



## Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)





## **Political Broadcast Agreement Form for Non-Candidate/Issue Advertisements (PB-19)**

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This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

**Please note:**

**You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.**

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, AFC Victory Fund, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: American Federation for Children Victory Fund

Agency name: Drogin Group

Address: 6705 W. Hwy. 290, Suite 50281, Austin, TX 78735

Contact: John Drogin

Phone number: \_\_\_\_\_

Email: [drogin@drogingroup.com](mailto:drogin@drogingroup.com)

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: American Federation for Children Victory Fund

Address: 8804 Turtle Creek Blvd. PO Box 12556, Dallas, Texas 75225

Contact: Gillum Ferguson

Phone number: X

Email: [GFerguson@federationforchildren.org](mailto:GFerguson@federationforchildren.org)

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

See attached

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: 3-5-24

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>Hailey Simmons</i>	Signature: <i>Malinda Flenniken</i>
Name: Hailey Simmons	Name: <i>Malinda Flenniken</i>
Date of Request to Purchase Ad Time: 2-12-24	Date of Station Agreement to Sell Time: <i>2-12-24</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: *2-16-24*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

**Disposition:**

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

n/a

Contract #: n/a <i>8593, 8594</i>	Station Call Letters: <i>KBST</i>	Date Received/Requested: <i>2-16-24</i>
Est. #: n/a	Station Location: <i>Big Spring, TX</i>	Run Start and End Dates: <i>2/20 - 2/23/24</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

N/A. Free time. There are no rates, invoice, or classes of time related to this run of spots. See either the attached for information on when the spots aired or this station will upload this information as soon as it is available.

# American Federation for Children Board Members

- William Oberndorf Chairman
- John F. Kirtley Vice Chairman
- Kevin P. Chavous
- H. Lee Barfield II
- Ann Duplessis
- Kathy Hubbard
- Senator Joe Lieberman
- Edward H. McDermott
- Sister Rosemarie Nassif
- Paul Shiverick
- Governor Scott Walker

Time

# Confirmation



KBST-FM 95.7  
KBest Media LLC  
PO Box 1632  
Big Spring, Texas 79721  
(432)267-6391

Contract # 8593  
Date Entered 02/16/24  
Sales Person Malinda Agency  
Agency % 50.00  
Billing Cycle Calendar  
Revenue Source Agency  
Revenue Type Cash  
Conflict 1 Political  
Product Primary  
Contract 02/20/24 - 02/23/24

AFC VICTORY FUND  
C/O RURAL AM FM LLC  
ATTN HAILEY SIMMONS  
190 MONROE AVE NW STE 300  
GRAND RAPIDS MI 49503

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1 KBST-FM	02/20/24-02/23/24	6:00a-9:00a	01:00	0,5,5,4,3,0,0	All Weeks	Commercial	36.00	17	612.00
Subtotal									612.00
Agency Commission									306.00
Total									306.00

Rotation	Station	Date Range	Time Range	Days
60	KBST-FM 95.	02/20/24-02/25/24	12:00a-11:59	TWThFSSu
Round 2 HD 72 Mirror Darby				
			0138	02/19/24-02/25/24 OK Next

Projected Billing	Count	Gross	Net
February	2024	17	612.00
		17	612.00
			306.00



Big Spring

KBST / KBTS Radio Station

# Traffic Order

Date: 2/16/2024

Station(s): KBST AM 1490 &amp; FM 103.9

New: ☒ Revised: ☐ Canceled: ☐

Start Date: 2/20/24

End Date: 2/23/24

Contract #: 8594 Advertiser #:

Advertiser: AFC Victory Fund

Products: politics

Agency: Rural AM FM

PO # / EST #:

Billing Address: 190 Monroe Ave NW, Suite 300

Grand Rapids, MI 49503

Phone: 517-240-7939 Fax:

Contact Person: Hailey Simmons

Package / Program Name: Primary

Account Exec: Malinda Flenniken - agency

Notes to Traffic:

Total gross purchase is \$1660. The hours of 6a-9a are billed on 95.7 so that spots will appear on the 1490 simulcast. The remaining amount of \$1048 will be billed on 1490.

