

CONTRACT

WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

And:

Communications Counsel
37 West Broad St
Ste 325
Columbus, OH 43215

Contract / Revision 73593 /		Alt Order #
Product Candidate for US House from OH 6th		
Contract Dates 10/06/14 - 10/19/14	Estimate #	
Advertiser Johnson for Congress		Original Date / Revision 09/25/14 / 10/01/14
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WTAP	Account Executive Parkersburg House	Sales Office Parkersburg Res
Special Handling		
Demographic Households		
IDB#	Advertiser Code	Product Code
Agency Ref 50836		Advertiser Ref 50835

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTAP	10/06/14	10/17/14	Daybreak @ 6a	6a-7a		:30			NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/06/14	10/12/14	MTWTF--				5	\$125.00			
	Week:	10/13/14	10/19/14	MTWTF--				5	\$125.00			
N 2	WTAP	10/06/14	10/17/14	Today Show	7a-9a		:30			NM	20	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/06/14	10/12/14	MTWTF--				10	\$130.00			
	Week:	10/13/14	10/19/14	MTWTF--				10	\$130.00			
N 3	WTAP	10/06/14	10/17/14	Today Show II	10a-11a		:30			NM	10	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/06/14	10/12/14	MTWTF--				5	\$60.00			
	Week:	10/13/14	10/19/14	MTWTF--				5	\$60.00			
N 4	WTAP	10/06/14	10/17/14	WTAP News @ Noon	12p-1230p		:30			NM	10	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/06/14	10/12/14	MTWTF--				5	\$125.00			
	Week:	10/13/14	10/19/14	MTWTF--				5	\$125.00			
N 5	WTAP	10/06/14	10/17/14	M-F 530p-6p	530p-6p		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/06/14	10/12/14	MTWTF--				5	\$100.00			
	Week:	10/13/14	10/19/14	MTWTF--				5	\$100.00			
N 6	WTAP	10/06/14	10/19/14	Wheel of Fortune M-F	7p-730p		:30			NM	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/06/14	10/12/14	MTWTF--				5	\$160.00			
	Week:	10/13/14	10/19/14	MTWTF--				5	\$160.00			
N 7	WTAP	10/06/14	10/17/14	Jeopardy M-F	730p-8p		:30			NM	10	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/06/14	10/12/14	MTWTF--				5	\$160.00			
	Week:	10/13/14	10/19/14	MTWTF--				5	\$160.00			
N 8	WTAP	10/06/14	10/19/14	Sa Today	7a-9a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/06/14	10/12/14	-----S-				1	\$65.00			
	Week:	10/13/14	10/19/14	-----S-				1	\$65.00			
N 9	WTAP	10/06/14	10/19/14	Su Today	8a-9a		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/06/14	10/12/14	-----S				1	\$65.00			
	Week:	10/13/14	10/19/14	-----S				1	\$65.00			

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This Agreement is subject to the Standard Terms & Conditions available at www.gray.tv/advertising



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Parkersburg, WV 26101
(304) 485-4588

Contract / Revision	Alt Order #
73593 /	

Contract Dates	Product	Estimate #
10/06/14 - 10/19/14	Candidate for US House	

Advertiser	Original Date / Revision
Johnson for Congress	09/25/14 / 10/01/14

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 10	WTAP	10/06/14	10/19/14	News @ 5p M-F	5p-530p		:30			NM	10	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/06/14	10/12/14	MTWTF--				5	\$155.00			
		Week: 10/13/14	10/19/14	MTWTF--				5	\$155.00			
N 11	WTAP	10/06/14	10/19/14	News @ 6p M-F	559p-630p		:30			NM	10	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/06/14	10/12/14	MTWTF--				5	\$480.00			
		Week: 10/13/14	10/19/14	MTWTF--				5	\$480.00			
N 12	WTAP	10/06/14	10/19/14	News @ 11p M-F	11p-1135p		:30			NM	10	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/06/14	10/12/14	MTWTF--				5	\$420.00			
		Week: 10/13/14	10/19/14	MTWTF--				5	\$420.00			
N 13	WTAP	10/06/14	10/19/14	News @ 6p Sa	6p-630p		:30			NM	2	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/06/14	10/12/14	-----S-				1	\$180.00			
		Week: 10/13/14	10/19/14	-----S-				1	\$180.00			
N 14	WTAP	10/06/14	10/19/14	News @ 11p Sa	11p-1130p		:30			NM	2	\$740.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/06/14	10/12/14	-----S-				1	\$370.00			
		Week: 10/13/14	10/19/14	-----S-				1	\$370.00			
Totals											118	\$21,810.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 -10/19/14	118	\$21,810.00	(\$3,271.50)	\$18,538.50
Totals	118	\$21,810.00	(\$3,271.50)	\$18,538.50

Signature: _____ **Date:** _____

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