

KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25264649	Changes as of: 8/10/2016 at 3:51 PM	Version: Current State Version 4
CPE: 1177/1769/4639	Flight: 8/11/16 - 8/16/16	Total \$: \$21,050.00
Agency: STRATEGIC MEDIA PLACEMENT	Advertiser: Dana Young/ FRSCC	Total Spots: 23
7669 STAGERS LOOP DELAWARE, OH 43015	Product: BROADCAST Agency Order #: 5272300	Office: WASHINGTON
Buyer: Shaw, Adam	Salesperson: CHRISTIAN CAMBEIRO	Primary Demo: Adults 35+
		Con Type: POLITICAL/VOTE
		Assistant: CHRISTIAN CAMBEIRO
		Separation:

Comments: REV ADV CODE - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	8/11 - 8/16						Total Spots	Total \$	CPP	GRP
							8/11	8/12	8/13	8/14	8/15	8/16				
1	W-F, M-Tu 7a-9a		TODAY	\$1,500.00	0.0	30	1	2	0	0	0	0	3	\$4,500.00	\$0.00	0.0
2	W-F, M-Tu 9a-10a		TODAY	\$250.00	0.0	30	1	1	0	0	0	0	2	\$500.00	\$0.00	0.0
3	W-F, M-Tu 10a-5p		WEEKDAY	\$450.00	0.0	30	1	2	0	0	2	2	7	\$3,150.00	\$0.00	0.0
4	W-Tu 6p-6:30p		6P NWS	\$2,400.00	0.0	30	0	1	0	0	0	1	2	\$4,800.00	\$0.00	0.0
5	W-F, M-Tu 7p-7:30p		7P NWS	\$700.00	0.0	30	1	1	0	0	0	0	2	\$1,400.00	\$0.00	0.0
6	W-Sa, M-Tu 7:30p-8p		OLY ZONE	\$900.00	0.0	30	1	0	0	0	1	1	3	\$2,700.00	\$0.00	0.0
7	W-Tu 1:30a-4a		ALL NIGHT	\$1,000.00	0.0	30	1	1	0	0	1	1	4	\$4,000.00	\$0.00	0.0
TOTALS:							6	8	0	0	4	5	23	\$21,050.00	\$0.00	0.0



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New York, NY 10019

Contract # 25264649

Changes as of: 8/10/2016 at 3:51 PM

Version: Current State Version 4

CPE: 117771769/4639

Flight: 8/11/16 - 8/16/16

Station: WFLA

Total \$: \$21,050.00

Agency: STRATEGIC MEDIA
PLACEMENT

Advertiser: Dana Young/ FRSCC

Market: Tampa-St. Petersburg

Total Spots: 23

7669 STAGERS LOOP
DELAWARE, OH 43015

Product: BROADCAST
Agency Order #: 5272300

Office: WASHINGTON
Primary Demo: Adults 35+

Total CPM: \$0.00
Total GRP:

Buyer: Shaw, Adam
Salesperson: CHRISTIAN
CAMBEIRO

Con Type: POLITICAL/NOTE
Assistant: CHRISTIAN CAMBEIRO

Separation:

202-955-5342

202-955-5342

Separation:

Special
Instructions

Order Level Comments

Date/Time	Added by	Comment
08/10/16 2:09 PM	CHRISTIAN CAMBEIRO	REV ADV CODE - PLS CF - THANKS NEW POLITICAL ORDER - PLS CF - THANKS THIS IS DANA YOUNG / FRSCC - WILL REV ADV CODE ONCE CREATED COORDINATED FUNDS
08/10/16 12:00 PM	CHRISTIAN CAMBEIRO	FL SD 18 DANA YOUNG 8-10-8-16 NAB, TRAFFIC, CHECK COPIES VIA EMAIL; Separation: 30
08/10/16 11:44 AM	CHRISTIAN CAMBEIRO	FL SD 18 DANA YOUNG 8-10-8-16 NAB, TRAFFIC, CHECK COPIES VIA EMAIL; Separation: 30
08/10/16 11:44 AM	CHRISTIAN CAMBEIRO	FL SD 18 DANA YOUNG 8-10-8-16 NAB, TRAFFIC, CHECK COPIES VIA EMAIL; Separation: 30

Competitive Information

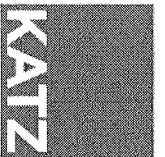
Market Budget: \$105,250
WFLA Share: 20%
Comment: acc
WTSP: 26%
WTSP: 22%
WTVT: 32%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	23	\$21,050.00	N/A
Total	100%	23	\$21,050.00	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	23	\$21,050.00
Total	23	\$21,050.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/10/16 2:09 PM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$21,050.00	Changes: Competitive Market Budget from \$84,200 to \$105,250, Competitive Comment from EST to acc. 3 buylines added or modified.
Queued for Electronic Contracting	8/10/16 12:07 PM					\$0	\$0	Changes: Advertiser from POLITICAL to Dana Young/ FRSCC, Comments from NEW POLITICAL ORDER - PLS CF - THANKS THIS IS DANA YOUNG / FRSCC - WILL REV ADV CODE ONCE CREATED COORDINATED FUNDS
Revision	8/10/16 12:00 PM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$21,050.00	THANKS! to REV ADV CODE - PLS CF - THANKS. Changes: Total Spots from 31 to 23, Flight Start from 8/10/16 to 8/11/16, User Entered \$ from \$0.00 to \$21,050.00, Comments from FL SD 18 DANA YOUNG
Revision	8/10/16 11:44 AM	CHRISTIAN CAMBEIRO	Confirmed	8		\$0	\$21,050.00	Changes: Total Spots from 31 to 23, Flight Start from 8/10/16 to 8/11/16, User Entered \$ from \$0.00 to \$21,050.00, Comments from FL SD 18 DANA YOUNG 8-10-8-16 NAB, TRAFFIC, CHECK COPIES VIA EMAIL; Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS THIS IS DANA YOUNG / FRSCC - WILL REV ADV CODE ONCE CREATED COORDINATED FUNDS THANKS! 7 buylines added or modified.



