



KBRN – Programs and Issues Report Q1 - 2024 Boerne Radio 103.9FM Boerne, Texas

Boerne Radio/KBRN serves Boerne Texas with local news at the top of the hour, local sports at the bottom. We air Public Service and Community Calendar Announcements, and we're in the community at local events supporting our local non-profits.

KBRN also airs daily news updates from Texas State Network, weekday agricultural reports from Agriculture Today and the Texas Farm Bureau Radio Network.

Boerne Issues this Quarter include:

Holiday Blood Shortage Energy Conservation Scam Alert Hospice Volunteerism Hill Country Preservation Hunger Funding The Police Freeze Emergency Mentorship First Responder Training Voting City Emergency Prep Disaster Relief Childhood Hunger Fire Safety Grief Counseling Historical Education Disease Alert Homelessness Family Health Mentorship

Daily Boerne Radio News Reports: Airs at the top of the hour every hour from 7am to 6pm. Each story averages 30 seconds.

January 3, 2024 – Holiday Blood Shortage

The South Texas Blood and Tissue Center is experiencing a blood shortage after the holidays. Please consider donating to help save a life. Visit southtexasblood.org to schedule your donation. The local donation site is on Norris off Bandera Road.

January 10, 2024 – Freeze Emergency

The City Of Boerne is partnering with Hill Country Family Services to provide two warming stations during the freezing cold on January 15th and 16th. The stations will be at Patrick Heath Library and Boerne Church of Christ and will be available from 8 am to 6 pm. Beverages, soup and snacks will be available, as well as winter coats, blankets and hand warmers. If you have a warm place to stay but want to help, you can donate winter items to Hill Country Family Services.





January 12, 2024 – Space Heater/Fire Safety

As you're preparing, if you're breaking out the space heaters for the first time, we talked with the Electrical Project Manager for the Jon Wayne Service Company James Taylor with some advice James said extension cords are usually rated for low amperage, with poor connection points and as space heaters are a high amp demand product - just plug them into a circuit all by itself.

January 16, 2024 – Energy Conservation

ERCOT has issued another conservation appeal by not running large appliances like washers and dryers, turning off non-essential lights, and for commercial buildings to turn off air conditioning and heating outside of business hours during the freeze.

January 22, 2024 - Mentorship

Mayor Frank Richie has declared the Month of January as National Mentoring Month. In this past week's blog, he described how important it is to have a place to serve and give back and devoted this month to those that have found a way to make a difference. He specifically devoted attention to the mentors at Boerne ISD that have impacted the lives of our youth in a big way. And you're never too old to be a mentor.

January 23, 2024 – Grief Counseling

The Patrick Heath Public Library has partnered with Trellis Counseling and Co. PLLC to create the first ever grief support program for kids and teens in the Hill Country. Registration is now open for this FREE service, which will take place every Monday Night from 6 to 7 starting February 5th. Kids aged 10-18 will take part in professionally guided group counseling run by Gillian Rodriguez, who has a masters and license in professional counseling. You can register a loved one at trelliscounselingco.com/healgrief.

January 24, 2024 – Scam Alert

The City of Boerne wants to let you know about a new scam that's going on and how to avoid it. Someone is claiming to be a Boerne Police Officer over the phone and is pressuring people to pay money over warrants for their arrest. Boerne Police will never ask for money over the phone, so if you think something isn't right, make sure to call Boerne Police. And of course, do not give any personal information to the caller to protect your safety.





January 30, 2024 – First Responder Training

Cop Jitsu is taking place one week from Saturday...February 10th, and the first Saturday of every month after that. This is an opportunity for Boerne's finest to train in the sport...even if you're retired. It's free and you don't have to sign up...just show up to the Training Room at 9am at the Boerne Police Station. The Cop Jitsu class will be led by black-belt instructor Cliff Byerly.

February 2, 2024 – Historical Education

The Patrick Heath Library and The Kendall County Historical Commission is teaming up for their Magical History Tours, and they are coming to take you away. Throughout the Spring they will be visiting multiple historical sites, including the Museum of Western Art in Kerrville and the Honey Creek Natural Area of Guadalupe State Park. Their first stop is at Old Town Helotes on February 15th, with registration open now through the 9th. Just contact the Boerne Public Library.

February 23, 2024 – Hospice Care Volunteerism

Alamo Hospice is hosting an open house tomorrow as they are looking for volunteers to visit hospice patients. The last good thing that may happen in a person's life is hospice volunteers. If this is interesting to you, and you'd like to swing by Alamo Hospice at 1595 South Main Street, the open house again is tomorrow from 10am to noon. Contact Debi Carranza at 210-528-0933.

March 5, 2024 – Voting

It's Election Day across the country, the state and county. In Kendall they make it easy. Any registered voter in Kendall County can choose to vote at any location - folks it's not hard to vote. And here's a quick list of places, City Hall, First Baptist Church, Bergheim VFD, Burdick Community Center, Kendall County Fairgrounds, Kendalia Community Center, Boerne Bible Church, Sisterdale Community Center, Comfort Baptist Church, Waring Fire House, and 1910 Church. Polls today close at 7, and just bring an ID that says you're you.