## Mark One:

- ☒ Commercial  
☐ Sponsorship  
☐ Public service  
☐ Promotional  
☒ Political  
☐ Remote

## Mark One:

- ☐ Local  
☒ Regional  
☐ National

## Mark One:

- ☒ Agency  
☐ Direct

## Remit Invoice

- ☐ Cash in Advance  
☐ Co-op  
☐ Notarized Script

## Mark One:

- ☐ Standard Broadcast  
☐ month  
☒ Calendar month

## Mark One:

- ☒ End of Flight  
☐ Weekly invoice  
☐ Monthly invoice  
☐ Special cycle

## Mark One:

- ☒ Cash  
☐ Trade  
☐ Non-commercial

## Production

- ☒ New  
☐ No Change  
☐ Change

Cart# / Copy Instruction:

# "2024-02-09-Darby" voiced by agency

							Length										Totals		
Start	End		From	To					M	T	W	Th	F	Sat	Sun	SPOTS	RATE	Amount	
2/20/24	2/23/24		9A	11A			:60			4	4	4	4			16	\$16.00	\$256.00	
2/20/24	2/23/24		11A	2P			:60			5	4	4	4			17	\$16.00	\$272.00	
2/20/24	2/23/24		2P	5P			:60			3	2	2	2			9	\$16.00	\$144.00	
2/20/24	2/23/24		5P	7P			:60			5	4					9	\$14.00	\$126.00	
2/24/24	2/25/24		6A	7P			:60							13	12	25	\$10.00	\$250.00	
																0		\$0.00	
																0		\$0.00	
																0		\$0.00	
																0		\$0.00	
																0		\$0.00	
																0		\$0.00	
																0		\$0.00	
																0		\$0.00	

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

1048

## Broadcast Totals:

76 \$1,048.00

Agy Commission: \$157.20

Rep Commission: \$366.80

Accepted by:

Malinda Flenniken

Date: 2/16/2024

GM Approval

Date:

Total NET:

\$524.00

Emailed Date

Time

# Confirmation



KBST-AM 1490 & 103.9  
KBest Media LLC  
PO Box 1632  
Big Spring, Texas 79721  
(432)267-6391

Contract # 8594  
Date Entered 02/16/24  
Sales Person Malinda Agency  
Agency % 50.00  
Billing Cycle Calendar  
Revenue Source Agency  
Revenue Type Cash  
Conflict 1 Political  
Product Primary  
Contract 02/20/24 - 02/25/24

AFC VICTORY FUND  
C/O RURAL AM FM LLC  
ATTN HAILEY SIMMONS  
190 MONROE AVE NW STE 300  
GRAND RAPIDS MI 49503

	Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1	KBST-AM	02/20/24-02/23/24	9:00a-11:00a	01:00	0,4,4,4,4,0,0	All Weeks	Commercial	16.00	16	256.00
2	KBST-AM	02/20/24-02/23/24	11:00a-2:00p	01:00	0,5,4,4,4,0,0	All Weeks	Commercial	16.00	17	272.00
3	KBST-AM	02/20/24-02/21/24	5:00p-7:00p	01:00	0,5,4,0,0,0,0	All Weeks	Commercial	14.00	9	126.00
4	KBST-AM	02/20/24-02/23/24	2:00p-5:00p	01:00	0,3,2,2,2,0,0	All Weeks	Commercial	16.00	9	144.00
5	KBST-AM	02/24/24-02/25/24	6:00a-7:00p	01:00	0,0,0,0,0,13,12	All Weeks	Commercial	10.00	25	250.00
							Subtotal			1048.00
							Agency Commission			524.00
							Total			524.00

Rotation	Station	Date Range	Time Range	Days
60	KBST-AM 14	02/20/24-02/25/24	12:00a-11:59	MTWThFSSu
Round 2 HD 72 Mirror Darby				
0138 02/19/24-02/25/24 OK Next				

Projected Billing	Count	Gross	Net
February	2024	76	1048.00
		76	1048.00
			524.00

Station	Format	DMA	Day	Time	Len.	Rate	2/19-2/25	Total Spots	GROSS	NET	Station Total	Rural Total
KBST-AM	Talk	Odessa-Midland	M-F	6-9a	60	\$36.00	17	17	\$612.00	\$520.20	\$306.00	\$214.20
KBST-AM	Talk	Odessa-Midland	M-F	9a-11a	60	\$16.00	16	16	\$256.00	\$217.60	\$128.00	\$89.60
KBST-AM	Talk	Odessa-Midland	M-F	11-2p	60	\$16.00	17	17	\$272.00	\$231.20	\$136.00	\$95.20
KBST-AM	Talk	Odessa-Midland	M-F	2p-5p	60	\$16.00	9	9	\$144.00	\$122.40	\$72.00	\$50.40
KBST-AM	Talk	Odessa-Midland	M-F	5-7p	60	\$14.00	9	9	\$126.00	\$107.10	\$63.00	\$44.10
KBST-AM	Talk	Odessa-Midland	Sa	6a-7p	60	\$10.00	13	13	\$130.00	\$110.50	\$65.00	\$45.50
KBST-AM	Talk	Odessa-Midland	Su	6a-7p	60	\$10.00	12	12	\$120.00	\$102.00	\$60.00	\$42.00
								93	\$1,660.00	\$1,411.00	\$830.00	\$581.00