

ORDER



Orders
Order / Rev: 1076322
Alt Order #: WOC1383338
Product Desc: 2022 General Election
Estimate: 5024
Flight Dates: 10/10/22 - 10/16/22
Original Date / Rev: 10/04/22 / 10/04/22
Order Type: GENERAL

KMGH
Primary AE: Gianna Elizardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: AxMedia
Buying Contact:
Billing Contact:
 1251 NW Briarcliff Parkway
 Kansas City, MO 64116

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ganahl/Republican/Governor
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 274653
Agency External ID: 102041
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/16/22	35	\$24,850.00	\$21,122.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	35	\$24,850.00	\$21,122.50	55.60
Totals	35	\$24,850.00	\$21,122.50	55.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/10/22	10/14/22	M-F 530-6am News M-F 530-6am News (Program: DENVER7 NEWS 530A) 4Q22 ESTIMATE (sell)	CM	530-6am	11111--	:30	5	\$300.00	P-3	0.70	NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	11111--		5				\$300.00		0.70			
N 2	KMGH	10/10/22	10/14/22	M-F 6-7am News M-F 6-7am News (Program: DENVER7 NEWS 6A)	CM	6-7am	11111--	:30	5	\$600.00	P-3	1.10	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	11111--		5				\$600.00		1.10			
N 3	KMGH	10/10/22	10/14/22	M-F Good Morning Ame M-F Good Morning America (Program: GMA) 4Q22 ESTIMATE (sell)	CM	7-9am	11111--	:30	5	\$650.00	P-3	1.70	NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	11111--		5				\$650.00		1.70			
N 4	KMGH	10/10/22	10/14/22	M-F 11-1135am News M-F 11-1135am News (Program: DENVER7 NEWS 11A) 4Q22 ESTIMATE (sell)	CM	11-1135am	- 1- 11--	:30	3	\$550.00	P-3	1.50	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/22	10/16/22	- 1- 11--		3				\$550.00		1.50			

Order / Rev: 1076322
 Alt Order #: WOC13833338
 Flight Dates: 10/10/22 - 10/16/22

Advertiser: Ganahl/Republican/Governor
 Product Desc: 2022 General Election
 Estimate: 5024
KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	10/10/22	10/14/22	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	111-1--	:30	4	\$1,200.00	P-3	2.50	NM	4	\$4,800.00
(Program: DENVER7 NEWS 5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/22	10/16/22	111-1--			4		\$1,200.00		2.50				
N 6	KMGH	10/10/22	10/14/22	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	1--11--	:30	3	\$1,200.00	P-3	1.80	NM	3	\$3,600.00
(Program: DENVER7 NEWS 6P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/22	10/16/22	1--11--			3		\$1,200.00		1.80				
N 7	KMGH	10/10/22	10/15/22	Sa 7-8am News Sa 7-8am News	CM	7-8am	-----1-	:30	1	\$400.00	P-3	1.30	NM	1	\$400.00
(Program: DENVER7 NEWS SAT 7A)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/22	10/16/22	-----1-			1		\$400.00		1.30				
N 8	KMGH	10/10/22	10/16/22	Su 7-8am News Su 7-8am News	CM	7-8am	-----1	:30	1	\$400.00	P-3	1.50	NM	1	\$400.00
(Program: DENVER7 NEWS SUN 7A)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/22	10/16/22	-----1			1		\$400.00		1.50				
N 9	KMGH	10/10/22	10/16/22	Su 9-10am News Su 9-10am News	CM	9-10am	-----1	:30	1	\$450.00	P-3	1.30	NM	1	\$450.00
(Program: DENVER7 NEWS SUN 9A)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/22	10/16/22	-----1			1		\$450.00		1.30				
N 10	KMGH	10/10/22	10/16/22	Su 5-6pm News Su 5-6pm News	CM	5-6pm	-----1	:30	1	\$700.00	P-3	2.70	NM	1	\$700.00
(Program: DENVER7 NEWS SUN 5P)															
4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/22	10/16/22	-----1			1		\$700.00		2.70				
N 11	KMGH	10/10/22	10/16/22	M-F/Su 10-1035pm News M-F/Su 10-1035pm News	CM	10-1035pm	11111-1	:30	6	\$850.00	P-3	1.90	NM	6	\$5,100.00
(Program: DENVER7 NEWS 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/10/22	10/16/22	11111-1			6		\$850.00		1.90				
													Totals	35	\$24,850.00