





Order #1251963: Thread Mar../Lopez/D/Co../Anita Lopez/Lucas Coun..

  	Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRF
	02/27/24 11:54:08 AM	CIA Spot status		<updated to Cleared> 1-3, 1-5, 1-1, 1-2, 1-4	Deb Calev	\$381.00	35	0.00
	02/27/24 11:53:55 AM	User Comment		pd \$323.85 (1955) ach in full	Deb Calev	\$381.00	35	0.00
	02/27/24 10:20:09 AM	Processed		<async process>	Tanya Rec	\$381.00	35	0.00
	02/27/24 9:57:08 AM	Approved			Deb Calev	\$381.00	35	0.00
	02/27/24 9:57:07 AM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Deb Calev	\$381.00	35	0.00
	02/26/24 2:42:53 PM	Approval Workflow		[Sales Manager - Ready Default]	Susan Fist	\$381.00	35	0.00
	02/26/24 2:32:31 PM	Ready for approval		NEW ORDER	Mary Sliwii	\$381.00	35	0.00
	02/26/24 2:09:27 PM	New order created		Copied from Order #1251962	Mary Sliwii	\$348.00	35	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1251963
 Alt Order #:
Product Desc: Anita Lopez
Estimate: Lucas County Commissioner
Flight Dates: 02/28/24 - 03/19/24
Original Date / Rev: 02/26/24 / 02/27/24
Order Type: GENERAL

WXKR-FM
Primary AE: Mary Sliwinski
Sales Office: L-TOL
Sales Region: Local

Agency Name: Thread Marketing Group
Buying Contact:
Billing Contact: Payables Thread Marketing
 4635 W Alexis Road
 Toledo, OH 43623

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Lopez/D/County Commissioner
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/19/24	35	\$381.00	\$323.85

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	35	\$381.00	\$323.85	0.00
Totals	35	\$381.00	\$323.85	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary Sliwinski			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WXKR	02/28/24	03/01/24	M-F AM Drive M-F	CM	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	--WTF--	:30	5	\$15.00	P-40	0.00	NM	5	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	--WTF--		5				\$15.00		0.00			
N 2	WXKR	03/04/24	03/19/24	M-F AM Drive M-F	CM	6:00 AM-9:00 AM (6:00 AM-9:00 AM)	11111--	:30	5	\$15.00	P-40	0.00	NM	12	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	11111--		5				\$15.00		0.00			
		Week: 03/11/24	03/17/24	11111--		5				\$15.00		0.00			
		Week: 03/18/24	03/24/24	11-----		2				\$15.00		0.00			
N 3	WXKR	02/28/24	03/17/24	Sa-Su Extended Prime Sa-Su	CM	6a-12a	-----SS	:30	6	\$7.00	P-70	0.00	NM	18	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/26/24	03/03/24	-----SS		6				\$7.00		0.00			
		Week: 03/04/24	03/10/24	-----SS		6				\$7.00		0.00			
		Week: 03/11/24	03/17/24	-----SS		6				\$7.00		0.00			
													Totals	35	\$381.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Judy McFarland, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Anita Lopez

Authorized committee:

The Committee to Elect Anita Lopez

Agency requesting time (and contact information):

N/A

Thread Connected Marketing

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Lucas County Commissioner

Date of election:

3/19/24

General

Primary

Treasurer of candidate's authorized committee:

GBQ Partners, LLC / Steven Weber, CPA

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Judy McFarland</u> Name: <u>Judy McFarland</u> Date of Request to Purchase Ad Time: <u>2/7/24</u>	Signature: <u>Mary Stiwinski</u> Name: <u>MARY Stiwinski</u> Date of Station Agreement to Sell Time: <u>2/26/24</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Judy McFarland

Name:

Judy McFarland

Date:

2/7/24

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

2/24/24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected - provide reason:

Station adding tag

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

AD Accepted

-

tag approved

2/27/24

Contract #:

12519403

Station Call Letters:

WXKZ

Date Received/Requested:

2/24/24

Est. #:

N/A

Station Location:

TOWSON, OH

Run Start and End Dates:

2/28 - 3/19/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.