

# ORDER



**Orders**  
**Order / Rev:** 1076434  
**Alt Order #:** WOC13833345  
**Product Desc:** 2022 General Election  
**Estimate:** 5025  
**Flight Dates:** 10/17/22 - 10/23/22  
**Original Date / Rev:** 10/04/22 / 10/04/22  
**Order Type:** GENERAL

**KMGH**

**Primary AE:** Gianna Elizardo  
**Sales Office:** EWSDC  
**Sales Region:** NAT

**Agency Name:** AxMedia  
**Buying Contact:**  
**Billing Contact:**  
 1251 NW Briarcliff Parkway  
 Kansas City, MO 64116

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Ganahl/Republican/Governor  
**Demographic:** A35+  
**Product Codes:** State Candidate  
**Revenue Code 1:** DISC  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** P-3

**New Business End:**  
**Advertiser External ID:** 274653  
**Agency External ID:** 102041  
**Unit Code:** General  
**Order Separation:** 00:10:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/22	10/23/22	55	\$60,850.00	\$51,722.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2022	55	\$60,850.00	\$51,722.50	82.80
<b>Totals</b>	<b>55</b>	<b>\$60,850.00</b>	<b>\$51,722.50</b>	<b>82.80</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	10/17/22	10/21/22	M-F 530-6am News M-F 530-6am News	CM	530-6am	11111--	:30	5	\$300.00	P-3	0.70	NM	5	\$1,500.00
(Program: DENVER7 NEWS 530A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	11111--			5		\$300.00			0.70			
N 2	KMGH	10/17/22	10/21/22	M-F 6-7am News M-F 6-7am News	CM	6-7am	22222--	:30	10	\$1,050.00	P-2	1.10	NM	10	\$10,500.00
(Program: DENVER7 NEWS 6A) P2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	22222--			10		\$1,050.00			1.10			
N 3	KMGH	10/17/22	10/21/22	M-F Good Morning Ame M-F Good Morning America	CM	7-9am	11111--	:30	5	\$650.00	P-3	1.70	NM	5	\$3,250.00
(Program: GMA) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/17/22	10/23/22	11111--			5		\$650.00			1.70			
N 4	KMGH	10/17/22	10/21/22	M-F 11-1135am News M-F 11-1135am News	CM	11-1135am	11111--	:30	5	\$550.00	P-3	1.50	NM	5	\$2,750.00
(Program: DENVER7 NEWS 11A) 4Q22 ESTIMATE (sell)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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 Estimate: 5025  
**KMGH**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KMGH	10/17/22	10/21/22	M-F 5-530pm News	CM	5-530pm	11111--	:30	5	\$2,500.00	P-2	2.50	NM	5	\$12,500.00
				M-F 5-530pm News											
				(Program: DENVER7 NEWS 5P)											
				P2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	11111--	5	\$550.00	1.50								
N 6	KMGH	10/17/22	10/20/22	M-F 6-630pm News	CM	6-630pm	1111---	:30	4	\$2,500.00	P-2	1.80	NM	4	\$10,000.00
				M-F 6-630pm News											
				(Program: DENVER7 NEWS 6P)											
				P2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	1111---	4	\$2,500.00	1.80								
N 7	KMGH	10/17/22	10/22/22	Sa 7-8am News	CM	7-8am	-----1-	:30	1	\$400.00	P-3	1.30	NM	1	\$400.00
				Sa 7-8am News											
				(Program: DENVER7 NEWS SAT 7A)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----1-	1	\$400.00	1.30								
N 8	KMGH	10/17/22	10/22/22	Sa GMA Hour 2	CM	8-9am	-----1-	:30	1	\$400.00	P-3	1.40	NM	1	\$400.00
				Sa GMA Hour 2											
				(Program: GMA SAT 8A)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----1-	1	\$400.00	1.40								
N 9	KMGH	10/17/22	10/22/22	Sa 9-10am News	CM	9-10am	-----1-	:30	1	\$300.00	P-3	1.30	NM	1	\$300.00
				Sa 9-10am News											
				(Program: DENVER7 NEWS SAT 9A)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----1-	1	\$300.00	1.30								
N 10	KMGH	10/17/22	10/23/22	Su Good Morning America	CM	6-7am	-----1	:30	1	\$300.00	P-3	0.80	NM	1	\$300.00
				Su Good Morning America											
				(Program: GMA SUN)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----1	1	\$300.00	0.80								
N 11	KMGH	10/17/22	10/23/22	Su 7-8am News	CM	7-8am	-----1	:30	1	\$400.00	P-3	1.50	NM	1	\$400.00
				Su 7-8am News											
				(Program: DENVER7 NEWS SUN 7A)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----1	1	\$400.00	1.50								
N 12	KMGH	10/17/22	10/23/22	This Week	CM	8-9am	-----1	:30	1	\$3,000.00	P-3	2.30	NM	1	\$3,000.00
				This Week											
				(Program: THIS WEEK)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----1	1	\$3,000.00	2.30								
N 13	KMGH	10/17/22	10/23/22	Su 9-10am News	CM	9-10am	-----1	:30	1	\$450.00	P-3	1.30	NM	1	\$450.00
				Su 9-10am News											
				(Program: DENVER7 NEWS SUN 9A)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----1	1	\$450.00	1.30								
N 14	KMGH	10/17/22	10/23/22	Su 5-6pm News	CM	5-6pm	-----1	:30	1	\$700.00	P-3	2.70	NM	1	\$700.00
				Su 5-6pm News											
				(Program: DENVER7 NEWS SUN 5P)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/17/22	10/23/22	-----1	1	\$700.00	2.70								
N 15	KMGH	10/17/22	10/23/22		CM	10-1035pm	11111-1	:30	6	\$1,700.00	P-2	1.90	NM	6	\$10,200.00

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				M-F/Su 10-1035pm News											
				M-F/Su 10-1035pm News											
				(Program: DENVER7 NEWS 10P)											
				L2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	11111-1			6			\$1,700.00		1.90			
N 16	KMGH	10/17/22	10/21/22	M-F 4-5pm News	CM	4-5pm	11111--	:30	5	\$600.00	P-3	1.10	NM	5	\$3,000.00
				M-F 4-5pm News											
				(Program: DENVER7 NEWS 4P)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	11111--			5			\$600.00		1.10			
N 17	KMGH	10/17/22	10/22/22	Post Game News	CM	Various	-----1-	:30	1	\$600.00	P-3	2.10	NM	1	\$600.00
				Post Game News											
				(Program: DENVER7 NEWS POST COLLEGE FOOTBALL NEWS)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----1-			1			\$600.00		2.10			
N 18	KMGH	10/17/22	10/23/22	Su Sports Extra	CM	1042-11pm	-----1	:30	1	\$600.00	P-3	1.00	NM	1	\$600.00
				Su Sports Extra											
				(Program: DENVER7 NEWS10P LATE)											
				4Q22 ESTIMATE (sell)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/17/22	10/23/22	-----1			1			\$600.00		1.00			
													Totals	55	\$60,850.00