

# CONTRACT



**KKLS-FM**  
**5100 S Tennis Ln**  
**Sioux Falls, SD 57108**  
**(605) 361-0300**

<u>Contract / Revision</u> 455497 / 1		<u>Alt Order #</u>
<u>Advertiser</u> Jim Entenman Campaign		<u>Original Date / Revision</u> 03/14/18 / 03/14/18
<u>Contract Dates</u> 03/26/18 - 04/09/18	<u>Estimate #</u> 2018	
<u>Product</u> Sioux Falls Mayor Race		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KKLS-FM	<u>Account Executive</u> Roger Currier	<u>Sales Office</u> Local Sioux Fall
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>

And:

**Red Noise 6, LLC C/O**  
**Jim Entenman Campaign**  
**3100 101st Street**  
**Suite A**  
**Urbandale, IA 50322**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KKLS	03/26/18	04/01/18	M-Su Broad Rotator	5:00 AM-12:00 XM		:30			NM	7	\$147.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/26/18	04/01/18	MTWTFSS				7	\$21.00			
N 2	KKLS	04/02/18	04/08/18	M-Su Broad Rotator	5:00 AM-12:00 XM		:30			NM	14	\$294.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		04/02/18	04/08/18	MTWTFSS				14	\$21.00			
<b>Totals</b>											<b>21</b>	<b>\$441.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
03/01/18 -03/31/18	6	\$126.00	\$126.00
04/01/18 -04/08/18	15	\$315.00	\$315.00
<b>Totals</b>	<b>21</b>	<b>\$441.00</b>	<b>\$441.00</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Revision # 3-13-18 V3  
 Client: Red Noise 6  
 Station Results Radio  
 Product: Jim Entenman Campagin  
 Market: Sioux Falls  
 Primary Demo: 50+  
 Flight Start Date: 3/26  
 Flight End Date: 4/10 6pm  
 Estimate: \$3,843.00  
 Vendor:

Send Billing to: Red Noise 6  
 3100 101st St  
 Urbandale, IA 50322  
 Phone: 515-868-0606

Line					Total	Total	Adults	
NO	5a-12a				Spots	Cost	50+	
Daypart	:30	Dur	3/26	4/2	4/9		Rtg	CPP
KLKN FM ✓	\$21.00	30	7	14	21	\$441.00	0.6	\$35.00
KKLS-FM ✓	\$21.00	30	7	14	21	\$441.00	0.4	\$52.50
KMXC-FM ✓	\$21.00	30	7	14	21	\$441.00	0.7	\$30.00
KYBB-FM	\$21.00	30			0	\$0.00	1.1	\$19.09
6a-7p								
Daypart	:30							
KLKN FM	\$24.00	30			0	\$0.00	0.6	\$40.00
KKLS-FM	\$24.00	30			0	\$0.00	0.4	\$60.00
KMXC-FM	\$24.00	30			0	\$0.00	0.7	\$34.29
KYBB-FM	\$24.00	30			0	\$0.00	1.1	\$21.82
5a-10a								
Daypart	:30							
KLKN FM	\$28.00	30			0	\$0.00	0.6	\$46.67
KKLS-FM	\$28.00	30			0	\$0.00	0.4	\$70.00
KMXC-FM	\$28.00	30			0	\$0.00	0.7	\$40.00
KYBB-FM	\$28.00	30	14	14	2	\$840.00	1.1	\$25.45 ✓
10a-3p								

<u>Daypart</u>	<u>:30</u>								
KLKN FM	\$28.00	30				0	\$0.00	0.6	\$46.67
KKLS-FM	\$28.00	30				0	\$0.00	0.4	\$70.00
KMXC-FM	\$28.00	30				0	\$0.00	0.7	\$40.00
KYBB-FM	\$28.00	30	14	14	2	30	\$840.00	1.1	\$25.45

3p-7p

<u>Daypart</u>	<u>:30</u>								
KLKN FM	\$28.00	30				0	\$0.00	0.6	\$46.67
KKLS-FM	\$28.00	30				0	\$0.00	0.4	\$70.00
KMXC-FM	\$28.00	30				0	\$0.00	0.7	\$40.00
KYBB-FM	\$28.00	30	14	14	2	30	\$840.00	1.1	\$25.45

	Spots	Spots	Spots	Total Spots:	Total Cost	AVE CPP
	63	84	10	153	\$3,843.00	\$20.67
WK Pt	58.10	70.00	6.60			
WK Cost	\$1,617.00	\$2,058.00	168			
CPP	\$27.83	\$29.40	\$25.45			

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> Results Radio, Transwestern Media, Sioux Falls, SD	<b>Date:</b> 3-13-18
--	-------------------------

I, Adam Carney and Real Voice 6 LLC

being/on behalf of: Tim Eutenman

a legally qualified candidate of the \_\_\_\_\_

political party for the office of: Mayor

in the City of Sioux Falls SD

election to be held on: April 10<sup>th</sup> 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):** Attached

I represent that the payment for the above described broadcast time has been furnished by:

Jim Entenman

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Melissa Ellefson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

3-13-2018

Date

Jim Entenman

Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

[Signature]

Signature

Kyle Curran

Printed Name

Sales Mgr

Title