March 11, 2024 – Disease Alert

Kendall County Animal Control would like to inform you that there are 3 confirmed cases of Rabies in between Coveney Ranch and Rusty Lane. Symptoms of rabies include difficulty swallowing, paralysis and heightened aggression, so if you observe an animal acting oddly like in Old Yeller, it is vital to get inside and exercise caution. Rabies is extremely dangerous when left untreated, so keep watch of children and your pets and secure your garbage. If you see that crazy fox, raccoon, skunk, or bats, here's the number to make a report to Kendall County Animal Control at (830) 537-3430.





March 26, 2024 – Hill Country Preservation

The Kendall County Conservation Easement Workshop is happening today from 5:30 to 7, and all landowners are encouraged to attend. The goal of the workshop is to promote the preservation of the Hill Country, as well as learn about funding that may be used to encourage these goals. The meeting will take place at The Lobby Coffee Shop in Comfort, but if you can't make it, there will be another session at Herff Farm on April 11th. Learn more at <u>tinyurl.com/conservekendallcounty</u>.

LONG FORM PROGRAMMING

January 13, 2024 – City Emergency Preparation – The Boerne Brew with Jeff Flinn – Guests: Stephanie Fisher, Zach Cook, Cynthia Brooks (25:00) at 8am

Jeff prepares the citizens of Boerne before the big freeze with advice from Stephanie Fisher with Boerne Animal Care, Zach Cook Master Plumber on protecting your pipes, and Cynthia Brooks with Native Plant Society of Boerne.

https://omny.fm/shows/the-boerne-brew-with-zachary-taylor-wright/the-boerne-brew-with-jeff-flinn-the-freeze

January 13, 2024 – Homelessness During Freeze – Boost Boerne Business with Baron Wiley – Guest: Staci Almager (11:55) at 11am

Hill Country Family Services' CEO Staci Almager shares with host Baron Wiley the plan for our cities homeless and those who lose power during the freeze, including where warming stations are, free clothing (gloves, coats), and food in Boerne.

https://omny.fm/shows/boerne-radio-home-and-ranch-show/boost-boerne-business-hill-country-family-servic-3

February 10, 2024 – Hunger - The Boerne Brew with Jeff Flinn – Guest: Staci Almager (25:52) at 8am.

Hill Country Family Services provides groceries for their clients in need in Boerne and the Hill Country. Their annual Empty Bowls encourages locals to bid on soup bowls painted by local artists to help in their mission.

https://omny.fm/shows/the-boerne-brew-with-zachary-taylor-wright/the-boerne-brew-with-jeff-flinn-stacialmager-feb

> BOERNE RADIO 103.9FM/AM1500 – P.O. BOX 664 – BOERNE, TX 78006 800-430-8132 / INFO@BOERNERADIO.COM





February 17, 2024 – Disaster Relief – Boost Boerne Business with Baron Wiley – Guest: Joi Sanders – (12:23) at 11am

Joi Sanders serves on the Board for the Hill Country American Red Cross that directly benefits people in the Hill Country who suffer a disaster due to fire, flood, etc., and she promotes a fundraiser at The Studio.

February 24, 2024 – Family Health - The Boerne Brew with Jeff Flinn - Guest: Selma Angelucci – (27:42) at 8am

Host Jeff Flinn interviews Selma Angelucci, Executive Director of the Boerne Family YMCA encouraging kids sports programs, and scholarship opportunities so that everyone can participate.

https://omny.fm/shows/the-boerne-brew-with-zachary-taylor-wright/the-boerne-brew-with-jeff-flinn-selma-angelucciym

March 16, 2024 – Funding the Police – Boost Boerne Business with Baron Wiley – Guest: Rey De La Fuente and Chris Dingman.

The President of the Boerne Police Foundation Rey De La Fuente and the Boerne Police Officer of the Year Chris Dingman share the needs of the Boerne Police that is not covered by the local budget. Rey promotes the inaugural Golf Tournament.

https://omny.fm/shows/boerne-radio-home-and-ranch-show/bbb-boerne-police-foundation-boerne-radio-march-20

March 23, 2024 – Childhood Hunger – The Boerne Brew with Jeff Flinn - Guest: Kathy Bandujo (26:05) at 8am

The Boerne Star's Managing Editor Jeff Flinn speaks with Kathy Bandujo with Blessings in a Backpack which serves impoverished elementary school children with healthy food on the weekends for 38 weekends during the school year.

https://omny.fm/shows/the-boerne-brew-with-zachary-taylor-wright/the-boerne-brew-with-jeff-flinn-kathy-bandujomarc





KBRN airs local public service announcements in the context of a weekly community calendar feature and :30 messages.

Issue	Organization or Title	Dates	Total Plays
Private Education	Ambleside School (Golf Tournament PSA)	3/12 – 3/21	105
First Responders	Boerne Police Foundation	3/19 – 3/24	60
Blood Drive	Prytime Medical	3/26 – 3/31	64
Local Charity Drive	St. John Lutheran Church	2/13 – 3/31	370
After School Education	Boys and Girls Club of Boerne	3/5 – 3/31	180