

**MAX MEDIA OF HAMPTON ROADS, LLC
1st QUARTER 2015 – RESPONSIVE PROGRAMMING LIST**

STATION: WVBW-FM

ISSUE	TITLE/RESPONSIVE PROGRAMMING	DATE/TIME/DURATION
<u>1. Traffic</u>	<u>Traffic Reports</u> Live traffic reports delivered on-air daily	1/1/15-3/31/15 45-60 seconds 60x M-F 6-9am 60x M-F 3-6pm 20x Sat-Sun 10a-3p
<u>2. Weather</u>	<u>Weather Forecasts</u> Live weather reports delivered on-air weekly once per hour	1/1/15-3/31/15 20 seconds 1/hr M-F 6am-7pm 1/hr Sat-Sun 10a-3p
<u>3. News</u>	<u>News Reports</u> Live news updates delivered on-air weekly once per hour	1/1/15 – 3/31/15 60 seconds 1/hr M-F 6am-9am
<u>4. Health</u>	<u>Public Service Announcement(s)</u> Good people - Good people make good things happen! Proceeds benefit the Bon Secours Foundation Cancer Care fund. <u>Special Feature</u> Bon Secours Hampton Roads' Dr. Harish Iyer, gastroenterologist, with GI & Liver Specialists stopped by the 92.9 The Wave studio to talk with Dick Lamb & the Morning Wave about National Colon Cancer Awareness Day and how you can prevent Colon Cancer. Learn about how adding fiber to your diet can not only help prevent Colon Cancer, but make you lose weight & more!	3/27/15-3/28/15 30 seconds 3/6/15 2 minutes 52 seconds 8am Various times
<u>5. Community</u>	<u>Community Service Announcement(s)</u> Thank you Dunkin Doughnuts - On air support thanking listeners for contributing to the helping of raising monies by buy DD coffee the during flight dates. Money went to CHKD My Time Women's Show - A community driven event that encompasses all things women from fashion, to cooking, to fitness and more.	1/2-1/16 15 seconds 1/1-1/15 15 seconds 26x Various times

Note: This is not a comprehensive list but for illustrative purposes only.

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	Big Blue 5k - A community driven event to promote awareness of Colon Cancer	3/11-3/31 15 seconds 10x Various times

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