

WGN-AM RADIO 720, CHICAGO, ILLINOIS
ANNUAL EEO PUBLIC FILE REPORT
Date: AUGUST 1, 2011

Statement of EEO Policy

This EEO Public File Report is filed in compliance with Section 73.2080(c)(6) of the FCC's EEO Rules. This Report has been prepared on behalf of the Station Employment Unit that is comprised of Station WGN-AM Radio 720, Chicago, Illinois.

WGN-AM Radio 720, an equal opportunity employer, is dedicated to providing broad outreach regarding job vacancies, and we seek the help of local organizations in referring qualified applicants. Organizations that wish to receive information about vacancies at the station should contact the Human Resource Director at 773-883-3124.

For purposes of this Report, a vacancy was deemed "filled" not when the offer was extended, but when the hiree accepted the job offer and passed a background check and drug test if applicable. A person was deemed "interviewed" whether he or she was interviewed in person, over the phone or via email. The Recruitment Sources are identified by number and listed (with complete contact information) in

Full-Time Vacancies Filled During Reporting Period

| | Full-Time Position | Recruitment Sources Used | Recruitment Source for Successful Applicant | Total Number Interviewed (from all Referral Sources) |
|---|-----------------------------|--------------------------|---|--|
| 1 | (4) Sales Account Executive | 1-36 | Web Ad,(2) Referral,Tribune Call out | 53 |
| 2 | Evening Producer | 1-36 | Internal Candidate | 23 |
| 3 | Program Director | 1-36 | Inside Radio | 12 |
| 4 | Producer | 1-36 | Internal Candidate | 11 |
| 5 | Assistant Program Director | 1-36 | Employee Referral | 18 |
| 6 | Continuity Specialist | 1-36 | Networking | 7 |
| 7 | Talent, On-Air | 1-36 | Internal Hire | 0 |
| | | | | |

Total number of persons interviewed during applicable period: 124

Supplemental Recruitment Measures 8/1/10 - 7/31/11

| Activity/Description | Date | Staff Participant | Sponsor |
|--|------------|--|---------------------------------------|
| Internship Program: WGN-AM Radio provides approximately 24-30 unpaid internships for college undergraduates and graduate students each year. Academic credit can be arranged. | Continuous | Human Resources Director Chenessa Roberson, along with other Department Directors and Managers. | WGN-AM Radio |
| Devry University: Chenessa Roberson participated in the DeVry University Chicago Career Fair representing the station and collecting resumes. | 10/5/10 | Human Resources Director Chenessa Roberson, along with other Department Directors and Managers. | DeVry Job Fair |
| DePaul University: Jenny Stephen gave a tour of the station to 25 students from DePaul University's Explore Chicago Radio class. They had a Q&Q and Beth Swierk also participated and spoke about the role of a producer. | 10/6/10 | Promotions and Public Relations Manager Jennifer Stephen Producer Beth Swierk | DePaul University |
| City Career Fair: Chenessa Roberson represented WGN Radio at the annual diversity employment day career fair. She spoke about the radio station and collected resumes. | 11/10/10 | Human Resources Director Chenessa Roberson, along with other Department Directors and Managers. | City Career Fair |
| University of Illinois Alumni Association: Andrea Darlas emceed the Chicago Illini of the Year Awards ceremony at the University Club in Chicago. | 2/15/11 | Reporter/News Announcer Andrea Darlas | University of Illinois |
| District 230 Foundation: Andrea Darlas spoke at the Legacy Hall event at Silver Lake Country Club in Orland Park to the current inductees. Read bios and spoke about the radio background and | 4/15/11 | Reporter/News Announcer Andrea Darlas | Consolidated High School District 230 |

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| opportunities. | | | |
| <u>Eisenhower Fellowship</u> : Charles Meyerson met with Mrs. Uni Lubis from Indonesia's ANTV and also a current Eisenhower Fellow. She is a staunch advocate of investigative reporting and was happy to learn about WGN Radio. | 4/20/11 | News Director Charles Meyerson | Eisenhower Fellowship |
| <u>Northern Illinois Chapter of FBI National Academy</u> : Andrea Darlas spoke as part of a media session to the Chicago branch of the FBI in Niles. | 4/27/11 | Reporter/News Announcer Andrea Darlas | Northern Illinois Chapter of FBI National Academy graduates |
| <u>Cornell College</u> : Charles Meyerson spoke to a group of students at Cornell College in Iowa which was also hosted by a former Tribune columnist Mike Conklin. Spoke about the role radio has played over the decades and how it has adapted to each wave of technological innovation. | 4/29/11 | News Director Charles Meyerson | Cornell College |
| <u>Spoon River College</u> : Charles Meyerson and Orion Samuelson met with students from the Nu Delta Chapter of Phi Theta Kappa from Spoon River College and gave them a tour of the radio station. | 5/2/11 | News Director Charles Meyerson On Air Talent Orion Samuelson | Spoon River College |
| <u>Columbia College</u> : Rob Hart and Charles Meyerson spoke to students while visiting Columbia College during Industry Night. Discussed career opportunities, full time positions and internship programs. | 5/12/11 | News Director Charles Meyerson Reporter/News Announcer Rob Hart | Columbia College/ Industry Night |
| <u>South Loop School</u> : Charles Meyerson and Andrea Darlas attended and participated in the schools' career day. Discussed career opportunities, full time positions and internship programs. | 6/2/11 | News Director Charles Meyerson Reporter/News Announcer Andrea Darlas | South Loop School |
| <u>Resurrection College Prep High School</u> : Jenny Stephen gave a station tour and Q&A about her career for 20 students. | 6/8/11 | Promotions and Public Relations Manager Jennifer Stephen | Resurrection College Prep High School |
| <u>Robert Morris College</u> : Jenny Stephen spoke to a student that was working on a group project in her Marketing class regarding a talk radio station. Jenny spoke about strategies to being successful. | 6/9/11 | Promotions and Public Relations Manager Jennifer Stephen | Robert Morris College |
| <u>Friendship Village of Schaumburg</u> : Jenny Stephen gave a station tour and Q&A about the station and her career to about 14 senior citizens from friendship Village of Schaumburg. | 6/10/11 | Promotions and Public Relations Manager Jennifer Stephen | Friendship Village of Schaumburg |