

ORDER



Orders
Order / Rev: 1076428
Alt Order #: WOC1383353
Product Desc: 2022 General Election
Estimate: 5026
Flight Dates: 10/24/22 - 10/30/22
Original Date / Rev: 10/04/22 / 10/04/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: AxMedia
Buying Contact:
Billing Contact:
 1251 NW Briarcliff Parkway
 Kansas City, MO 64116

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ganahl/Republican/Governor
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business End:
Advertiser External ID: 274653
Agency External ID: 102041
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/30/22	38	\$46,550.00	\$39,567.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	38	\$46,550.00	\$39,567.50	64.30
Totals	38	\$46,550.00	\$39,567.50	64.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/24/22	10/28/22	M-F 6-7am News M-F 6-7am News (Program: DENVER7 NEWS 6A) P2	CM	6-7am	11111--	:30	5	\$1,050.00	P-2	1.10	NM	5	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/22	10/30/22	11111--		5		\$1,050.00		1.10					
N 2	KMGH	10/24/22	10/28/22	M-F Good Morning America M-F Good Morning America (Program: GMA) 4Q22 ESTIMATE (sell)	CM	7-9am	11111--	:30	5	\$650.00	P-3	1.70	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/22	10/30/22	11111--		5		\$650.00		1.70					
N 3	KMGH	10/24/22	10/28/22	M-F 11-1135am News M-F 11-1135am News (Program: DENVER7 NEWS 11A) 4Q22 ESTIMATE (sell)	CM	11-1135am	11111--	:30	5	\$550.00	P-3	1.50	NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/24/22	10/30/22	11111--		5		\$550.00		1.50					
N 4	KMGH	10/24/22	10/28/22	M-F 5-530pm News M-F 5-530pm News (Program: DENVER7 NEWS 5P) P2	CM	5-530pm	11111--	:30	5	\$2,500.00	P-2	2.50	NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 1076428
 Alt Order #: WOC13833353
 Flight Dates: 10/24/22 - 10/30/22

Advertiser: Ganahl/Republican/Governor
 Product Desc: 2022 General Election
 Estimate: 5026
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	10/24/22	10/27/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	- 111 - - -	:30	3	\$2,500.00	P-2	1.80	NM	3	\$7,500.00
(Program: DENVER7 NEWS 6P) P2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	11111--					5	\$2,500.00		2.50			
N 6	KMGH	10/24/22	10/29/22	Sa GMA Hour 1 Sa GMA Hour 1	CM	6-7am	- - - - - 1-	:30	1	\$250.00	P-3	0.70	NM	1	\$250.00
(Program: GMA SAT 6A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	- 111 - - -					3	\$2,500.00		1.80			
N 7	KMGH	10/24/22	10/29/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	- - - - - 1-	:30	1	\$400.00	P-3	1.30	NM	1	\$400.00
(Program: DENVER7 NEWS SAT 7A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	- - - - - 1-					1	\$400.00		1.30			
N 8	KMGH	10/24/22	10/29/22	Sa GMA Hour 2 Sa GMA Hour 2	CM	8-9am	- - - - - 1-	:30	1	\$400.00	P-3	1.40	NM	1	\$400.00
(Program: GMA SAT 8A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	- - - - - 1-					1	\$400.00		1.40			
N 9	KMGH	10/24/22	10/29/22	Sa 9-10am News Sa 9-10am News	CM	9-10am	- - - - - 1-	:30	1	\$300.00	P-3	1.30	NM	1	\$300.00
(Program: DENVER7 NEWS SAT 9A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	- - - - - 1-					1	\$300.00		1.30			
N 10	KMGH	10/24/22	10/30/22	Su Good Morning America Su Good Morning America	CM	6-7am	- - - - - 1	:30	1	\$300.00	P-3	0.80	NM	1	\$300.00
(Program: GMA SUN) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	- - - - - 1					1	\$300.00		0.80			
N 11	KMGH	10/24/22	10/30/22	Su 7-8am News Su 7-8am News	CM	7-8am	- - - - - 1	:30	1	\$400.00	P-3	1.50	NM	1	\$400.00
(Program: DENVER7 NEWS SUN 7A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	- - - - - 1					1	\$400.00		1.50			
N 12	KMGH	10/24/22	10/30/22	This Week This Week	CM	12-1pm	- - - - - 1	:30	1	\$3,000.00	P-3	2.30	NM	1	\$3,000.00
(Program: THIS WEEK) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	- - - - - 1					1	\$3,000.00		2.30			
N 13	KMGH	10/24/22	10/30/22	Su 9-10am News Su 9-10am News	CM	9-10am	- - - - - 1	:30	1	\$450.00	P-3	1.30	NM	1	\$450.00
(Program: DENVER7 NEWS SUN 9A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	- - - - - 1					1	\$450.00		1.30			
N 14	KMGH	10/24/22	10/30/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	- - - - - 1	:30	1	\$700.00	P-3	2.70	NM	1	\$700.00
(Program: DENVER7 NEWS SUN 5P) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/22	10/30/22	- - - - - 1					1	\$700.00		2.70			
N 15	KMGH	10/24/22	10/30/22		CM	10-1035pm	1111 - - 1	:30	5	\$1,700.00	P-2	1.90	NM	5	\$8,500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F/Su 10-1035pm News											
				M-F/Su 10-1035pm News											
				(Program: DENVER7 NEWS 10P)											
				L2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/24/22	10/30/22	1111--1	5	\$1,700.00	1.90								
N 16	KMGH	10/24/22	10/29/22	Post Game News	CM	Various	-----1-	:30	1	\$600.00	P-3	2.10	NM	1	\$600.00
				Post Game News											
				(Program: DENVER7 NEWS POST COLLEGE FOOTBALL NEWS)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/24/22	10/30/22	-----1-	1	\$600.00	2.10								
													Totals	38	\$46,550.00