

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KNEK LAFAYETTE	Date: 9/27/19
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I, Jacques Moriat of ENTERPRISE STRATEGIES
do hereby request station time concerning the following issue:

October 12, 2019, Primary Election for Governor

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>SEE ATTACHED SCHEDULE</i>					

This broadcast time will be used by: _____

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

John Bel Edwards, Governor of Louisiana, October 12, 2019, Primary Election, Various Issues, including State Budget & Fiscal Condition, Medicaid Expansion, Teacher Pay

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Gumbo PAC, 5621 Highland Road, #192, Baton Rouge, LA 70808

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Trey Ourso, Chief Executive Officer

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

[Redacted area for name and address]

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

[Redacted area for listing chief executive officers or members of the executive committee or the board of directors]

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

27 Sept 2019 *Ron Begnaud* 504-315-5388
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted **Accepted in Part** **Rejected**
Ron Begnaud Ron Begnaud Account Executive
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Position Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach Invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

REVISED & Approved WEEKLY URBAN Radio Advertising Schedule								Date:	26-Sep-19		
Start Date	28-Sep-19							Client:	GumboPAC		
End Date	04-Oct-19							Market:	Lafayette Metro URBAN		
Total Run	7 days										
Daypart	Times	Days of the Week							Spots Per Week	Rate	Total
		START									
		Mon	Tues	Wed	Thurs	Fri	Sat	Sun	\$		
KNEK-FM											
Monday-Friday	30 Seconds	6am-10am							0	55 \$	-
Monday-Friday	60 Seconds	6am-10am	3	2	2	3	3		13	60 \$	780
Monday-Friday	30 Seconds	10am-3pm							0	55 \$	-
Monday-Friday	60 Seconds	10am-3pm	2	1	1	2	2		8	60 \$	480
Monday-Friday	30 Seconds	3pm-7pm							0	55 \$	-
Monday-Friday	60 Seconds	3pm-7pm	2	2	2	2	3		9	60 \$	540
Monday-Friday	30 Seconds	7pm-12Mid							0	20 \$	-
Monday-Friday	60 Seconds	7pm-12Mid	2	2	2	2	1		0	25 \$	-
Saturday	30 Seconds	6am-10am							0	30 \$	-
Saturday	60 Seconds	6am-10am						3	3	40 \$	120
Saturday	30 Seconds	10am-3pm							0	30 \$	-
Saturday	60 Seconds	10am-3pm						2	2	40 \$	80
Saturday	30 Seconds	3pm-7pm							0	30 \$	-
Saturday	60 Seconds	3pm-7pm					1		1	40 \$	40
Sunday	60 Seconds	6am-10am							2	35 \$	70
Sunday	60 Seconds	10am-3pm						3	3	30 \$	90
Sunday	60 Seconds	3pm-7pm						2	2	25 \$	50
Total Spots KNEK-FM								43		\$ 2,250	
Traffic Instructions/Notes:											
								Station	Spots	Total	
								KNEK-FM	43	\$2,250	
								Total/Wk	43	\$2,250	
								net		\$1,912.50	

CONTRACT

Magic 104.7 KNEK-AM/FM
 202 Galbert
 Lafayette, LA 70506
 (337) 232-1311

<u>Contract / Revision</u> 268200 / 1		<u>Alt Order #</u>
<u>Advertiser</u> Gumbo Pac		<u>Original Date / Revision</u> 09/27/19 / 09/27/19
<u>Contract Dates</u> 09/28/19 - 10/04/19	<u>Estimate #</u>	
<u>Product</u> Lafayette Metro Urban		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KNEK-FM	<u>Account Executive</u> Ronald Begnaud	<u>Sales Office</u> Regional-Lafaye
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Enterprise Strategies
 PO Box 52693
 New Orleans, LA 70152

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KNEKA	09/28/19	10/04/19	Sa-Su	6a-10a		1:00			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	-----3-				3	\$40.00			
Week:		09/30/19	10/06/19	-----				0	\$40.00			
N 2	KNEKA	09/28/19	10/04/19	Sa-Su	10a-3p		1:00			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	-----2-				2	\$40.00			
Week:		09/30/19	10/06/19	-----				0	\$40.00			
N 3	KNEKA	09/28/19	10/04/19	Sa-Su	3p-7p		1:00			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	-----1-				1	\$40.00			
Week:		09/30/19	10/06/19	-----				0	\$40.00			
N 4	KNEKA	09/28/19	09/29/19	Sa-Su	3p-7p		1:00			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	-----2				2	\$25.00			
N 5	KNEKA	09/28/19	09/29/19	Sa-Su	10a-3p		1:00			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	-----3				3	\$30.00			
N 6	KNEKA	09/28/19	09/29/19	Sa-Su	6a-10a		1:00			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	-----2				2	\$35.00			
N 7	KNEKA	09/30/19	10/04/19	M-F	6a-10a		1:00			NM	13	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	32233--				13	\$60.00			
N 8	KNEKA	09/30/19	10/04/19	M-F	10a-3p		1:00			NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	21122--				8	\$60.00			
N 9	KNEKA	09/30/19	10/04/19	M-F	3p-7p		1:00			NM	9	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	22221--				9	\$60.00			
Totals											43	\$2,250.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/26/19 - 09/29/19	13	\$450.00	(\$67.50)	\$382.50
09/30/19 - 10/04/19	30	\$1,800.00	(\$270.00)	\$1,530.00
Totals	43	\$2,250.00	(\$337.50)	\$1,912.50

(* Line Transactions: N = New F = Edited D = Deleted)



