

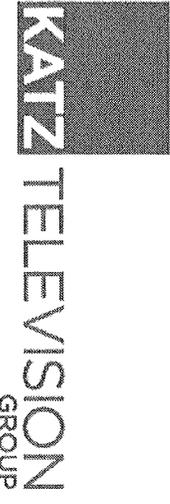
KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25264649 **Changes as of:** 8/10/2016 at 3:51 PM **Version:** Current State Version 4
CPE: 1177/1769/4639 **Flight:** 8/11/16 - 8/16/16 **Total \$:** \$21,050.00
Agency: STRATEGIC MEDIA PLACEMENT **Advertiser:** Dana Young/FRSCC **Market:** Tampa-St. Petersburg **Total Spots:** 23
 7669 STAGERS LOOP **Product:** BROADCAST **Office:** WASHINGTON **Total CPP:** \$0.00
 DELAWARE, OH 43015 **Agency Order #:** 5272300 **Primary Demo:** Adults 35+ **Total GRP:**
Buyer: Shaw, Adam **Salesperson:** CHRISTIAN CAMBEIRO **Con Type:** POLITICAL/VOTE **Separation:**
 202-955-5342 202-955-5342 **Assistant:** CHRISTIAN CAMBEIRO

Comments: REV ADV CODE - PLS CF - THANKS

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/11 - 8/16					Total Spots	Total \$	CPP	GRP	
							8/11	8/12	8/13	8/14	8/15					8/16
1	W-F,M-Tu 7a-9a		TODAY	\$1,500.00	0.0	30	1	2	0	0	0	3	\$4,500.00	\$0.00	0.0	
2	W-F,M-Tu 9a-10a		TODAY	\$250.00	0.0	30	1	1	0	0	0	2	\$500.00	\$0.00	0.0	
3	W-F,M-Tu 10a-5p		WEEKDAY	\$450.00	0.0	30	1	2	0	0	2	7	\$3,150.00	\$0.00	0.0	
4	W-Tu 6p-6:30p		6P NWS	\$2,400.00	0.0	30	0	1	0	0	0	2	\$4,800.00	\$0.00	0.0	
5	W-F,M-Tu 7p-7:30p		7PNWS	\$700.00	0.0	30	1	1	0	0	0	2	\$1,400.00	\$0.00	0.0	
6	W-Sa,M-Tu 7:30p-8p		OLY ZONE	\$900.00	0.0	30	1	0	0	0	1	3	\$2,700.00	\$0.00	0.0	
7	W-Tu 1:30a-4a		ALL NIGHT	\$1,000.00	0.0	30	1	1	0	0	1	4	\$4,000.00	\$0.00	0.0	
TOTALS:							6	8	0	0	4	5	23	\$21,050.00	\$0.00	0.0



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New York, NY 10019

Contract # 25264649 Changes as of: 8/10/2016 at 3:51 PM Version: Current State Version 4 Total \$: \$21,050.00

CPE: 117771769/4639 Flight: 8/11/16 - 8/16/16 Station: WFLA Total Spots: 23
Agency: STRATEGIC MEDIA PLACEMENT Advertiser: Dana Young/ FRSCC Market: Tampa-St. Petersburg

7669 STAGERS LOOP Product: BROADCAST Office: WASHINGTON
DELAWARE, OH 43015 Agency Order #: 5272300 Buyer: Shaw, Adam Primary Demo: Adults 35+

Salesperson: CHRISTIAN CAMBEIRO Assistant: CHRISTIAN CAMBEIRO
202-955-5342 Separation: 30

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
08/10/16 2:09 PM	CHRISTIAN CAMBEIRO	REV ADV CODE - PLS CF - THANKS NEW POLITICAL ORDER - PLS CF - THANKS THIS IS DANA YOUNG / FRSCC - WILL REV ADV CODE ONCE CREATED
08/10/16 12:00 PM	CHRISTIAN CAMBEIRO	THANKS!
08/10/16 11:44 AM	CHRISTIAN CAMBEIRO	FL SD 18 DANA YOUNG 8:10-8:16 NAB, TRAFFIC, CHECK COPIES VIA EMAIL; Separation: 30
08/10/16 11:44 AM	CHRISTIAN CAMBEIRO	FL SD 18 DANA YOUNG 8:10-8:16 NAB, TRAFFIC, CHECK COPIES VIA EMAIL; Separation: 30

Competitive Information

Market Budget:	\$105,250
WFLA Share:	20%
Comment:	acc
WFTS:	26%
WTSP:	22%
WTVT:	32%

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	23	\$21,050.00	N/A	0.0
Total	100%	23	\$21,050.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2016-Aug	23	\$21,050.00
Total	23	\$21,050.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/10/16 2:09 PM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$21,050.00	Changes: Competitive Market Budget from \$84,200 to \$105,250, Competitive Comment from EST to acc. 3 buylines added or modified.
Queued for Electronic Contracting	8/10/16 12:07 PM					\$0	\$0	
Revision	8/10/16 12:00 PM	CHRISTIAN CAMBEIRO	Confirmed			\$0	\$21,050.00	Changes: Advertiser from POLITICAL to Dana Young/ FRSCC, Comments from NEW POLITICAL ORDER - PLS CF - THANKS THIS IS DANA YOUNG / FRSCC - WILL REV ADV CODE ONCE CREATED COORDINATED FUNDS Changes: Total Spots from 31 to 23, Flight Start from 8/10/16 to 8/11/16, User Entered \$ from \$0.00 to \$21,050.00, Comments from FL SD 18 DANA YOUNG 8:10-8:16 NAB, TRAFFIC, CHECK COPIES VIA EMAIL; Separation: 30 to NEW POLITICAL ORDER - PLS CF - THANKS THIS IS DANA YOUNG / FRSCC - WILL REV ADV CODE ONCE CREATED COORDINATED FUNDS THANKS! 7 buylines added or modified.
Revision	8/10/16 11:44 AM	CHRISTIAN CAMBEIRO	Confirmed	8		\$0	\$21,050.00	



