

QUARTERLY ISSUES/PROGRAMS

The following is a listing of some of the significant issues responded to by station KNBZ-FM, along with the most significant programming treatment of those issues for the period 10.1.14 to 12.31.14. The listing is by no means exhaustive, and the order in which the issues appear does not reflect any priority or significance.

ISSUE

Gypsy Day 2014

DESCRIPTION

Northern State University held their annual homecoming festivities and station proved various groups and organizations public service announcements and interviews to help let the public know about the activities on and around campus, such as the parade, football game, and tours of campus for alumni

ISSUE

March Of Dimes 'Jail & Bail'

DESCRIPTION

Station took part in fundraising efforts by 'turning ourselves in' and then raising bail money in an effort to help the March Of Dimes. Station provided numerous public service announcements and interviews with the organizers of the event.

ISSUE

Pheasant Hunting Kickoff Campaign 2014

DESCRIPTION

Station provided air time for the Aberdeen Convention and Visitors Bureau to help them kickoff the Pheasant hunting season. Organizers told us about the reception planned at the Aberdeen Regional Airport, pheasant sandwich lunch and the CVB provided statistics on how the fall hunting season impacts the region.

ISSUE

Salvation Army Red Kettle kickoff

DESCRIPTION

The Salvation Army's Red Kettle campaign kickoff was discussed to make listeners aware of the season. Capt. Cripe told us about the goals of the fundraising and how they're in need of bell ringers and other volunteers to help.

ISSUE

Chamber Ag Banquet

DESCRIPTION

Station had members of the Aberdeen Area Chamber of Commerce in studio to discuss this years Chamber Ag Banquet. This annual banquet is sponsored by the various Chamber organizations that recognize the area's ag producers. The dinner was followed by entertainment and a dance.

ISSUE

Parade of Lights

DESCRIPTION

The Aberdeen Downtown Association hosted the Parade of Lights on Main Street in Aberdeen. Station participated with our boombox and van. The parade was preceded by the lighting of the Downtown Christmas Tree and snow ball drop.

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ISSUE

Severe Weather

DESCRIPTION

Station reported on and gave constant information regarding severe weather events. Station interrupts regular programming in the event of severe weather, watches and warnings for the entire coverage area and airs cancellations and postponements.

ISSUE

Agricultural news

DESCRIPTION

Station reported on several major topics related to agriculture, including drought, flooding, farm policies, and country of origin labeling to name a few.

ISSUE

Charitable causes and Public Service

DESCRIPTION

Station provides numerous PSA announcements to promote upcoming charitable events, fundraisers and organizations that directly benefit the listening area.

ISSUE

Spot news stories

DESCRIPTION

Aside from major breaking stories covered by local and national news sources, station will also concentrate on covering local based human interest stories and anything that is happening that pertains or may be of interest to local listeners.

QUARTERLY ISSUES/PROGRAMS

The following is a listing of some of the significant issues responded to by station KNBZ-FM, along with the most significant programming treatment of those issues for the period 7.1.14 to 9.30.14. The listing is by no means exhaustive, and the order in which the issues appear does not reflect any priority or significance.

ISSUE

South Dakota All-Star games

DESCRIPTION

Aberdeen hosted the annual All Star week with High School seniors from the past school year invited to participate in all star games featuring football, basketball, volleyball, golf, and cheer team. Station broadcast footballs & basketball games live and provided live remotes.

ISSUE

Fraternal Order of Police's National Night Out

DESCRIPTION

The Aberdeen Police Department, the Brown County Sheriff's Office, the South Dakota Highway Patrol and other law enforcement personnel were invited to speak about the DARE program, teaching kid's to stay away from harmful and dangerous behavior. They also shared information on the Meth problem in South Dakota. They hosted a picnic in the park and invited the public to meet the different department's personel.

ISSUE

Sizzlin' Summer Nights

DESCRIPTION

Station provided numerous announcements and interviews with those in charge of Sizzlin Summer Nights. Hub City Radio also provided talent for the emcee of the event.

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ISSUE

NALC Food Drive

DESCRIPTION

The National Association of Letter Carriers held the annual nationwide food drive and members of the Aberdeen Postal Carriers were on the air to discuss the event. Each year the letter carriers collect non-perishable food items from postal customers to stock the shelves of the local food pantries. They set a city-wide record at last year's event.

ISSUE

Polar Plunge

DESCRIPTION

Members of the Aberdeen Fraternal Order of Police, and the Brown County Sheriffs Office organized a Polar Plunge to benefit the March Of Dimes. Station had members of both organizations on the air to discuss the event and invite listeners to participate.

ISSUE

Chamber Ag Fair

DESCRIPTION

Members of the Aberdeen Chamber of Commerce Ag Committee discussed the annual ag fair held at the Brown County Fairgrounds. The Ag committee invites youth around the area to learn more about how a farm operates and get some hands-on experience with the animals and equipment.

ISSUE

Relay For Life

DESCRIPTION

The American Cancer Society holds their annual Relay for Life at the Clark Swisher Athletic complex with an all-night awareness walk. Members of the Aberdeen and Sioux Falls American Cancer Society were on the air to discuss the event and invite listeners to participate.

