

WBZY
Atlanta, GA
Quarterly Issues/Programs List
Second Quarter, 2019
07/09/2019

WBZY
Quarterly Issues/Programs List

WBZY provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Atlanta Ballet:** While it may be difficult to have a career in dance, it is definitely possible. These two professional ballet dancers shared their experiences and knowledge to inspire our radio listeners.
- **Big Brothers Big Sisters of Metro Atlanta:** The largest one-to-one mentoring organizations in the Southeast, currently serves over 3,390 youth in one-to-one relationships. The service to the community extends beyond the city of Atlanta to the 12-county metropolitan area surrounding the city: Clayton, Cobb, DeKalb, Douglas, Fayette, Fulton, and Gwinnett.
- **Caminar Latino:** Program focused on the initiatives to assist women suffering violence with temporary protective orders, access to shelter, legal and counseling services. Parenting program where parents will increase knowledge about appropriate parenting practices, including effective discipline strategies for different developmental stages.
- **H.O.P.E.:** HOPE is providing thousands of Hispanic high school students the platform to be leaders whose actions bring about real change in the community and equips them with resources and opportunities to apply for college obtain scholarships and reach educational success.
- **H.Y.P.E.:** How to connect, develop, and empower young Latino professionals and entrepreneurs through community, economic opportunities.
- **LAA:** We learn more about the Latin American Association's Latina Empowerment Conference. The free conference will bring together more than 1200 exhibitors, companies, and women from the surrounding Latina community.
- **Prescription Drug Abuse:** GEN-Rx is an initiative to prevent prescription drug misuse and abuse. The objective is to increase knowledge and public awareness of how properly store and disposes Rx drugs, to raise peer and family norms that discourage prescription misuse/abuse among young adults.
- **The LAA Career Expo:** The program's main focus was about the job fair for bilingual professionals. Career Expo provides employers seeking diversity in the workplace as well as bilingual talent the opportunity

to connect with highly-qualified candidates. Employers include corporate, nonprofit and government organizations.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Prescription Drug Abuse	La Z Con La Comunidad	GEN-Rx is an initiative to prevent prescription drug misuse and abuse. The objective is to increase knowledge and public awareness of how properly store and dispose Rx drugs, to raise peer and family norms that discourage prescription misuse/abuse among young adults.	Diana Plazas	04/07/2019 07:00 AM	030:00
Caminar Latino	La Z Con La Comunidad	Domestic violence and other family initiatives such as women's program to assist with temporary protective orders, access to shelter, legal and counseling services. Men's program 24-session family violence intervention classes that includes education groups focusing on domestic and substance abuse education. Parenting program where parents will	Paloma Baldovinos, Juana Perez, Laura Rojas	04/14/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		increase knowledge about appropriate parenting practices, including effective discipline strategies for different developmental stages.			
H.O.P.E.	La Z Con La Comunidad	HOPE is providing thousands of Hispanic high school students the platform to be leaders whose actions bring about real change in the community and equips them with resources and opportunities to apply for college obtain scholarships and reach educational success.	David Araya	04/21/2019 07:00 AM	030:00
Prescription Drug Abuse	La Z Con La Comunidad	GEN-Rx is an initiative to prevent prescription drug misuse and abuse. The objective is to increase knowledge and public awareness of how properly store and dispose Rx drugs, to raise peer and family norms that discourage prescription misuse/abuse among young adults.	Diana Plazas	04/28/2019 07:00 AM	030:00
LAA	La Z Con La Comunidad	We learn more about the Latin American Association's Latina Empowerment	Victoria Hopkins, David Schaefer & Monica	05/05/2019 07:00 AM	030:00

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		Conference. The free conference will bring together more than 1200 exhibitors, companies, and women from the surrounding Latina community.	Cucalon		
Atlanta Ballet	La Z Con La Comunidad	While it may be difficult to have a career in dance, it is definitely possible. These two professional ballet dancers shared their experiences and knowledge to inspire our radio listeners.	Nadia Mara & Sergio Masero Olarte	05/12/2019 07:00 AM	030:00
H.Y.P.E.	La Z Con La Comunidad	How to connect, develop, and empower young Latino professionals and entrepreneurs through community, economic opportunities.	Sergio Encinas	05/19/2019 07:00 AM	030:00
Prescription Drug Abuse	La Z Con La Comunidad	GEN-Rx is an initiative to prevent prescription drug misuse and abuse. The objective is to increase knowledge and public awareness of how properly store and dispose Rx drugs, to raise peer and family norms that discourage prescription misuse/abuse among young adults.	Diana Plazas	05/26/2019 07:00 AM	030:00
Big Brothers	La Z Con La	The largest one-to-one mentoring	Leo Rodriguez	06/02/2019 07:00 AM	030:00

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Big Sisters of Metro Atlanta	Comunidad	<p>organizations in the Southeast, currently serves over 3,390 youth in one-to-one relationships. The service to the community extends beyond the city of Atlanta to the 12-county metropolitan area surrounding the city: Clayton, Cobb, DeKalb, Douglas, Fayette, Fulton, and Gwinnett.</p>			
H.O.P.E.	La Z Con La Comunidad	<p>HOPE is providing thousands of Hispanic high school students the platform to be leaders whose actions bring about real change in the community and equips them with resources and opportunities to apply for college obtain scholarships and reach educational success.</p>	David Araya	06/09/2019 07:00 AM	030:00
The LAA Career Expo	La Z Con La Comunidad	<p>The program's main focus was about the job fair for bilingual professionals. Career Expo provides employers seeking diversity in the workplace as well as bilingual talent the opportunity to connect with highly-qualified candidates. Employers include corporate,</p>	Sandra Achury	06/16/2019 07:00 AM	030:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		nonprofit and government organizations.			
Caminar Latino	La Z Con La Comunidad	Program focused on the initiatives to assist women suffering violence with temporary protective orders, access to shelter, legal and counseling services. Parenting program where parents will increase knowledge about appropriate parenting practices, including effective discipline strategies for different developmental stages.	Paloma Baldovinos	06/23/2019 07:00 AM	030:00
Prescription Drug Abuse	La Z Con La Comunidad	GEN-Rx is an initiative to prevent prescription drug misuse and abuse. The objective is to increase knowledge and public awareness of how properly store and dispose Rx drugs, to raise peer and family norms that discourage prescription misuse/abuse among young adults.	Diana Plazas	06/30/2019 07:00 AM	030:00

**Section II
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

**Section III
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
PSA	AA ALCOHOLICS ANONYMOUS	000:27	046
PSA	ALZHEIMERS ASSOC	000:15	048
PSA	ALZHEIMERS ASSOC	000:30	107
PSA	ALZHEIMERS ASSOC	001:00	041
PSA	CAMINAR LATINO	000:28	052
PSA	ZETA PSA STAND UP TO CANCER 30	000:29	006
PSA	ZETA PSA STAND UP TO CANCER 60	001:00	006