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CPE: 1177/1769/4639 **Flight:** 8/1/16 - 8/16/16 **Station:** WFLA **Total \$:** \$21,050.00
Agency: STRATEGIC MEDIA PLACEMENT **Advertiser:** Dana Young/ FRSCC **Market:** Tampa-St. Petersburg **Total Spots:** 23
 7669 STAGERS LOOP **Product:** BROADCAST **Office:** WASHINGTON **Total CPP:** \$0.00
 DELAWARE, OH 43015 **Agency Order #:** 5272300 **Buyer:** Shaw, Adam **Con Type:** POLITICAL/NOTE **Total GRP:**
Salesperson: CHRISTIAN CAMBEIRO **Assistant:** CHRISTIAN CAMBEIRO **Separation:**

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	8/10/16 11:38 AM	CHRISTIAN CAMBEIRO	New	31		\$21,050.00	\$21,050.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

CONTRACT



WFLA
 200 S. Parker Street
 Tampa, FL 33606
 (813) 221-5771

<u>Contract / Revision</u> 917025 /		<u>Alt Order #</u> 25264649
<u>Product</u> BROADCAST		
<u>Contract Dates</u> 08/11/16 - 08/16/16		<u>Estimate #</u> 4639
<u>Advertiser</u> POL/Dana Young for Senate/FRSCC		<u>Original Date / Revision</u> 08/10/16 / 08/11/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFLA	<u>Account Executive</u> Katz Washington	<u>Sales Office</u> Katz/Washingto
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Code</u>	<u>Advertiser Code</u> 1177	<u>Product 1/2</u> 1769
<u>Agency Ref</u> IN9370/IN11002/IN141		<u>Advertiser Ref</u>

And:

Strategic Media Placement
 7669 Stagers Loop
 Delaware, OH 43015
 USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WFLA	08/11/16	08/11/16	Olympic Today Show	Olympic Today Shc		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	---T---	1			\$1,500.00					
N 2	WFLA	08/12/16	08/12/16	Olympic Today Show	Olympic Today Shc		:30				NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	----F--	2			\$1,500.00					
N 3	WFLA	08/11/16	08/11/16	Olympic Today Show 2	Olympic Today Shc		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	---T---	1			\$250.00					
N 4	WFLA	08/12/16	08/12/16	Olympic Today Show 2	Olympic Today Shc		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	----F--	1			\$250.00					
N 5	WFLA	08/11/16	08/11/16	Olympic Daytime Wkdy	Olympic Daytime V		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	---T---	1			\$450.00					
N 6	WFLA	08/12/16	08/12/16	Olympic Daytime Wkdy	Olympic Daytime V		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	----F--	2			\$450.00					
N 7	WFLA	08/15/16	08/15/16	Olympic Daytime Wkdy	Olympic Daytime V		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	M-----	2			\$450.00					
N 8	WFLA	08/16/16	08/16/16	Olympic Daytime Wkdy	Olympic Daytime V		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	-T-----	2			\$450.00					
N 9	WFLA	08/12/16	08/12/16	M-F Olympic 6pm News	M-F Olympic 6pm I		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	----F--	1			\$2,400.00					
N 10	WFLA	08/16/16	08/16/16	M-F Olympic 6pm News	M-F Olympic 6pm I		:30				NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/15/16	08/21/16	-T-----	1			\$2,400.00					
N 11	WFLA	08/11/16	08/11/16	Olympic 7pm News	Olympic 7pm News		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		08/08/16	08/14/16	---T---	1			\$700.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



WFLA
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<u>Contract / Revision</u> 917025 /	<u>Alt Order #</u> 25264649
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<u>Contract Dates</u> 08/11/16 - 08/16/16	<u>Product</u> BROADCAST	<u>Estimate #</u> 4639
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<u>Advertiser</u> POL/Dana Young for Sen	<u>Original Date / Revision</u> 08/10/16 / 08/11/16
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	---T---				1	\$700.00				
N 12	WFLA	08/12/16	08/12/16	Olympic 7pm News	Olympic 7pm News		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	----F--				1	\$700.00				
N 13	WFLA	08/11/16	08/11/16	Olympic Ozone 730-8p	Olympic Ozone 730		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	---T---				1	\$900.00				
N 14	WFLA	08/15/16	08/15/16	Olympic Ozone 730-8p	Olympic Ozone 730		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	M-----				1	\$900.00				
N 15	WFLA	08/16/16	08/16/16	Olympic Ozone 730-8p	Olympic Ozone 730		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-T-----				1	\$900.00				
N 16	WFLA	08/11/16	08/11/16	Olympic All Night	Olympic All Night		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	---T---				1	\$1,000.00				
N 17	WFLA	08/12/16	08/12/16	Olympic All Night	Olympic All Night		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/08/16	08/14/16	----F--				1	\$1,000.00				
N 18	WFLA	08/15/16	08/15/16	Olympic All Night	Olympic All Night		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	M-----				1	\$1,000.00				
N 19	WFLA	08/16/16	08/16/16	Olympic All Night	Olympic All Night		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		08/15/16	08/21/16	-T-----				1	\$1,000.00				
Totals								0.00				23	\$21,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/01/16 -08/16/16	23	\$21,050.00	(\$3,157.50)	\$17,892.50
Totals	23	\$21,050.00	(\$3,157.50)	\$17,892.50

Signature: _____ **Date:** _____

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