

WESC-AM 660
Greenville, SC

Issues and Programs
Second Quarter, 2023

WESC PUBLIC SERVICE TRAFFIC/WEATHER/NEWS

:92 LOCAL NEWS

- 3 PER WEEKDAY
- 15 PER WEEK
- (AVERAGE OF) 60 PER MONTH

:15 LOCAL WEATHER

- 2 PER HOUR-6A-2P, 1 PER HOUR 2P-7P (DAILY TOTAL 21)
- 147 PER WEEK
- (AVERAGE OF) 588 PER MONTH

:30 LOCAL TRAFFIC

- 3 PER HOUR 6A-9A, 2 PER HOUR 3P-6P (WEEKDAYS ONLY)
- 15 PER DAY
- 75 PER WEEK
- (AVERAGE OF) 300 PER MONTH

Total local information commitment:

- 1,167 minutes for the quarter
- Average of 97 minutes per week
- Average of 389 minutes per month

WESC
Greenville, SC
Quarterly Issues/Programs List
Second Quarter, 2023
07/05/2023

WESC
Quarterly Issues/Programs List

WESC provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Veteran's Affairs	CCC Combat Veterans Assoc	Captain Bill Reavy discusses a fundraising event	Bill Reavy	04/01/2023 07:02 AM	030:01
Health	CCC Dr. Oza with Prisma Health	Dr. Oza with Prisma Health discusses the latest in cancer research, prevention and cure	Dr. Oza	04/08/2023 07:01 AM	031:19
Health	CCC American Heart Association/	PIO Mattie Lee talks about projects for the public	Mattie Lee	04/15/2023 07:00 AM	031:55
Fundraising	CCC Greer Centennial Lions Club/Favor Upstate	Alison Rauch on Lions Club Fishing Tournament	Alison Rauch	04/22/2023 07:02 AM	030:03
Health	CCC FEAR	Ken Bowers talks about fentanyl poisoning awareness	Ken Bowers	04/29/2023 07:01 AM	030:02
Senior Care	CCC Senior Action	Director Andrea Smith talks about Senior Action	Andrea Smith	05/06/2023 07:02 AM	030:02
Disaster Preparation, Nurses	IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL	importance of AM radio in emergencies, crucial need for nurses, National Stroke Awareness Month	M. Brown, J. Gleason	05/13/2023 07:02 AM	029:49
Health	CCC American Cancer and The Blood Connection	Mary Kislet with AmCancer and Allie VanDyke with TBC	Mary Kislet; Allie VanDyke	05/20/2023 07:02 AM	030:04
Health	CCC American	Mary Kislet with	Mary	05/27/2023	030:04

	Cancer and The Blood Connection	AmCancer and Allie VanDyke with TBC	Kislet; Allie VanDyke	07:01 AM	
Senior Care	CCC Senior Action	Director Andrea Smith talks about Senior Action	Andrea Smith	06/03/2023 07:00 AM	030:02
Adoption	CCC Choices Group Home	Kim Kolarik talks about Foster Care/Adoptioon	Kim Kolarik	06/10/2023 07:02 AM	032:31
Senior Care	CCC Dr. Oza with Prisma Health	Dr. Oza with Prisma Health discusses the latest in cancer research, prevention and cure	Dr. Oza	06/17/2023 07:00 AM	031:19
Youth/Health	CCC Big Brothers and Big Sisters of the Upstate	Kris Alongi Director talks about awareness and fund raising	Kris Alongi	06/24/2023 07:02 AM	030:03

Section II

NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

Section III

PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	Ad Council	000:29	1
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:32	3
CHILD MIND INSTITUTE	CHILD MIND INSTITUTE	000:35	5
GLOBAL CITIZEN	GLOBAL CITIZEN	000:30	1
LGBT RIGHTS	SAGE	000:30	11
LGBT RIGHTS	TREVOR PROJECT	000:30	9
MAKE A WISH	MAKE A WISH	000:30	10
MENTAL HEALTH	CHILD MIND INSTITUTE	000:30	7
MENTAL HEALTH	MENTAL HEALTH COALITION	000:30	6
MENTAL HEALTH	NAMI	000:30	8
NO KID HUNGRY	NO KID HUNGRY	000:29	8
THE V FOUNDATION	THE V FOUNDATION	000:29	17