KNEK-AM/FM
202 Galbert
Lafayette, LA 70506
(337) 232-1311

<u>Contract / Revision</u> 268200 /	<u>Alt Order #</u>
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<u>Advertiser</u> Gumbo Pac	<u>Original Date / Revision</u> 09/27/19 / 09/27/19
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<u>Contract Dates</u> 09/28/19 - 10/04/19	<u>Product</u> Lafayette Metro Urban	<u>Estimate #</u>
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Signature: _____ Date: _____

PREVIEW



KNEK-AM/FM
 202 Galbert
 Lafayette, LA 70506
 Main: (337) 232-1311
 Billing:

Billing Address:

Enterprise Strategies
 Attention: Accounts Payable
 PO Box 52693
 New Orleans, LA 70152

Send Payment To:

KNEK-AM/FM
 Cumulus Media- Lafayette
 3642 Momentum Place
 Chicago, IL 60689-5336

Property	KNEK-FM		
Invoice #		Order #	268200
Invoice Date		Alt Order #	
Invoice Month	September 2019	Deal #	
Invoice Period	08/26/19 - 09/29/19	Flight Dates	09/28/19 - 10/04/19
Advertiser	Gumbo Pac		
Product	Lafayette Metro Urban		
Estimate #			
Account Executive	Ronald Begnaud		
Sales Office	Regional-Lafayette LA		
Sales Region	Regional		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	09/28/19	10/04/19	Sa-Su	6a-10a	-----3-	1:00	3	\$40.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/23/19	09/29/19	-----3-	3	\$40.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	KNEKA	Sa	09/28/19	6:20 AM	Sa-Su	6a-10a	1:00	GUMBOPAC-DON'T TURN BACK	\$40.00	NM
2	KNEKA	Sa	09/28/19	8:40 AM	Sa-Su	6a-10a	1:00	GUMBOPAC-DON'T TURN BACK	\$40.00	NM
1	KNEKA	Sa	09/28/19	9:43 AM	Sa-Su	6a-10a	1:00	GUMBOPAC-DON'T TURN BACK	\$40.00	NM
2	09/28/19	10/04/19	Sa-Su	10a-3p	-----2-	1:00	2	\$40.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/23/19	09/29/19	-----2-	2	\$40.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2	KNEKA	Sa	09/28/19	10:22 AM	Sa-Su	10a-3p	1:00	GUMBOPAC-DON'T TURN BACK	\$40.00	NM
3	KNEKA	Sa	09/28/19	11:50 AM	Sa-Su	10a-3p	1:00	GUMBOPAC-DON'T TURN BACK	\$40.00	NM
3	09/28/19	10/04/19	Sa-Su	3p-7p	-----1-	1:00	1	\$40.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/23/19	09/29/19	-----1-	1	\$40.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KNEKA	Sa	09/28/19	3:43 PM	Sa-Su	3p-7p	1:00	GUMBOPAC-DON'T TURN BACK	\$40.00	NM
4	09/28/19	09/29/19	Sa-Su	3p-7p	-----2	1:00	2	\$25.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/23/19	09/29/19	-----2	2	\$25.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KNEKA	Su	09/29/19	3:45 PM	Sa-Su	3p-7p	1:00	GUMBOPAC-DON'T TURN BACK	\$25.00	NM
2	KNEKA	Su	09/29/19	5:42 PM	Sa-Su	3p-7p	1:00	GUMBOPAC-DON'T TURN BACK	\$25.00	NM
5	09/28/19	09/29/19	Sa-Su	10a-3p	-----3	1:00	3	\$30.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		09/23/19	09/29/19	-----3	3	\$30.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3	KNEKA	Su	09/29/19	12:19 PM	Sa-Su	10a-3p	1:00	GUMBOPAC-DON'T TURN BACK	\$30.00	NM
2	KNEKA	Su	09/29/19	1:42 PM	Sa-Su	10a-3p	1:00	GUMBOPAC-DON'T TURN BACK	\$30.00	NM
1	KNEKA	Su	09/29/19	2:41 PM	Sa-Su	10a-3p	1:00	GUMBOPAC-DON'T TURN BACK	\$30.00	NM

PREVIEW

Send Payment To:



KNEK-AM/FM
Cumulus Media-Lafayette
3642 Momentum Place
Chicago, IL 60689-5336

Invoice #		Invoice Month	September 2019
Invoice Date		Invoice Period	08/26/19 - 09/29/19
Advertiser	Gumbo Pac		
Product	Lafayette Metro Urban		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																	
5	09/28/19	09/29/19	Sa-Su	10a-3p	-----3	1:00	3	\$30.00	NM																																	
6	09/28/19	09/29/19	Sa-Su	6a-10a	-----2	1:00	2	\$35.00	NM																																	
<table border="1"> <thead> <tr> <th>Weeks:</th> <th>Start Date</th> <th>End Date</th> <th>MTWTFSS</th> <th>Spots/Week</th> <th>Rate</th> </tr> </thead> <tbody> <tr> <td></td> <td>09/23/19</td> <td>09/29/19</td> <td>-----2</td> <td>2</td> <td>\$35.00</td> </tr> </tbody> </table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		09/23/19	09/29/19	-----2	2	\$35.00																					
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																
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1	KNEKA	Su	09/29/19	9:47 AM	Sa-Su	6a-10a	1:00	GUMBOPAC-DON'T TURN BACK	\$35.00	NM																																
Total Spots							13																																			

Due and Payable upon receipt

<u>Gross Total</u>	\$450.00
<u>Agency Commission</u>	\$67.50
<u>Net Amount Due</u>	\$382.50