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New York, NY 10019

Contract # 25264649		Changes as of: 8/10/2016 at 3:51 PM		Version: Current State Version 4	
CPE: 1177/1769/4639		Flight: 8/11/16 - 8/16/16		Station: WFLA	
Agency: STRATEGIC MEDIA PLACEMENT		Advertiser: Dana Young/ FRSCC		Market: Tampa-St. Petersburg	
Product: BROADCAST		Agency Order #: 5272300		Office: WASHINGTON	
Buyer: Shaw, Adam		Salesperson: CHRISTIAN CAMBEIRO		Primary Demo: Adults 35+	
202-955-5342		202-955-5342		Con Type: POLITICAL/VOTE	
				Assistant: CHRISTIAN CAMBEIRO	
				202-955-5342	
				Separation:	
				Total Spots: 23	
				Total CPP: \$0.00	
				Total GRP:	
				Total \$: \$21,050.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
New	8/10/16 11:38 AM	CHRISTIAN CAMBEIRO	New	31		\$21,050.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.						
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WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

CONTRACT

Contract / Revision 917025 /		Alt Order # 25264649
Product BROADCAST		
Contract Dates 08/11/16 - 08/16/16		Estimate # 4639
Advertiser POL/Dana Young for Senate/FRSCC		Original Date / Revision 08/10/16 / 08/11/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WFLA	Account Executive Katz Washington	Sales Office Katz/Washingto
Special Handling		
Demographic Adults 35+		
Agy Code	Advertiser Code 1177	Product 1/2 1769
Agency Ref IN9370/IN11002/IN141		Advertiser Ref

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	08/11/16	08/11/16	Olympic Today Show	Olympic Today Shc		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	---T---				1	\$1,500.00				
N 2	WFLA	08/12/16	08/12/16	Olympic Today Show	Olympic Today Shc		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	----F--				2	\$1,500.00				
N 3	WFLA	08/11/16	08/11/16	Olympic Today Show 2	Olympic Today Shc		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	---T---				1	\$250.00				
N 4	WFLA	08/12/16	08/12/16	Olympic Today Show 2	Olympic Today Shc		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	----F--				1	\$250.00				
N 5	WFLA	08/11/16	08/11/16	Olympic Daytime Wkdy	Olympic Daytime V		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	---T---				1	\$450.00				
N 6	WFLA	08/12/16	08/12/16	Olympic Daytime Wkdy	Olympic Daytime V		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	----F--				2	\$450.00				
N 7	WFLA	08/15/16	08/15/16	Olympic Daytime Wkdy	Olympic Daytime V		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	M-----				2	\$450.00				
N 8	WFLA	08/16/16	08/16/16	Olympic Daytime Wkdy	Olympic Daytime V		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-T-----				2	\$450.00				
N 9	WFLA	08/12/16	08/12/16	M-F Olympic 6pm News	M-F Olympic 6pm I		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	----F--				1	\$2,400.00				
N 10	WFLA	08/16/16	08/16/16	M-F Olympic 6pm News	M-F Olympic 6pm I		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-T-----				1	\$2,400.00				
N 11	WFLA	08/11/16	08/11/16	Olympic 7pm News	Olympic 7pm News		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
200 S. Parker Street
Tampa, FL 33606
(813) 221-5771

<u>Contract / Revision</u>	<u>Alt Order #</u>
917025 /	25264649

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/11/16 - 08/16/16	BROADCAST	4639

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Dana Young for Sen	08/10/16 / 08/11/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	----T----				1	\$700.00				
N 12	WFLA	08/12/16	08/12/16	Olympic 7pm News	Olympic 7pm News		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	----F--				1	\$700.00				
N 13	WFLA	08/11/16	08/11/16	Olympic Ozone 730-8p	Olympic Ozone 730		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	---T---				1	\$900.00				
N 14	WFLA	08/15/16	08/15/16	Olympic Ozone 730-8p	Olympic Ozone 730		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	M-----				1	\$900.00				
N 15	WFLA	08/16/16	08/16/16	Olympic Ozone 730-8p	Olympic Ozone 730		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-T-----				1	\$900.00				
N 16	WFLA	08/11/16	08/11/16	Olympic All Night	Olympic All Night		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	---T---				1	\$1,000.00				
N 17	WFLA	08/12/16	08/12/16	Olympic All Night	Olympic All Night		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	----F--				1	\$1,000.00				
N 18	WFLA	08/15/16	08/15/16	Olympic All Night	Olympic All Night		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	M-----				1	\$1,000.00				
N 19	WFLA	08/16/16	08/16/16	Olympic All Night	Olympic All Night		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-T-----				1	\$1,000.00				
Totals								0.00				23	\$21,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 - 08/16/16	23	\$21,050.00	(\$3,157.50)	\$17,892.50
Totals	23	\$21,050.00	(\$3,157.50)	\$17,892.50

Signature: _____ **Date:** _____

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