ISSUE

Ipswich Trail Days

DESCRIPTION

The City of Ipswich held it's annual Trail Days celebration with a rodeo, country music concert and more. Members of the committee were on the air to invite listeners to the event.

ISSUE

Game, Fish & Parks licensing

DESCRIPTION

Brown County conservation officers are periodically invited to discuss topics of interest to outdoors enthusiasts, including details on hunting seasons, fishing reports, camping opportunities, safety programs etc.

ISSUE

Lee Park Golf Course maintenance

DESCRIPTION

The superintendent of Aberdeen's municipal golf course was on the air to explain the trouble with the greens. Snow mold had damaged all of the greens on the course during the winter, and the superintendent explained the process of restoration, along with the season membership fees and golf lessons.

ISSUE

Free Spring Residential Cleanup

DESCRIPTION

The manager of the Brown County Landfill was interviewed about the upcoming spring residential cleanup. Listeners learned that the landfill would take refuse free of charge for a two week period, plus offer two drop sites in the city.

ISSUE

United Way 2014
Fund Drive

DESCRIPTION

Aaron Schultz was in studio to discuss this year's fund raising plans for the NESD United Way. We told listeners about this year's goal of 700,000 dollars and the activities to look forward to, including the Rails Club, NSU Day of Champions, Christmas at Avera St. Lukes and more.

ISSUE

Miles Of Smiles

DESCRIPTION

Dr. Darold Opp, a local dentist hosts a Miles of Smiles event for kids from around the area and was in studio to tell us about it. He offers inflatables, and storybook characters plus a bookswap and giveaways including bikes and toys.

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ISSUE

Aberdeen Area Arts Council Activities

DESCRIPTION

Members of the Aberdeen Area Arts Council are invited on a monthly basis to share information concerning the upcoming musical, fine arts, visual arts and similar activities in the Aberdeen area.

ISSUE

Carnival of Silver Skates

DESCRIPTION

The Annual Carnival of Silver Skates is held in January in Groton, SD. Members of the group that organizes the event were invited to inform listeners on the details of the event, ticket information and more.

ISSUE

SD Game, Fish & Parks

DESCRIPTION

Brown County conservation officers are invited on a monthly basis to inform listeners on issues concerning the outdoors, hunting classes, hunting season updates, and fishing reports and other timely information.

ISSUE

Safe Harbor/Mardi Gras 2014

DESCRIPTION

Presentation College held their annual fundraiser for Aberdeen's Safe Harbor, a battered women's shelter. Station invited the organizers to inform listeners about ticket information, and the agenda of the program.

ISSUE

Job Expo 2014

DESCRIPTION

The South Dakota Career Center and EAC Corporation teamed up to offer High School Seniors an opportunity to become more informed about career opportunities awaiting them after college. Over 70 exhibitors were available to assist students and answer questions concerning their career choices. Station invited representatives from the organizations to offer information concerning the job expo to listeners.

ISSUE

State B Boys Basketball Tournament

DESCRIPTION

Aberdeen hosted the annual State B Boys Basketball Tournament once again this year. Station invited the Aberdeen Chamber of Commerce and the convention and Visitors Bureau to discuss the financial impact that the tournament brings to the city.

ISSUE

2014 SD Legislative session

DESCRIPTION

The South Dakota State Legislature wrapped up its 2014 session at the end of February and station invited several local and are members of the legislature to comment on this years accomplishments. Members of both sides of the aisle were able to discuss some of the key bills and decisions made by the Governor.

ISSUE

Colon Cancer Awareness Month

DESCRIPTION

A Spokeswoman from the South Dakota American Cancer Society was invited to discuss Colon Cancer Awareness month and detailed information was available to listeners concerning statistics, prevention and other cancer topics.

ISSUE

Yelduz Shrine Center/NSU fundraiser

DESCRIPTION

Members of the Yelduz Shrine Center and Northern State University were invited to inform listeners about the upcoming 'Concert in the Park.' The NSU Symphonic Band was to perform a number of circus oriented musical arrangements and proceeds were to help the Shriner's Hospitals.

ISSUE

Aberdeen Homebuilders Association Expo

DESCRIPTION

The Aberdeen Homebuilders Association held it's annual expo and members of the organizational committee were invited to share their information with the listeners.

ISSUE

Snow Queen Festival

DESCRIPTION

Aberdeen's annual Snow Queen Festival took place once again and radio station had the winners of the Queen contest and the Jr. Snow queen in studio to talk about their experiences. Members of the radio station staff helped emcee the event.

ISSUE

Fischgaard Short Film Festival

DESCRIPTION

The annual Fischgaard Short Film contest was held in February and the organizers talked about the competition and the activities associated with it. Over 20 movies were made within a 24 hour period and shown to the public at the Capitol Theater.

ISSUE

HAPI Homes grant announced

DESCRIPTION

Members of the Homes Are Possible organization updated listeners on the latest grant and explained the procedure and rules for those interested in low income housing.

ISSUE

Parks and Recreation Spring activities

DESCRIPTION

Station interviewed the director of the Aberdeen Parks and Rec department about the upcoming spring and summer activities offered. The Parks and Rec announced that their summer brochure is available and that there will be a special sign-up for all activities at the Civic Arena, with discounts offered to families who sign up early.

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