.00 NM BACK \$40.00 NM BACK \$40.00 NM
2 KNEKA Sa 09/28/19 8:40 AM Sa-Su 6a-10a 1:00 GUMBOPAC-DON'T TURN BA 1 KNEKA Sa 09/28/19 9:43 AM Sa-Su 6a-10a 1:00 GUMBOPAC-DON'T TURN BA 2 09/28/19 10/04/19 Sa-Su 10a-3p2- 1:00 2 \$40.00 Weeks: Start Date End Date MTWTFSS Spots/Week Rate	BACK \$40.00 NM BACK \$40.00 NM
1 KNEKA Sa 09/28/19       9:43 AM Sa-Su       6a-10a       1:00 GUMBOPAC-DON'T TURN B/         2 09/28/19       10/04/19       Sa-Su       10a-3p      2-       1:00       2       \$40.00         Weeks: Start Date       End Date       MTWTFSS       Spots/Week       Rate	BACK \$40.00 NM NM
2 09/28/19 10/04/19 Sa-Su 10a-3p2- 1:00 2 \$40.00  Weeks: Start Date End Date MTWTFSS Spots/Week Rate	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>	
	<u>Rate</u> <u>Type</u>
	Rate Type
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	
2 KNEKA Sa 09/28/19 10:22 AM Sa-Su 10a-3p 1:00 GUMBOPAC-DON'T TURN B/	BACK \$40.00 NM
3 KNEKA Sa 09/28/19 11:50 AM Sa-Su 10a-3p 1:00 GUMBOPAC-DON'T TURN BA	BACK \$40.00 NM
3 09/28/19 10/04/19 Sa-Su 3p-7p1- 1:00 1 \$40.00	NM ·
Weeks:         Start Date 09/23/19         End Date 09/29/19         MTWTFSS 09/25/Week 1         Rate 1           1         \$40.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
1 KNEKA Sa 09/28/19 3:43 PM Sa-Su 3p-7p 1:00 GUMBOPAC-DON'T TURN BA	BACK \$40.00 NM
4 09/28/19 09/29/19 Sa-Su 3p-7p2 1:00 2 \$25.00	NM
Weeks:         Start Date         End Date         MTWTFSS         Spots/Week         Rate           09/23/19         09/29/19        2         2         \$25.00	_
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
1 KNEKA Su 09/29/19 3:45 PM Sa-Su 3p-7p 1:00 GUMBOPAC-DON'T TURN BA	BACK \$25.00 NM
2 KNEKA Su 09/29/19 5:42 PM Sa-Su 3p-7p 1:00 GUMBOPAC-DON'T TURN BA	BACK \$25.00 NM
5 09/28/19 09/29/19 Sa-Su 10a-3p3 1:00 3 \$30.00	NM
Weeks: <u>Start Date End Date MTWTFSS Spots/Week</u> <u>Rate</u> 09/23/19 09/29/193 3 \$30.00	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID	Rate Type
3 KNEKA Su 09/29/19 12:19 PM Sa-Su 10a-3p 1:00 GUMBOPAC-DON'T TURN B/	BACK \$30.00 NM
2 KNEKA Su 09/29/19 1:42 PM Sa-Su 10a-3p 1:00 GUMBOPAC-DON'T TURN B/	BACK \$30.00 NM
1 KNEKA Su 09/29/19 2:41 PM Sa-Su 10a-3p 1:00 GUMBOPAC-DON'T TURN B/	BACK \$30.00 NM

# **PREVIEW**

Send Payment To:

KNEK-AM/FM
Cumulus Media- Lafayette
3642 Momentum Place
Chicago, IL 60689-5336

	85500000000	NUMBER OF STREET	entrate number of the	5376-02-02-03-02-02-02-02-02-02-02-02-02-02-02-02-02-		हाराजस्यराज्य	873376		-2000/00/00
I	Invoice #				Invoi	ce Month	Septen	nber 2	019
I	Invoice D	ate			Invoi	ce Period	08/26/1	9 - 09	/29/19
	Advertise	r	Gumbo P	ac	28083	1001000		\$558183 <u>.</u>	rsii išiv
4	Product			Metro Urban		Vienten in Validadia	200200000000000000000000000000000000000		
	Estimate	#	Stationes excepts	Britainea Britainea			i estatenti Lastavaji	WARES.	

ine Start Date End Date Descripti	on Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
5 09/28/19 09/29/19 Sa-Su	10a-3p	3	1:00	3	\$30.00	NM	
6 09/28/19 09/29/19 Sa-Su	6a-10a	2	1:00	2	\$35.00	NM	
2 KNEKA Su 09/29/19 9:	MTWTFSS Spots/Week2 2 Time Description 19 AM Sa-Su 47 AM Sa-Su	Rate \$35.00 Start/End Time 6a-10a Ga-10a	1:0 1:0	-	DON'T TURN		<u>Rate</u> <u>Type</u> \$35.00 NM \$35.00 NM
Due and Payable upon rec	eipt	<u>rotal Spots</u>			Gross Tota		\$450.00
	•			Agency	Commission	1	\$67.50
		-		<u>Net</u>	Amount Due	<u> </u>	\$382.50